

LIFE

CRISIS IN THE SATELLITES
NEW CRACKS IN THE RED EMPIRE
THE GOLDEN AGE OF ELIZABETH
BY SIR WINSTON CHURCHILL

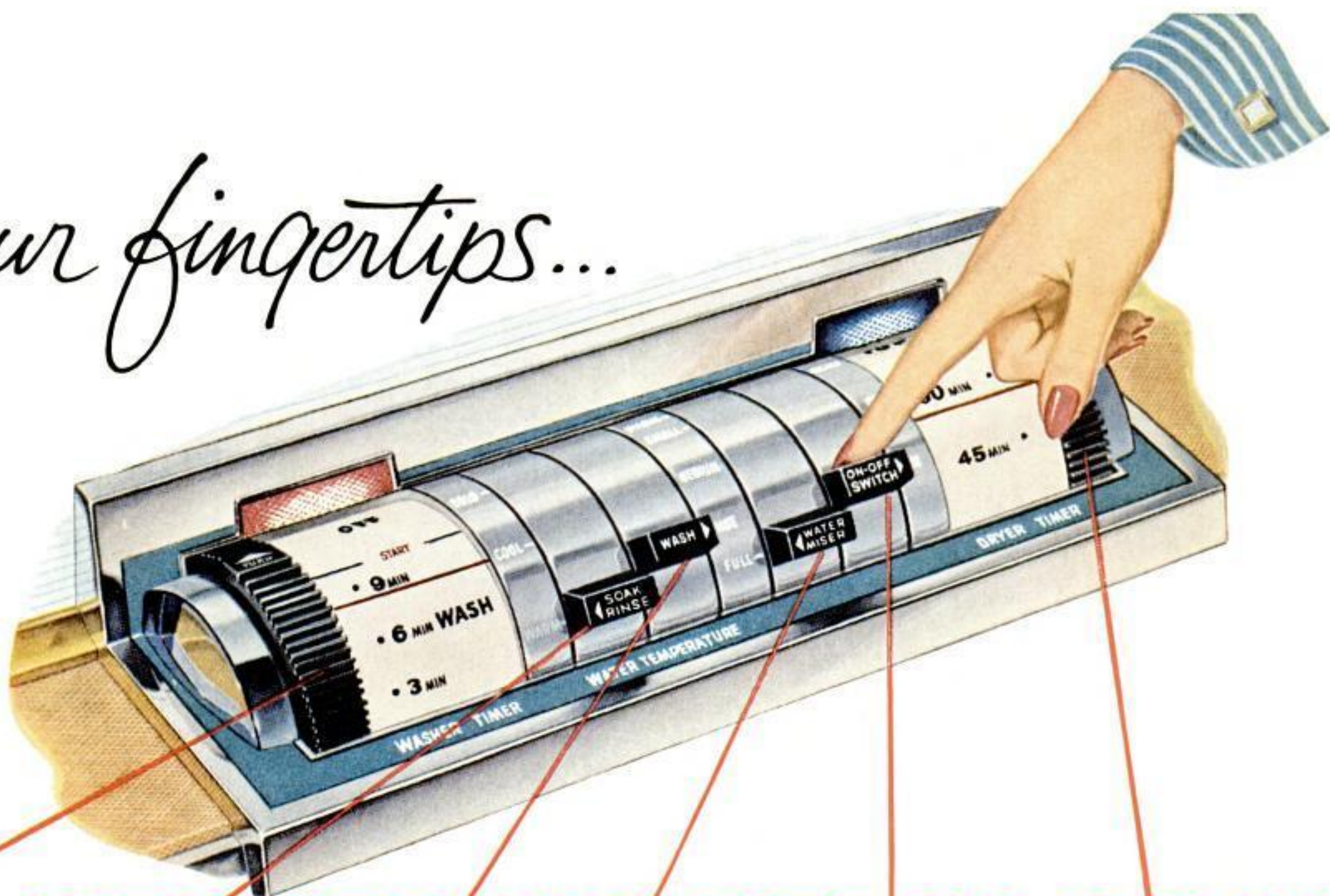


EISENHOWER IN MINNEAPOLIS

20 CENTS

NOVEMBER 5, 1956

Now at your fingertips...



A COMPLETELY AUTOMATIC ONE-STEP WASHDAY!

Controls washing time
(including optional
pre-wash soak)

Controls soak and rinse
water temperatures
(warm, cool or cold)

Controls wash water
temperature (hot,
medium or warm)

Controls water level
for load size
(full, medium or low)

Controls starting,
stopping at any time
during cycle

Controls drying time
(may be operated
independently of washer)



The first and only combination washer-dryer
proved for 4 years in thousands of homes
again makes appliance history—

1957 BENDIX DUOMATIC

**WASHES CLEANER... DRIES
FASTER... GIVES GREATER
SAFETY** than any other home
laundry appliance!

Just set the fabulous Keyboard Control and in one step, in less than one hour, your clothes can be washed and dried—gently tumbled so fluffy soft, so wrinkle-free many need no ironing!

IT WASHES as no other washer can, dries as no other dryer can—in *one space-saving unit, in one step, in less than one hour!*

Simply set its exclusive Keyboard Control Panel and this new Duomatic first washes with famous Bendix tumble agitation—proved the safest, most effective way to launder clothes.

Then it turns itself into a dryer—tumble dries with the safe low-heat, high-airflow method only Bendix offers. Delivers clothes so soft, so wrinkle-free many need no ironing! Best of all, the Duomatic *finishes the entire washing and drying job much faster than any other home laundry appliance!*

The fabulous new 1957 Duomatic costs less, too—less than many space-consuming side-by-side units—and you save on water, detergent, and power.

See it at your dealer's today in gas or electric models, in your choice of 3 decorator colors or white. You'll see why there are more Bendix washer-dryers in use than all other makes put together!

KNOWN FOR THE NEWEST... RESPECTED FOR THE BEST!

bendix
HOME APPLIANCES

DIVISION OF AVCO MANUFACTURING CORP., CINCINNATI 25, OHIO

In Canada Crosley and Bendix products
are manufactured and distributed by Moffats Limited, Weston, Ontario

B.F. Goodrich

Trailmaker Tubeless

lets you GO-GO-GO on ice or snow



Trailmakers wade right out of drifts where other tires only spin and sink deeper.



Tread is often imitated, never equalled in performance.



For stops as well as starts Trailmakers are best, even on ice.



No need to shovel, because Trailmakers gives 25% more traction.

HERE'S a tire that really lets you get a grip on winter driving. With Trailmakers you don't have to worry about getting stuck in deep snow or mud. The flexing of the heavy split lug cleats enables it to grip and wade right through, actually give you 25% more traction than an ordinary tire.

On packed snow you get a 41% margin of safety in stopping with Trailmakers. They outstop, outstart and

outpull other winter tires on snow and ice, give you that feeling of control that makes winter driving more dependable.

The distinctive tread design of Trailmaker Tires has proved so successful that many manufacturers are now copying it. Yet no winter tire has ever equalled the over-all performance of Trailmakers. Trailmakers are Tubeless, too, so you get protection against

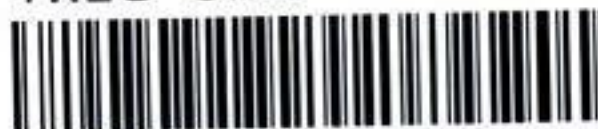
bruise-blowouts. And they run surprisingly quiet.

Don't get bogged down this winter. Have your B. F. Goodrich dealer change your rear tires to Trailmakers. His name is in the Yellow Pages under "Tires". Convenient terms.

B. F. Goodrich Tire Company,
A Division of The B. F. Goodrich
Company, Akron, Ohio.



This One



FQY7-UOR-XFSU

Rebellion in Red Europe

Twelve pages of pictures and an on-the-spot account by LIFE's foreign news editor tell the story of the Polish and Hungarian uprisings.



RED TANK IN BUDAPEST

Colorful political windup

A last look at the candidates near the end of an exciting campaign shows Republicans—with good reason—confident of a breakthrough.



CROWDS AROUND IKE

Elizabethan splendor

How a calculating, imperious queen lifted England to greatness is told in Part Two of Sir Winston Churchill's "History," Volume II.



QUEEN BESS

Maker of winners

Oklahoma's great football coach Bud Wilkinson pushes his players on with wise maxims and relentless training to turn out top teams.



WISE MAN OF FOOTBALL

Truce team's ordeal

The bitter and thankless task of the U.N. observers in the shoot-and-run Arab-Israeli war is described in a first-hand account.



COUNTING THE DEAD

A philosopher-sculptor

The compressed, passionate figures of German sculptor Ernst Barlach win him new appreciation as one of the century's greatest artists.



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VOLUME 41
NUMBER 19



AT 50 MPH, YOU'D NEED 2,000 HOURS TO DRIVE 100,000 MILES, ALMOST HALF WAY TO THE MOON (239,000 MILES). THIS IS EQUAL TO TEN YEARS OF NORMAL DRIVING.

Imagine driving almost halfway to the moon with no engine trouble NEW MOTOR OIL CAN TROUBLE-PROOF ENGINES FOR 100,000 MILES

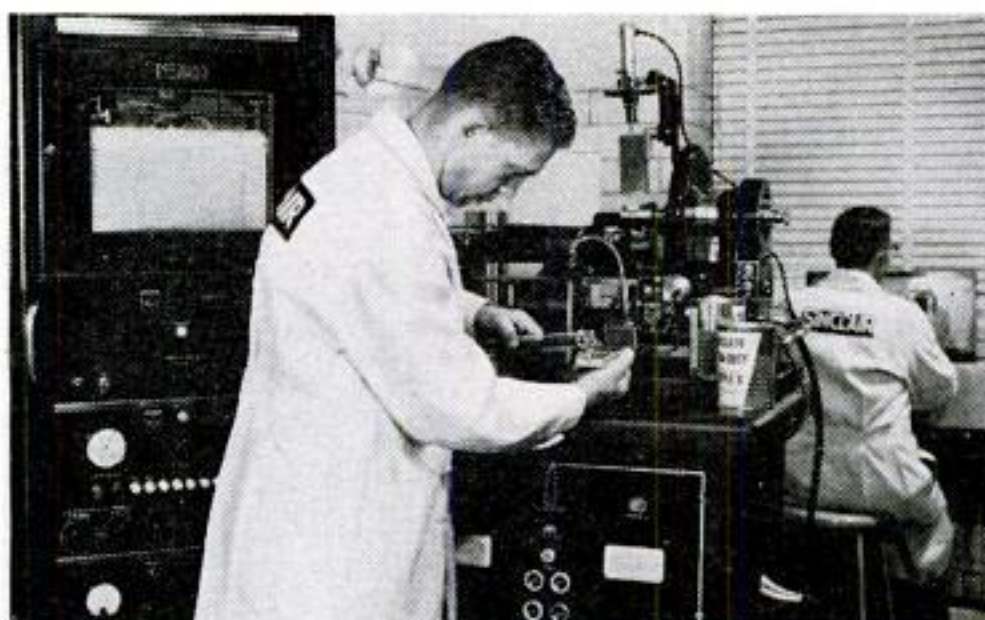
Now you can get a new motor oil that can actually trouble-proof an engine for 100,000 miles — the life of your car. This amazing oil — new Sinclair Extra Duty Triple X Multi-Grade — provides complete, trouble-proof lubrication protection at all temperatures, even under extreme conditions of heat and cold.

Because it combines three grades — SAE 10W, 20 and 30 — this

new oil gives you instant lubrication for cold starting, plus a tough lubricating film that protects in all driving ranges, including hard, hot highway driving. What's more — this new Sinclair Multi-Grade Motor Oil contains special additives that neutralize acids and clean your engine as you drive, thus removing gummy carbon, varnish, sludge and other material which cause engine wear.



THIS CAR, a popular '51 model, has been driven over 100,000 miles, using Sinclair motor oil and gasoline exclusively from the time it was new. The engine, operated under average conditions, has had no significant overhaul or repairs; is still in tip-top shape. Oil consumption and gas mileage are virtually the same as when the car was new.



BALANCED TO "NTH" DEGREE: So important is the anti-wear, anti-corrosion formula for this new multi-grade motor oil that ingredients must be balanced to the "nth" degree. Only spectrographic X-Ray examination can provide such accuracy. Sinclair Extra Duty Triple X Multi-Grade Motor Oil must pass this exacting test.



PROTECT YOUR ENGINE with this new multi-grade motor oil. It can trouble-proof engines for 100,000 miles. It resists corrosion, helps prevent power-wasting "knock". It cleans your engine as you drive — adds power you can feel. Drain and refill regularly with new Sinclair Extra Duty Triple X Multi-Grade Motor Oil. See your Sinclair Dealer.

NEW SINCLAIR EXTRA DUTY

Sinclair Refining Company, 600 Fifth Avenue, New York 20, N. Y.



TRIPLE X

multi-grade motor oil

Emerson PRESENTS 3 GREAT NEW ENGINEERING MIRACLES Color...Portable TV...Transistors

Emerson

PORT-O-RAMA WORLD'S FIRST 5-WAY PORTABLE TV- PHONORADIO

Engineering Miracle #1! It's a portable TV set! Portable radio, too! There's a phonojack and switch for record playing! It plugs into a car and plays on a boat.* There is even an under-pillow or private ear listening attachment* for use without disturbing others!

It's the all-in-one portable—available in full UHF and VHF channel tuning. Five beautiful color combinations.

Complete as illustrated (right), including built-in antenna and carrying handle. **\$134**

ATTENTION CAR and BOAT DEALERS!
Write for additional information.

*Optional equipment at extra cost



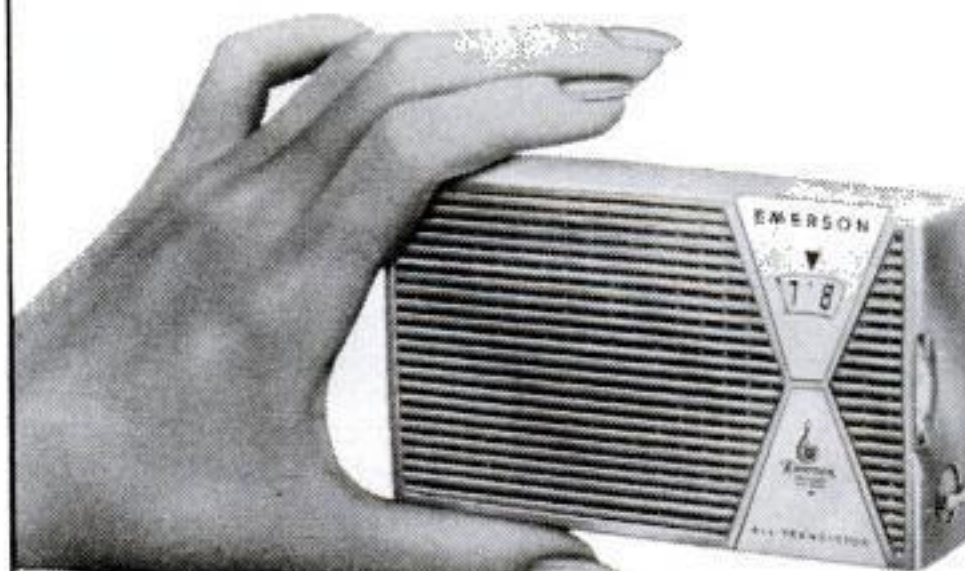
...and COLOR TV



Engineering Miracle #2! The Emerson Colorscope Chassis catches every shading of color TV. Aluminized tube receives black and white pictures as well as full color on a big 21" screen (overall diameter). Ready for UHF. Choice of decorator finishes.

wherever you look...there's

...and TUBELESS POCKET RADIO



Engineering Miracle #3! Imagine! So small it fits inside the palm of your hand, yet this amazing radio gives you rich, clear "big set" tone. Carry it with you everywhere in your pocket or purse. 6 lifetime transistors. Year-round pleasure without changing battery. Available in "Nevabreak" cabinet in a variety of smart colors. **\$58**

Emerson

creator of miracles in portable electronics



Emerson Radio & Phonograph Corp., Jersey City 2, N. J., Makers of Television, Radios, Phonographs, Hi-Fi and Air Conditioners

Prices slightly higher in South and West

Only Viceroy has 20,000 Filters

Yes, 20,000 filters in
every VICEROY tip
TWICE AS MANY FILTERS
as the other two
largest-selling filter brands!



for the smoothest taste in smoking



The exclusive Viceroy filter tip is made from pure cellulose—soft, snow-white, natural!
20,000 filters in every tip to give you the smoothest taste in smoking!

VICEROY
Filter Tip
CIGARETTES
KING-SIZE

NEW 3-T CUSTOM SUBURBANITES SNOW-CLOGGED ROADS TO RESCUE



When the big blizzard stormed into New York last March 18, roads filled with deep, heavy snow. Traffic snarled, then stopped—thousands of motorists were stranded in a sea of snow.

Almost simultaneously, we rushed Goodyear's new 3-T Custom Suburbanites out to New Rochelle, N. Y. We mounted them on the rear wheels of a police emergency car and put them

to the test. New Custom Suburbanites came plowing through...over snow-clogged country roads to rescue stranded motorists...up steep, snow-slicked hills to unsnarl jammed-up traffic.



No shovels or cinders needed! This police car has what it takes to pull up a snow-filled driveway—Goodyear's tractionized 3-T Custom Suburbanites.



Even in soft, slushy mud and snow, the 5500 hard-biting edges of the new Suburbanite tread dig in to give you strong, straight-ahead pulling power.



Hi-fidelity tests proved new Custom Suburbanites are much quieter than old-style winter tires. On dry roads you roll along with a quiet, restful smoothness.



Watch "The Goodyear Playhouse"
on TV Sunday—9 to 10 p.m., EST

NEW 3-T CUSTOM SUBURBANITE

Look for this nearby Goodyear dealer sign for better tire values . . . better tire care . . . convenient credit terms



TAKE THIS POLICE CAR THROUGH SCUE STRANDED MOTORISTS!



How did these winter tires do it? The pictures on this page show you how this new tire's revolutionary new tread—with wide, deep-digging "V-GRIP" notches . . . and thousands of tiny

traction teeth—give Goodyear's new Custom Suburbanite exceptional grip. You get the kind of traction you need to pull through winter safely and surely, without troublesome delays.

More mileage than ever before! This great new Goodyear winter tire with its tough new tread, and its Triple-Tempered 3-T Cord body, has more miles of long wear built in—for many motorists this means an additional season of service.

So don't let snow, mud, or ice stop you this winter. Equip your car now with a pair of great new Custom Suburbanites by Goodyear. Black or white sidewall, tubeless or tube-type, they're available at your Goodyear dealer's. Goodyear, Akron 16, Ohio.

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

GOODYEAR

Suburbanite, T. M., The Goodyear Tire & Rubber Company, Akron, Ohio



deep cleans!
suppresses bacteria!
velvetizes your skin!
all in 1
lightning-quick
action!



New Sheer Velvet Cleanser

Sheer Velvet's modern, marvelous multi-purpose formula goes deep down to clean away every speck of city grime, stale make-up and hardened skin secretions which, if neglected, could cause blackheads.

Then works scientifically with miraculous Bithionol to suppress skin bacteria that could invade and aggravate blemishes. Big extra bonus! Sheer Velvet doesn't dry... it velvetizes your skin as it cleans. Leaves an invisible velvety film as a base for new make-up. Try it. See if you've ever had such a complete beauty treatment... so fast. You'll love Sheer Velvet! 6 oz., \$1.00.

You can also get Dorothy Gray products in Canada.

For beauty the modern way **Dorothy Gray**



SIX PEOPLE IN ONE ROOM DOING DIFFERENT THINGS. LACK OF STRAIN IS DUE TO CEILING WHICH KILLS MOST OF THE NOISE THAT STRIKES IT.

This model home is SOUND conditioned

BEAUTIFUL NEW CEILING BRINGS PEACE AND QUIET

Hot on the heels of air conditioning comes *sound* conditioning, and the time is at hand when no home will be considered up-to-date unless it has *both*.

Already house hunters have noticed that forward-looking builders now equip their model homes with Armstrong CUSHIONTONE, the miraculous new ceiling that makes sound conditioning possible.

Look at the Armstrong ceiling photographed above. Isn't it *beautiful*? Notice the thousands of tiny perforations, arranged in an attractive random pattern? This is what absorbs the noise, makes your home peaceful and serene, pleasanter to live in.

If you would like a free 20-page illustrated booklet about this remarkable new development, including instructions for do-it-yourselfers, write today for "Quiet Your Home"—Armstrong Cork Company, 5611 York Drive, Lancaster, Pennsylvania.

Armstrong
CEILINGS

... to quiet and beautify your home
including Cushiontone® and Temlok® Tile



You can buy Cushiontone from your Lumber-Building Materials Dealer or Armstrong Acoustical Contractor.

New NORGE Washer with *Dispenser Wheel* automatically makes a new kind of rinse water



Banishes yellowing, graying—for up to 39% brighter, cleaner clothes

Now Norge has discovered the first automatic way to give your tap water greater rinsing power than soft water, rain water, or even distilled water—to banish forever the film that causes yellowing, graying, roughening, linting and premature wear in your clothes.

This stubborn film is deposited on your clothes and in your machine regardless of your detergent, your washer, or your water—hard or soft. Since it is caused by minerals in the wash and rinse water combining with soap or detergent residue, plain water rinsing can never dissolve it. There is only one way it can be removed from your wash automatically.

The secret of this new method lies in Norge's new Dispenser Wheel that automatically mixes and dispenses a new kind of rinse water made with Calgon®. This new rinse water has the power to remove all traces of soap film and prevent new film from forming. So you get a 100% perfect rinse—for up to 39% brighter, cleaner clothes, automatically!

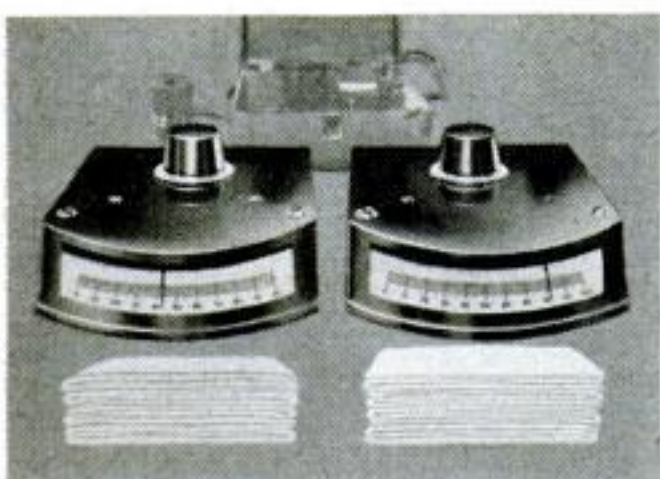
FIRST 100% AUTOMATIC WASHER MADE!

Dispenser Wheel lets you pre-load with Calgon for automatic dispensing when rinsing begins.

Hot or Warm Wash—Warm or Cold Rinse. Pre-select the wash and rinse water temperature you want according to the fabric.

Dual Time-Line Control. Your choice of two fully automatic cycles—regular or short.

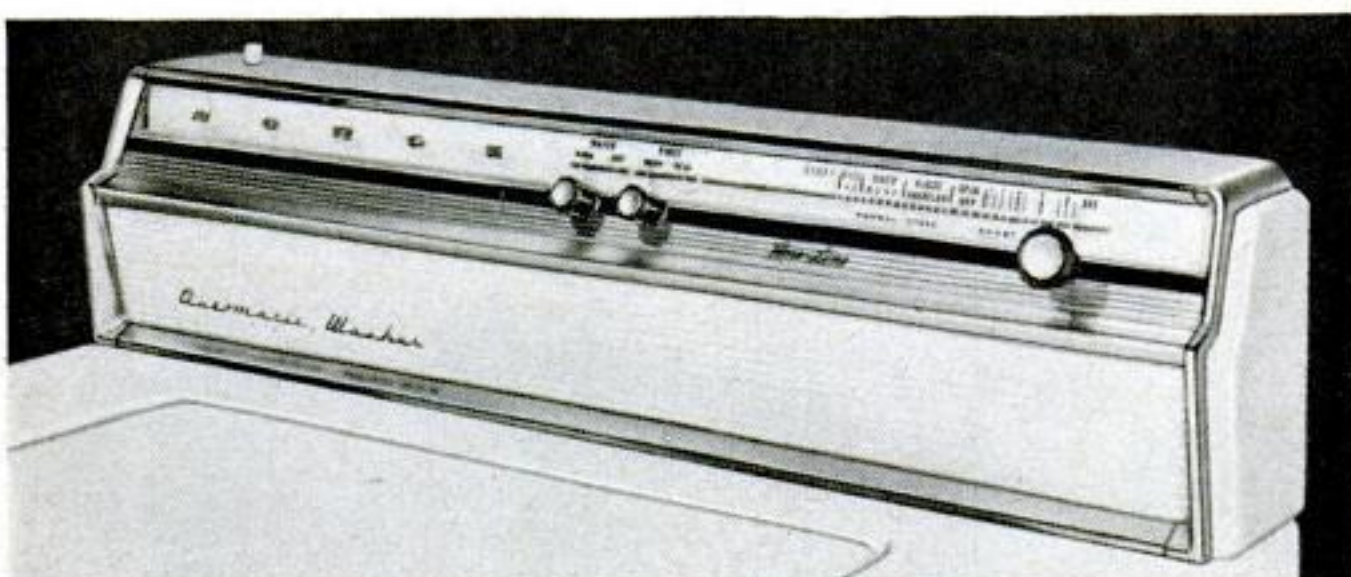
Automatic Suds-Return—A really automatic way to save and re-use hot, sudsy water.



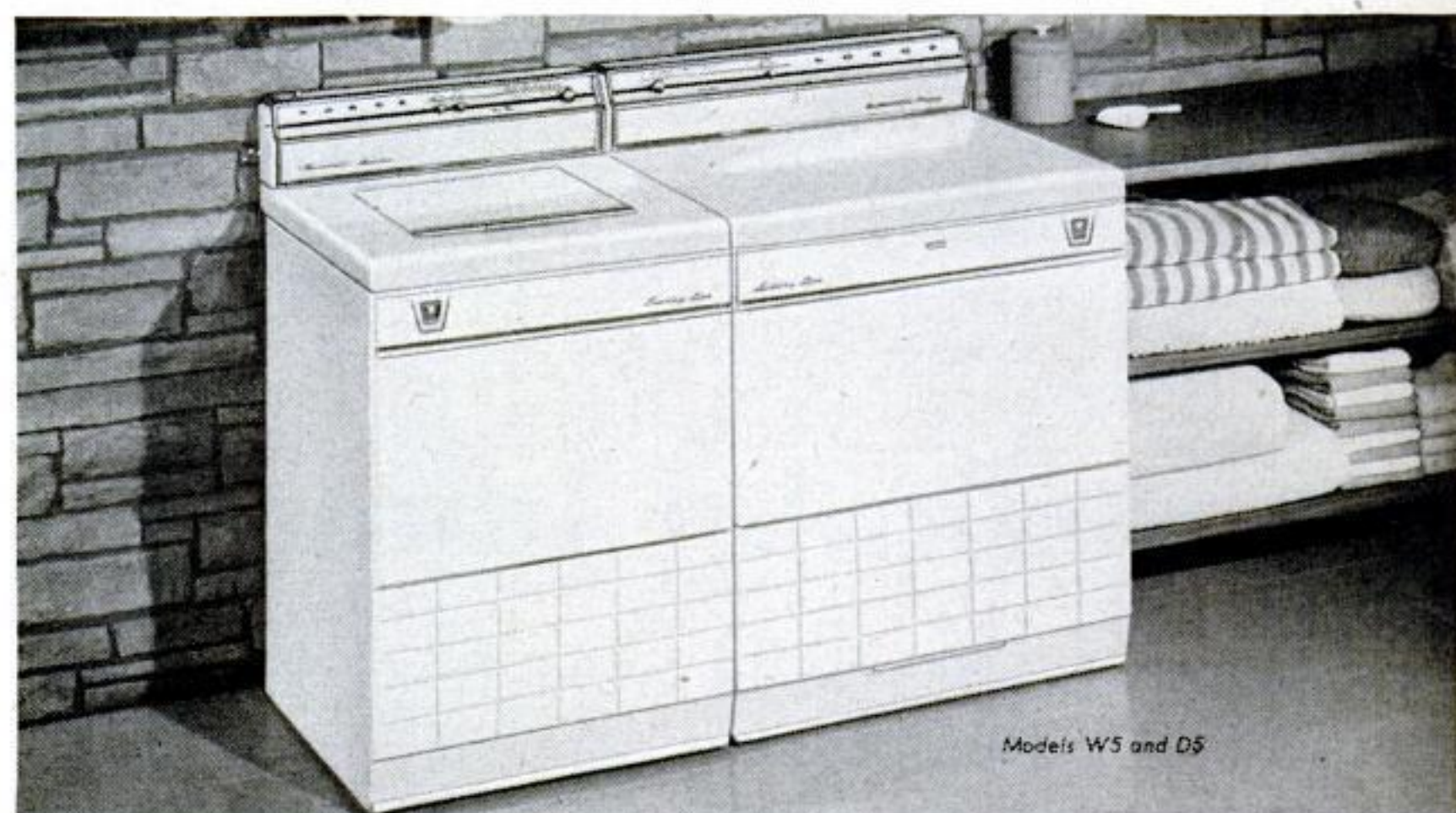
Proof From The Laboratory—Amazing Reflectometer test proves diapers rinsed in Calgon are up to 39% whiter, cleaner than diapers that are rinsed the ordinary way!



Proof At Home—Put a clean handkerchief in a jar filled with water. Shake. Add 1 tsp. of Calgon (which makes no suds). Shake. Watch soap film suds itself away!



Rated No. 1 Washer—by independent consumer testing laboratories for 2 consecutive years...5-year warranty on transmission components...30 Day Satisfaction Guarantee. Introductory offer! Limited time only...12-box case of regular Calgon free with purchase of every Norge Dispenser Wheel Washer...free box if you see a demonstration.



'57 Norge Washer with Dispenser Wheel plus new Norge 4-Way Dryer with Hamper-Dor make a perfectly matched pair for softer, fluffier, cleaner clothes, the easy way!

NORGE®

NORGE SALES CORPORATION, Subsidiary of Borg-Warner Corporation, Merchandise Mart Plaza, Chicago 54, Ill.
Canada: Addison's Ltd., Toronto. Export Sales, Borg-Warner International, Chicago 3, Ill.

It's Got Everything
DEPENDABILITY...STYLE...PERFORMANCE



NOW MATCH IT WITH THE **BETTER PROTECTION OF ÆTNA CASUALTY'S**

NEW FAMILY AUTOMOBILE POLICY

Your new car is the last word in modern automotive engineering. Now you can also have the latest development in modern insurance protection — the *new* Ætina Casualty Family Automobile Policy* which provides . . .

Broader, more liberal benefits, and more extensive coverage in event of liability, loss or damage. This new, better policy offers maximum protection for you and your immediate family, and for others residing with you. You may also select special coverage providing death benefits of \$5,000 or \$10,000 for you or eligible members of your family in virtually *any* type of automobile accident.

New Speedclaim Service, too. With the Family Automobile Policy you also get Ætina Casualty's new, exclusive *Speedclaim*. Designed to facilitate on-the-spot settlement of claims — wherever you may go, coast to coast — *Speedclaim* makes Ætina's always-prompt claim service even faster than before.

Protect yourself and your family with the very finest automobile insurance money can buy. Call your Ætina Casualty agent today for full details about the new Family Automobile Policy *with Speedclaim*.

*Not applicable to Massachusetts-registered cars, which must be insured under the Mass. statutory motor vehicle liability policy.

THIS IS ANOTHER ÆTNA CASUALTY

policy with the
P.S.*

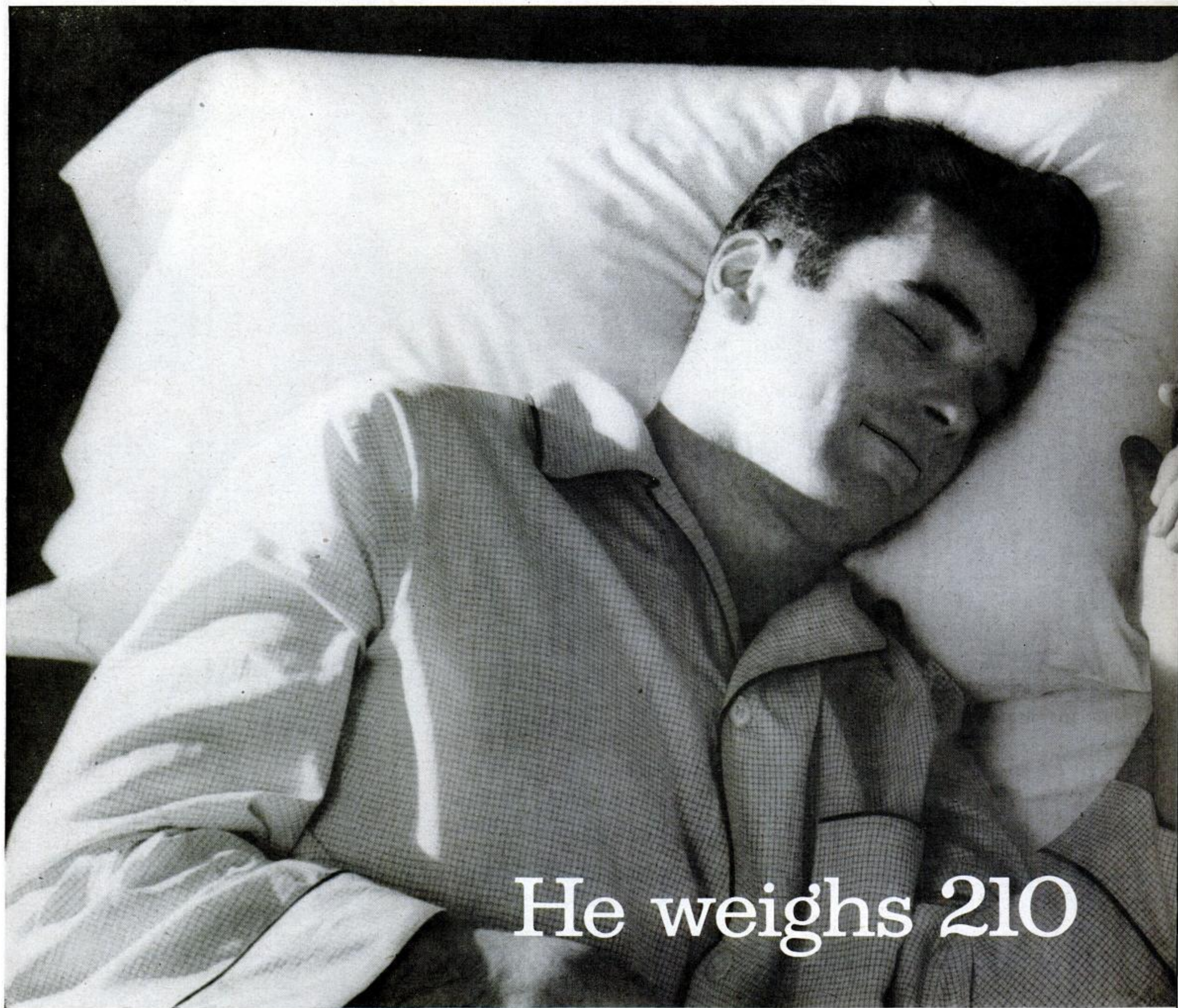
*** Personal Service** — the important plus value which makes the big difference in insurance. It means helpful attention to your particular needs at all times, from your Ætina Casualty agent, an experienced, independent businessman. And wherever you go the same friendly *personal service* is yours when you need it, from any of the thousands of Ætina Casualty agents and claim representatives, coast to coast.



ÆTNA CASUALTY
AND SURETY COMPANY

Affiliated with ÆTNA LIFE INSURANCE COMPANY • STANDARD FIRE INSURANCE COMPANY • Hartford, Conn.

ALL FORMS OF CASUALTY, BONDING, FIRE AND MARINE PROTECTION



He weighs 210

But their BEAUTYREST gives

Only Beautyrest has separate, independent springs for separate, individual comfort!

Never apart, yet each has a private world of restful comfort.

Only Beautyrest can offer such a picture of content, such deep-down luxury for two. It's the only mattress with separate, independent springs. It can't slope, can't cause rolling together . . . can't relay a jounce—or even a jiggle—when one partner turns in his sleep.

In all other mattresses, springs are tied together . . . pull each other down. Let this famous water glass test show you the difference:



"ORDINARY"
(wire-tied springs)

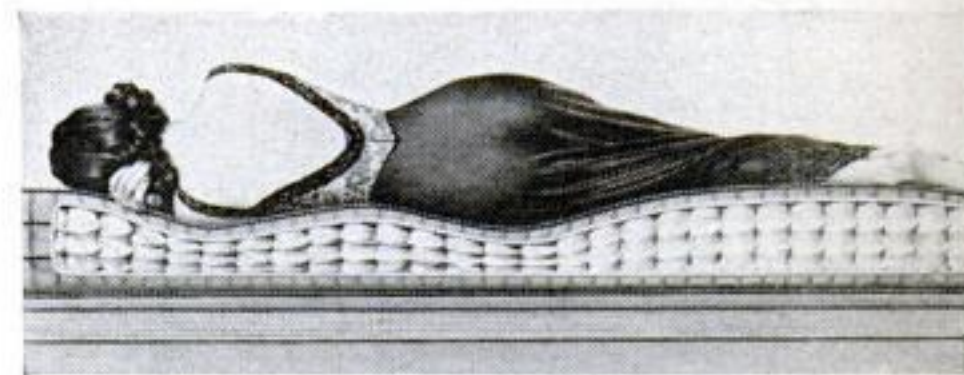


BEAUTYREST
(independent springs)

See how glass topples over when you press down on nearby spring in "ordinary" mattress. Springs

that are wired together sag together.

See how glass remains upright on Beautyrest. Each spring is independent, strictly on its own. Each coil reacts only to the weight above it. So vital to double-bed comfort!



Greater single-bed comfort, too

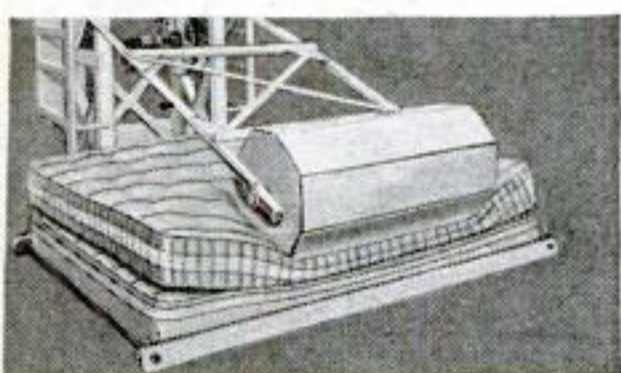
If Beautyrest is so right for two, think how perfect it must be for *single* sleepers. Independent spring



She weighs 106

separate, private comfort to BOTH!

ve body-fitting support from head to toe. Coils
ve gently under the weight of your hips, yet firm
to support the small of your back.
Remember, only Beautyrest gives this combina-
n—the firm, level support you need *plus* the
curious comfort you want.



he least expensive mattress you can own
ere's why the best costs the least. At United States

Testing Company, 270-pound roller went over all
leading-make mattresses. Beautyrest stood up 3
times longer than the next best mattress.

The Beautyrest 10-year guarantee brings its cost
down to about 2¢ a night. Another reason more
people buy Beautyrest than any other mattress.

Your choice of firmness

Choose the Beautyrest that suits you best. There's
Beautyrest Standard model (for most firmness
requirements) and Beautyrest Extra-Firm model
(for those who need or prefer it). Extra-length and
extra-width Beautyrest mattresses also available.

Whichever you choose, be sure that you get the
MATCHING BEAUTYREST BACKSAVER
BOX SPRING with exclusive platform top, which

is scientifically engineered to give maximum com-
fort and even greater Beautyrest durability.

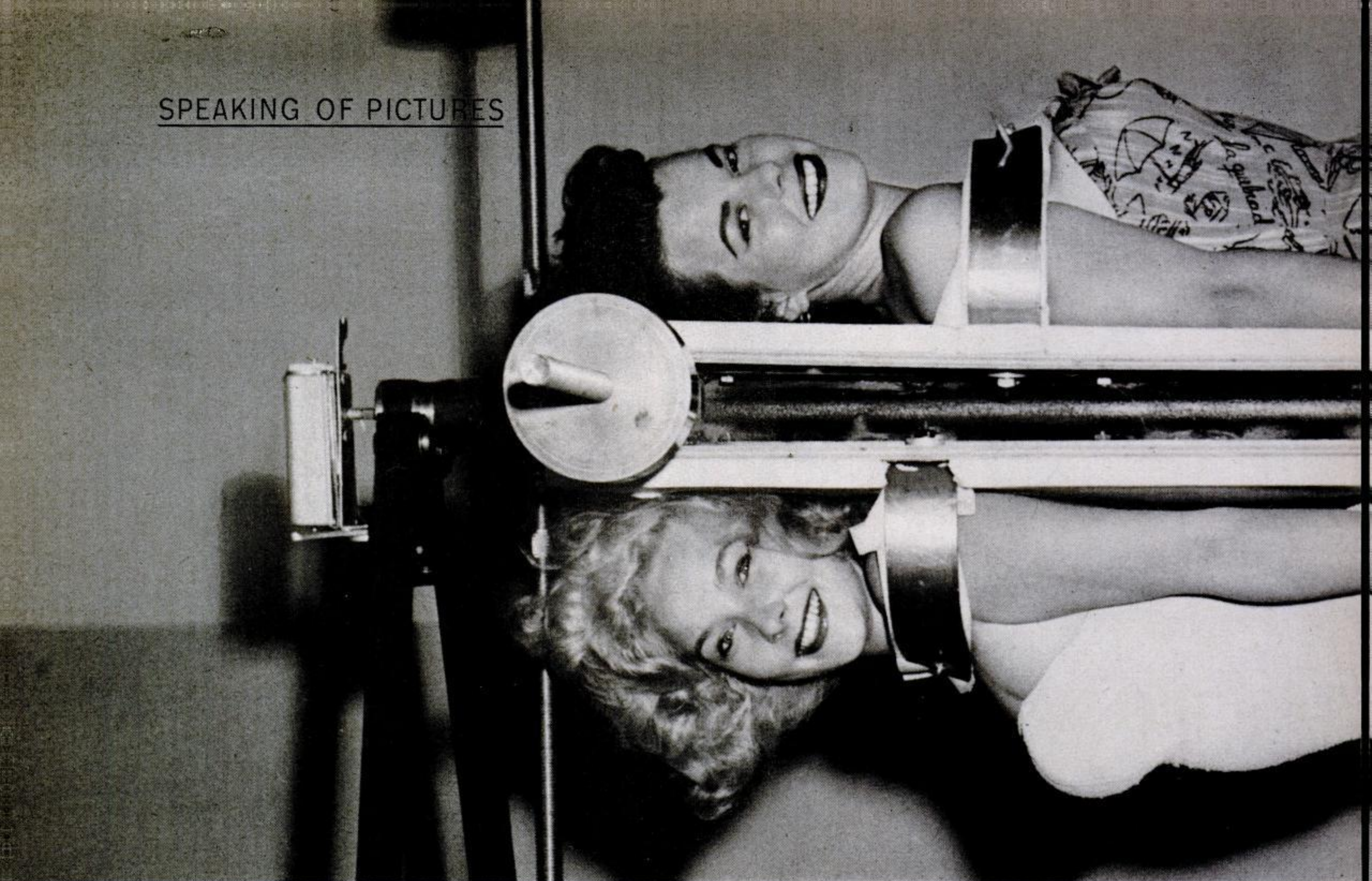
It completes the comfort picture, brings out the
best in Beautyrest.

P.S. Look for the border with the
vertical double stitch lines . . . it
identifies the Beautyrest mattress.



Only Simmons makes
BEAUTYREST

*Trade-mark Reg. U. S. Patent Office.
Copr. 1956 by Simmons Co., Mdsc. Mart, Chicago, Ill.



SUSPENDED BENEATH MODEL MERRILYN GRIX AND CLAMPED TO A ROTATING BOARD WITH STEEL BANDS, KATHY MARLOWE HELPS TO DEMONSTRATE THE



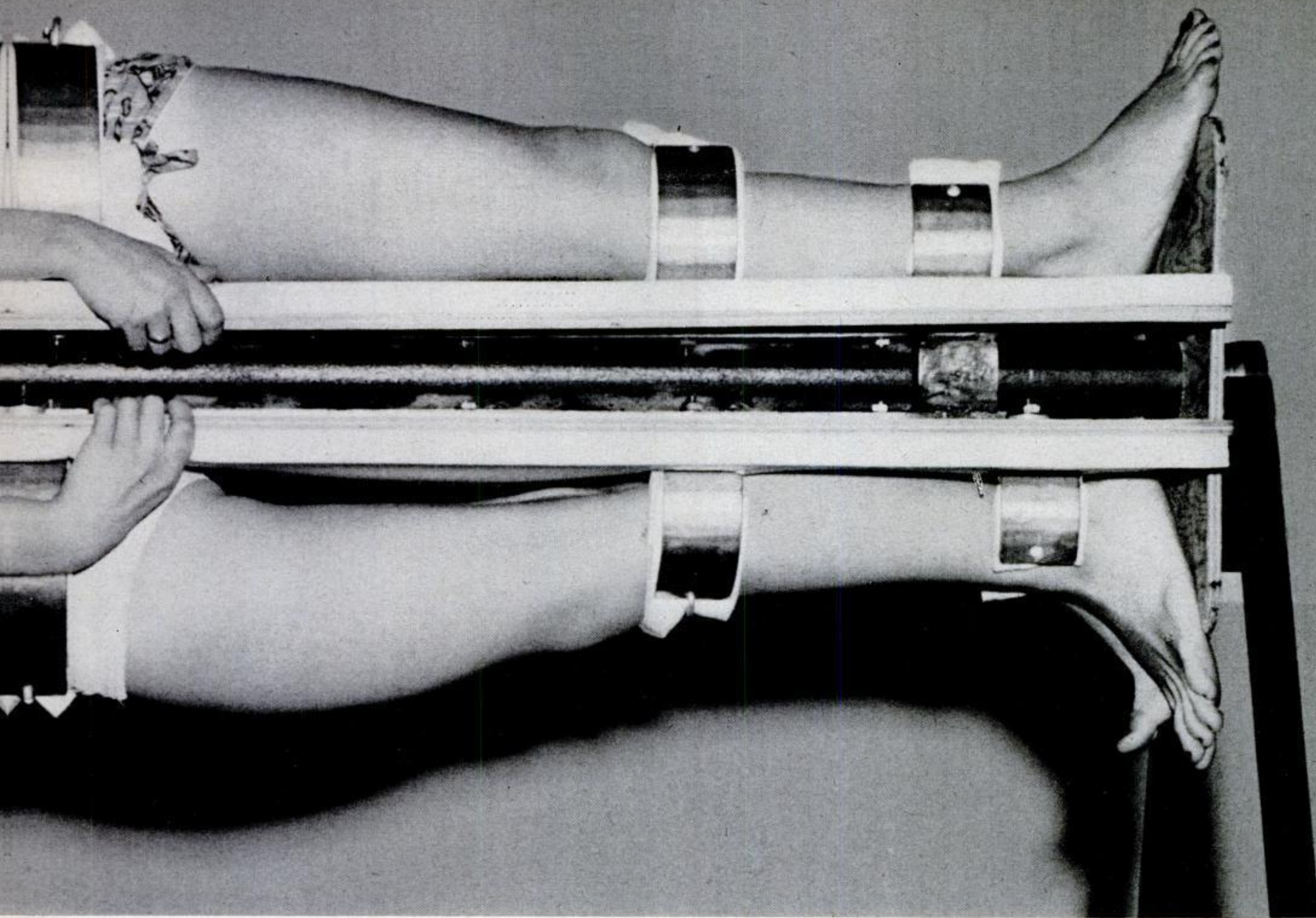
GETTING START as "Miss Dents Out of Fenders," Kathy plugged Minnesota Mining abrasives.

Kathy's Camera Capers

A STARLET SEEKS SUCCESS BY PERPETUAL POSING

AS GOLF TOURNAMENT ORNAMENT, POLKA-DOTTED KATHY SHOWS MOCK SURPRISE FOR KILLED SCORER





POWER OF THE TINY BATTERY-DRIVEN BARBECUE MOTOR AT LEFT WHICH KEEPS BOTH GIRLS IN A WHIRL DESPITE THEIR COMBINED WEIGHT OF 250 POUNDS

In 1953 fame beckoned Kathy Marlowe, a 21-year-old model with a 39-24-35 figure, when she became "Miss Dents Out of Fenders" and got a call from Hollywood. Believing photographs are a blonde's best bet, she set out to pose for more outlandish pictures than anyone

before. In addition to the capers shown here, Kathy has acted as a statue on a billboard, been buried in a ton of potatoes and accepted nominations as Miss-just-about-everything, hoping a build-up would help her as it did her predecessors Anita Ekberg and Jayne Mansfield.

DRAPED IN A TOWEL ON A CALIFORNIA BEACH, KATHY CLOWNS FOR A HOLLYWOOD PHOTOGRAPHER



FOR DIETITIANS at meeting she symbolized dreams they would have if all women had her figure.



WINNING CANDIDATE WEARS ESQUIRE SOCKS

... he's strictly with the majority. Everywhere you look today, you'll see more men wearing Esquire Socks. Shown above is the all-nylon, ribbed Governor® stretch sock. This is in a remarkable *new weight* that makes it the neatest, most comfortable one-size sock you've ever worn. And it's only \$1! Cast your vote for Esquire Socks, the smartest thing on two feet.

ESQUIRE SOCKS®

"THE SMARTEST THING ON TWO FEET"

DIVISION OF CHESTER H. ROTH CO., INC., MANUFACTURERS, NEW YORK CITY



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Starfire — a touch of stardust, so brilliant in styling, so radiant with lovely, larger diamonds. Truly the diamond ring created for you.



The Starfire Certificate, signed by your jeweler, permanently registers and guarantees your diamond. Look for the name Starfire in the ring. In many exquisite styles from \$99.50 to \$10,000.

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Syracuse 2, New York

Please send me free booklet "Heading for a Wedding" featuring the accepted customs and conventions of the engagement and wedding including proper attire. Also the name of my nearest Starfire Jeweler.

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THE BIGGEST
NEWS YET FROM
THE *FORWARD* LOOK

THE NEWEST

NEW CARS

IN 20 YEARS!

On the next eleven pages, you will see the story of a great achievement—an achievement that will enrich your car-riding life and make it more satisfying. Chrysler Corporation's stylists and engineers have created five complete lines of cars with total newness! In every price class, from Plymouth to the exclusive Imperial...in every one of 93 different models...you will find them the newest new cars in 20 years! See them at your dealer's now...see **THE NEW SHAPE OF MOTION!**

CHRYSLER CORPORATION

PLYMOUTH • DODGE • DE SOTO • CHRYSLER • IMPERIAL

Now turn the page and start to dream





SUDDENLY, IT'S 19

*In one flaming moment, Plymouth leaps three full years ahead—the only car that dares to break the time
...revolutionary new Torsion-Aire ride...exhilarating sports car handling...new super-safe Total Contact*

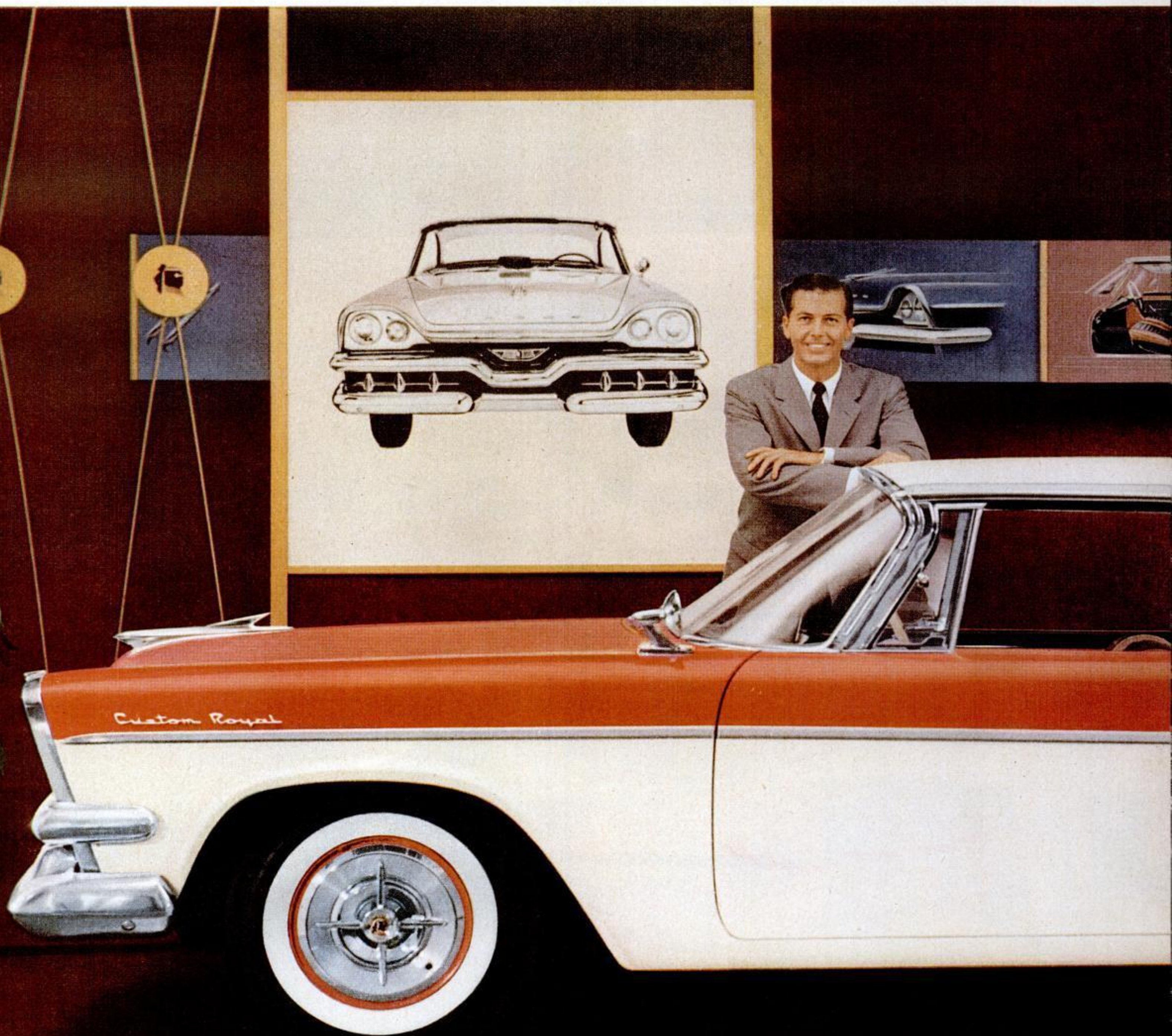


Don't miss Plymouth's "Ray Anthony Show," with coach Frank Leahy on TV every week.

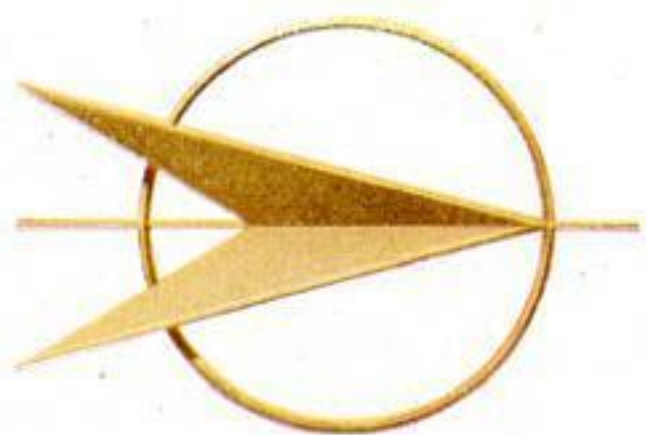
60 PLYMOUTH!

Carrier! Plymouth's traditionally great engineering brings you the fabulous new Fury "301" V-8 engine Brakes...dramatic Flight-Sweep Styling. The car you might have expected in 1960 is at your dealer's now!

Step into the wonderful world



Swept-Wing '57 Dodge Custom Royal Lancer 2-Door with dramatic Flight-Sweep styling.



*It unleashes a hurricane of power
It breaks through the vibration barrier
It is swept-wing mastery of motion*

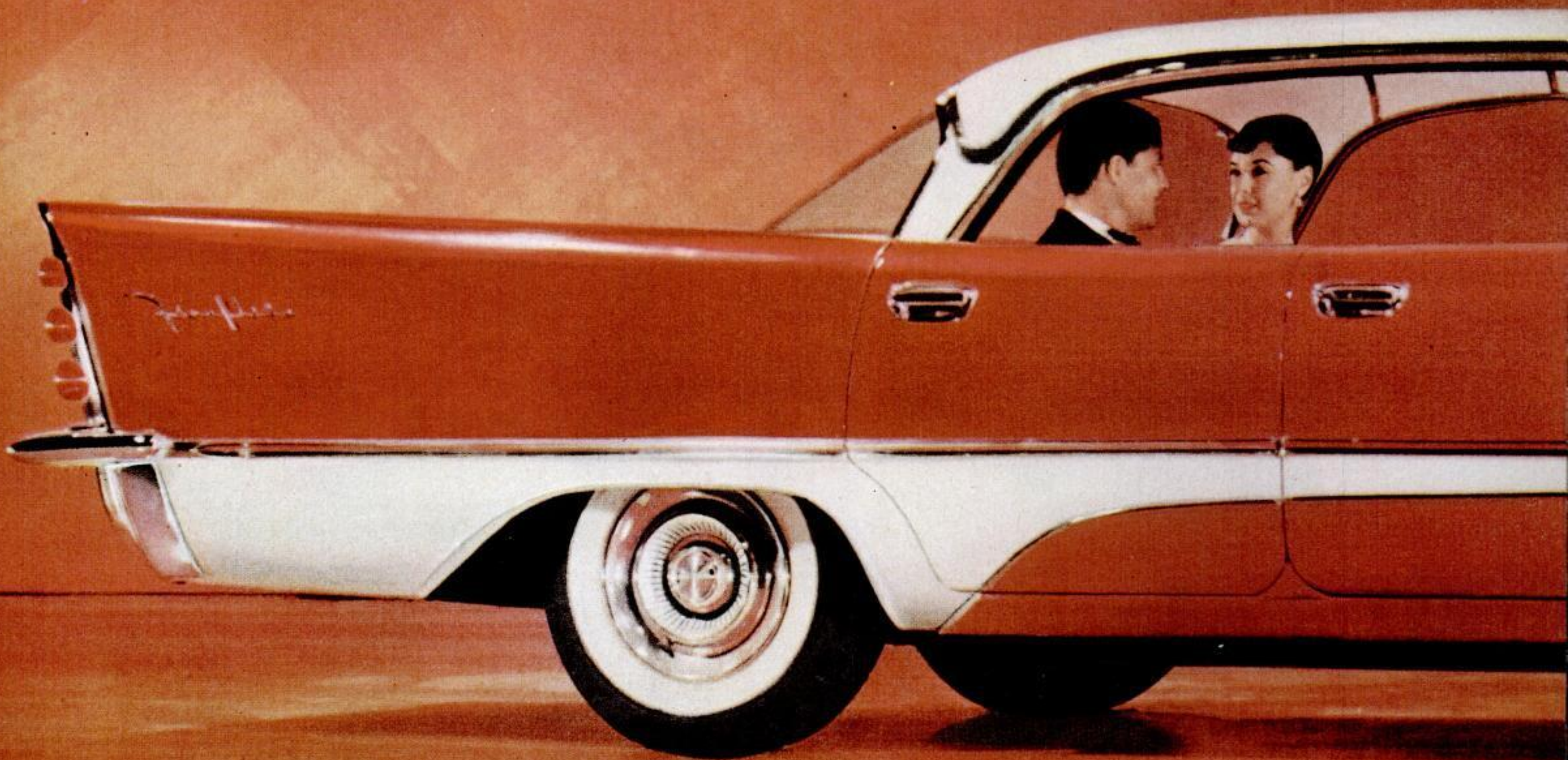
of AUTODYNAMICS!



This is the world of *Autodynamics* . . . where *everything* is new from road to roof! You sweep along in a low-slung, *swept-wing* beauty barely 4½ feet high, cradled and cushioned in a "Realm of Silence" by new Torsion-Aire Ride. A touch of your toe unleashes a hurricane of power from a thundering aircraft-type Super Red Ram V-8 engine, tamed to your command by new Push-Button Torque-Flite that packs a 1-2 punch. Here is *swept-wing* mastery of motion . . . luxurious as a custom car, agile as a sports car. You have never seen, felt, owned anything like it.

SWEPT-WING
'57 *Dodge*

1957 DE



These great advances make most exciting car in

New *Flight Sweep* styling. For 1957 De Soto presents the new shape of motion! Long, upswept tail fins that add stability at modern highway speeds. Sleek, lower-than-ever lines. 40% more glass area for a super-safe view of the road.

Barely 4 feet 7½ inches from ground to graceful roof—yet inside, this exciting beauty has generous head room with lots of length to stretch.

New *Torque-Flite* transmission. This year De Soto introduces the most advanced transmission ever built—the new

Torque-Flite. It gives you breath-taking getaway, tremendous passing acceleration and velvet-smooth power surge at any speed! No shift delay, no annoying “clunk.”

New *Push-Button* control. Simply touch a button of De Soto’s new Triple-Range push-button control—and you’re on your way!

New *Torsion-Aire* ride. For the smoothest ride you’ve ever had in an automobile, try De Soto’s new Torsion-Aire ride. Cobbled streets seem smooth as silk. You take corners without lean or sway.

Braking is level as a table top, even from high speeds. Positively no nose-dive!

The secret? A completely new suspension that combines torsion rods, super-soft tires, Safety-Sphere control joints, outrider rear springs, and a rubber-cushioned front suspension.

New Torsion-Aire ride is *standard equipment* on every 1957 De Soto.

New super-powered V-8 engines. ’57 De Soto engine designs are the most powerful in the industry! These deep-breathing giants respond instantly for safer

SOTO



FIREFLITE SPORTSMAN BY DE SOTO, GOWNS BY I. MAGNIN

the '57 DE SOTO the the world today!

passing, loaf quietly at superhighway speeds. Here's "take-charge" performance that won't take a back seat to anything on the road.

There are three new and powerful DeSoto V-8's to choose from...with higher-than-ever horsepower for safer passing!

New 4-Season air conditioner. This advanced and compact unit—mounted out of the way under the dash—*cools* in summer, *heats* in winter. It filters out dirt and sneezy pollen...wings moisture from muggy summer air. One flick of a simple

set of controls keeps the interior of your new DeSoto ideally comfortable and quiet every mile you drive.

New interior features. Each '57 De Soto interior features exciting new fabrics with smart accenting trim, and a beautiful new flight-styled instrument panel.

Your choice of every advanced power feature: Full-Time power steering—Feather-Touch power brakes—6-Way power seat—Electro-Lift power windows. See the most exciting car in the world today at your De Soto-Plymouth dealer's.



De Soto dealers present **Groucho Marx** in "You Bet Your Life" on NBC radio and TV

An illustration for a 1957 Chrysler advertisement. On the left, a woman in a voluminous grey fur coat and red gloves looks towards the right. In the center, a man in a tuxedo and a woman in a blue gown walk together. In the foreground, a red 1957 Chrysler car is shown from the side, with a man and a woman inside. The background features dark, stylized trees against a deep blue night sky.

ANNOUNCING FOR 1957 THE MIGHTY

The most glamorous car

YOU NEVER LOOKED AS GOOD IN ANYTHING !

This year, Chrysler's new definitely lower lines, accented by its dramatic upsweep, make it the swiftest, most dynamic looking of the 1957 cars. It is not only the most glamorous Chrysler ever built . . . it is the most modern motor car in the world. *Everything* in it is new!

CHRYSLER



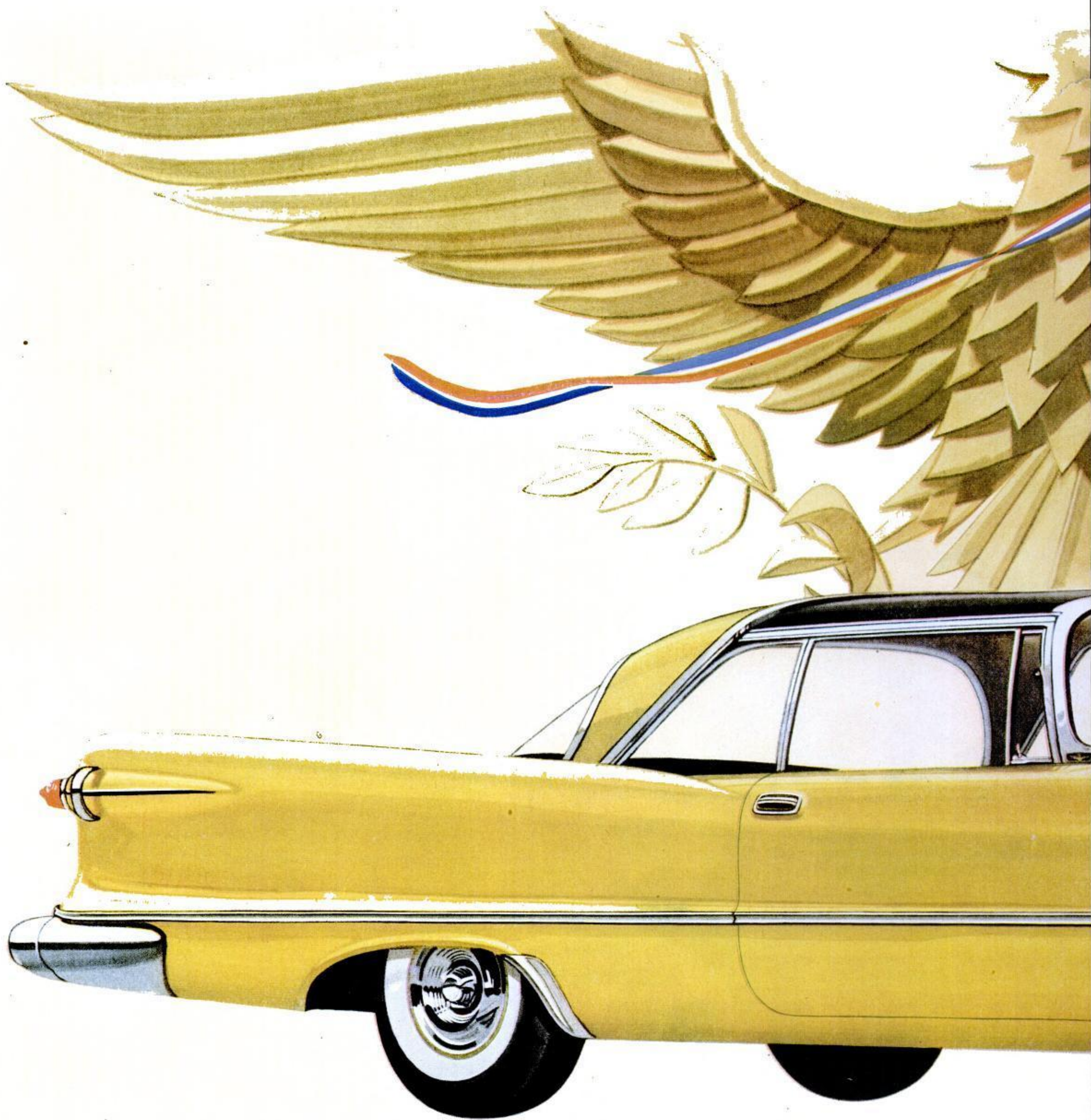
in a generation

YOU NEVER TRAVELED IN ANYTHING THAT FELT LIKE IT!

Torsion-Aire Ride . . . Chrysler's completely new and different suspension system . . . eliminates front end coil springs and substitutes the greater, smoother resilience of torque rods. No more rock and roll. No more brake dip. It's a brand new kind of traveling sensation.

YOU NEVER BOSSED SUCH POWER WITH SUCH EASE!

Chrysler's new Pushbutton TorqueFlite transmission teams up with a new mighty V-8 engine developing up to 325 hp, to give you new high-velocity getaway and safer passing power. See the glamour . . . feel the silky power of the Mighty Chrysler . . . now at your Chrysler Dealer's.



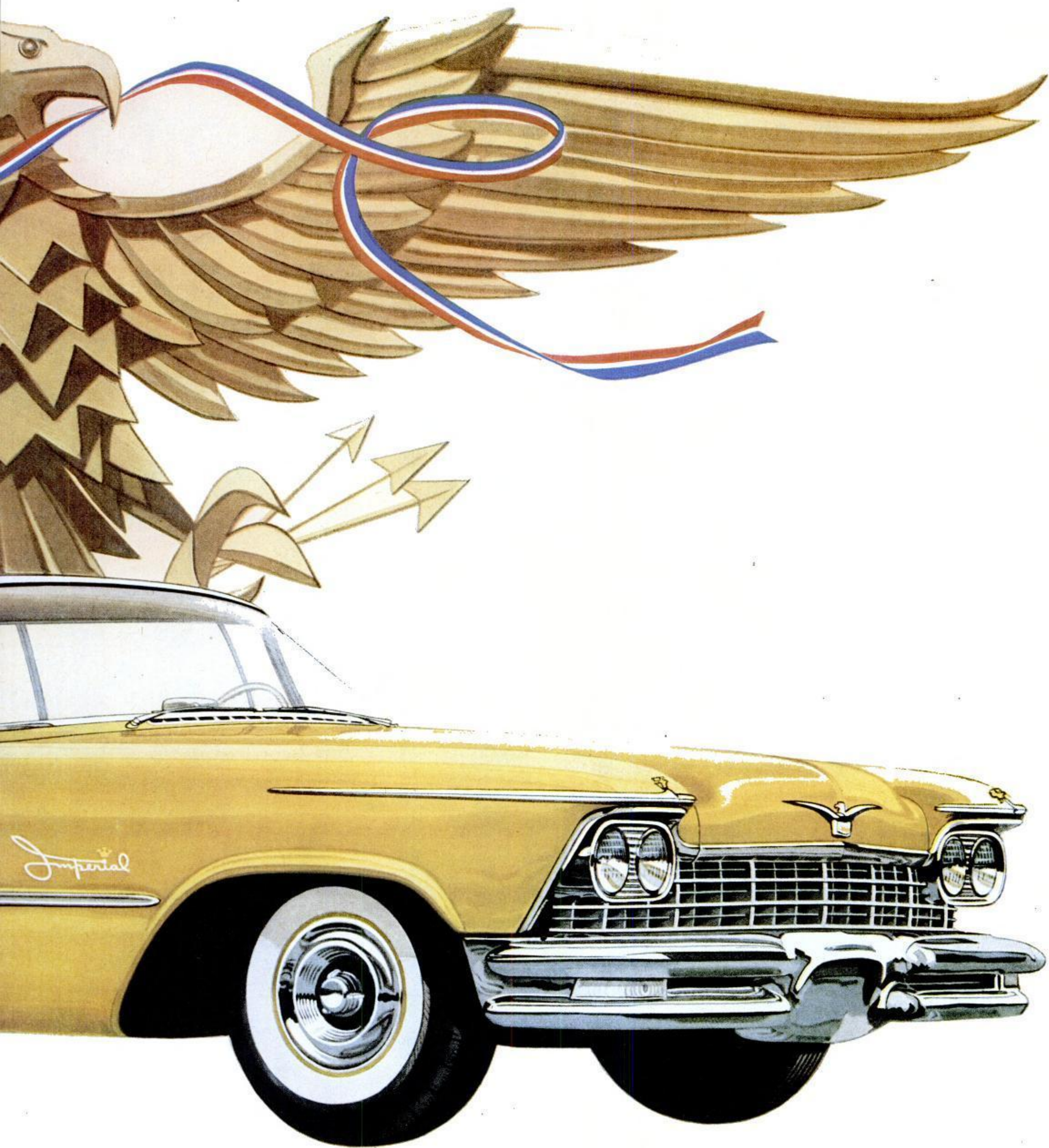
Announcing for 1957...the triumphant

What a glorious car the new Imperial is. It's the glittering dream car come alive . . . the car of great good taste . . . the car of advanced new styling . . . the car of truly magnificent engineering.

Getting into the *exclusive* Imperial for 1957, taking the wheel, feeling its soft-voiced, lightning power, is a tingling new kind of excitement — a sense of joy and vigor and vast horizons.

This year, for the first time, you may enjoy the breath-taking design and performance of Imperial in an attractive new range of prices. At any price, you own a car beyond compare. See the splendid new Imperials. Drive one. Own one. Be the man who moves swiftly ahead of the rest—the man who drives the Imperial.

IMPERIAL . . . FINEST PRODUCT OF CHRYSLER CORPORATION



ABOVE, THE IMPERIAL CROWN 2-DOOR SOUTHAMPTON, ONE OF EIGHT DAZZLING NEW MODELS IN A NEW, WIDER PRICE RANGE.

new IMPERIAL

Finest expression of The Forward Look ➤

AND FOR 1957 THE **FORWARD** LOOK ALSO BRINGS YOU
**THE YEAR'S OUTSTANDING
 ENGINEERING ADVANCE!**



PLYMOUTH BELVEDERE 4-DOOR SPORT SEDAN HARDTOP

NEW TORSION-AIRE RIDE ... it carpets the road!

Only once or twice in a decade is there a major engineering "break-through" like this!

Climaxing five years of research and testing, Chrysler Corporation's engineers have perfected a completely new suspension system, a new kind of ride—TORSION-AIRE! Here's what it does for you:

Your 1957 Chrysler Corporation car will have greater stability, greater smoothness on any road surface than any car you ever owned. You will turn corners with virtually no sway . . . you will stop without a jolting "front-end dive" . . . you will ride as on a carpet, softly, quietly, without road shock! TORSION-AIRE was made possible by an ingenious combination of torsion-bar springing, rubber cush-

ioning (so that no metal touches metal), ball joints, new, smaller wheels with softer-riding tires . . . in fact, an entirely new front-end "geometry."

In your 1957 Chrysler Corporation car you will also enjoy far safer Total-Contact Brakes . . . the swiftest, smoothest automatic drive, new Pushbutton TorqueFlite . . . new standards of performance . . . new visibility and openness . . . exclusive full-time Power Steering . . . a new single-unit heater and air-conditioner . . . and more, much more!

Before you buy any car, experience all this newness first hand. For such newness—so sound, so sure, —is what value is made of! See your dealer and drive THE NEWEST NEW CARS IN 20 YEARS!

How Torsion-Aire helps you



1. Smooths the roughest roads



2. Turns corners without "leaning"



3. Stops without "dive"

CHRYSLER CORPORATION ➤ **THE FORWARD LOOK**

See the new **Plymouth, Dodge, De Soto, Chrysler and Imperial** now on display

LETTERS TO THE EDITORS

RETURN TO SANITY

Sirs:

Thank you for your article on the drugs helping to cure mental illness ("Return to Sanity in 12 Weeks," LIFE, Oct. 15). It was published at an opportune time for me since I am teaching the nursing care of patients with schizophrenia to a group of student nurses. Seeing these pictures will make the presentation all the more vivid.

RICHARD L. WAWRO, R.N.
Rochester, N.Y.

Sirs:

Five years ago I was a mental patient in a California state hospital. Unfortunately, reserpine, or Serpasil, pills were not given in those days. My illness lingered for 2½ years. I received instead 29 electric shock treatments which jazzed my nerves, completely blotted out my memory for 30 days and so aggravated my illness that I tore my clothes to shreds, pulled my hair out by the roots and had to be permanently calmed down with the brain operation which does irreparable damage to the brain.

Thanks to the wonderful work of modern day scientists, I was home in just a few months last year after receiving reserpine. I hope for the day when electric shock treatments and the dreadful brain operations are eliminated completely.

MALCOLM BROWN
San Diego, Calif.

ALL-OUT STEVENSON

Sirs:

You quote that campaigner named Adlai Stevenson as saying, "The real ordeal lies in the constant ring of the telephone, the minor crises. . . . A thousand little things nipping at your heels constantly" ("All-out Stevenson Go against the Ike Glow," LIFE, Oct. 15).

Could this be the same Mr. Stevenson whom the Democrats nominated a few weeks ago as their candidate for "full-time" President, amid much complaining that the Republican President delegates too much of his work to others?

If so, and if the details of campaigning are a "real ordeal" for him, I suspect he would have a pretty strenuous time being the kind of chief executive the Democrats say the country needs.

LEWIS CARVER
McAllen, Texas

Sirs:

Your usually accurate and impartial articles seem to be suffering from

prejudice. You state: "Dwight Eisenhower . . . unlike F.D.R., did not stir even his bitterest critics to hatred." Only a great man can have equally great critics. Only the man of great deeds is capable of great mistakes and hence is worthy of great critics. This was F.D.R.

It seems that there are no obvious great faults in the present administration. But then the worst thing the office of the President could suffer from is mediocrity. Save us from another four years of that!

PETER F. REILLY
Crestwood, N.Y.

DOG DOMICILES

Sirs:

I really liked "De Luxe Dog Domiciles" (LIFE, Oct. 15) and thought your readers would like to see a low-priced housing unit for dogs.

Tina's house is constructed of 40 quartered oak staves, four iron hoops and two 5-foot oak heads. No threshold to climb up over, cost, \$10.

STANLEY W. DILLOWAY
Rochester, N.Y.



TINA'S \$10 HOME

CROSS IN THE CANYON

Sirs:

The image of Christ in your article on the Canyon church ("High Cross in the Canyon," LIFE, Oct. 15) should outrage any true Christian. I am not too ignorant to recognize art, but that was not true art.

Why publicize and thereby seemingly condone such a monstrosity?

WALTER BURCH
Kingman, Kan.

Sirs:

Welcome indeed was "High Cross in the Canyon." We live in a day when the majority of churches (especially Roman Catholic ones) are examples of poor taste.

As a Catholic I applaud the efforts of artists and religious leaders to restore a vibrant and living art.

JOHN GEHL III
New Orleans, La.

DOFFING MITTS

Sirs:

In "Doffing Mitts for Sock and Buskin" (LIFE, Oct. 15) you state that ex-champion Joe Louis knew that Cicero died in 43 B.C. and that he delivered orations called *Philippics* and won about \$35,000.

Didn't Demosthenes rather than Cicero write the *Philippics* in order to warn the city-state of Athens against the aggression of Philip of Macedon?

JONATHAN STOCK
Bridgeport, Conn.

● Demosthenes wrote the original invective-laden *Philippics*. Cicero used the same title for his attacks on Antony.—ED.

CONTINUED

So clean!



Does good!



It's tangy!



So fresh!



Tastes good!



A CLEAN FRESH MOUTH IS ALWAYS IMPORTANT!

Any time is the right time to wake up your mouth with a refreshing LAVORIS rinse . . . a stimulating astringent that always gives you a lift. That pleasant, tingling sensation is LAVORIS at work—cleansing mouth and throat; soothing delicate tissues. And, it tastes so good your whole family will want to use it.



Take a tip from your dentist—use the

SPARKLING RED mouthwash that tastes good...does good!



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THE WORLD'S AT YOUR FEET

THE BROOKS
Model 2258-1
Available in
Black or Tan Calf



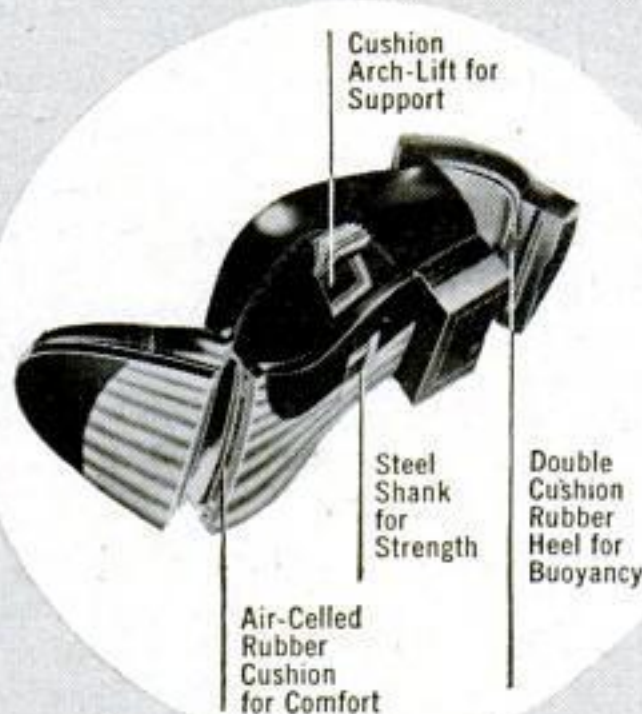
IN MASSAGIC

Air Cushion Shoes

...from South Seas Comfort
to Park Avenue Style!

Footloose and fancy free... that's you, in Massagics! Wherever you go, the going is easy, with every footloose step softened by a cushion of springy sponge rubber... with arches snugly, securely supported. Meanwhile, your fancy's free to indulge itself, among Massagic's many styles-of-today, from easiest casual to blue-suit formal. See your Massagic dealer, or write us for his name. \$15.95 and up.

WEYENBERG SHOE MANUFACTURING CO.
Milwaukee 1, Wisconsin



LETTERS TO THE EDITORS

CONTINUED

'FATHER OF THE NAVY'

Sirs:

LIFE had better look up its American history again. Who ever told you that John Barry was the father of the American Navy ("Father of the U.S. Navy" Goes Home," LIFE, Oct. 15)? I always understood that John Paul Jones commanded the first American man-of-war to carry the Stars and Stripes.

REV. HERBERT LOWE

Budd Lake, N.J.

• He did, and the U.S. Naval Academy still calls Jones the father of the Navy. But others as far back as 1813 have bestowed the title on Barry both for his exploits and for his training of young naval officers like Stephen Decatur.—ED.

Sirs:

John Barry was not the first man to capture a British ship.

Well, how about Captain Jeremiah O'Brien, who captured the British cutter *Margaretta* in Machias Bay in Maine on June 12, 1775?

SUSAN JENNINGS

Huntington Woods, Mich.

• When the British schooner *Margaretta* stopped at Machias, Maine to tear down a liberty pole, O'Brien and other patriots boarded a sloop and chased the British to sea. On June 12, 1775 O'Brien rammed and captured the *Margaretta*—a year before Barry's exploit and several months before the U.S. Navy had been organized.—ED.

Sirs:

LIFE said Barry was given command of the brig *Lexington* in 1776 and was the first to take a British warship as a prize.

How about Commodore Abraham Whipple who in the summer of 1775 as commander of two armed vessels chased and captured the British warship *Rose*? It was the very first sea fight of that war.



WHIPPLE

WERT D. WHIPPLE

Fort Wayne, Ind.

• Acting on a commission given him by Rhode Island, Whipple on June 15, 1775 captured not the *Rose* but her tender. Later, as a Navy captain, Whipple staged one of the most daring sea acts of the war. In command of the *Providence* in 1779, he came upon a huge British Jamaica convoy of 150 sail. Concealing his guns, he hoisted British colors and joined the fleet. Each night his crew captured and manned an enemy ship. He took 11 in all, eight reaching port. The prizes amounted to more than \$1 million.—ED.

BENJAMIN FAIRLESS

Sirs:

The best article you have ever published is the one by Benjamin Fairless ("It Could Happen Only in the

CONTINUED

Don't let your sleep be spoiled by Acid Indigestion Heartburn!



Get TUMS Ideal Relief...

"People-Tested" by
Satisfied Millions!

• TUMS work faster, safer, surer than soda or alkalis... which may upset digestion, prolong discomfort.

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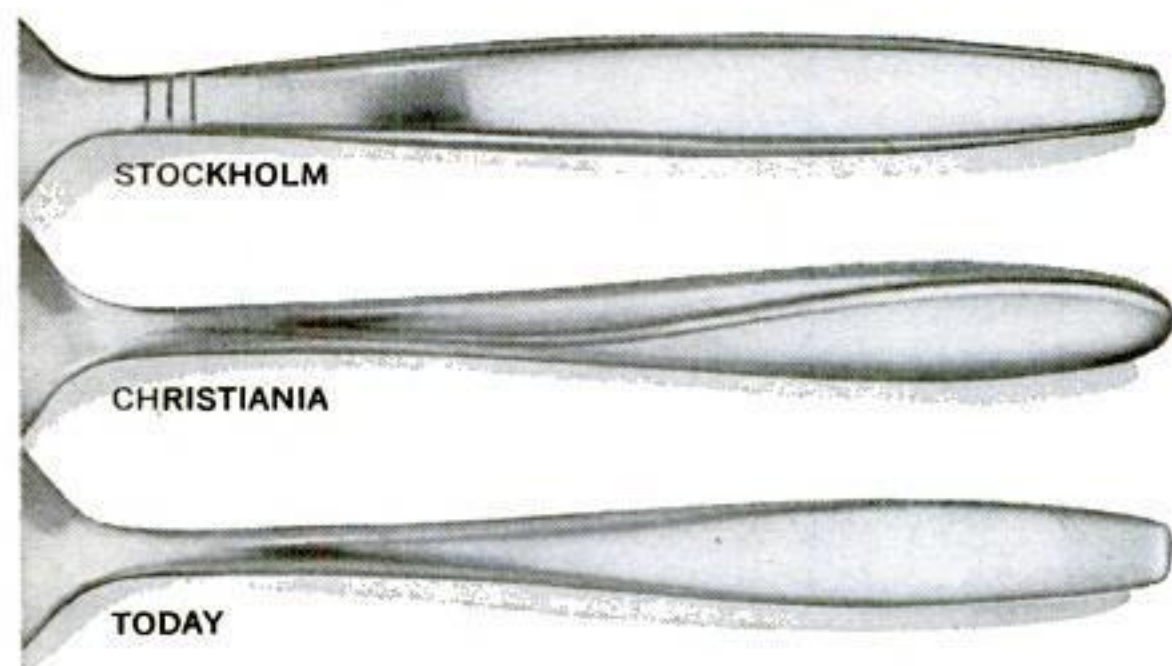
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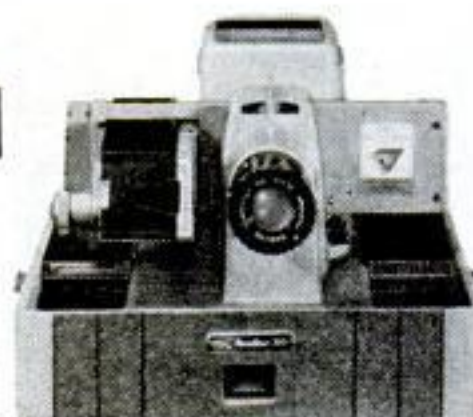
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LETTERS TO THE EDITORS

CONTINUED

U.S.A.," LIFE, Oct. 15). What a truly great man! His life illustrates Emerson's statement that America is another word for opportunity.

WALTER WYRICK

Phoenix, Ariz.

ROBERTA SHERWOOD

Sirs:

I enjoyed reading "Matron with a Torch Song" (LIFE, Oct. 15).

Could this be the same Roberta Sherwood who sang in a carnival which visited Ashland at least 20 years ago? Even then I thought she was terrific and had too much class to be with a carnival. I recall a little skit she did called "Oh, Darn It, I Wish I Was Big." I doubt if even Miss Sherwood herself will recall the latter but she made such an impression on me that I have never forgotten her.

WILMA VALLANCE

Ashland, Ky.



SISTER ANN AND ROBERTA

● It was 29 years ago and Miss Sherwood remembers it well. She was about 15 and working with her sister for Rubin & Cherry, "The Aristocrat of the Tented World." The song, which she sang while portraying a 4-year-old, went:

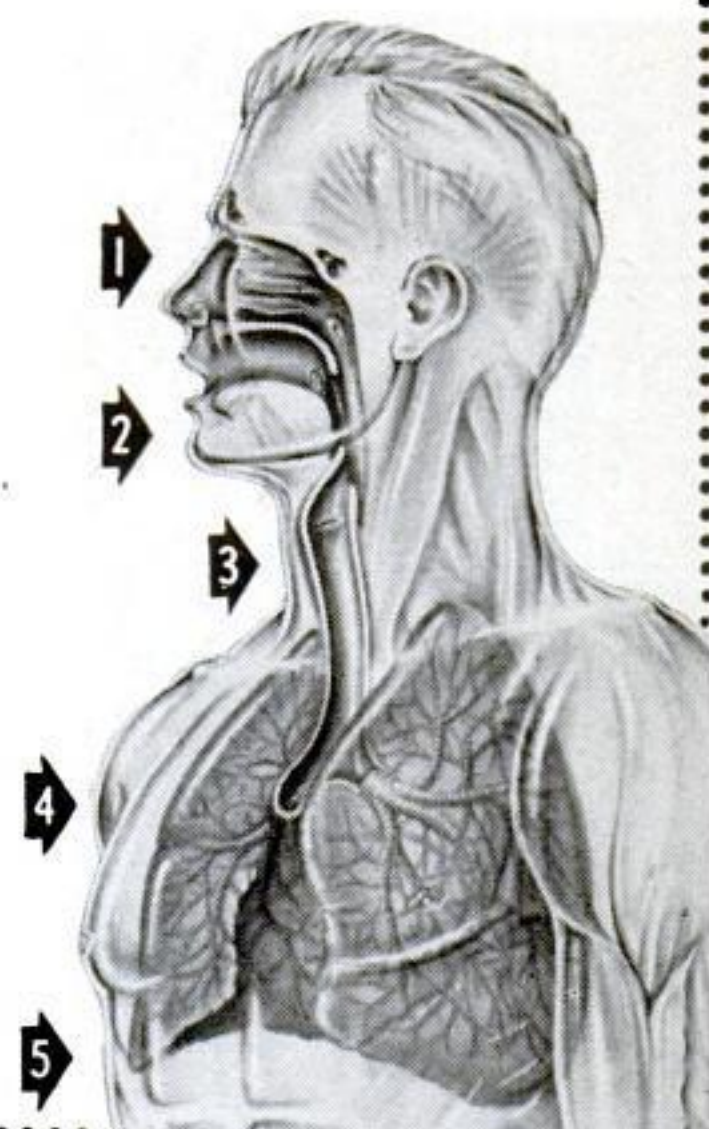
Oh gee, I wish I was big
Just big enough to do a
little lovin'

It's hard, goodness knows
Standing on my tippytoes
Every time somebody starts
to huggin'.

—ED.

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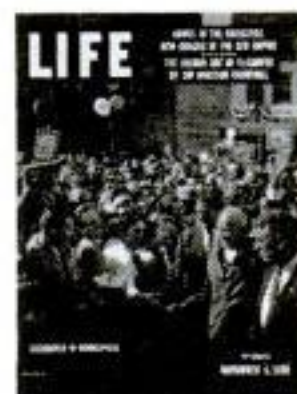
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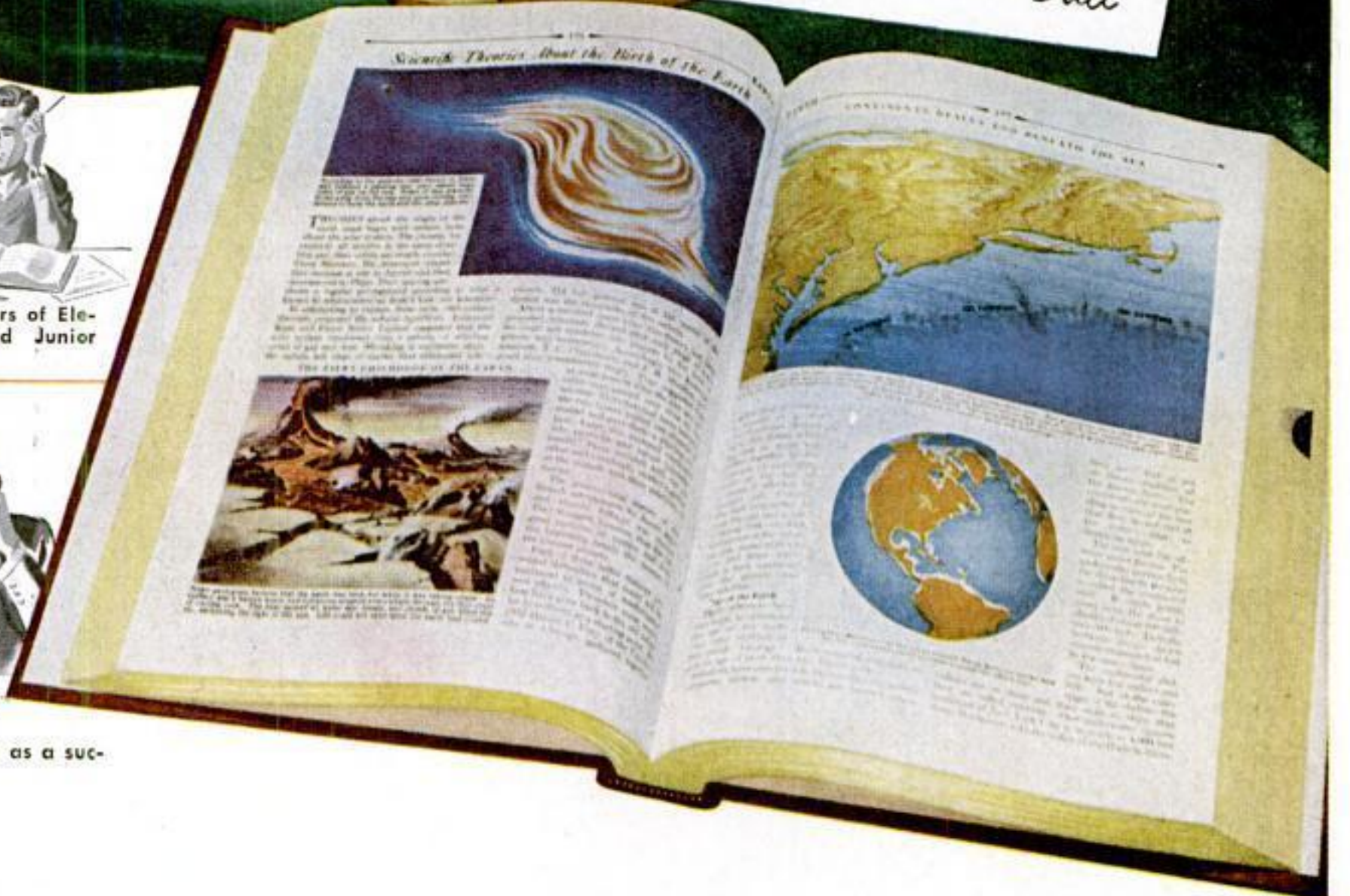
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GUNS POINTED TOWARD EMBATTLED BUDAPEST STREETS, LINE OF RUSSIAN TANKS RUMBLES AHEAD TO ATTACK THE HUNGARIAN ANTI-COMMUNIST REBELS

Violence and rebellion shake the Soviet empire

A DESPERATE FIGHT FOR FREEDOM

Tanks angrily roaming eastern European streets clawed through a tumultuous week and amid their rumblings the Soviets' satellite empire trembled. In Hungary nation-wide rebellion raged and only Soviet occupation troops stood between freedom and prolonged Communist oppression. In Poland, where the trouble had started, a new regime—still Communist but more independent of Russia—received wild

popular homage. The awed world gaped at the impossible: the approach to liberation, by their own efforts, of the captives of Communism.

The portentous outbursts had been a long and tortuous time in the making. They had roots deep in Polish and Hungarian history. They had been building up over a decade of the Red terror. When Khrushchev's de-Stalinization policy gave them a chance to protest

(p. 46, 47), the Poles and Hungarians seized it fervently. Their resentment last week surpassed all limits that Khrushchev had imagined, until his own position seemed in peril.

What the Soviets had done in Hungary to save their position embroiled them deeper in difficulty: the U.N. Security Council met to judge Russian intervention. And in Hungary the fight for freedom ran its desperate course.



ON A CAPTURED TANK taken from a Communist crew, rebels rattle through Budapest waving the

old Hungarian flag which has no red star. Earlier Soviet tanks fired into crowds, leaving many dead.



YOUNG ANTI-SOVIET REBELS, CARRYING AN OLD



DEFYING POLICE, Hungarian students with gun and flag encourage the crowds in Budapest streets.

FRIENDLY SOLDIERS, Hungarian troops brought in by truck, wave greetings to demonstrators (left).





NATIONAL FLAG (REAR) CROSS BARRICADE OF TORN DOWN GIRDERS IN BUDAPEST SQUARE. MANY CARRIED RIFLES, SOME PROVIDED BY FRIENDLY TROOPS

BITTER BLOODSHED IN BUDAPEST'S STREETS

The cataclysm in Hungary last week began peaceably late Tuesday when young students, spurred by the events in Poland, marched through Budapest. Then, when they stormed a radio station to have their demands—notably the restoration of Imre Nagy as premier—put on the air, police opened fire and the time of terror was under way.

By daybreak Wednesday 80 Russian tanks were rolling into the center of the city. Many local police and Hungarian troops sided openly with the rebels and even passed them arms. Nagy was hastily made premier but the rebels,

further aroused by the presence of the Russian troops, were on the march, ripping down Russian signs and demolishing a 26-foot statue of Stalin and dragging it through the streets. Tanks fired into the crowds. The rioting spread through the entire nation.

Trying frantically to stop the fighting, Nagy appointed two ostensible anti-Russians to his cabinet. By week's end, with reports of casualties reaching as high as 20,000, he promised that the Russians would withdraw their troops. Meanwhile the rebels claimed that they held all areas where there were no Soviet forces.



BODY OF A YOUNG GIRL SLAIN IN RIOTS LIES ON RUG IN BUDAPEST BUILDING →



A MASSIVE POLISH CELEBRATION TO MARK A BLOODLESS VICTORY

In the square before Warsaw's Palace of Culture on Wednesday, a crowd of 250,000 gathered for a victory rally. Khrushchev had flown to the city a few days before to browbeat Polish Communists into accepting his terms—which included keeping Marshal Konstantin Rokossovsky



on in the Polish Politburo. Led by their new party boss, Wladyslaw Gomulka, the Poles refused Khrushchev's demands and sent him home empty-handed. As Gomulka appeared at the great rally he got a hero's welcome. He was cheered when he said Russian troops would return

to their barracks. For the moment Gomulka was the most popular politician in Poland. But the Poles, who hate all things Russian, including the Russian-style Palace of Culture, fell silent when he warned that the Russian troops must stay in Poland until NATO troops leave West Germany.

POLAND'S GLORY AND HER SORROWS



WAR FOR FREEDOM was fought by Poles against German Teutonic knights in 1410. Woodcut depicts Polish King Ladislas II in victory at Tannenberg.



WINGED HUSSARS, Polish cavalry wearing feather crests to frighten enemy horses, defended embattled Poland in 16th and 17th centuries. They played a major role in the gallant Polish rescue, under John III Sobieski, of Vienna from Turks in 1683.



RAPE OF POLAND by Prussia, Austria and Russia arbitrarily carved the country up in three 18th Century partitions. Russia got major part. Painting depicts Polish nation as woman attacked by vultures.



PATRIOT'S FAILURE was unsuccessful 1794 revolt against Russia led by Kosciusko who fought under Washington in the American Revolution. He refused return of sword from Catherine the Great.



PATRIOT'S TRIUMPH came in 1919 when President General Jozef Pilsudski (left) and Premier Ignace Paderewski, the great pianist, headed Polish Republic proclaimed at end of World War I. General Pilsudski's rule, interrupted once, lasted until 1935.



NAZI SUBJUGATION of Poland began when Germans invaded in 1939, starting World War II. Here they wheel gun into place to shell heart of Warsaw.



COMMUNIST VICTORY in the rigged 1947 Polish elections was celebrated by compulsory citizens' demonstration and P.P.R. (Polish Communist Party) banners in Warsaw. Huge rally was addressed by

Gomulka and present premier, Cyrankiewicz. Reds ran election amid police terror, pressured voters to display ballots openly, barred most of the opposition parties' poll watchers from doing their jobs.



EMPHASIZING HER RELIGIOUS DEVOTION, POLISH

**THE RELIGIOUS FAITH
AND LOVE OF LIBERTY
THAT LED TO CHANGE**



WOMAN KNEELS IN STREET AS PRIEST APPROACHES WITH HOLY SACRAMENT

The Poles, perennial fighters for their freedom against the sternest outside repression (*left*), made the most of the Communist "thaw." The Poznan riots and trials (LIFE, Oct. 22) reflected their profound economic grievances; coal miners' productivity, for example, had fallen 12.4% since 1949 and private farms were 17% more productive than collective farms, 37% above state farms.

In other demonstrations of discontent Catholics showed their fervor, young and old eagerly sought whatever Western contacts were available and the press, incredibly, broke into criticism of Red rule. All these yearnings for change strengthened Gomulka, the man who stood for change.



WESTERN TASTES of much of present-day Polish youth are reflected at a jazz concert (*left*) and well-attended beauty contest, both in seaside resort of Sopot.



WESTERN PAPERS are avidly read by Poles in the state-run Warsaw Library, the place behind the iron curtain where this privilege is most freely enjoyed.



PROTESTING EDITORS, young staff of most popular Polish paper *Po Prostu* ("Quite Simply") have attacked secret police, economic misery, Red pedantry.

THE MAGYARS AND THEIR RULERS



BIRTH OF HUNGARY took place in Ninth Century when Magyars under leader Arpad (on horseback) poured in from the East, settled in the country.



HABSBURG DOMINATION over Hungary was consolidated by 18th Century Austrian Queen Maria Theresa, who is said to have persuaded Hungarian nobles to pledge loyalty to her and infant son. By 1686 Austrians had cleared Hungary of Turks, who had captured most of it during preceding 160 years.



NATIONALIST UPRISING in 1848 was led by patriot Louis Kossuth. Austrians and Russians crushed independent Hungarian republic in brief war.

PROTESTS BEFORE A CATACLYSM

The Hungarians' hatred of Communist rule, which capped their long history of foreign domination (above), became violently vocal this spring when some serious crises provided fuel for the public criticism permitted under Khrushchev's more liberal policies. Industry had become disorganized by the Red regime's erratic switches from capital to consumer goods and back again. The food shortage was so severe that Hungary accepted some emergency aid from the U.S.

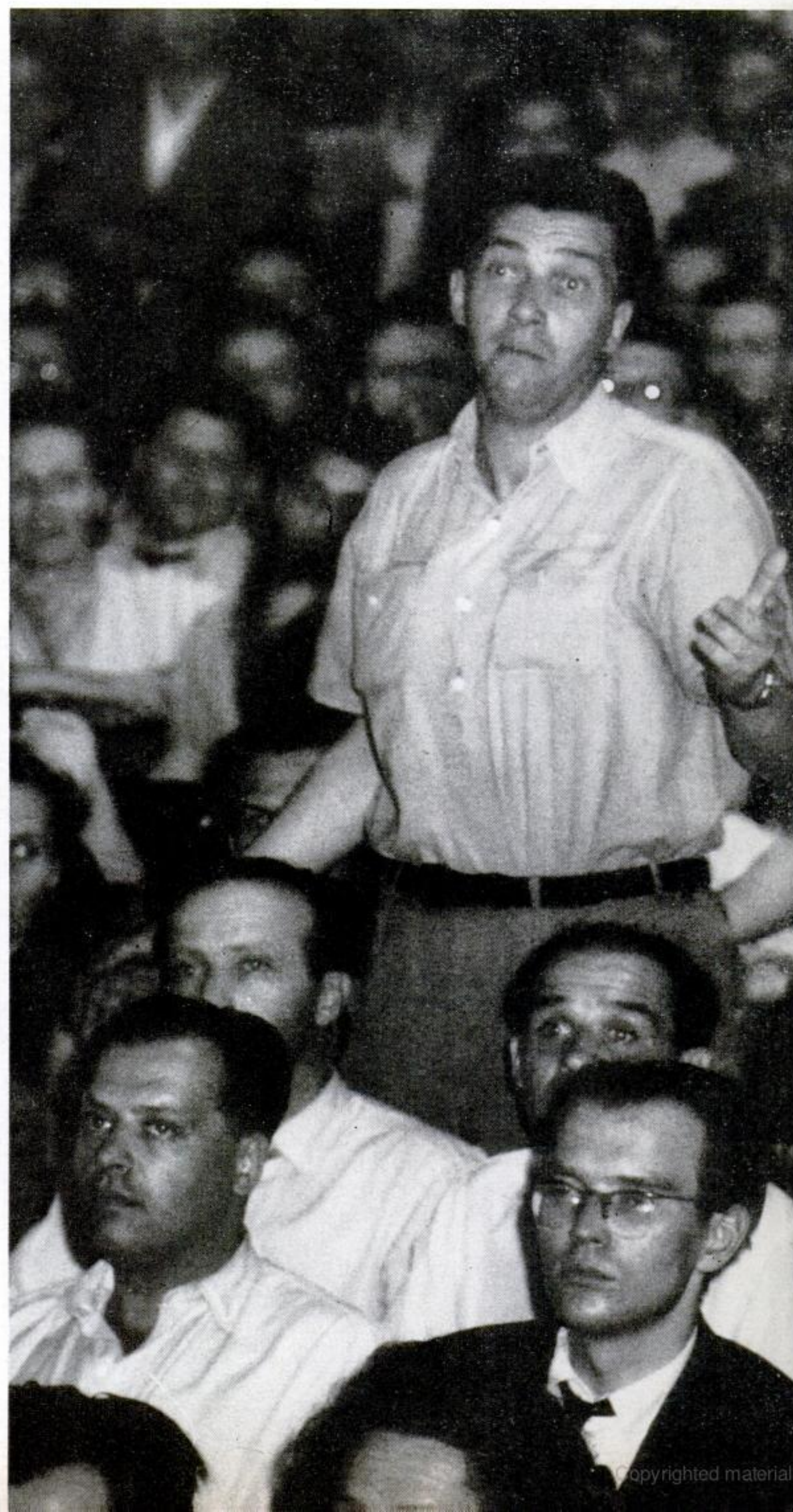
The complaints became loud and bitter. Writers, meeting in places like Budapest's Petofi Club (right), took the lead in crying that "sinners in government" had to be removed. Protests erupted in many factories throughout the country where workers bitterly upbraided the Red managers about promises of better wages and working conditions. On the land, where the Communists in a decade had succeeded in collectivizing only 20% of the peasants, outspoken resistance to the farm programs grew. This mounting public pressure forced Hungary's "Little Stalin," Matyas Rakosi, out of office in July. But, as it swelled, popular resentment could not be appeased by a mere Communist changing of the guard.



CONCESSIONS TO TASTE which Communists had to make in once elegant Budapest included a fashion show (left), stylish suits for the better-off youth.



IN THE PETOFI CLUB, Budapest intellectuals' center where Hungarian discontent found first expression this summer, a speaker reviles Communist press. →





LAST HABSBURGS, Charles IV and queen, were crowned rulers of Hungary in 1916, abdicated in 1918 in favor of the republic.



FIRST COMMUNIST, Bela Kun was trained in U.S.S.R., brought off a coup in 1919, ruled Hungary for four turbulent months.



STRONGMAN Admiral Horthy defeated Bela Kun, allied himself with Hitler, fell in 1944, is now living in exile in Portugal.



SOVIET DOMINATION got start under Marshal Voroshilov (right), now U.S.S.R.'s president, who headed Russian occupation of Hungary after World War II, helped set up Red coup that won out in 1947.



WORKERS' PROTEST, a pre-rebellion meeting at Stalinvaros steel plant, finds laborer complaining

about lack of canteen facilities. Red bosses promised improvement in order to quell labor unrest.



WRITER'S PROTEST in Petofi Club was made by Gyorgy Szudi against the impossible agricultural

goals of new five-year plan. Another writer called whole economic program "idiotic overplanning."

A DOUBTFUL FUTURE FOR THE RUSSIAN TYRANNY

When the Soviet satellite crisis broke out LIFE'S foreign news editor flew to Europe for a close look and cabled this appraisal:

As the awesome events plunged on their uncertain but climactic course, it was possible to point directly back to one tremendous strategic error. Nikita Khrushchev made it when he set about repairing the breach between Tito's Yugoslavia and Moscow. There was, Khrushchev conceded to Tito, more than one road to socialism—suggesting it was possible to be a good Communist without accepting discipline from Moscow. That concession was just enough to give the enslaved peoples of the occupied satellites the hope and courage to turn on their oppressors.

Khrushchev's move was part of his campaign of de-Stalinization and his attempt to bring about a small measure of decentralization in the Red empire. But he did not loosen the economic controls exerted upon the satellites by means of trade agreements which continued to milk these countries for the benefit of the Soviet Union.

KHRUSHCHEV'S WAY vs. STALIN'S WAY

It was possible to run the Red empire by force openly exerted through the big Red army and through Communist party organizations completely subservient to Moscow. That was Stalin's way, and—for him—it worked.

But Khrushchev's way clearly fell between two stools. The continued economic pressures brought the Poles to the point where they were forced to protest against the misery of their lives. And at the Poznan trials the new "liberal" atmosphere of de-Stalinization allowed the defendants and their counsel astonishing freedom to criticize the regime. From then on it was inevitable that Communist Poland would have to have new rulers.

The Russians, of course, should have expected such a reaction from the Poles, who have a centuries-old history of heroic, though unsuccessful, patriotic revolutions.

The men who came to power in Poland last week are not men with Western ideals of justice and liberty. The new party boss, Wladislaw Gomulka, is a hero in Poland, at least for the moment, because he was a victim of Stalin. But he is still a Communist and the Marxism in his speeches has an almost theological flavor.

THE PAST AND PROMISES OF BOSS GOMULKA

He is obviously a man of courage, for it took courage to argue, as Gomulka did, with Stalin over agricultural collectivization and the split with Tito. These arguments put him in jail. The Russians must now be cursing their folly at not having shot him. It is much safer to "rehabilitate" anti-Stalinist corpses than live anti-Stalinists.

Gomulka has promised the Poles free elections, but it is well to remember who cashed in on the "free" elections of 1947 in fulfillment of the Yalta agreements. It was Gomulka, whose job then was to stamp out the opposition epitomized by Mikolajczyk's Peasant party. He did it well.

There was nothing spontaneous about Gomulka's return to power. It was a carefully planned operation, and the framework of the plans probably antedates even the Poznan riots. For some time there have been hints that something might be brewing in Poland that Moscow wouldn't like. Polish representatives in Western Europe have been openly expressing pro-Western sentiments. There have been Polish feelers to the Vatican. And less than a month ago a Polish diplomat taking up a new post outside the iron curtain was remarking in his formal calls on Western-oriented diplomats that Poland could serve as a bridge between East and West and that he personally was feeling fairly pro-Western these days.

It took staff work to put Gomulka in power and Gomulka's staff work was good. Gomulka had to have allies, and he did.

We know some of them. There is the premier, Jozef Cyrankiewicz, a former Socialist and an intellectual. He is fiercely anti-German,

and no wonder—he was in Auschwitz. But he was once violently anti-Russian too. A Pole who walked beside Cyrankiewicz on a 150-mile march to a German prison camp in September 1939 recalls that on the march Cyrankiewicz devoted a good deal of conversation to vilifying the Russians, particularly Molotov.

Then there is General Marian Spychalski, another veteran of prison life whom Gomulka has brought in to keep an eye on General Rokossovsky—the Russianized Pole whom the Russians made head of the Polish army and whom the Poles hate. And General Wacław Komar, another ex-prisoner, now turns up as head of the internal security forces. Finally there is Edward Ochab, the granite-faced party hack, inclined to viciousness, a protégé of none other than Khrushchev himself. His alliance with the Gomulka faction baffles Polish observers in the West.

It is not a pleasant-looking team but for the moment it is a popular one in Poland. It at least is a new regime, and the hatred the Poles bore for the old one at least gives Gomulka and Cyrankiewicz a credit balance to start with. It is not an inexhaustible credit balance, however, and if there is a repetition of Poznan it will be impossible to blame mismanagement on Moscow. Moreover the next Poznan, if there is one, will not be just anti-Russian—it will be anti-Communist.

In Hungary this is already happening.

FINIS TO THE PARTY IN HUNGARY?

It is strange that Khrushchev, a man who loves proverbs, did not recall a Polish one when he came to Warsaw in his vain effort to prevent the selection of Gomulka as party boss: "The Poles and the Hungarians are brothers in blood and drink." For the pent-up yearning for freedom—and bread—which had ignited the Polish troubles exploded like an H-bomb in Budapest. The whole structure and usefulness of the Hungarian Communist party, as an instrument of power and government, was consumed in the flames of Budapest. The



ARMY HERO is General Spychalski, jailed as a spy by Stalinists but back in power as possible successor to Rokossovsky.



EARLY LOSER is Jacob Ber-man, a Stalinist leader of Communists whose resignation prepared way for Gomulka's return.



THE VILLAIN in crisis is Marshal Rokossovsky, who occupies top defense post but is so hated by Poles that he may be dropped.

SHIFTING LEADERS IN POLAND

← ON TOP IN POLAND IS WLADYSLAW GOMULKA, JAILED AS A TITOIST IN 1951

by GENE FARMER

men in nominal power obviously had no real power. Imre Nagy, the indecisive farmer's son, had a prestige with students and workers that might have prevented the blood bath if he had been made premier earlier. Now he was the shortest-lived hero of recent record, discredited in the eyes of Russians, who found him ineffectual, and of the Hungarians too, who identified him with the repressive action of the Russian troops.

If the Russians succeed in re-establishing military order in Hungary they must either create a whole new body of leadership from scratch or go back to the party hacks who have just failed them so lamentably. Although the Communist party has a long history in Hungary, it has never established a hold on the Hungarian masses.

The new Hungarian Politburo, as it was hastily reconstituted last week, had some surprisingly old hands in it, including George Lukacs, who was a child prodigy philosopher of Communism some 40 years ago and on whom some say Thomas Mann modeled the character of Naphta in *The Magic Mountain*. Nagy is a weak man and has proved it abundantly with his bleats over the Budapest radio, begging rebels to lay down their arms and assuring the people that the new government was all right because virtually everyone in it had been in jail.

The new party secretary might be a possibility as a strong man. That man is Janos Kadar, but his accession to power could hardly please the Russians because he has memories of tortures in prison at the hands of the Stalinists.

THE LIABILITIES OF THE SATELLITES

The fact that there were mass army defections in Hungary underlines the military aspect of the setback the Soviets have suffered. The satellite divisions, all 80-odd of them, have suddenly turned out to be not only worthless but an actual liability.

Now the Russians can take nothing for granted. East Germany, Romania, Bulgaria, Czechoslovakia—all were quiet last week, but



POLAND'S NEW BOSSES, from left, Premier Jozef Cyrankiewicz; party head Gomulka; chief of state

Alexander Zawadski; Edward Ochab, a party secretary, are hailed by workers after Khrushchev visit.

who, after Poland and Hungary, dared predict they would stay that way? No responsible person can forecast the immediate breakup of the Soviet empire, but neither can anyone say that a breakup is impossible.

The East Germans, still remembering the bloody riots of June 1953, will be reluctant to tangle again with the Red army, which has 22 divisions in East Germany, not three each as in Poland and Hungary. Said a West German observer last week, "In the interest of our own people I hope nothing big will happen in the near future. We must sweat out developments. We must wait until other satellites have gained a freer position."

The others probably look at it the same way. The Romanians lack the leadership to engineer a Polish-style reorientation within the Red orbit. It would have to be a Hungarian-style revolt from down below, and the killing in Budapest last week was enough to give the most ardent patriot pause.

Czechoslovakia is an unknown quantity. The Bulgarians, whose onetime friendship with the Russians has been sorely tried, nevertheless fear the ambitions of Yugoslavia's Marshal Tito.

Undoubtedly the events in Poland and Hungary have strengthened Tito's own position as a nationalistic Communist, but they also rub some of the glamor off him. The more Titos there are the less Titoist prestige there is to go around. And Tito, who runs a monolithic

operation himself and always has, is too good at governing a nation not to feel some contempt for the manner in which the Russians have messed things up.

WHAT'S IN IT FOR SOVIET RULERS?

The Soviet rulers are not forgiving people, especially among themselves. Khrushchev's failure in Warsaw, suffered in the sight of his traveling companions Molotov, Mikoyan and Kaganovich, must have been a humiliating one.

The Red army was humiliated in Poland too because the Soviets did not dare use it, and generals do not forgive easily either. Like Khrushchev the Red army generals will never forgive Gomulka, but they can hardly absolve their own political leaders for having got them into such a pickle. Nor can they forgive them for letting things get out of hand in Hungary. Soviet generals must be having dark thoughts about their 22 divisions in East Germany, separated from Russia by unreliable Poles.

To hold what they have the Soviet leaders now must support Gomulka, distasteful as that may be, and they must be prepared to use their armed forces with more skill and even more ruthlessly than they did last week in Hungary. Out of the sparks of Poznan came the holocaust of Budapest, and that holocaust now has the whole system of Communist oppression on trial for its very life.

CHANGING HEADS IN HUNGARY



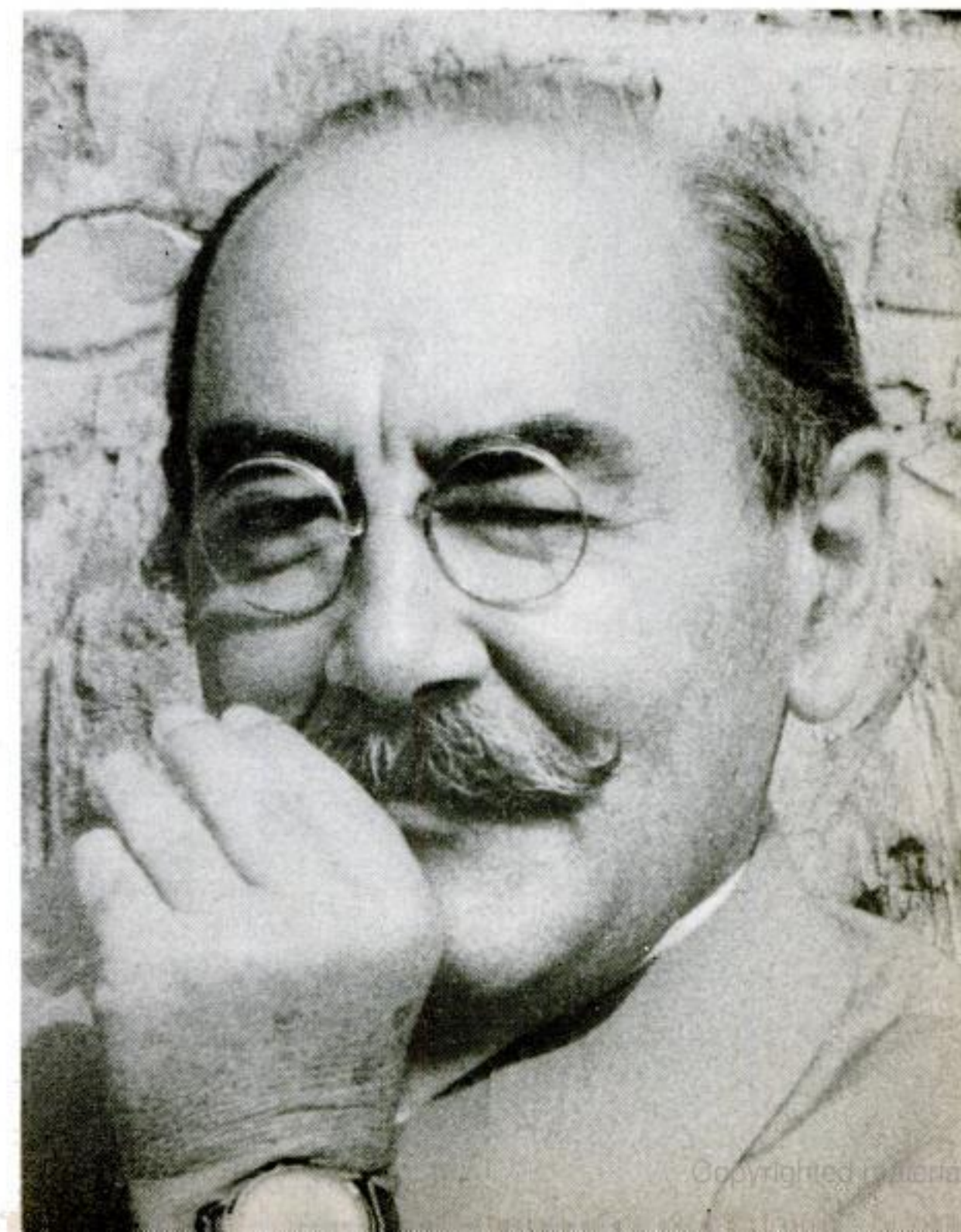
HUNGARY'S "STALIN" was Matyas Rakosi, fired as party boss in July to appease Tito. He is rumored to be in the U.S.S.R.



LATEST LOSER is Erno Gero, a Stalinist henchman who succeeded Rakosi but was ousted last week to placate the rebels.



NEW PARTY BOSS is Janos Kadar, ex-interior minister who was jailed by Rakosi. His secret intrigues helped to oust Rakosi.

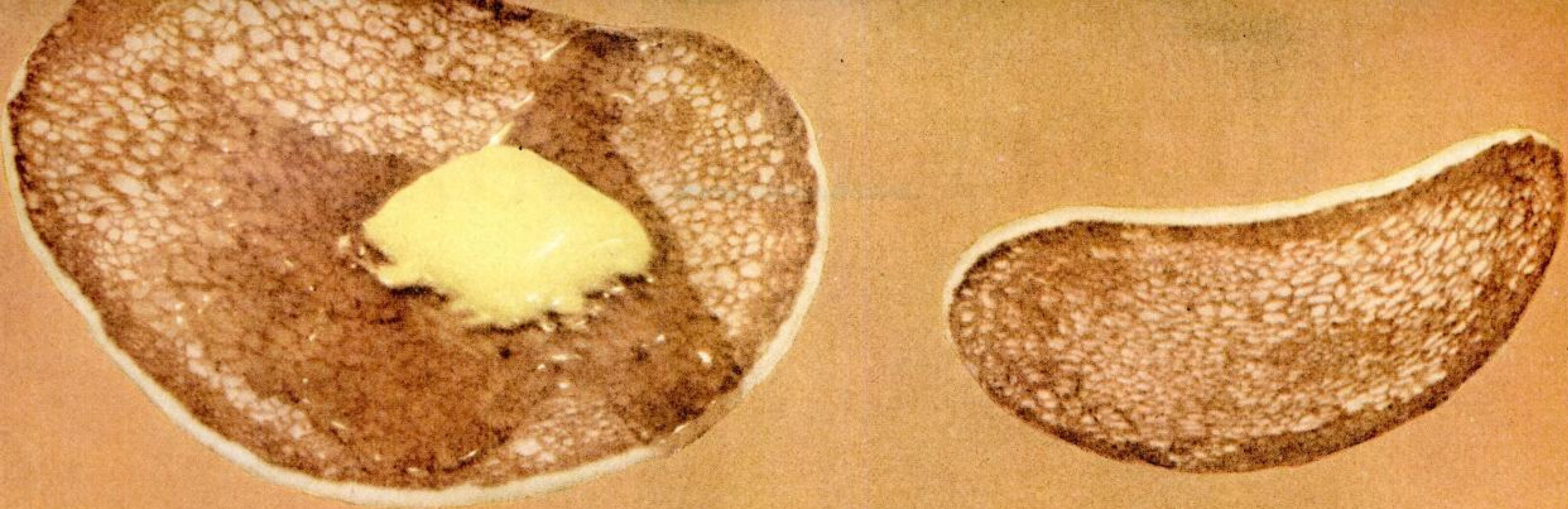


ON TOP FOR THE MOMENT IN HUNGARY IS IMRE NAGY, OUSTED ONLY LAST YEAR →



OATH FOR FREEDOM, solemnized with upraised right hands, is taken by a Hungarian rebel assemblage standing beneath the statue of Sandor Petofi, the

celebrated patriotic poet. Petofi died in the Hungarian 1848 revolution and is believed to have been killed by Russians intervening on the side of Austria.



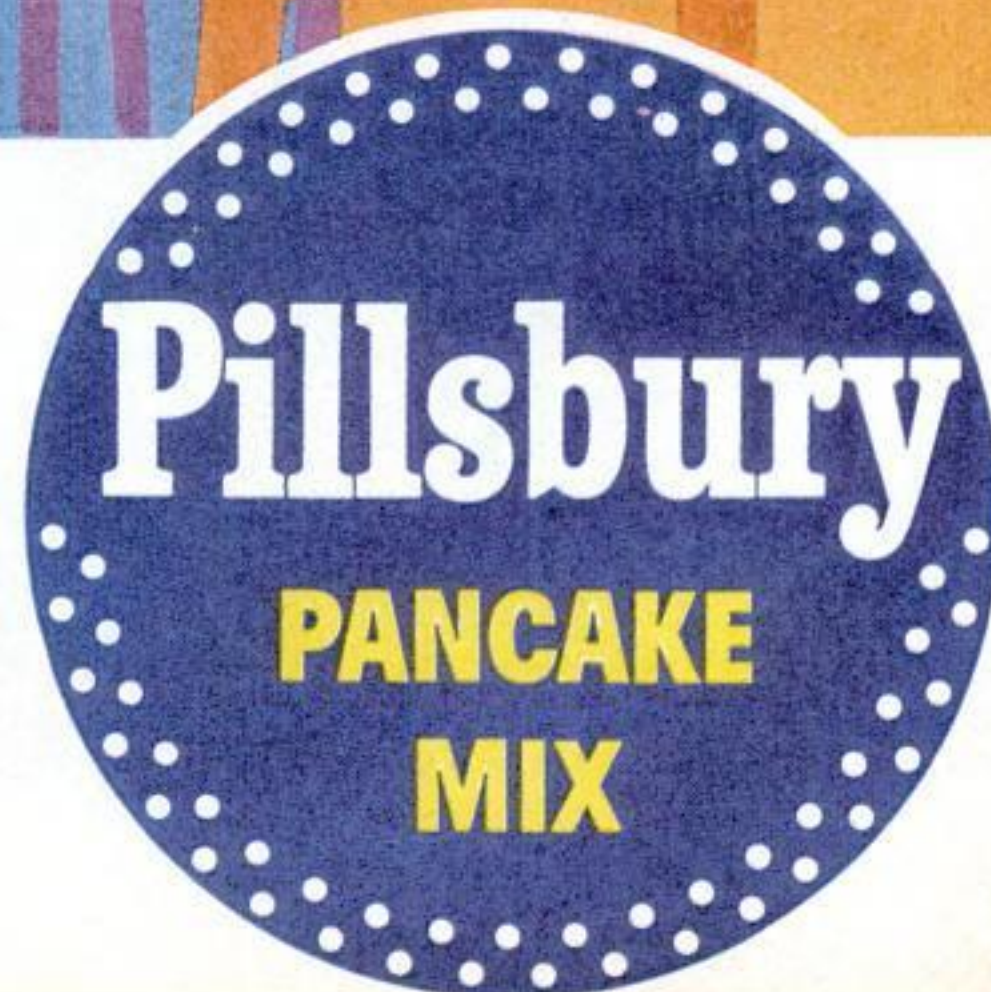
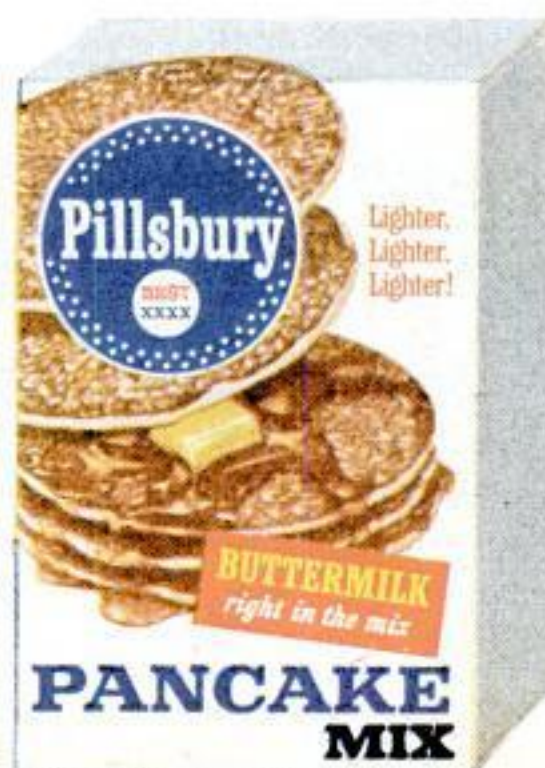
Those
lighter
Pillsbury
pancakes!



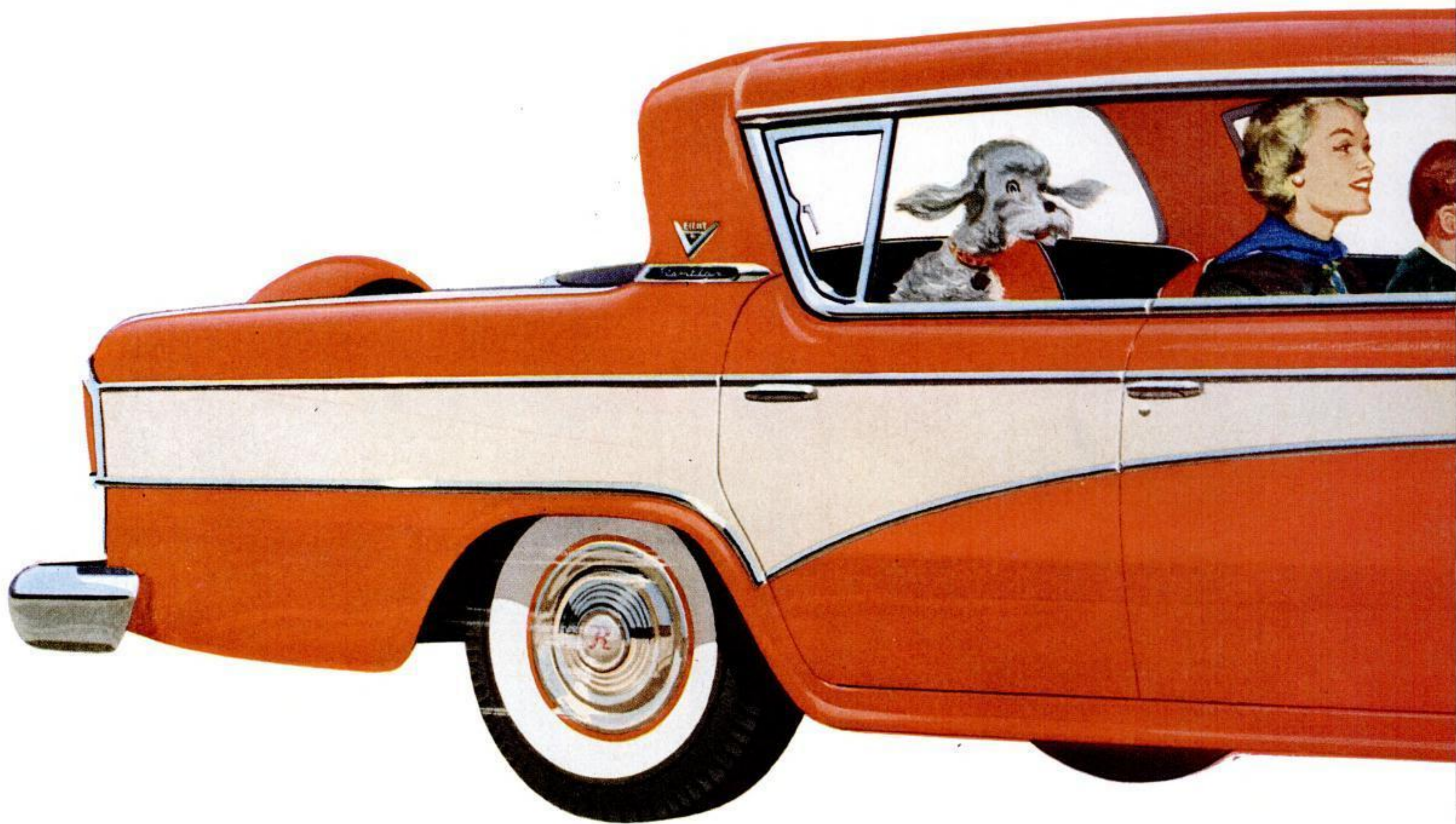
Now with
Buttermilk
right in the mix

Buttermilk—the real down-on-the-farm kind—now right in Pillsbury Pancake Mix. Now those *lighter* Pillsbury pancakes really make a family party out of breakfast.

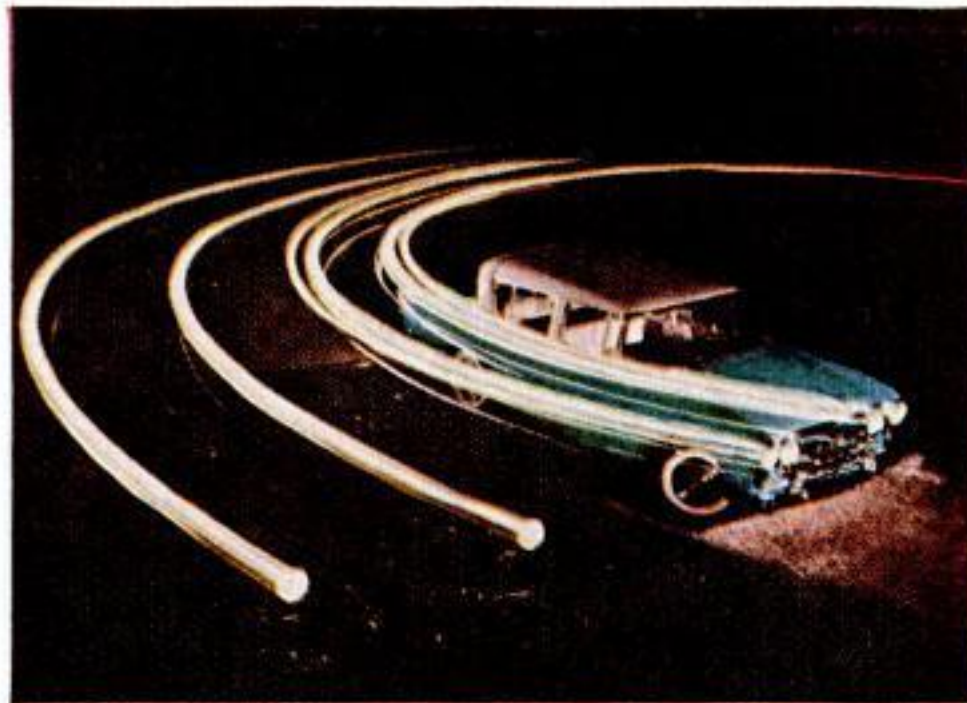
Now you can have your Pillsbury Buttermilk Buckwheats, too!



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Twice the travel comfort—with Airliner Reclining Seats. Instantly adjust to any of five relaxing positions—make a chaise longue, contour seat . . . even a nap couch for youngsters on trips.

Like Surpr

Today, see the smart new car that's as full of pleasant surprises as a Christmas stocking—the new 1957 Rambler.

For beneath the skin of this sleek modern beauty is single unit construction—the better way to build an automobile—the method others are racing to copy because it makes possible *these wonderful surprises*.

Slip behind the wheel of the compact '57 Rambler. You're surprised by the room—plenty for six six-footers.

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As you roll along on your merry way, you'll be surprised again at the "big car" riding comfort. Only Rambler's exclusive single unit construction permits the use of longer, softer coil springs on *all 4 wheels* to absorb road shock—springs angled out to reduce sway on curves.

More surprises! See how it slips through traffic, leaving

SMARTEST STYLE

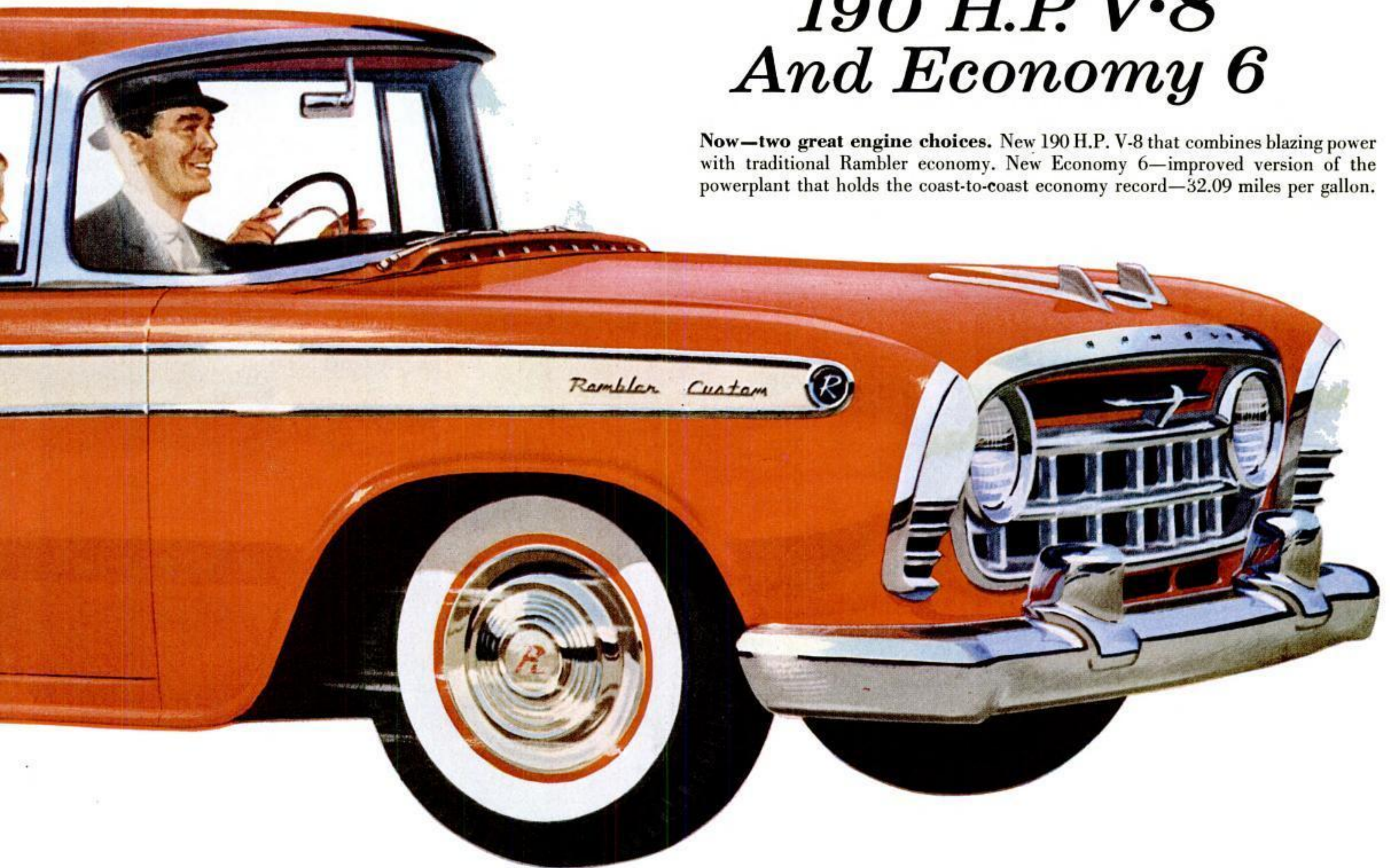
LOWEST COST

HIGHEST RESALE VALUE

the Power and Economy News of '57

190 H.P. V-8 And Economy 6

Now—two great engine choices. New 190 H.P. V-8 that combines blazing power with traditional Rambler economy. New Economy 6—improved version of the powerplant that holds the coast-to-coast economy record—32.09 miles per gallon.



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THE U.S. AND THE REBELLING SATELLITES

Instead of waiting politely for our presidential election, the events in Eastern Europe have overtaken it. Instead of appealing to voting blocs in Detroit and Pittsburgh, the names of Hungary and Poland have become portentous names for all Americans—more so than any issue in this campaign.

In Budapest a crowd of demonstrators shouted at the American embassy, "Why don't you help us?" There are few Americans who would not like to help. These struggling captives of Communism, as President Eisenhower said last week, "are men and women whom America has never forgotten—nor ever will." But American words, however heartfelt, are feeble beside the words the Poles and Hungarians have been shouting at each other: "freedom of speech," "we vow we never shall be slaves," "reinstate Mindzenty," "Russians go home," "we want our church back," "sovereignty." Most eloquent of all is the silent blood of Hungary's amazing civil war.

The Soviet slave empire has received a staggering blow. Hungarians have killed the only Russian soldiers to have been killed since 1945. They have weakened the Red army by 1.6 million men—that being the number of European satellite troops that were counted as part of Russia's strength but can be no longer so counted. Moreover the Communist ideology, once a steel guide for party behavior the world over, is becoming a sectarian shambles.

Meanwhile Americans have been arguing over domestic issues that seem trivial by comparison. Were our politics really blind to the possibility of such vast events? Both Republicans and Democrats have made a hasty stab at relating them to their own policies. The Republicans point to Eisenhower's refusal to continue the old Democratic policy of containment; and in fact the word "liberation" does appear in the '56 Republican platform and not in the Democratic. But if Poland and Hungary are indeed "liberated," the U.S. government had no visible share in it.

The old liberation issue, so central in the '52 campaign, began to fade from our politics as soon as Eisenhower and Dulles made clear they would not back it with force. Dulles told the U.N. in 1953 that "our creed does not call for exporting revolution and inciting others to violence." Two years later he said, "I believe that world opinion will compel the restoration of national independence to the captive states of Eastern Europe." Last week Dulles could say with some justice that events "are bearing out the correctness of my diagnosis." At least he never lost confidence in those ancient laws of human and political nature which the Poles and Hungarians are proving anew.

Much more could have and should have been done. But most critics of U.S. government inaction, faced with the payoff decision of whether to use the American GI for liberation, would have also shied away. The Russians knew our dilemma only too well. They were therefore able to mount a colossal bluff, enslaving Europe with a facade of strength which owed much of its prestige to our own tacit consent. Miraculously this bluff has now been called, not by mighty governments but by anonymous young people, intellectuals and workers, in countries that had seemed mere pawns.

Walter Lippmann recently charged that Eisenhower's foreign policy tends to "stalemates in which he accepts the status quo and the accomplished fact, teaching his countrymen to live in the present with no serious concern about the future." The charge is debatable but the dramatic events in Eastern Europe prove that the status quo of 1956 will be a poor anchor and a worse rudder for any American policy during the next four years, be it Democrat or Republican.

Let us look more closely at what happened in Poland and Hungary. The West was not altogether silent. Two years ago

a defected Polish security chief, Josef Swiatlo, in a series of broadcasts over Radio Free Europe, virtually forced the old Stalinist regime of Bierut-Berman to downgrade its whole police system—which made it easier for Gomulka to take power last week. Radio Free Europe's leaflet balloons were a constant irritation to Rakosi's government in Hungary and a reminder to the Hungarians that the West still lived.

But now new and decisive action is forced on the West. Secretary Dulles has already indicated a willingness to extend economic aid to those Eastern European countries which demonstrate their independence. We have moved in the U.N. So far these immediate moves seem to be the right ones. We must, however, be prepared to do much more in the next phase of the liberation process which Poland and Hungary have pioneered.

Gomulka has won popularity at home by defying Moscow, but he seems to be settling for rather less independence (and no less Communism) than Tito's. The brave Hungarians are fighting for more but may have to settle for even less than that. Both peoples have in any case had a taste of freedom. Their professed creeds, whether Communism or socialism, have been emptied of real content by the overwhelming reality of Russian colonial tyranny. Until that common foe is vanquished, we must make common cause and multiply our contacts with them as fellow members of Western civilization.

In a difficult mid-campaign decision President Eisenhower quite rightly extended aid to Tito on the ground that, though Communist, his nation is genuinely independent. A group of Titoist countries is not the ideal substitute for Stalinist imperialism, but at least it is a lesser evil. The next few years will determine whether these varied "roads to socialism" can be made a road to real freedom. And that will partly depend on the vigor and foresight with which the U.S., after its political holiday, resumes the unfinished business of a foreign policy for freedom.

NATO, for example: the military necessity for NATO may be thought to decline with the decline of the Red army's prestige; but its potential political and economic importance becomes all the greater. Its European members are now challenged on this score. Why should not NATO be a peaceful magnet in which ex-satellites are eligible for membership? But first NATO must become something more coherent and dynamic, something to join.

One of the steps toward Poland's defiance of Moscow was the trial of the Poznan rioters, defended by brave lawyers who had not forgotten Poland's heritage of law. Such memories will be strengthened behind the curtain if Western Europe regains a more vigorous sense of its own legal heritage, and if the force and reign of law are extended from Mississippi to Suez and from the Jordan to Singapore. The promotion of world law is perhaps the chief unfinished business of U.S. foreign policy. Scarcely less so is a world economic policy that will give all nations, rich and poor, a sound expectation of shared progress.

The U.S., said President Eisenhower last week, has "a job to do, a mission as the champion of human freedom." As he outlined it, that mission has no room for aggressive intervention, but neither does it champion the status quo. For although "the love of freedom is more enduring than the power of tyrants," that love—as the marchers of Budapest have attested—needs help. Its nature and timing must be left to statecraft, but its quality and depth depend on the American people. We face a whole new phase in the world struggle. A Tommy-gun empire is breaking up. Our task is not only to encourage the process but to design and build a world in which it can never be re-established.



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3. REXALL TRIPLE ACTION NASAL SPRAY for children relieves stuffy nose quickly, gently, effectively. Squeeze-bottle spray, 79¢. Nose drops in bottle, only... 59¢

4. REXALL R.P.R. buffered aspirin tablets bring rapid pain relief—act twice as fast as aspirin alone! Rexall's exclusive formula contains two antacid ingredients to help prevent stomach upsets. Bottle of 125 tablets, \$1.23; 45, 53¢; 15... 25¢

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SPUNTEX REGULAR NYLONS, sheer 51 gauge, 15 denier. Pair, \$1.09 value, now only... 99¢
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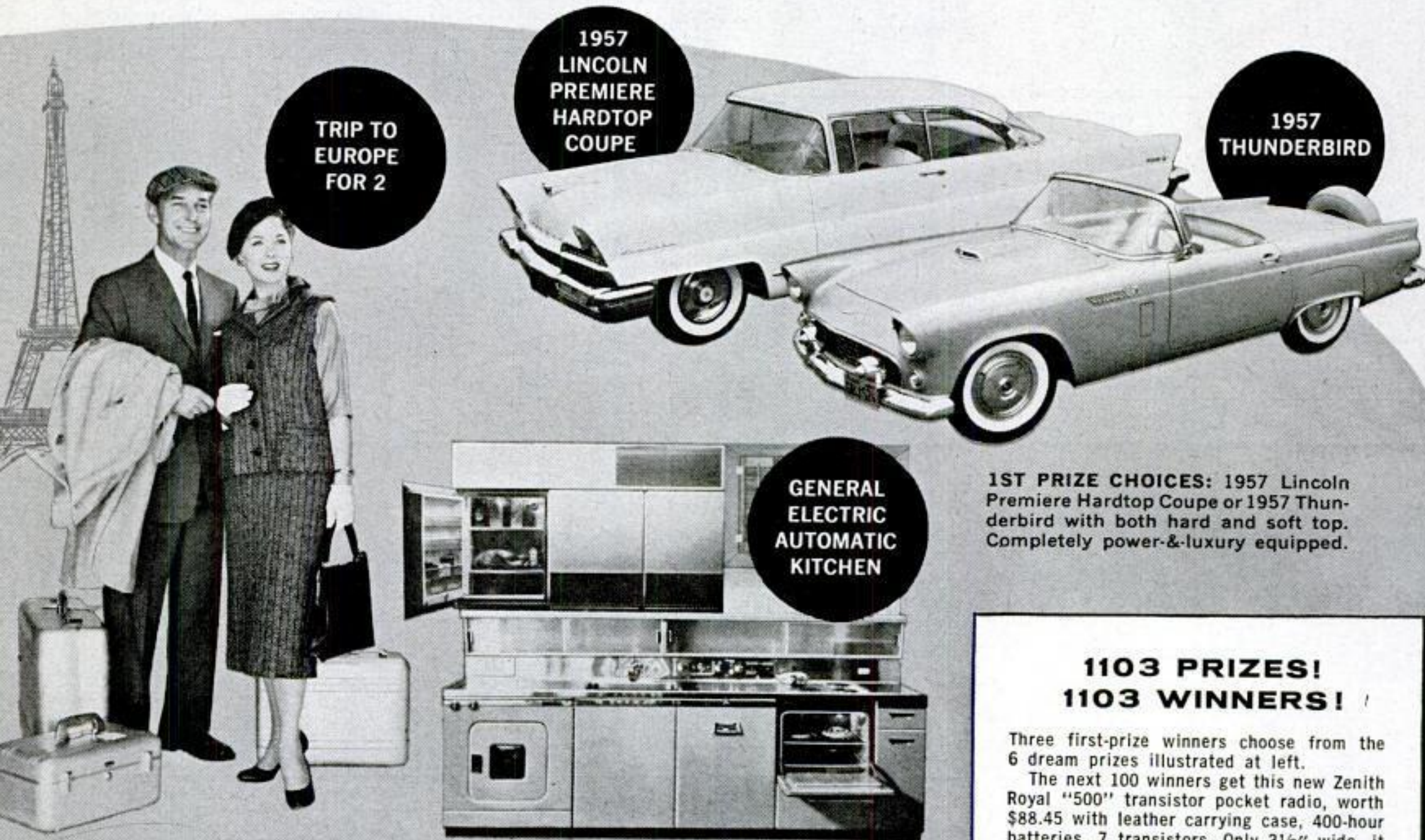
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Rexall's new liquid
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Rexall's revolutionary new pain killer actually goes thru the skin and gets deep inside aching tissues; brings quick relief from muscular aches, stiffness, muscular lumbago, simple neuritis, minor rheumatic pains!

Simply smooth a few drops of THRU on the aching area. Within 30 seconds, a special lipophilic agent starts taking THRU's pain-deadening ingredients thru the skin. You get quick, positive relief right where it hurts! THRU is blessedly cool and soothing. It will not smart or sting normal skin. Get THRU to the pain—today!

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3. REX-RAY VAPORIZER. Save \$1.48. 1/2-gal., automatic shutoff. Reg. \$4.95, now only... \$3.47
4. REX-RAY DELUXE INFRA-RED HEAT LAMP. Save 60¢ on this dark amber, high transmission heat lamp! UL-approved. Reg. \$1.79, now... \$1.19
5. REXALL MONACET APC relieves headache and cold discomforts 3 ways: with aspirin, phenacetin and caffeine. 200, reg. \$1.29, now... 98¢
6. NYLON STRETCH SOX. For men: pair, 75¢ value, now 69¢ or 3 for \$1.98. For girls or boys: pair, 65¢ value, now only 59¢ or... 3 for \$1.69
7. BIG VALUE WRITING PAPER, economy pack of 100 large sheets, a 39¢ value, now only... 33¢
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9. NEW CARA NOME COMPRESSED POWDER COMPACT. Lovely! Choice of 6 powder shades, \$1.25
10. CARA NOME PERMA-GLO LIPSTICK AND NAIL polish. Special! Both, reg. \$1.85, now... \$1.25

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See you at the polls!
NOV. 6

Rexall

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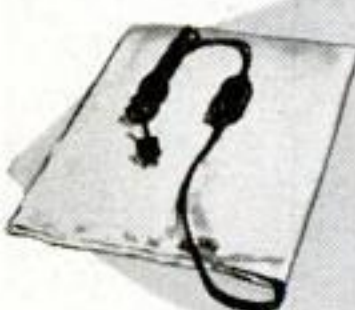
7. REXALL LOZOTHRICIN throat lozenges. Not just flavored "cough drops" but antibiotic lozenges that actually check the growth of many harmful bacteria. Formula includes aspirin to relieve pain; and benzocaine, a local anesthetic, to relieve throat irritation caused by colds. Box of 28, \$1.29; box of 12, 69¢

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9. BIOKETTS, Rexall's antibiotic throat tablets, provide both protection and relief from coughs and throat soreness due to colds. Antibiotic Tyrothricin checks many harmful bacteria; terpin hydrate helps clear congestion; benzocaine helps stop the tickle. 35, \$1.29; 15... 69¢

10. REXALL CHERROSOTE COUGH SYRUP has 12 active ingredients for quick and effective relief. Half-pint bottle... 98¢

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Comforting warmth for muscular aches. 3-heat, wetproof; removable flannel cover. Has 4 static-free thermostats. UL-approved. Reg. \$6.95, \$4.99

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Guaranteed 2 years! This new Acrilan blend is lighter, warmer, washable, non-allergenic, mothproof. Double-bed size; 8" fitted foot, 6" nylon binding, 9-heat dial, night light. UL-approved; gift boxed. 4-color choice; single or dual control. Dual, \$34.95 value, now \$24.95 (tax inc.) Single control, \$29.95 value, now \$18.95

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2. QUALITY Box, 25 cards, env's. \$2.50 val., 89¢
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CAMPAIGN IN THE HOMESTRETCH

As the candidates make their concluding, colorful swings the Republicans see a major breakthrough

In the clear autumn days the 1956 campaign rattled down the homestretch, giving trainside and streetside audiences a final look at the four major candidates (*opposite page*) and their state-level colleagues.

It had been a colorful campaign, as the following pages show. Now its final pattern had come clear. Adlai Stevenson set off to a roaring start and had the Republicans apprehensive. Then President Eisenhower (*see cover*)

swung into Pennsylvania, Minnesota, the Pacific Northwest, drawing big turnouts everywhere. As the G.O.P.'s well-planned campaign picked up speed, Stevenson's chances grew less bright. His big new issue, the H-bomb, generated considerable talk but little enthusiasm. The Republicans were capitalizing on the satellite uprisings (*pp. 37-48*), pointing to them as justification of Eisenhower's foreign policy.

Now a state like Texas, once conceded to

Stevenson, looked so close that the President planned a special campaign foray into it. The Gallup poll gave the President a lead only slightly below his 1952 showing. Politicians, remembering 1948, were wary of predictions. But Vice President Nixon now proclaimed that "the breakthrough in the campaign has come." The Republicans, confident of re-electing their President, were now also talking of regaining control of one or both houses of Congress.



RICHARD NIXON, shown during brief airport speech in Norfolk, Neb., made three major tours and carried the bulk of G.O.P. campaign load.

← **PRESIDENT EISENHOWER** himself undercut one big Democratic issue by his look of vigorous good health during campaign appearances.



ESTES KEFAUVER combined his familiar, folksy and tireless hand-shaking campaign technique with some hard-hitting attacks on Nixon.

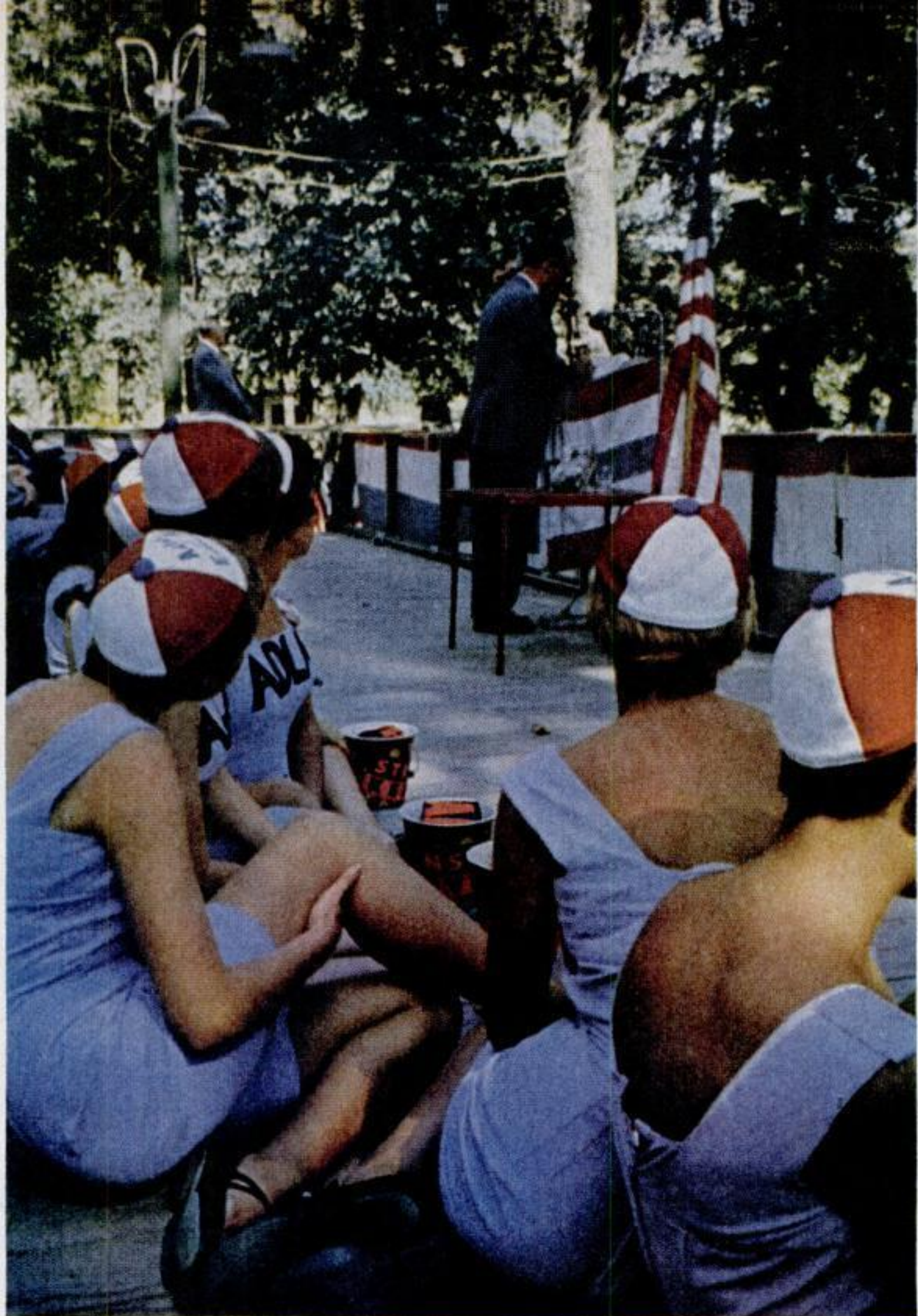
← **ADLAI STEVENSON** labored endlessly perfecting his speeches, as he had in 1952, but he also campaigned harder and got closer to people.

CONTINUED



MONUMENTAL CELEBRATION honoring the President's birthday lights up World War Memorial in Indianapolis. On monument steps, candles atop 1,066

cakes (later distributed to spectators and charities) make rows of lights. Around them, the 1,500 participants wave sparklers as the band plays *Happy Birthday*.



TEEN-AGERS FOR ADLAI, girls in blue romper suits who took part in reception for him listen in comfort as Stevenson makes a noontime speech in Fresno, Calif.

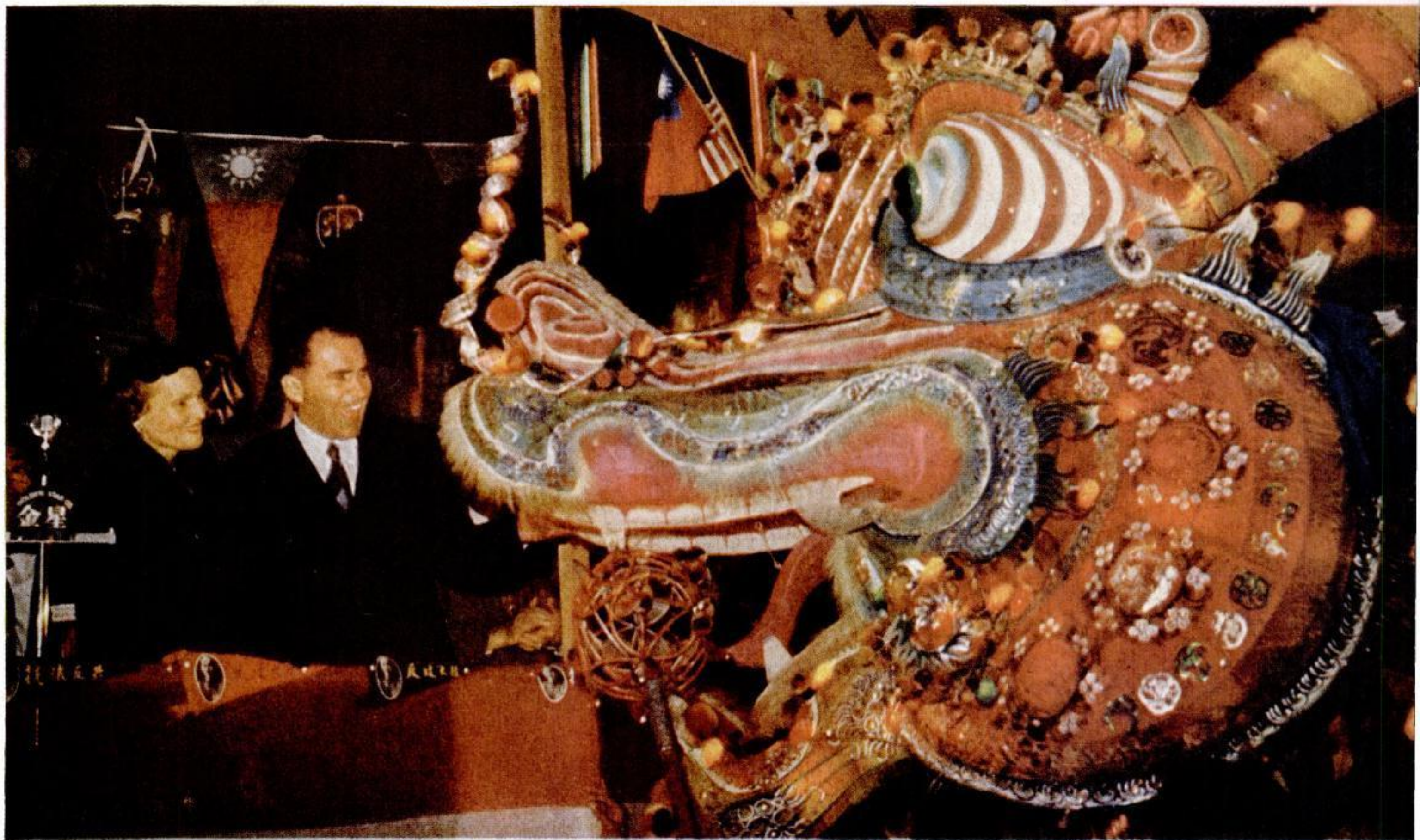


← **ETHNIC ENTHUSIASM** from costumed *señoritas* representing "Latin-Americans for Eisenhower and Nixon" draws admiration from Nixon in Oakland, Calif.



A LIFT FOR ESTES in a helicopter brings Kefauver from downtown Los Angeles to the Beverly Hilton for an appearance in only nine timesaving minutes.

CONTINUED





AIRPORT ADULATION roars around Stevenson at Long Beach during flying campaign through California with such other young Democratic luminaries as New Jersey's Governor Meyner (*left foreground, wearing striped tie*).

PIECE OF PAGEANTRY, the 100-pound head of 100-foot-long dragon used in a San Francisco parade, confronts the Vice President and Mrs. Nixon. Nixon spoke at ceremony marking the anniversary of Chinese Republic.

ARMORY UPROAR greets the President in Pittsburgh. Some 10,000 filled auditorium, while others waited outside. More admirers at airport and lining route to town made this trip one of the most successful of the campaign.





TORCHES IN CHICAGO light up a parade for Democrat Richard Stengel, running for Senate against incumbent Everett Dirksen. Stengel has made these

oldtime parades—20 of them—a big part of his campaign. Here he gives a politic wind-up to a parade-rally of 100 supporters in the usually Republican 7th ward.



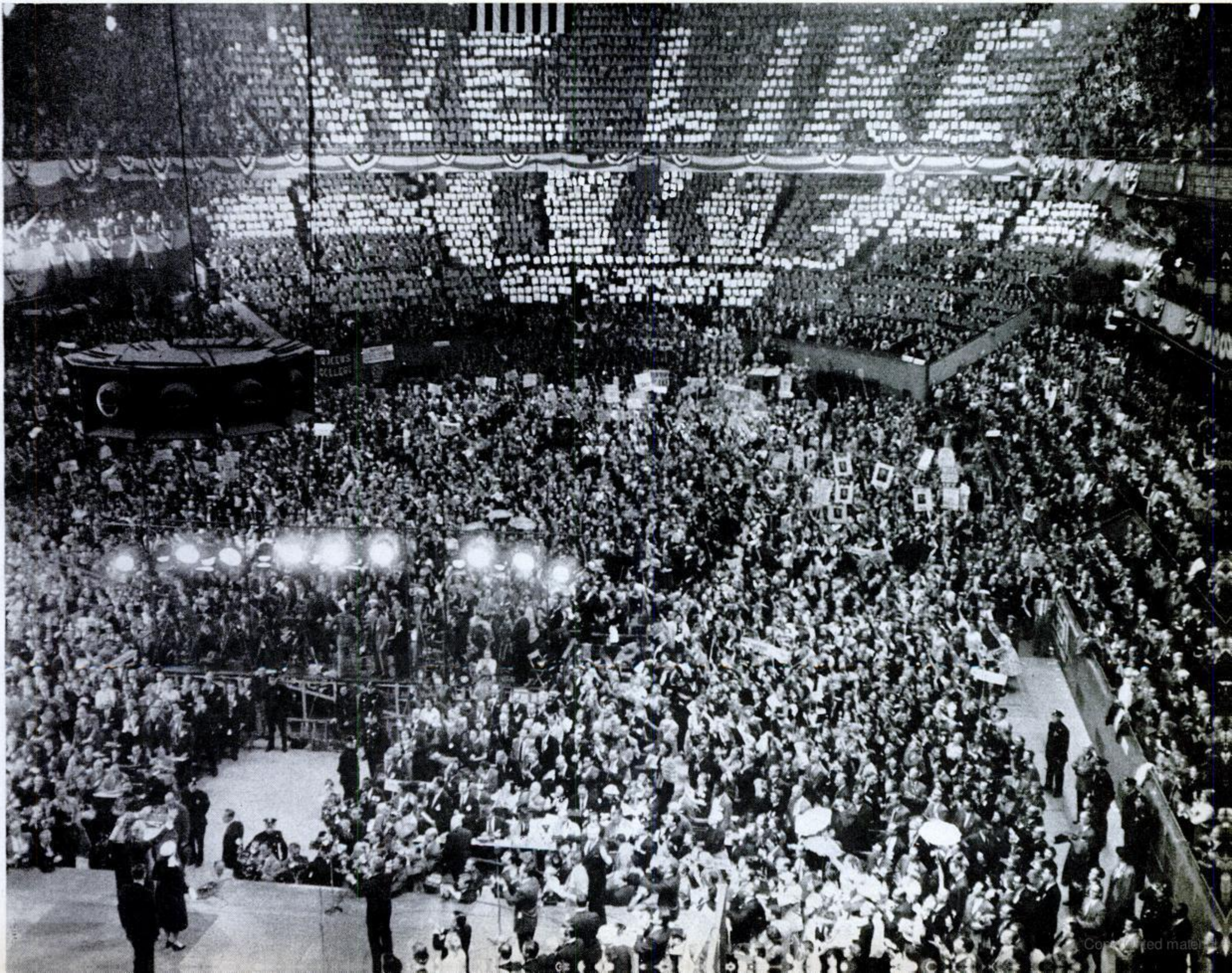
SONS ON STAGE, John Fell, 20, Borden, 24, and Adlai Stevenson Jr., 26, bracketed by posters, listen

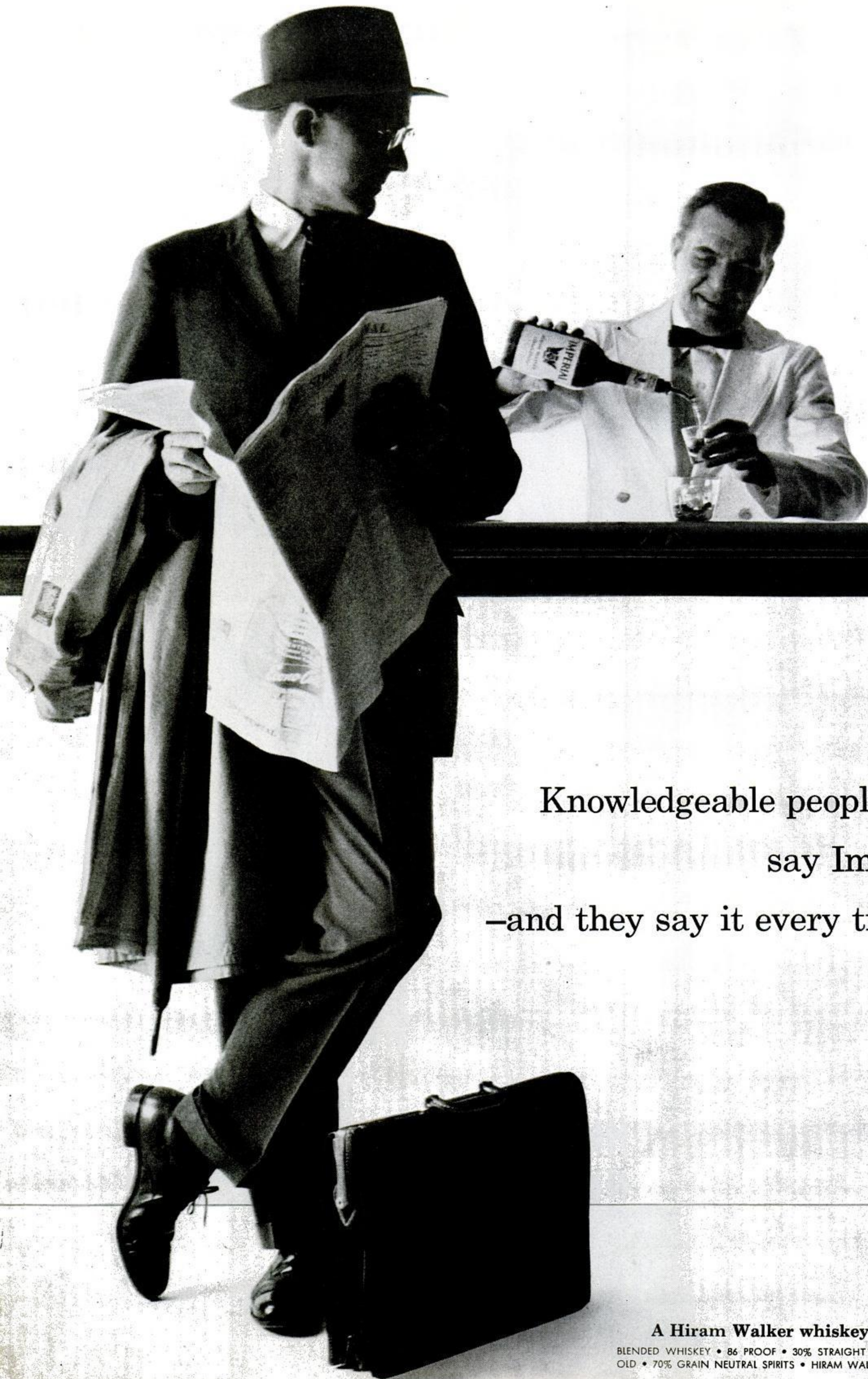
as their father speaks to 18,000 in Madison Square Garden two nights before Eisenhower rally (below).



ESTES ON CHUTE glides down to Rock Springs, Wyo. airport, which had no ramp for his plane.

CARD-CARRYING ROOTERS, PART OF CROWD OF 20,000, SPELL GREETINGS TO PRESIDENT (LOWER LEFT, WITH MRS. EISENHOWER) IN MADISON SQUARE GARDEN





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say Imperial
—and they say it every time

A Hiram Walker whiskey

BLENDING WHISKEY • 86 PROOF • 30% STRAIGHT WHISKEY, 6 YEARS OR MORE
OLD • 70% GRAIN NEUTRAL SPIRITS • HIRAM WALKER & SONS INC., PEORIA, ILL.

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A LOOK AT THE WORLD'S WEEK



ANTI-WEST JIG IN JORDAN

Outside Jerusalem, Jordanian swordsmen celebrated the election of an anti-Western parliament with a weapon-waving jig. Then Jordan moved further away from the West by announcing that in the event of war with Israel, Jordan's army would be under Egyptian command. Later it was rumored that King Hussein had been assassinated. But the king appeared before correspondents and said, "I would be most curious to know how I was assassinated."

SURE SIGN OF LOVE

In Miami, Harry Jobson, an advertising executive who had an unfortunate way of forgetting his wedding anniversaries, made up his mind that he was not going to forget his 20th. On busy N.E. 79th Street, he had a sign put up, picturing himself salaaming and greeting his wife. Then on his anniversary day he drove his wife Helen into town and showed her the sign. She was surprised and pleased. "I've never seen him in that position before," she said.





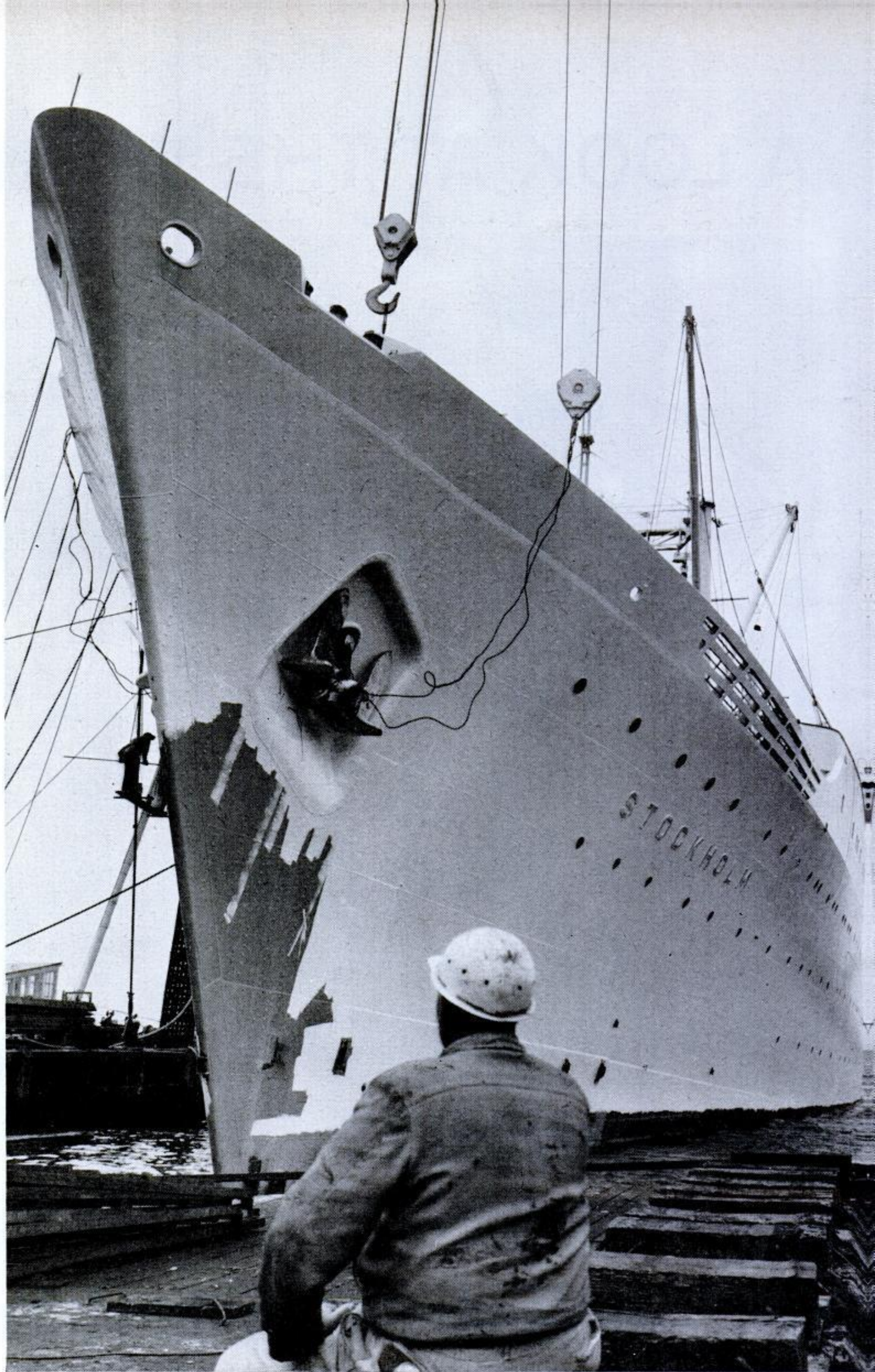
HONDURAN JUNTA HUDDLE

Following a bloodless coup a military junta—from left, above, General Roque Rodriguez, Major Roberto Galvez Barnes and Colonel Hector Caraccioli—ruled in Honduras. Demanding democracy, they ousted Dr. Julio Lozano Diaz, whose coalition won a rigged October election.



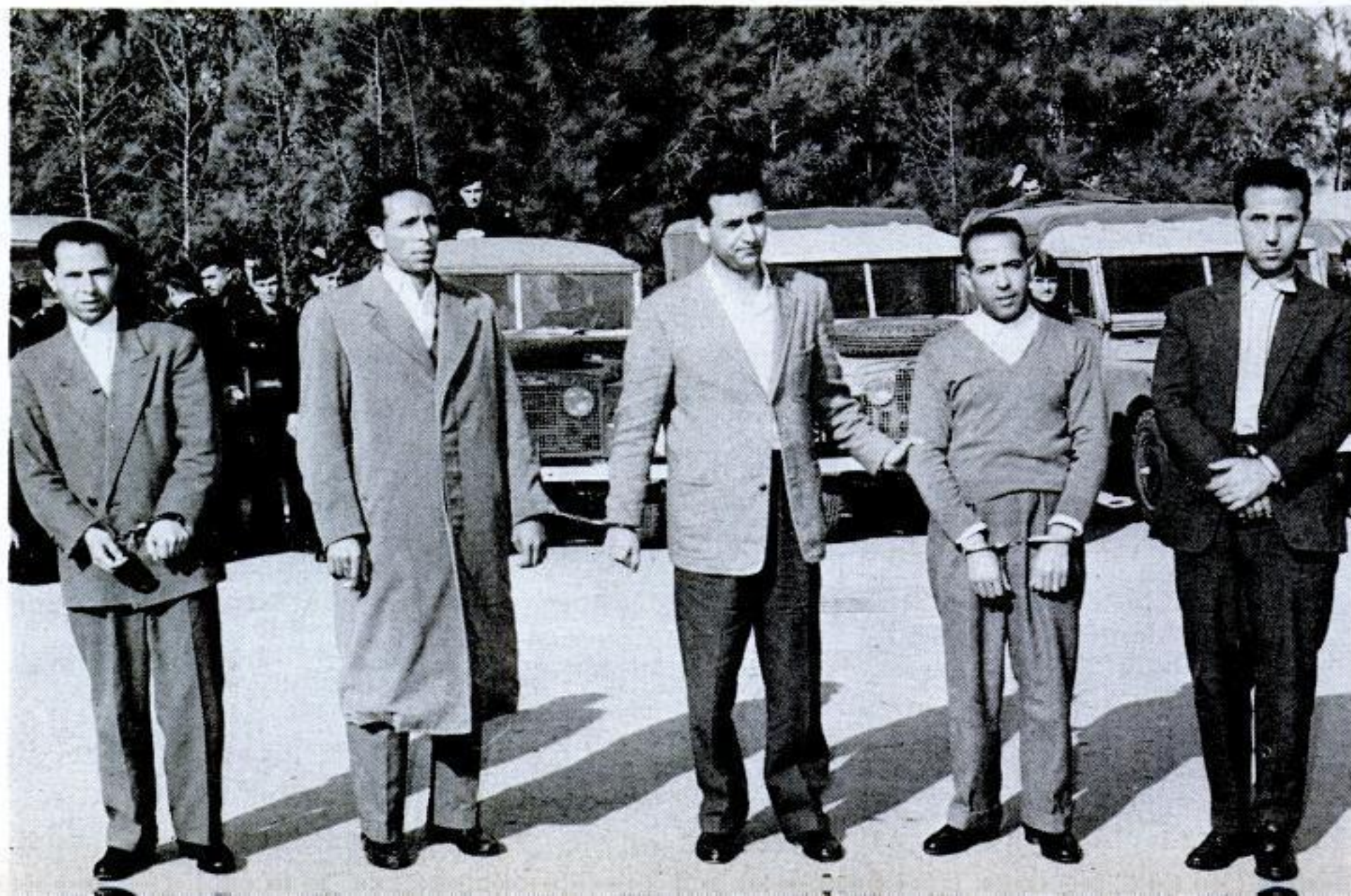
GOOD HITCH FOR BILKO

TV Comedian Phil Silvers, 44, who as Sgt. Ernie Bilko is constantly pulling off big deals in the Army, poured champagne by the jero-boam in New York to celebrate a real big deal: his marriage to Evelyn Patrick, 24, the lovely commercials spieler on the \$64,000 Question.



'STOCKHOLM'S' NEW BOW

In Brooklyn the liner *Stockholm* was nearly ready to put to sea with a new bow, replacing the one crushed when she rammed the *Andrea Doria* last July. The rebuilding cost \$995,000.



ARRESTED IN A RUSE

Five members of the Arab committee that directs the Algerian rebellion from Cairo were manacled victims of a French cloak-and-dagger kidnaping. Enroute from Morocco to Tunisia, they were lured aboard the wrong plane and landed in Algiers in the arms of the waiting French police. Infuriated by their arrest, Arabs in Morocco and Tunisia started a wave of riots.



Graduate to color slides without a single lesson!

argus C-3 COMPLETE WITH CASE AND FLASH... **\$69⁵⁰**

Most dealers offer budget terms... as little as \$6.95 down

The C-3 is the world's favorite 35 mm camera because it takes the "complications" out of color-slide photography.

Right from the start, tremendous picture-taking power goes to work for you the easy way. When the weather's average bright, you just line up the Color-matic settings and take your picture. Matter of fact, sparkling color slides are actually as easy to make as the simplest black-and-white pictures

—and the cost is only a few extra pennies per shot. What's more, you project your slides life-size so the whole family can enjoy them.

And to make sure you get beautiful results, the fast f:3.5 Cintar lens is coupled to the rangefinder for quick, razor-sharp focusing. A precision-engineered shutter gives you the speeds you need to "freeze" fast action, and for pictures indoors or at night, you simply plug the flashgun right into the camera.

Why don't you graduate to color-slide photography? Your Argus dealer has the C-3 and other fine Argus color-slide cameras from \$32.50.

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Argus Cameras, Inc., Ann Arbor, Michigan

WORLD'S NO. 1 NAME IN COLOR-SLIDE EQUIPMENT



*And here's
more
good news
from Argus!*

Argus L-3 Light Meter: It tells you precisely how to set your camera for wonderful, light-balanced pictures. You read correct lens openings and shutter speeds for any light conditions—instantly. Full range of readings—from f:1.4 to f:22—and from 1/1000 second to two minutes.

The shortening that makes a pancake perfect is built right into Bisquick!



...Betty Crocker of General Mills

My grandmother's pancake recipe read, "add good shortening and beat and beat and *beat*." That was the secret of those long ago wheat cakes you remember. That's what we've done with Bisquick, only more so. The fresh sweet shortening is *spun* into the other ingredients. That's why your Bisquick pancakes are so much more tender. And lacy! And pretty! And perfect! Even your regular Bisquick wheat cakes can get you talked about; then try these, too, and be *famous*!

Tropical Pancakes: Into Bisquick pancake batter (see package) slice a ripe banana before beating. Serve with heated pineapple as in the picture. Hot syrup, please!

Blueberry Spice Pancakes: To your favorite Bisquick pancake batter (take your choice from the directions on the box) add: 1 tsp. cinnamon, $\frac{1}{2}$ tsp. nutmeg, $\frac{1}{4}$ tsp. cloves. Spoon batter onto griddle first, then sprinkle on drained blueberries. This keeps the blueberries whole, the batter golden. And

notice the elegant lightness of the finished pancake, even with blueberries in!

"Sunday in Vermont": Grate an apple into your Bisquick pancake batter, and add 1 tbsp. lemon juice, 2 of sugar. Make big ones, 5" across. Keep them separate and warm in low oven 'til ready. Stack five high with whipped cranberry sauce (room temperature) between. Serve in wedges, and you've done something wonderful again! Well, why not *this weekend*?



A kitchen-full of surprises...because you've got your Bisquick



NOW IN CANADA TOO!



from
General Mills



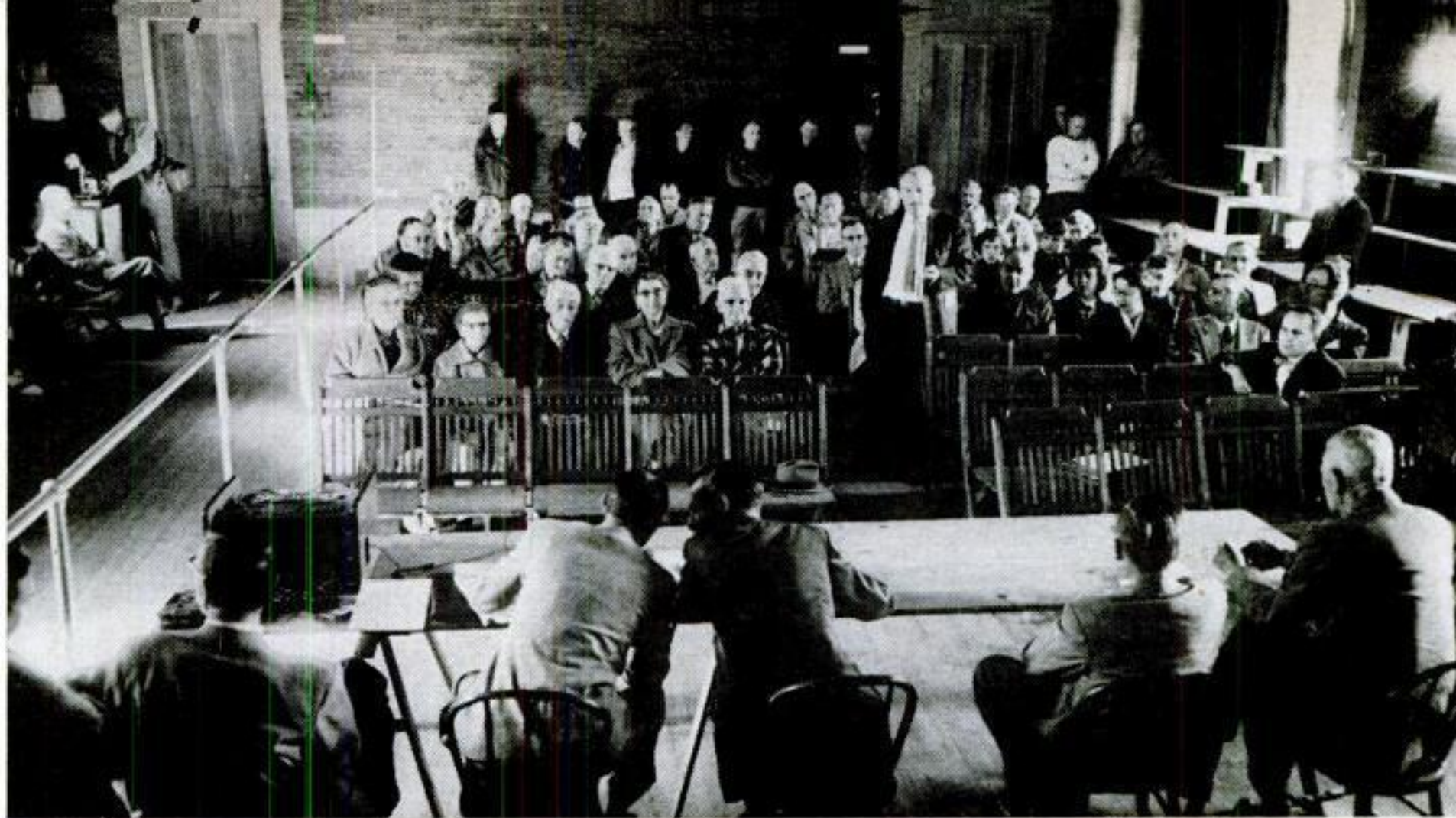
The *"Off-the-Shoulder"*
Look —

just One of the
wonderful New Firsts in the

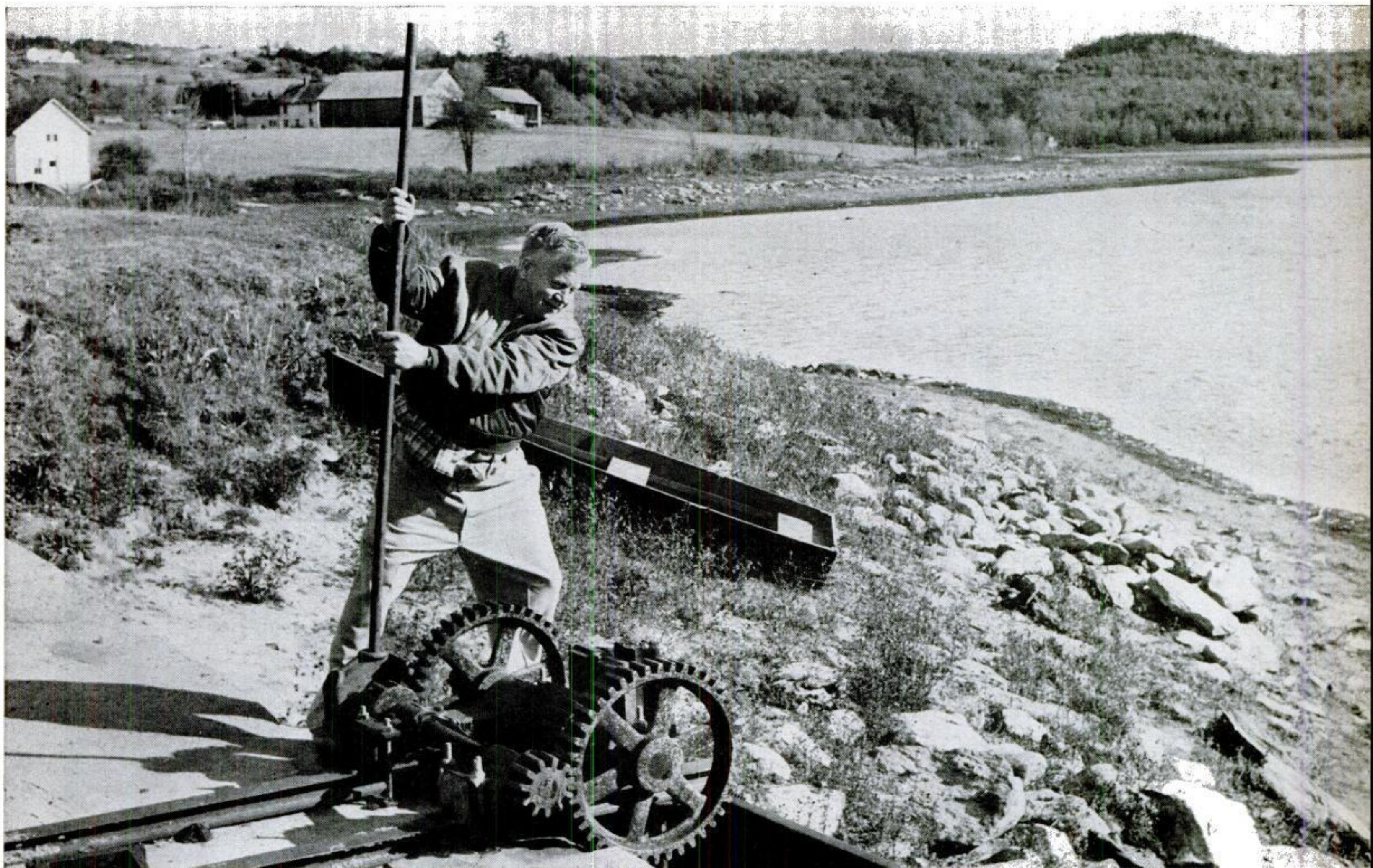
'57 Pontiac

See it **NOV. 9** at Your Pontiac Dealer's

A STUBBORN YANKEE YANKS A PLUG



IN THE TOWN HALL, A COTTAGER TELLS STATE WATER BOARD LOW LAKE IS A MENACE TO FIRE FIGHTING

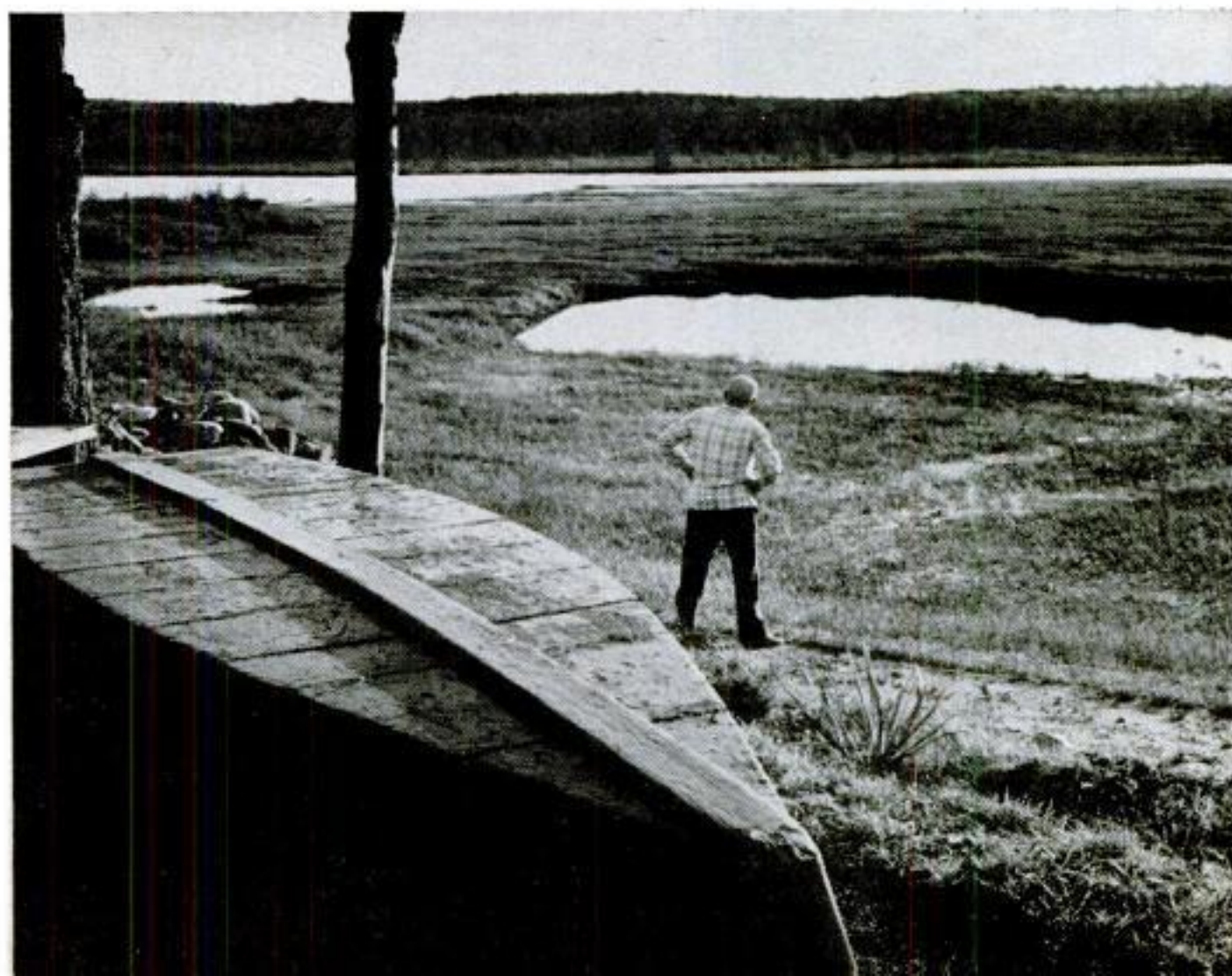


HOUGHTON SAWYER TUGS OPEN ONE OF LAKE'S GATES. HE SAYS HE OPENED THIS GATE ONLY FOR REPAIRS. LAKE ONCE STOOD AT LEVEL OF BOAT IN REAR

A Vermonter drains a lake and says it is flood prevention but the riled villagers call it sharp trading

Houghton Sawyer is a sixth-generation Vermonter and every bit as stubborn as could be expected. He owns the water rights to pretty Sadawga Lake at Whitingham, Vt. but ever since the family power plant shut down, he has had to pay what he felt were high taxes on the rights and made not a penny on the lake. This spring he opened the flood gates and lowered the water level 12 feet, shrinking the lake by four fifths, leaving cottages on the banks high and dry and killing fish.

He was, said Sawyer, preventing a flood and repairing gates. A likely story, cried the outraged cottagers. He was trying some sharp trading. He wanted to capitalize on the rights, they said, and was demonstrating the lake's value. Sawyer refused to let the lake refill. The cottagers fired off a petition to the state water conservation board, which came and held a meeting in the town hall. Afterward Sawyer allowed he would negotiate over the rights. But he had riled too many other stubborn Yankees. The cottagers, hopeful the board will countermand Sawyer's action, are waiting for the decision and angrily contemplating their shrunken lake.



FROM OLD SHORE, COTTAGER LOOKS AT PONDS LEFT BY DRYING LAKE →

November Is Longines-Wittnauer "90th Anniversary" Month At Your Jeweler

Longines

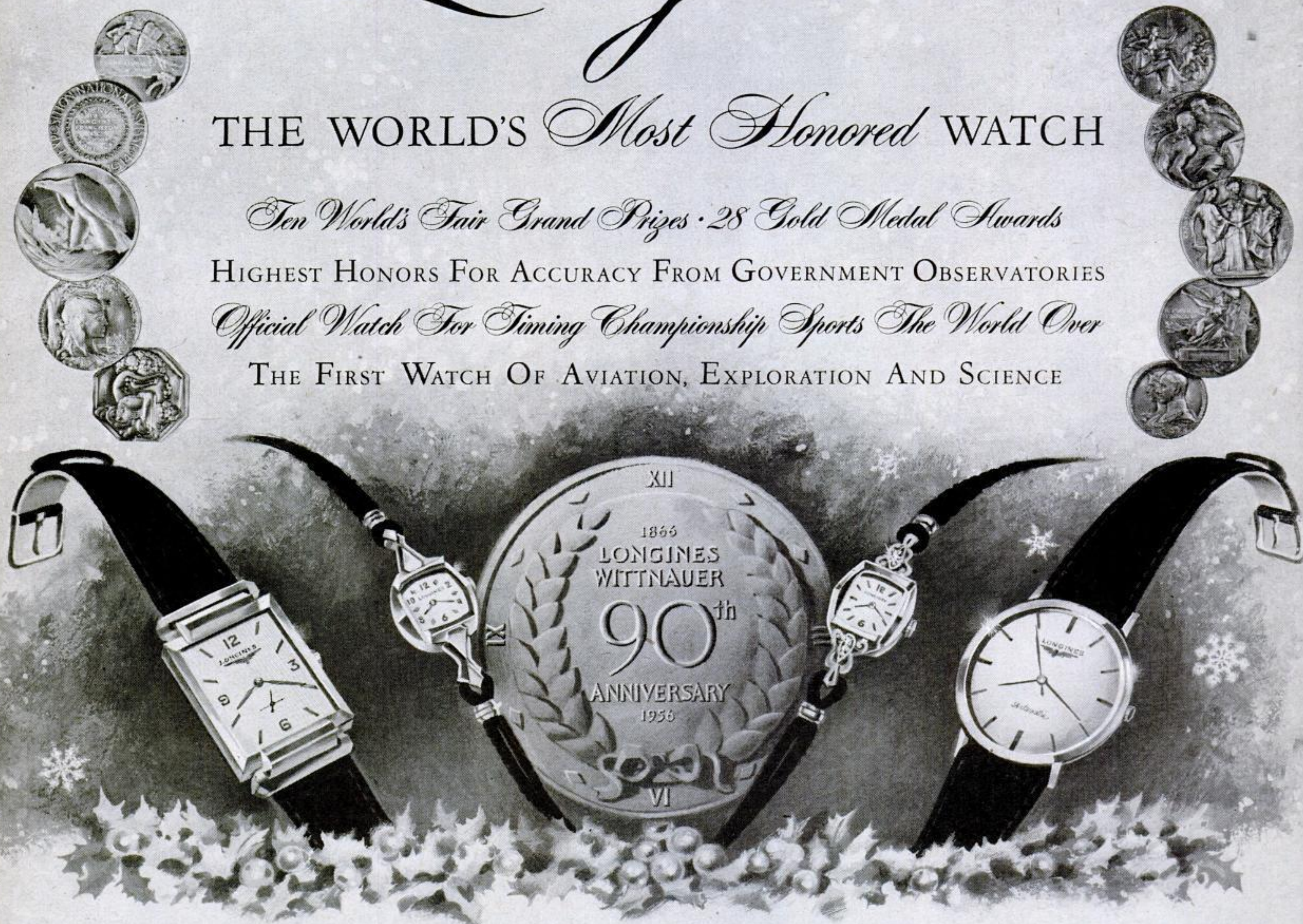
THE WORLD'S *Most Honored* WATCH

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HIGHEST HONORS FOR ACCURACY FROM GOVERNMENT OBSERVATORIES

Official Watch For Timing Championship Sports The World Over

THE FIRST WATCH OF AVIATION, EXPLORATION AND SCIENCE

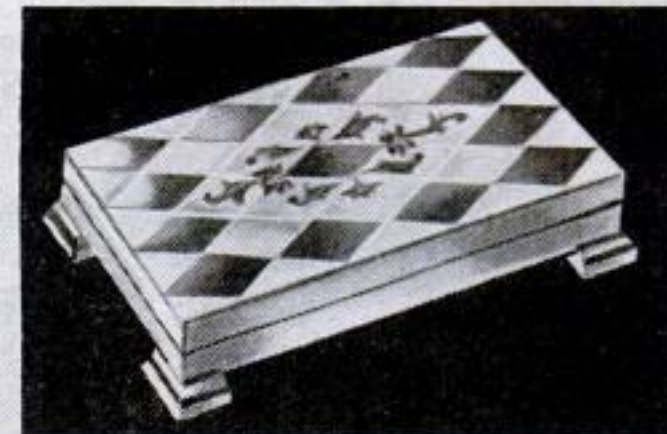


Longines Watches Mark 90 Years Of Progress



The Longines Presentation Case for Her—Glittering metal case with mesh wrist strap; doubles as a glamorous evening carryall.

For all who receive a Longines Watch, this will be indeed a Christmas of good-fortune. ☞ The Longines watches now at your jeweler were created to mark a milestone of progress. Ninety years of fruitful experience were concentrated in their making. We consider them our finest achievement. ☞ If you are planning the purchase of a watch as a Christmas gift, see these magnificent, new Longines 90th Anniversary watches. In all the things that have made Longines *the world's most honored watch*, these have special distinction.



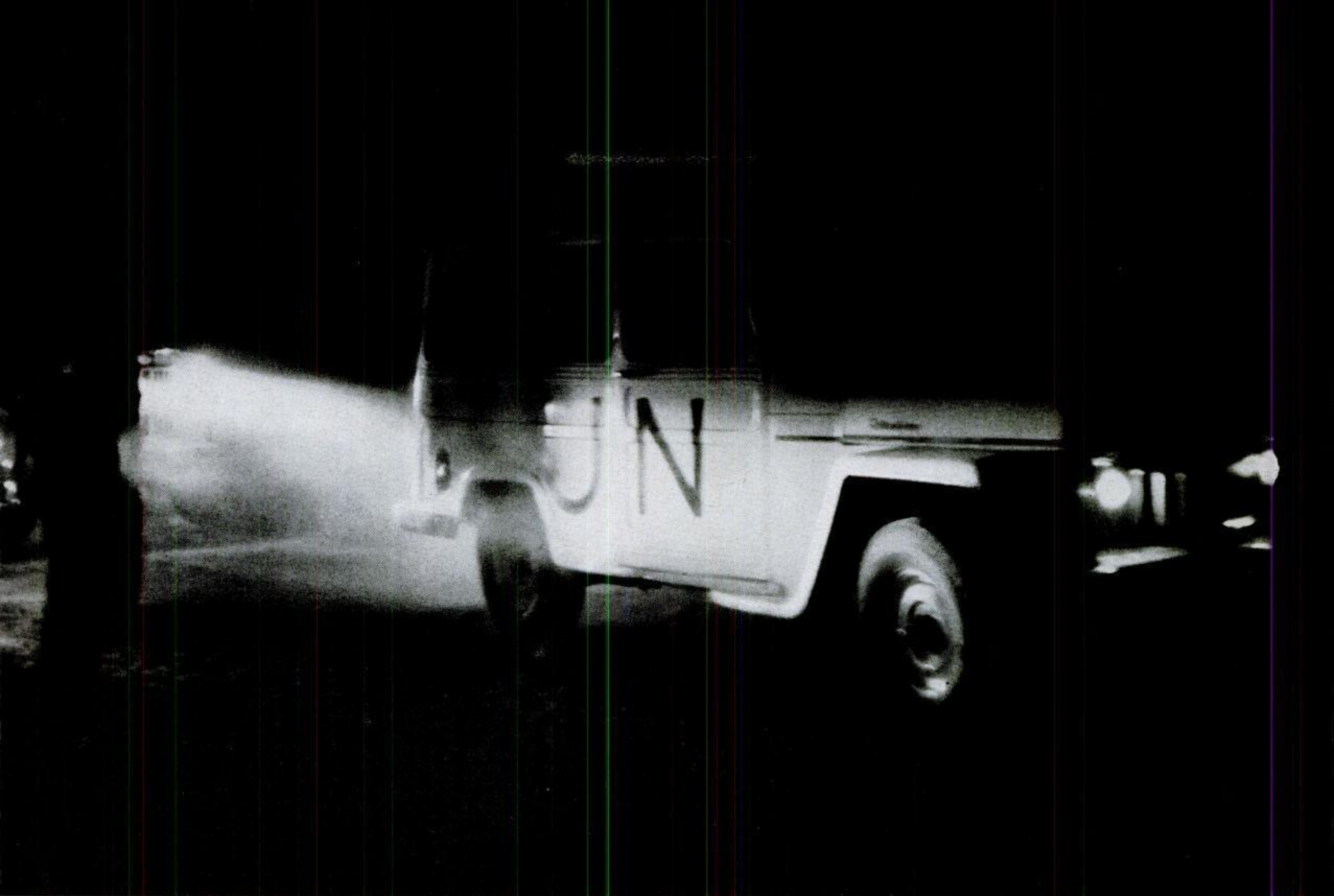
The Longines Presentation Case for Him—Substantial polished metal; so handsome it can be used as a cigarette or a stud box.

A gift-within-a-gift—Special Longines 90th Anniversary watches boxed in the double-duty Presentation Cases illustrated: (left to right) Byron, \$90;

Laurel, 14K gold, \$90; Arcadia, 10K gold with two diamonds, \$95; Bristol Automatic, shock-resistant, sweep second hand, \$95. Federal tax included.

Longines-Wittnauer Watch Company

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER



AT 4:30 A.M. THE WHITE JEEPS OF U.N. MIXED ARMISTICE COMMISSION ROLL OUT OF JERUSALEM TOWARD THE LATEST FLARE-UP ON THE JORDANIAN BORDER

U.N. MEN IN NO MAN'S LAND

Incident 406 is kind of bloody raid that makes up Israeli-Arab war

by KEITH WHEELER

The danger of local hostility erupting into a general war is always present on the 594-mile borders between Israel and her Middle Eastern neighbors. Here in 1948 the U.N.'s Count Folke Bernadotte was killed as he worked to achieve an armistice, but there has never been a true peace. Only the largely unreported efforts of a small group of men prevent the almost daily clashes from turning into open warfare. These men compose the corps of military officers appointed by 10 neutral nations to the U.N. Truce Supervision Organization. Since

1948, ten of these officers and four U.N. civilians have died and more than 20 have been wounded.

The nature of this war that is not an official war is best described by an hour-by-hour report on how a United Nations truce team operates. LIFE Correspondent Keith Wheeler and Photographer Jim Burke accompanied the members of the Israel-Jordan Mixed Armistice Commission (MAC) on their dangerous mission as they rushed to investigate last month's bloody incident at Qalqiliya. Here is Wheeler's report.

ON the night of Wednesday, Oct. 10, Major John Connell, Australian Army, on duty as U.N. observer with the Israel-Jordan Mixed Armistice Commission (MAC), was drowsing over newspapers and a cup of coffee in the commission's bullet-scarred house in Jerusalem's no man's land, a strip some 70 yards wide between Israel and Jordan. At 10:15 p.m. one of the two telephones on his desk began to grunt and gasp in the way of Jerusalem telephones. Major Connell picked it up and was informed that he was listening to Colonel Mohammed Saadi, senior Jordanian member of the Mixed Armistice Commission. Colonel Saadi, speaking from Jordan's side of the Israel-Jordan border, reported that Israeli artillery fire had begun falling on the Arab village of Qalqiliya at 9:30 p.m. and was still coming.

Thus the Armistice Commission had its first word of the bloody outbreak now known in its files as C406—marking the 406th complaint of violation of the truce along the Israel-Jordan border since July 19 of this year. Now the unarmed men of the MAC, operating partly in an empty but potentially dangerous no man's land, and partly among an openly hostile borderland population, would set about trying to stop the shooting and to discover just what this particular violation meant in terms of life and property. Finally the U.N.


observer's detailed report of the outbreak would be sent to the U.N. and used in the debate on the Israel-Jordan dispute which was to occupy the Security Council for more than a week.

Major Connell's first step was to check map references and establish that Qalqiliya was a sizable Arab town close to the Israel-Jordan demarcation line some two hours' drive north and west of Jerusalem. Because the reported use of artillery indicated the possibility of a serious outbreak, Connell called his superiors, Lieut. Colonel Christian Fredrik Moe of Norway, chairman of the MAC, and Major Leslie W. Barden of Canada, Moe's assistant, who were at their homes in two different parts of Jerusalem.

Next he put in a call to Major General E.L.M. Burns, chief of staff of the U.N. Truce Supervision Organization which keeps vigil over all of Israel's troubled borders from its headquarters at Britain's former Government House on Jerusalem's anciently named Hill of Evil Counsel. After Burns had received the news, U.S. Marine Colonel Byron V. Leary, his assistant chief of staff, began trying to get in touch with the Israeli Foreign Office, first to find out what was going on and second to stop it, whatever it was.

It was midnight before Colonel Leary succeeded in making contact

This fabulous tube always reserves
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See George Gobel on NBC Television

Why be satisfied with dull, dim TV pictures when a brilliant Silverama replacement tube can bring you reception you would hardly believe possible. Thanks to RCA's constant advances in electronic engineering, virtually any older set—regardless of its make or model—can give you brighter, clearer, sharper pictures with an RCA Silverama Super-Aluminized Picture Tube. So, don't "half see" what's on TV. Ask your service technician for an RCA Silverama. They cost no more than ordinary aluminized tubes; and best of all, they're sold with a full-year's warranty.



"TV JOE" COIN BANK
Here's a happy gift for children, a useful item for the home. To get your bank, see your neighborhood TV service-dealer; or send 35c in coin together with your name and address to: TV JOE, Post Office Box 88, Mt. Vernon, N. Y.



Radio Corporation of America
Tube Division
Harrison, N. J.

See Peggy King, Celeste Holm, Cyril Ritchard, and Billy Gilbert in "JACK AND THE BEANSTALK" on Producers' Showcase, Monday, November 12 in RCA compatible color and black-and-white.



ACCEPTING U.N. PROPOSAL, Jordan's Captain Nazif (center) and Israel's Lieutenant Levisohn (right) receive from Major Connell of the U.N. copies of agreement they have signed allowing MAC to investigate latest outbreak.

U.N. TRUCE TEAM CONTINUED

with Yoseph Tekoah, director of Armistice Affairs in the Israeli Foreign Office. (Technically the U.N. has power to order a cease-fire, but in practice it requests one and hopes for the best.) After much telephoning, a cease-fire was finally agreed upon by both parties to take effect at 3:30 a.m. Firing did not actually stop, however, until 4:20.

Meanwhile Colonel Moe and Major Barden arrived at the MAC house. Moe is a slender, handsome, extraordinarily serious young man who has been in the Holy Land only three months and been chairman of MAC only three weeks. Yet he has already been vigorously denounced by both sides and boycotted by the Israelis because he refused to accept their explanation of an incident that occurred soon after he became chairman. Barden, also young and also slender, is a man built not only to roll with the punches but to turn an indomitably cheerful countenance to them.

For the moment there was little the three men in the MAC house could do except to keep in touch with Colonel Saadi on the Jordan side. There was no sudden dash through the darkness to the trouble spot because in eight years of experience the U.N. has learned that unarmed peacekeepers, having only moral force to exert, are totally ineffective at night, when their presence goes unseen and hence unfelt.

By 12:30 continued reports from Colonel Saadi indicated an attack of serious proportions and the MAC men began calling for assistance. The next two names listed for duty as observers were those of Captain Brian Cummings, U.S. Marine Corps, and Captain Colin Fanselow, New Zealand Army. Colonel Moe called Government House giving orders for Cummings and Fanselow to report at MAC house at 3:45 a.m.

The emergency squad turns out

THE Government House security officer found Cummings asleep in his room in the Jerusalem suburb of Talpiyot, and Fanselow just back from a party celebrating another officer's majority. Both had their white station-wagon Jeeps, with "U.N." blazoned large on both sides and top, gassed up and ready to go.

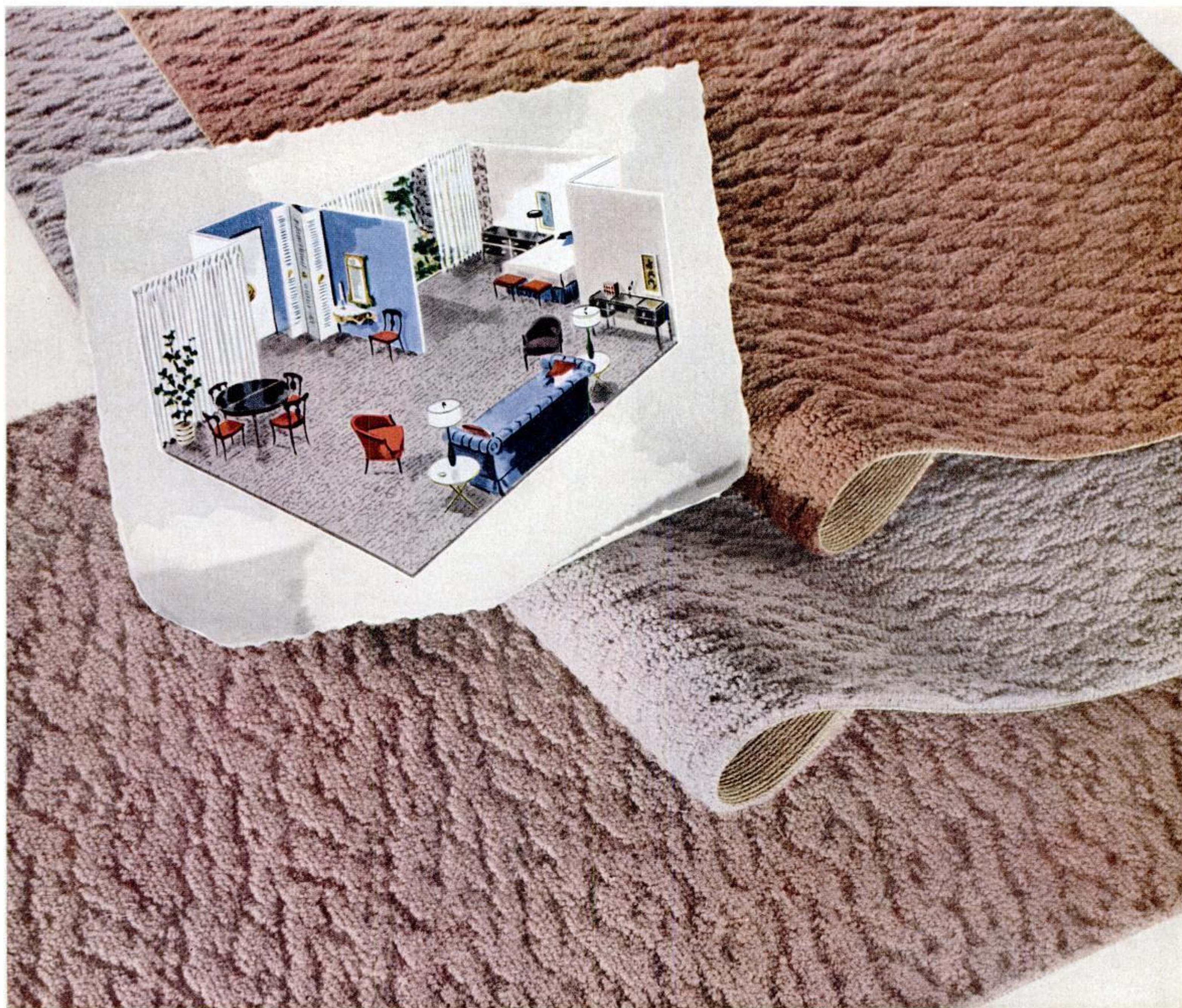
At 1:30 Barden got on the telephone to Lieut. Shimon Levisohn, deputy Israeli member of the Armistice Commission.

"You say you've got firing of all kinds?" he shouted into the instrument. "All right, I'll get hold of Colonel Saadi but meanwhile, look, we want a cease-fire. You pass it on, eh?"

Then Barden called Colonel Leary on the hill to report that the Israeli delegate had just told him his side was still delivering fire of all kinds, including heavy stuff. A few minutes later Colonel Saadi called and said that Israeli fire was not only still coming in but a new target had been added, a village named Dier Ballut, considerably southward of Qalqiliya and on a different road system.

Major Barden and Moe checked map references. "I think we had better call out some more observers," said Moe. They gave orders to rouse Captain Jacques de Ghellinck, a Belgian officer normally in the export business, and Captain John Simmonds of

CONTINUED



Textured with tiny "waves"...here's long-lasting beauty in broadloom by Bigelow

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Bigelow

Number 1 name in Carpets



See how easy it is to choose a carpet from the Bigelow Sample-Bar. Handy, sliding racks put a vast array of Bigelow colors, styles and prices at your fingertips.



● **Macaroni Viennese**—Sauté 1 thinly sliced medium onion and ½ cup sliced celery in 2 tbs. butter until tender. Stir in ½ cup Heinz Ketchup, 2 tbs. water, ½ tsp. salt, ½ tsp. Heinz Worcestershire Sauce, dash pepper, contents one 4-oz. can Vienna sausages, drained. Bring to boil. Simmer 5 min. Heat 2 cans Heinz Macaroni. Place on platter with meat sauce. Garnish with buttered bread crumbs. (Makes 4 servings)

How to make plain dishes sit up and sing!



Give your favorite recipes an exciting new flavor by cooking with Heinz Ketchup

YOU CAN EASILY, thriftily make humdrum dishes *hum* simply by cooking with Heinz Ketchup! Adding Heinz Ketchup to your recipe is often just the spark needed to change ordinary dishes into talked about family favorites. It works wonders in gravies, stews, and casseroles. Experiment a bit, for you can hardly go wrong with Heinz Ketchup. Heinz Ketchup brings a world of "can't-be-copied" flavor to your cooking for no other ketchup tastes like Heinz. Keep a bottle on the table, too. It's so rich and thick it goes much further.

You know it's good because it's Heinz!



● **Fish Parisienne**—Heat oven to 400°F. (moderately hot). Place a one pound fish fillet in shallow baking dish. Sprinkle with salt and pepper. Combine undiluted contents one can Heinz Vegetarian Vegetable Soup, ½ cup Heinz Ketchup, 1 tsp. Heinz Vinegar in saucepan. Heat. Pour over fish. Bake 20 min. (Makes 4 servings)

● **Beef Casserole**—Heat oven to 450°F. Sauté 1 cup chopped onions in 2 tbs. butter until golden. Stir in 1 tbs. flour. Stir in undiluted contents one can Heinz Consomme, ½ cup Heinz Ketchup, ½ tsp. salt, dash pepper. Simmer 25 min., stirring occasionally. Add ¾ cup sliced Heinz Dill Pickles. In shallow baking dish overlap thin slices of leftover roast beef. Pour sauce over meat. Bake 15 min. (Makes 6 servings)



WATCH HEINZ "STUDIO 57" AND "CAPTAIN GALLANT OF THE FOREIGN LEGION" EVERY WEEK ON TV

U.N. TRUCE TEAM CONTINUED

Australia. Their communications were to be handled by Radio Officer Lars Mard of Sweden.

Shortly after 2 a.m. Major Barden began trying to assemble representatives from both sides for what the MAC calls a "subcommittee meeting." Formally such a meeting is required to decide on where and how the U.N. investigation will take place: whether on one side of the demarcation line or on both sides and whether with the participation of officers from both nations or just the one attacked. This business went slowly, with first one side and then the other finding reason to delay. Between phone calls Barden sucked thoughtfully on a beer from the MAC house icebox, Connell leafed through a magazine and Moe paced the cracked tile floor. At 2:30 Barden's jovial voice began to sound a little impatient as he talked to the Israelis.

"You'll be here in 20 minutes?" he said. "All right, but remember we want to move our people at first light."

At 2:45 the Israelis called back to say that they needed another 15 minutes. Barden called Colonel Saadi and postponed the subcommittee meeting until 3.

At 3 a.m. Colonel Saadi's deputy, a tall, heavily built, gray-haired Jordan captain named Sadek Nazif, came into the MAC house. His red and white army *kaffieh* was wrapped tight under his chin and he wore a sweater against the night's chill.

Captain Nazif betrayed increasing impatience as he paced the tiles, his shoes squeaking loudly. After 10 minutes he said, "You'd better call Shimon again," referring to his Israeli enemy by his first name. "Maybe he hasn't left yet and we want you to get moving."

Barden called again and Israeli headquarters assured him that the Israeli delegate was en route and should be there any minute. Nevertheless it was 3:20 before feet crunched the gravel on the Israeli side of the house and Lieutenant Levisohn, a short, stocky, moon-faced man wearing a blue beret and a khaki combat jacket, came in smiling pleasantly.

The two men representing opposite sides shook hands with Major Barden, then, somewhat incongruously, with one another. Barden then proceeded to produce a mimeographed form. "What kind of investigation do you want?" he asked. Lieutenant Levisohn laughed wryly and said, "It's all over there. One side by U.N. ought to be enough."

"That's what I thought, so I made it out that way. Just sign it," said Barden.

Playfully, Nazif took Levisohn by the arm and said, "I'll take this one with me for a prisoner."

Levisohn grinned and broke away to speak to another U.N. man. "You've been in Qalqiliya?" he asked.

"Yes, once," said the U.N. man. "It was pleasant with the trees and the goats and sheep in the roads."

"Well, you'll find some changes, some big changes," said Levisohn. Then he turned, went out the door and away into the night.

A ghostly convoy

AT 3:45 a.m. in quick succession five ghostly white U.N. Jeep station wagons wheeled up outside MAC house. In came Cummings, Fanselow, De Ghellinck, Simmonds and Mard. The briefing they received told them little except the location and nature of the complaint and the number of the case, C406. As senior, with two years in Palestine, Cummings was automatically in command.

A few minutes later the little convoy of Jeeps, one man to each, stopped in the dusty road outside Jordan headquarters near the Old City walls. They had come to pick up the Jordan delegates but they found only a young lance corporal. They were told that Colonel Saadi and Captain Nazif had gone ahead to arrange for escort and would meet them there. Since a Swedish truce team colonel was shot and badly wounded two months ago by the relative of a Jordanian casualty, Colonel Saadi has been acutely sensitive to his responsibility for the physical safety of U.N. personnel.

Under the starlight, the white convoy moved northward. The first rosy grayness of dawn showed Colonel Saadi and Captain Nazif waiting for them on the road toward Qalqiliya. The colonel had assembled an escort of four Jordanian soldiers. They moved on through the terraced, bare-boned hills of the Judean highlands, down toward the Mediterranean Sea along a tortuous road flanked with gray boulders, gray-green olive groves and gray stone fences.

Seven miles along the road they reached Azzun village, and the first evidence of the skirmish. Three hours before, Azzun had been under shell fire. The U.N. team collected and noted a few fragments of 155-mm shells and recorded that Azzun was a collecting station for the wounded. Normally they would have stopped to interview the wounded, but now they did not. They knew that the center of

CONTINUED

WHAT A SHINER



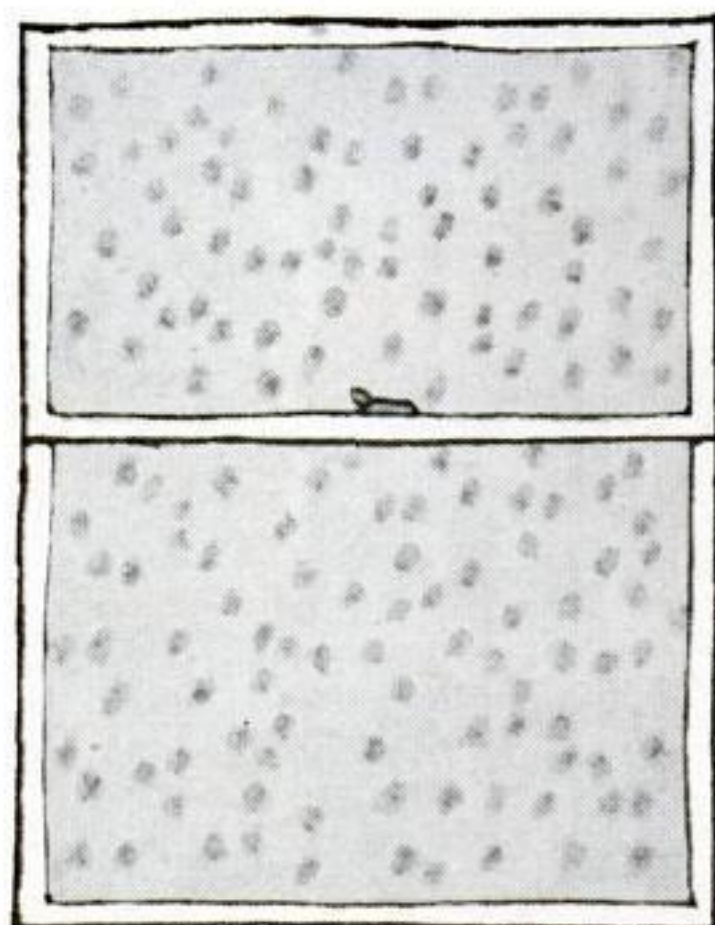
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COUNTING CASUALTIES, armistice team members (from left) Nazif of Jordan, Fanselow of U.N., Saadi of Jordan view some of 48 Jordanian dead.

U.N. TRUCE TEAM CONTINUED

attack lay farther ahead and they also knew that it is the Moslem tradition to bury a man on the day of his death. They had a responsibility to make as accurate a count as possible of the dead while they were still above ground.

Beyond Azzun the going was slower. The U.N. convoy began to encounter military vehicles—motorcycles, Land Rovers (British equivalent of the Jeep), three-ton trucks, tank destroyers and self-propelled guns—going and coming. Crowds of curious villagers lined the road. Then they began to meet people moving out from the shelled area: men in long robes carrying rifles, followed by their women balancing blanket rolls and suitcases and baskets on their heads; camels so heavily laden that their balanced loads took up a car's width in the narrow road; herds of driven sheep and goats. Everywhere along the road were children, capering, trudging, wildly darting from side to side.

Farther along they came upon two three-ton trucks and a Land Rover, burned out and smoking in the road. They dismounted and after examining the wreckage agreed that this was indeed the work of artillery. A direct hit from a 155-mm gun had broken the back of one three-tonner. No bodies lay here but there were pools of darkening blood.

Half a mile or so farther along the road lay another cluster of destroyed vehicles. This time, the U.N. observers decided, the business had been done at firsthand by infantry. Here there were grenade fragments, expended Sten gun and rifle ammunition with Israeli markings, unexploded grenades and other evidence which led Cummings to believe that this Jordanian column had been ambushed by a force of platoon strength or a little more. Here also were bodies and pieces of bodies totaling 13. The U.N. could identify the red and white checked *kaffiehs* of the regular Jordanian army, formerly the Arab Legion, among the brown or yellow *kaffiehs* of the Jordanian National Guard. Thus it was clear that, for the first time since the end of full-scale fighting in 1949, the army itself had gone into action.

It was here that the U.N. officers felt the first impact of Jordanian grief. One officer pointed a camera to record official evidence for the U.N. A hand struck his camera down and broke it, and there came the oily click of weapons being cocked. There was a seemingly endless moment of tension and then the U.N. convoy moved on.

For another 1,200 yards the convoy moved past wrecked vehicles, put out of action by close-in infantry ambush. Four more

CONTINUED



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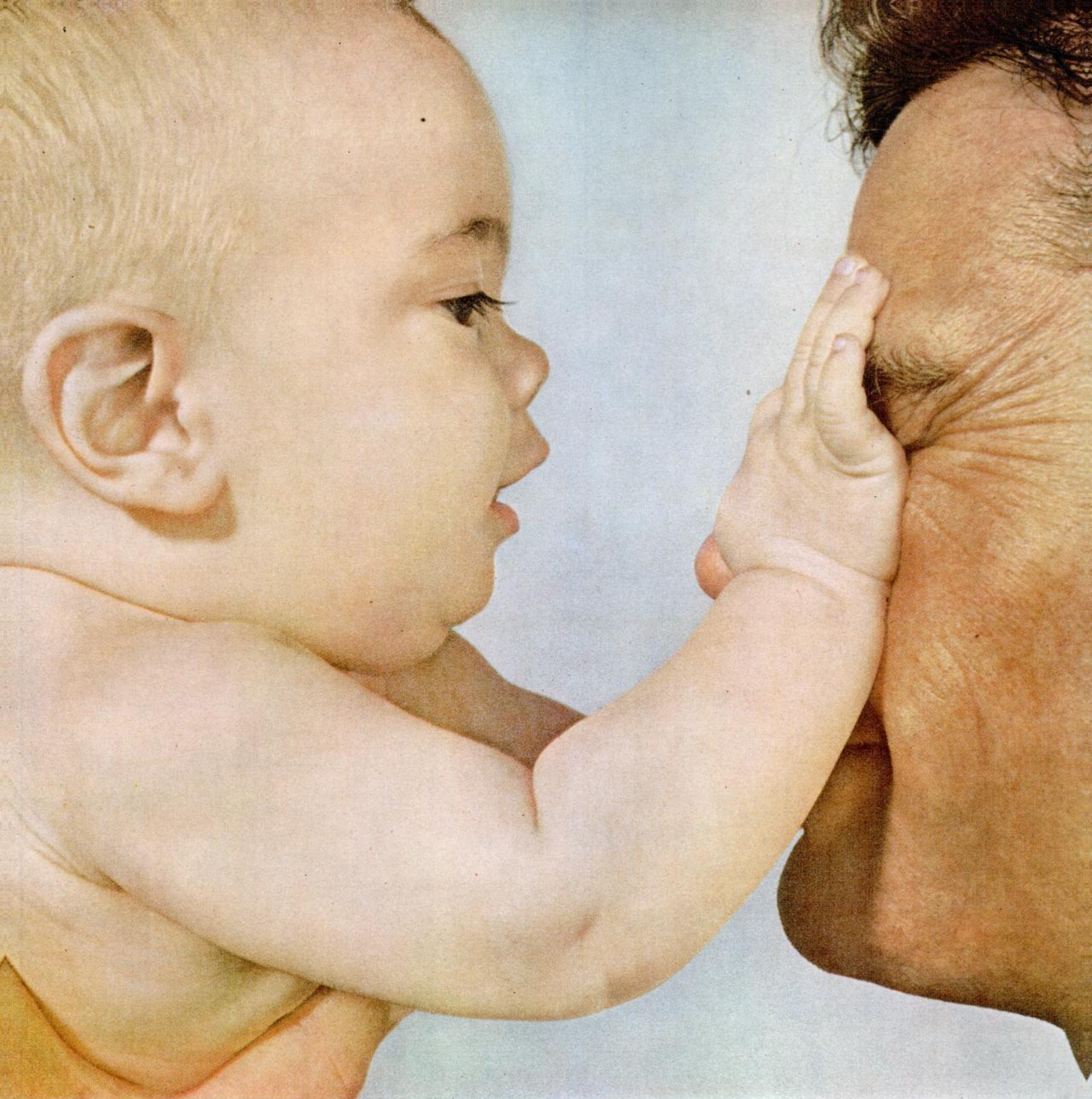
Pass the A.1. Sauce at the table, too, when you serve each tender, juicy portion. It's famous as a "pour on" sauce and no wonder! A.1. is made especially to *enhance* good flavor!

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WHO'S THAT FUNNY MAN? What a clown he is! Making such silly faces... silly noises, too. Thinks he's talking my language. But I kind of like him because... I guess he belongs to me. If only he could understand me... you know what I'd tell him? I *like* it here!

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INTERROGATING SURVIVORS at Qalqiliya, U.N. Captain Colin Fanselow talks to a local police officer as Jordanian Colonel Saadi (right) interprets.

U.N. TRUCE TEAM CONTINUED

dead soldiers and an officer were found here. Each body was noted with care, and fragments of expended ammunition were assembled by men expert in judging caliber and weapons used.

Beyond the site of the ambush the convoy moved more freely, though forced to dodge an increasing stream of outward-bound refugees. Below them, on the down-slope toward the Mediterranean, the minaret of Qalqiliya rose tall in the morning sun, and beyond it the orderly, well-appointed streets of Israeli villages. There was still a stop to be made at Khirbet Suffein, a hillock above the town, quite evidently a wired-in, dug-in Jordanian position capable, the U.N. estimated, of accommodating two platoons. The bodies of four national guardsmen had been laid out beside the road here. Within the position lay the remains of two Israelis who had died assaulting it, one to the east, one to the west, one with his U.S. paratrooper boots neatly laced, one with his boots tied with telephone wire and broken string.

Beyond Khirbet Suffein the convoy descended into the town's winding streets, moved carefully through the crowds milling around the hospital and in the main street and proceeded into the northern outskirts, where a two-story stone police post lay in crumpled ruins. Across the road was what was left of Qalqiliya's water-pumping station.

Both had obviously been blown to pieces by demolition experts. An arm stuck out of the police post in one place and other recognizable parts of human anatomy protruded at another point. The U.N. men turned back toward town.

There they were conducted through the crowd outside the hospital gates. Along a long, low, whitewashed wall lay 22 corpses bundled in gray blankets from the hospital, sometimes neatly, more often awkwardly and hurriedly. Two bundles were tiny. One of these contained all that remained of a full-grown man. The other contained something over which a bearded Jordanian crouched, glancing up at the U.N. officers and then glancing down and pulling aside the blanket, anxious that these recorders should not miss his bundle merely because it looked small and insignificant. Inside was his son, aged 16 months.

"You cannot have feelings," De Ghellinck said later, "or at least you cannot show them." "There is no way except a straight face and straight down the middle," Cummings agreed. By the time the U.N. group left, the crowd had grown large and loud and uneasy. "Yes, smile," someone shouted. "You can smile. You are happy. You are all Jews anyhow."


The escort closed in tight around the U.N. officers and conducted them to the municipal building of Qalqiliya, a yellow, one-story concrete structure where the *mukhtar* (mayor) lives. Waiting there were the commander of the police station, the mayor in his white *kaffieh* and long gray robe and double-breasted jacket, and others, all ready to give evidence. Captain Fanselow sat himself down to record it as Colonel Saadi, gray-haired and ponderous, sat nearby to translate.

In the sky above, Israeli planes, jets and propeller types flew back and forth, sometimes low over the line. Once an impatient townsman squeezed off a futile round of rifle fire at one.

CONTINUED

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U.N. TRUCE TEAM CONTINUED

De Ghellinck went out, escorted by the mayor, to prowling the town. He inspected a holed concrete roof in the house of one of the town's wealthier citizens, the alleged work of Israeli bombing planes. Assembling fragments, De Ghellinck decided the perpetrator was more likely a 120-mm mortar. Somewhat deflated, the Jordanian insisted that De Ghellinck inspect the sad state of his truck, full of holes from bullets carelessly fired through the sheet-iron garage door. Conscientiously, De Ghellinck counted the bullet holes and totaled up 20. "They said they only wanted the army," said the Jordanian.

A woman came out to explain that the tile roof over her kitchen areaway was destroyed. De Ghellinck inspected it with care and looked carefully at a bag of steel fragments brought to him by a boy. "The children, always the children," he sighed. "They pick up everything and it is impossible to know where it came from."

The *mukhtar* wanted De Ghellinck to pay another call. The two of them entered De Ghellinck's Jeep, drove past the schoolhouse which no longer had any windows and along a stony lane to a low house behind a high wall. On its covered porch a dozen women crouched, veiled and swaying. A young woman conducted De Ghellinck into the kitchen. There, below a two-foot hole in the concrete roof, was a bloody mat.

"I brought the children here," she said. "How many?" asked De Ghellinck. "There were six of us," she said. She was interrupted by an older woman who rushed in flapping a bloodstained sheet, shouting "Shouf! Shouf!" (Look! Look!). "This was where my brother was killed," the young woman explained above the cries of the older woman.

It developed that her brother was the 16-month-old child the U.N. team had seen earlier. Now the body had been brought home and lay among the women on the porch. There too, listless and dazed, with face, legs and body scarred and all the will gone out of him, was another brother, about 6. So, too, was the mother, her face a ravage of torn flesh. "My brother was at the breast when the shell struck," the young woman said.

As De Ghellinck departed, the father came back again, lifted the small blanketed bundle in his arms and walked off toward the gate. His face was without expression as he went alone to the burial. Behind him the women wailed briefly and piercingly.

Back at the *mukhtar's* house the police post commander was telling Cummings that four prisoners had been in the police post when it was blown up. Counting on his fingers, he recorded the results: "One killed, two wounded and one escaped without harm."

By noon the U.N. team was ready to start back to Jerusalem. One chore remained. Colonel Saadi pointed it out. "We can't leave the Israeli bodies like this," he said. "Can you take them back?" Simmonds was assigned the job. He got the bodies loaded into the back of his Jeep with some difficulty. Finally they were arranged and Simmonds drove off quickly. Two hours later, at Mandelbaum Gate in Jerusalem, he handed them over to an Israeli stretcher-bearer unit, officer and doctor. The doctor ascertained that neither had been mutilated after death, certified this finding to the officer who in turn signed a certificate and, through the U.N., passed the certificate to a Jordanian officer.

By 3 p.m., some 17 hours after the first call from Colonel Saadi, all the U.N. officers were gathered around a table with Colonel Moe back in MAC house. Briefly each recounted what he had seen so that a preliminary summary of the evidence could be prepared for General Burns. Then they went off to get some sleep. Cummings made the only comment. "This," he said, "was a hell of a way to spend my 32nd birthday."



FINAL U.N. DUTY after investigation of skirmish is to return two Israeli bodies, here being placed in Jeep, that had been left in Jordanian territory.



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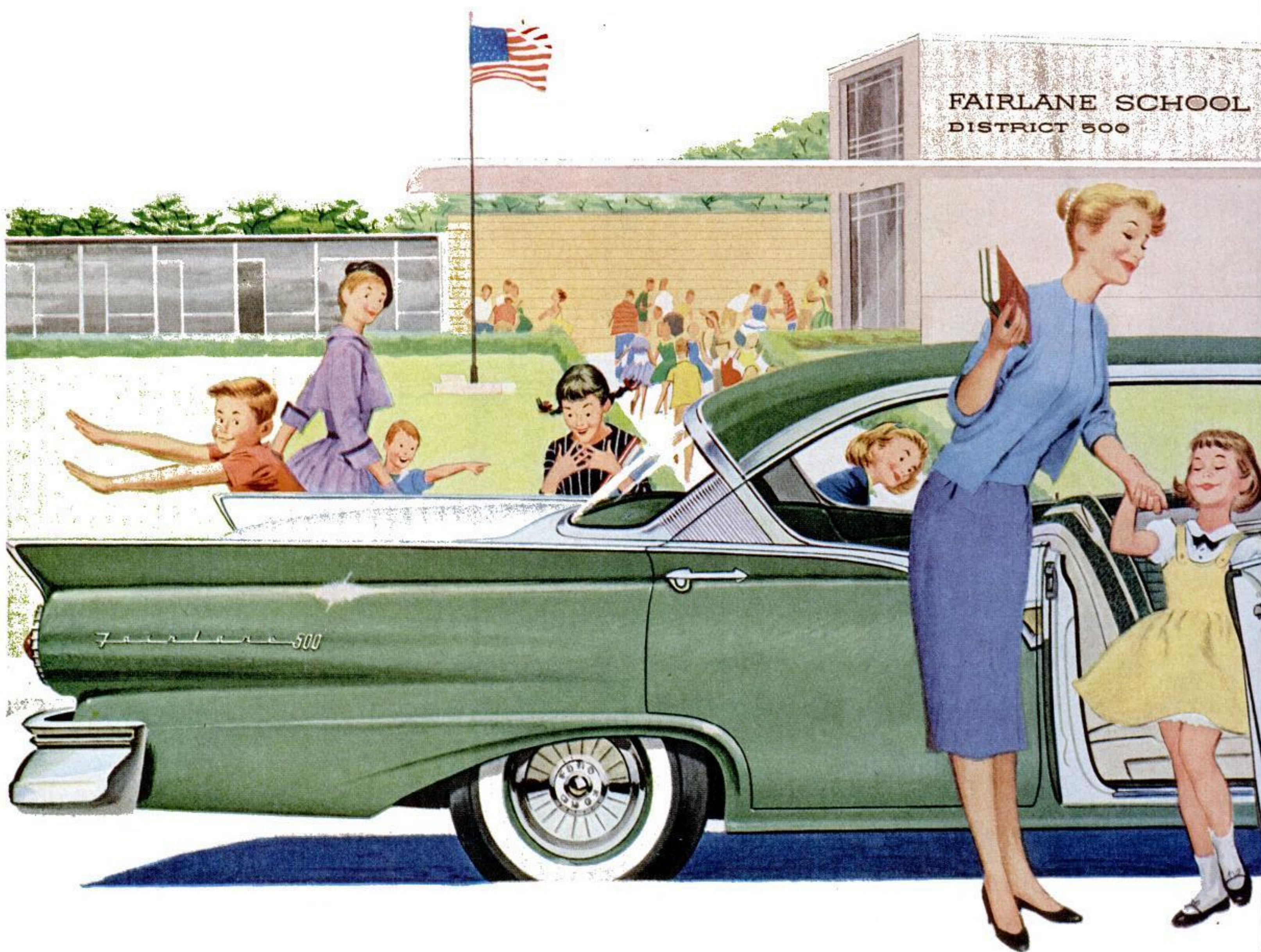
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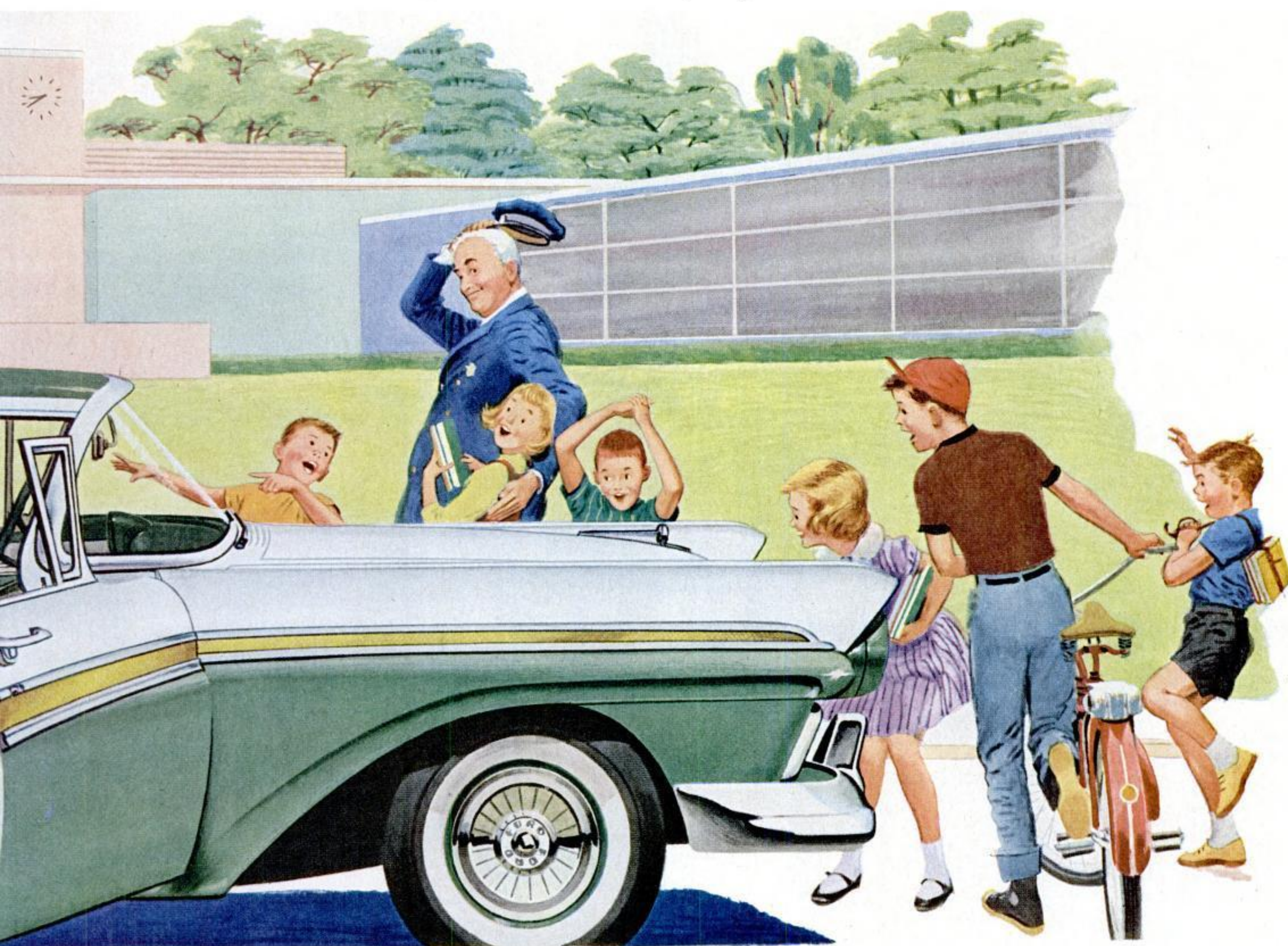
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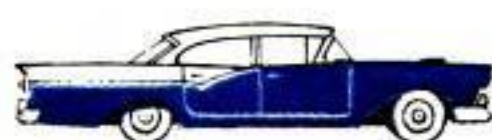
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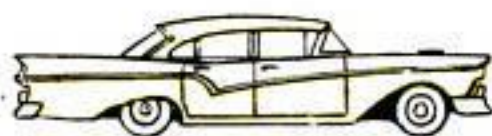
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$\frac{1}{4}$ cup butter or margarine

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5 cups KELLOGG'S RICE KRISPIES

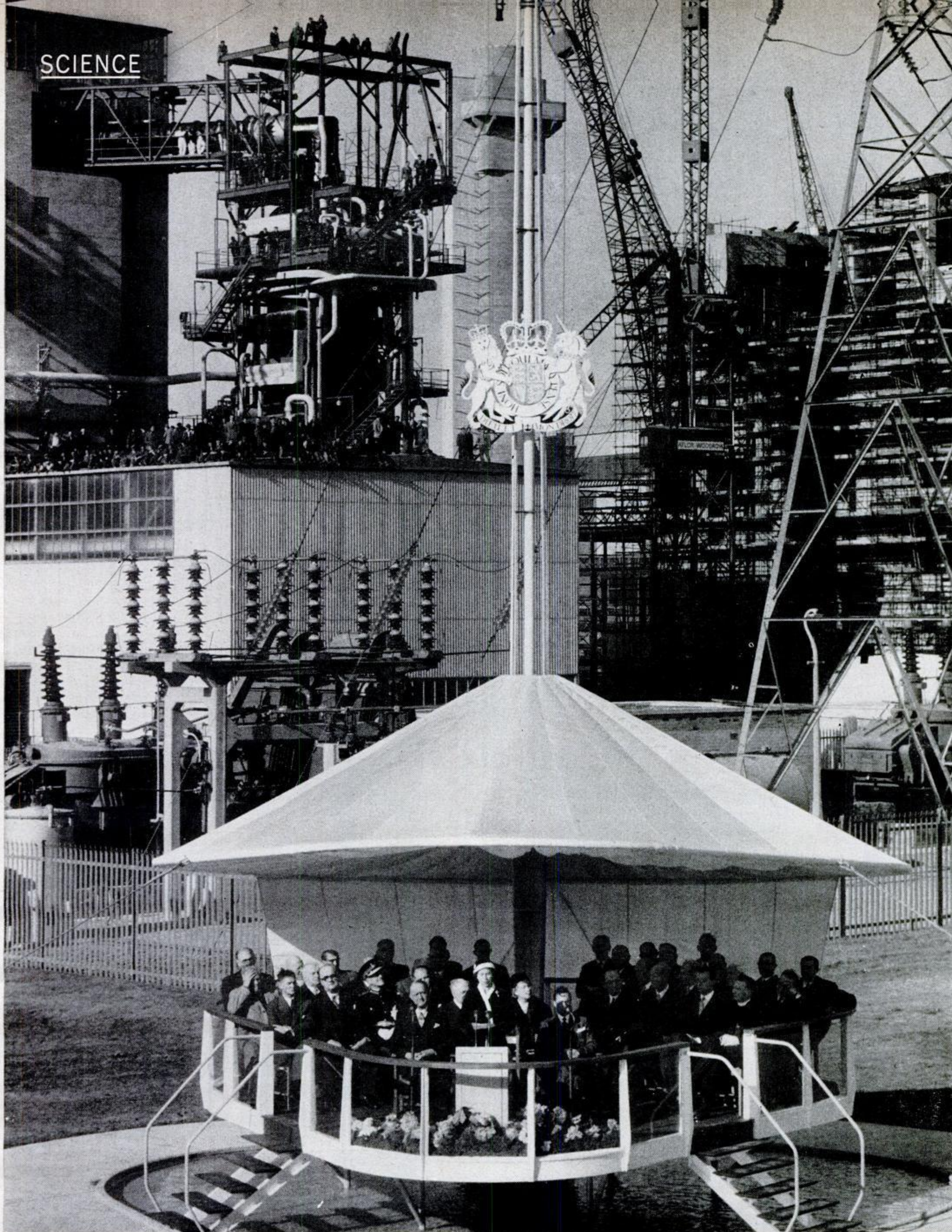
1. Melt butter in 3-quart saucepan. Add marshmallows and cook over low heat, stirring constantly, until marshmallows are melted and mixture is well-blended. Remove from heat.

2. Add Rice Krispies and stir until well-coated with marshmallow mixture.

3. Press warm marshmallow crispy mixture lightly into buttered 13 x 9-inch pan. Cut into squares when cool. Yield: 24 two-inch squares.

*Either miniature or standard (about 32 standard in $\frac{1}{2}$ lb.)

NOTE: 2 cups (1 one-pint jar) marshmallow creme may be substituted for marshmallows. Cook over low heat about 6 minutes, stirring constantly.



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ENGLAND GETS ATOMIC POWER

At Calder Hall in the English county of Cumberland the long-awaited age of peaceful atomic power dawned last month when Queen Elizabeth inaugurated the first full-scale commercial atomic power plant in the world. Faced with a growing need for power and dwindling coal resources, Britain has pinned its hopes on the atom. The 92,000-kilowatt Calder Hall

plant, though still incomplete, is the first fruit of the country's top priority program. Its design is not the most advanced and its expensive power would be a luxury in the U.S. where conventional power is cheap. But in Britain, Calder Hall is economically feasible. Britain hopes to build enough atom plants by 1975 to satisfy two thirds of the country's power needs.

Welcome, brother, if you're a Bourbon Man



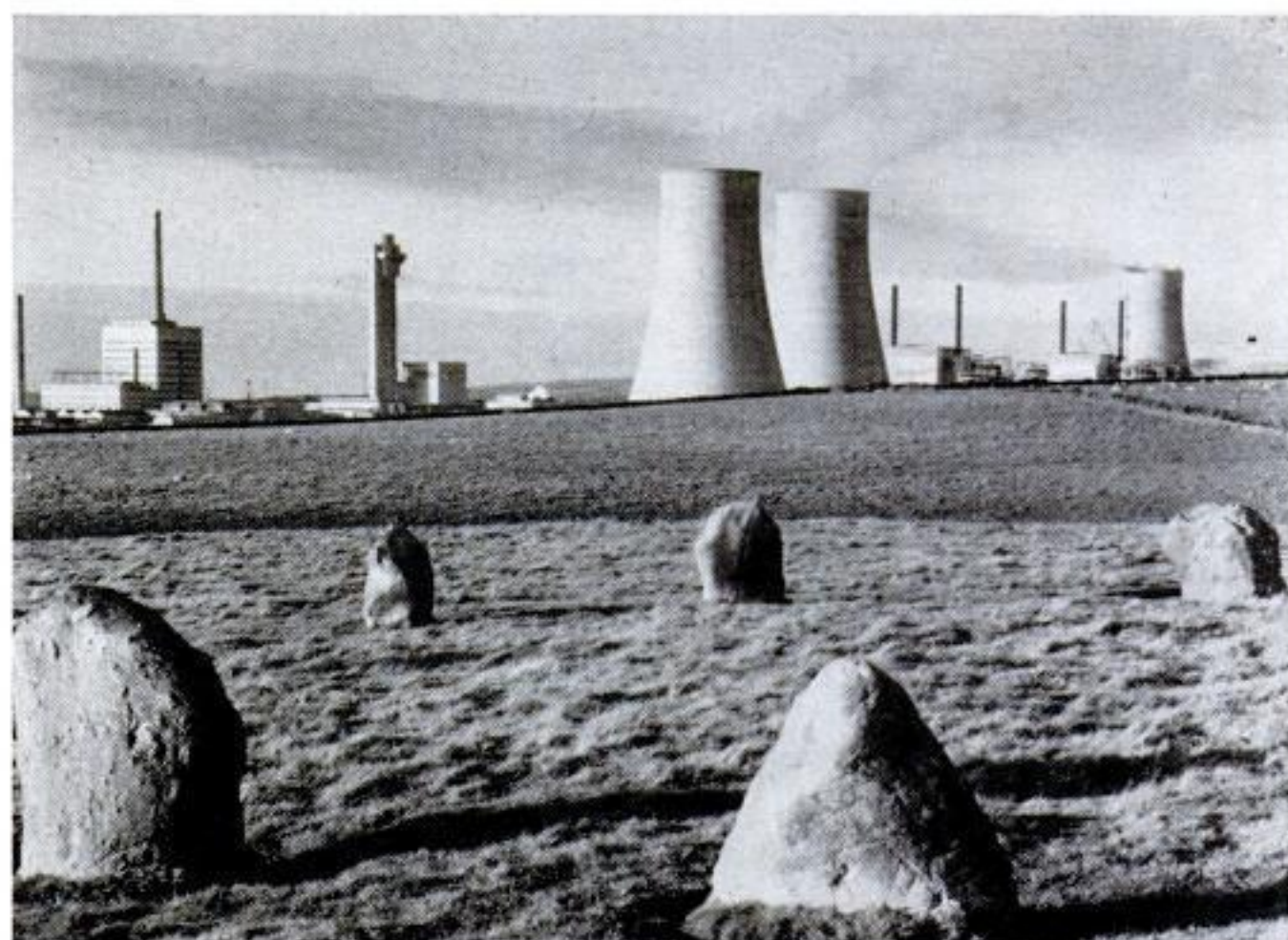
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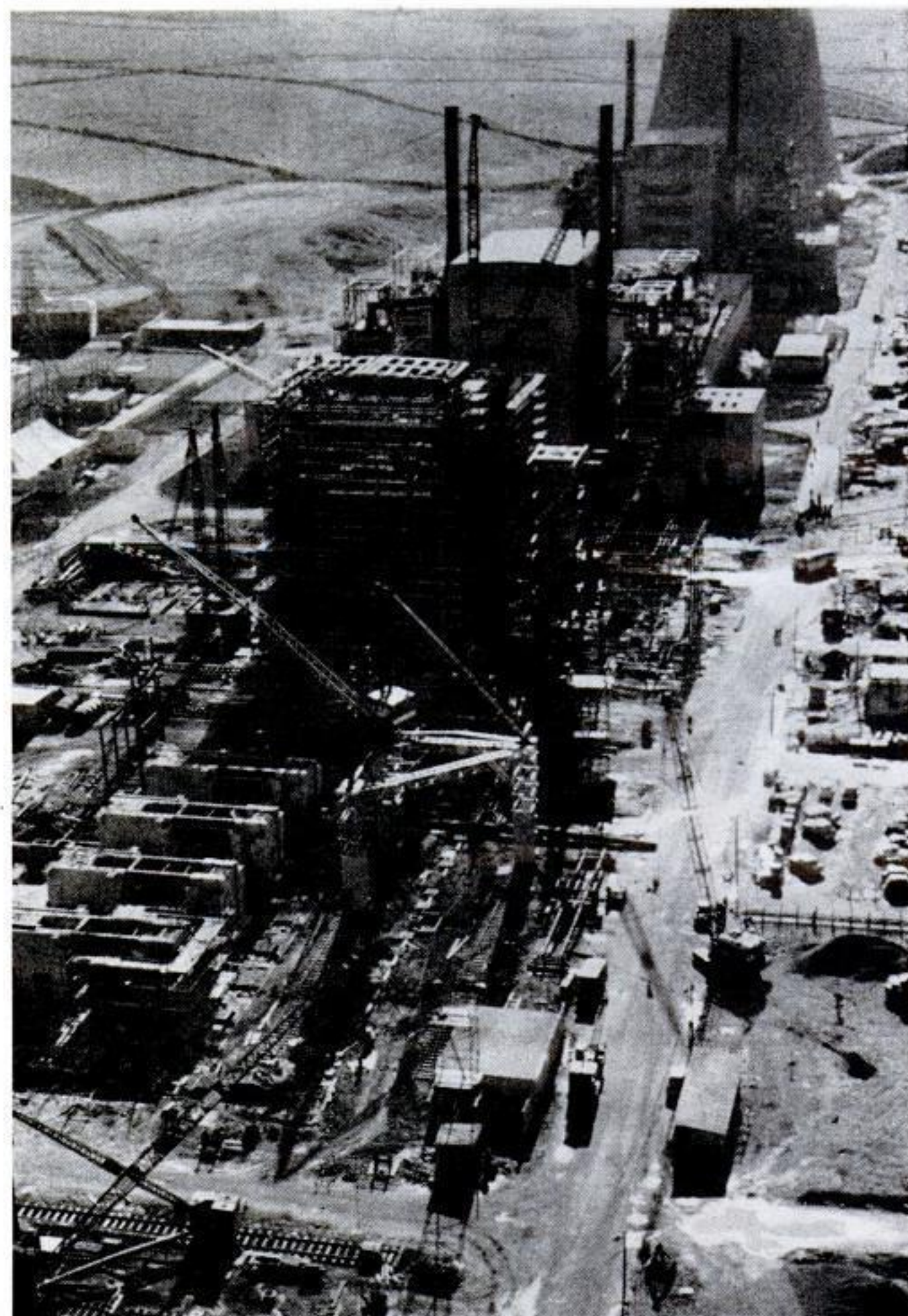
Atomic Power CONTINUED



ANCIENT RELIC near plant is circle of Druid stones from before 1000 B.C. Cooling towers are part of system for condensing steam exhaust from turbines.

SYMBOLS OF PAST AND FUTURE

From its jungle of steel pipes and stairwells to its gracefully tapered cooling towers, Calder Hall atomic power plant looms like a phantom of the future over a bleak northern landscape strewn with relics of the past. Inside, white-smocked technicians check their controls in vast, immaculate steel and concrete chambers. The silence is broken only by the low hum of the blowers which force carbon dioxide gas through the hot reactor and on into the heat exchangers, where water is turned into superheated steam for driving the turbines. At present only one of the plant's two reactors is completed and working. A duplicate plant, which is going up alongside the first, will be ready in 1958.



REACTOR ROW shows three block buildings, each for a reactor. Pair in background belongs to first plant. Scaffolding tower (foreground) belongs to its twin.

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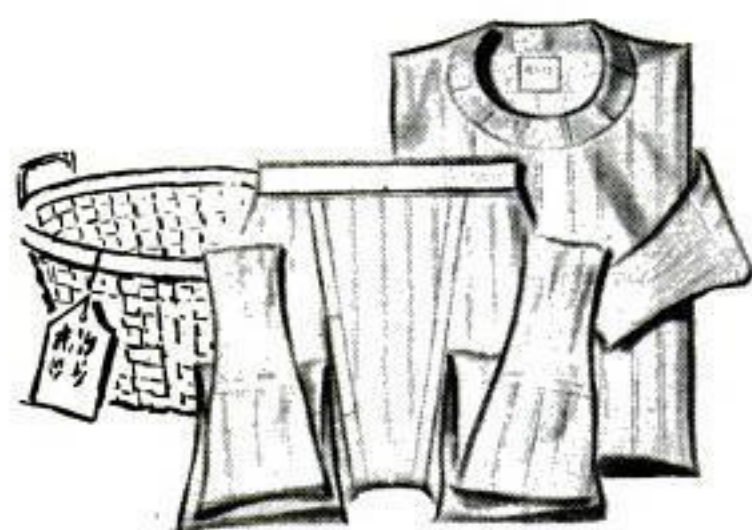
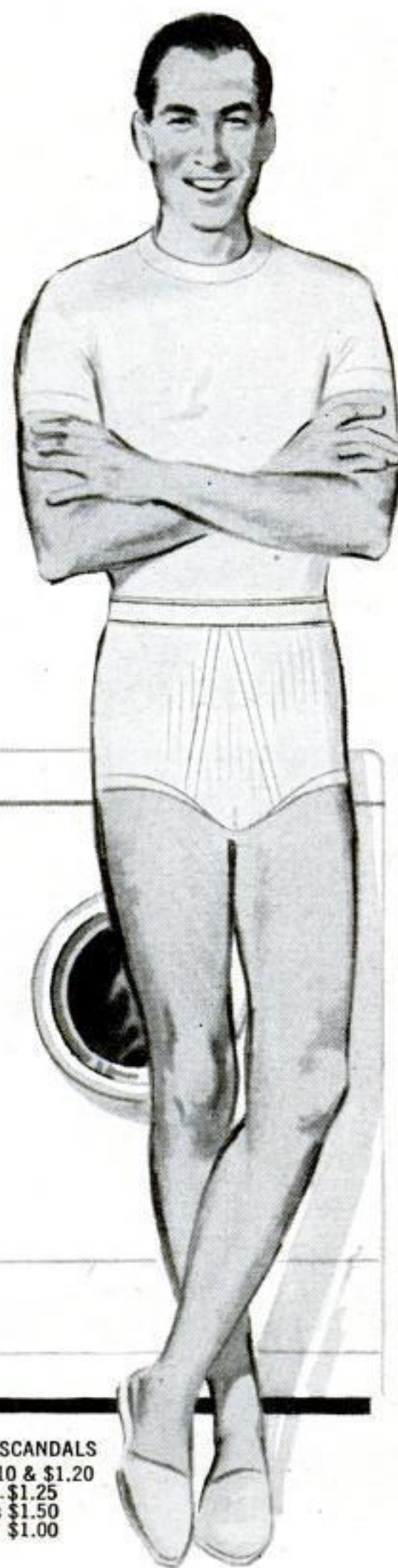
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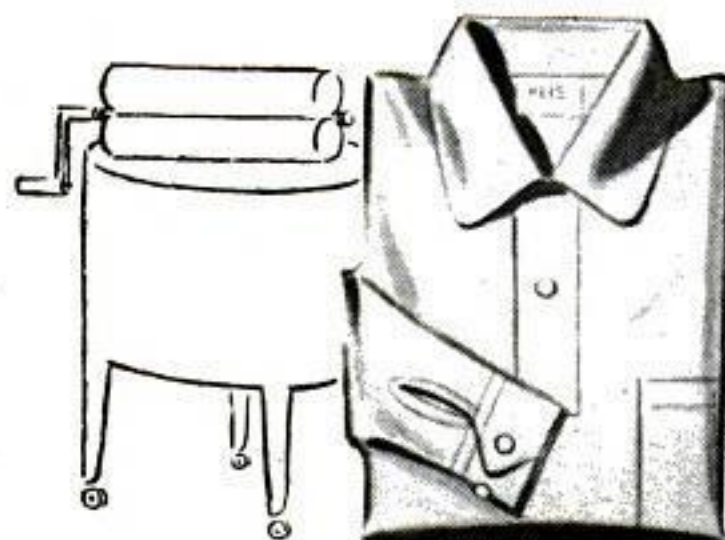
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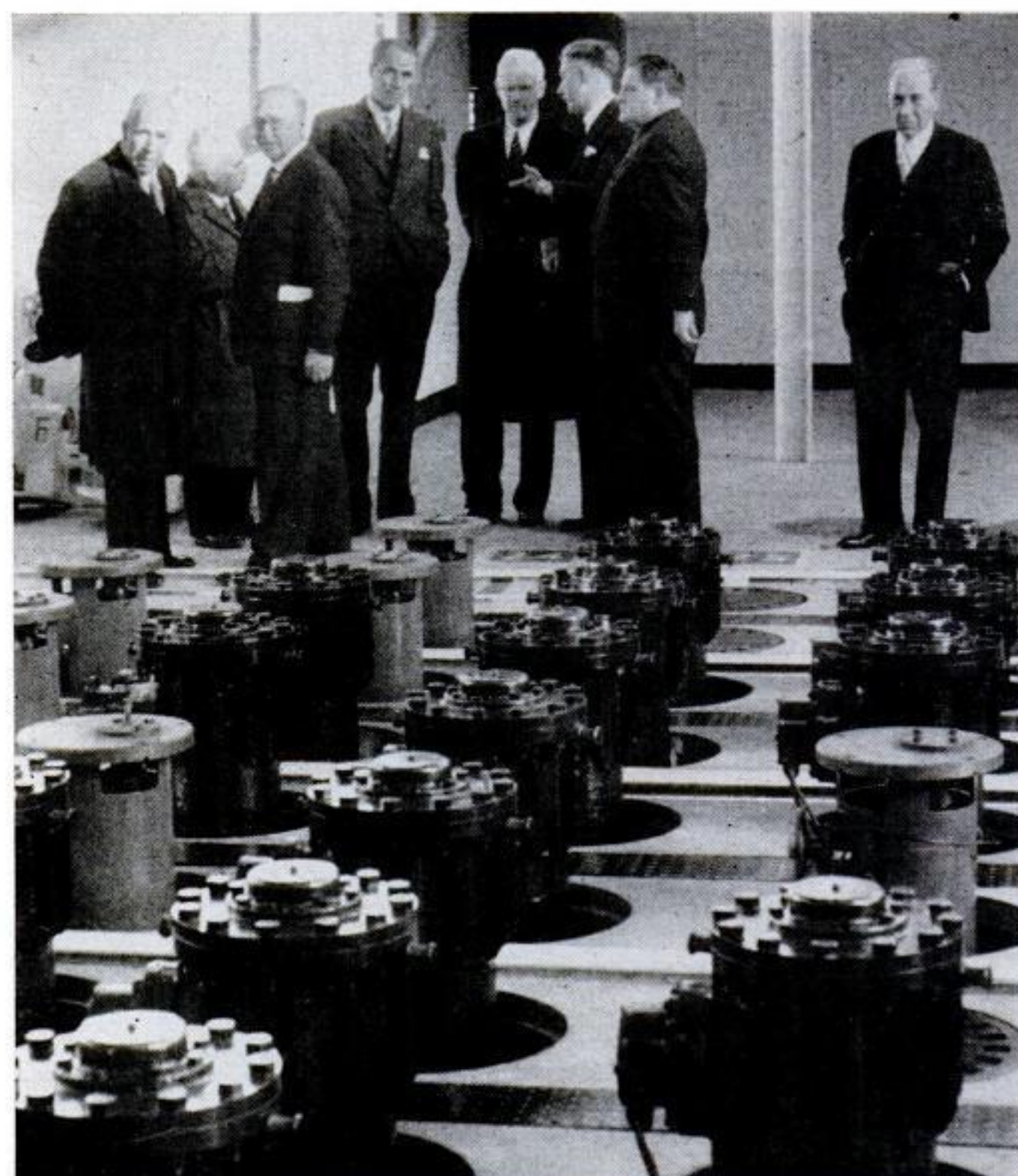
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Atomic Power CONTINUED



TOURING V.I.P.S., including Danish Physicist Niels Bohr (*far left*) and West Germany's atomic energy boss Franz Strauss (*second from right*), inspect top of reactor chamber, which is shielded from the core by seven feet of concrete. Plugs cover holes for inserting uranium fuel and control rods into the core.



RECORDING A-POWER, clock set up over main entrance registers 27,210 kilowatt hours three hours after ceremony. Fractions of kilowatt hours are measured by sweep hand. Most of plant's initial output will be used by nearby plutonium plant. The rest will supply two towns on the Cumberland coast.



It's **New...**and **So Easy**

Oven-Fried Chicken

Only *golden* **MAZOLA®** Oil can give it
such an appetizing flavor and color

no watching...no burning...turn it just once



OVEN-FRIED CHICKEN

*Easiest fried chicken
you've ever cooked!*

Frying chicken, cut in 8 pieces
½ cup all-purpose flour
2 teaspoons salt
¼ teaspoon pepper
1 teaspoon paprika
½ cup MAZOLA OIL

Combine flour, salt, pepper, and paprika. Roll each piece of chicken in flour mixture until well coated. Meanwhile, heat MAZOLA in baking pan* in hot oven (400°F.) about 10 minutes. Put chicken in hot MAZOLA, skin-side down. Bake, uncovered, 30 minutes; turn chicken, bake 30 minutes longer, or until well browned.

*Large enough so chicken pieces will lie flat in pan.



BE THRIFTY...
get the big
gallon can

SPECIAL OFFER!

Big 11-inch Cook'n serve skillet
porcelain-iron Prizer-Ware \$5⁵⁰ value

The modern rage in kitchen ware. Cast iron, coated top and bottom with chip resistant, lovely turquoise porcelain. You wash it like china...it will not stain. Use it on the stove or in the oven. Bring it directly to the table. An ideal gift. Send for yours today!

Only \$3⁰⁰

with 1 Mazola label



MAZOLA SKILLET OFFER, Box 929, Brooklyn 1, N. Y.

Enclosed you will find three dollars and one Mazola label. Please send me my beautiful 11-inch porcelain-iron skillet.

MY NAME _____
(Please Print)

ADDRESS _____

CITY & ZONE _____ STATE _____

Offer expires December 31, 1956 and is void in any state, territory or municipality where prohibited, taxed or otherwise restricted.



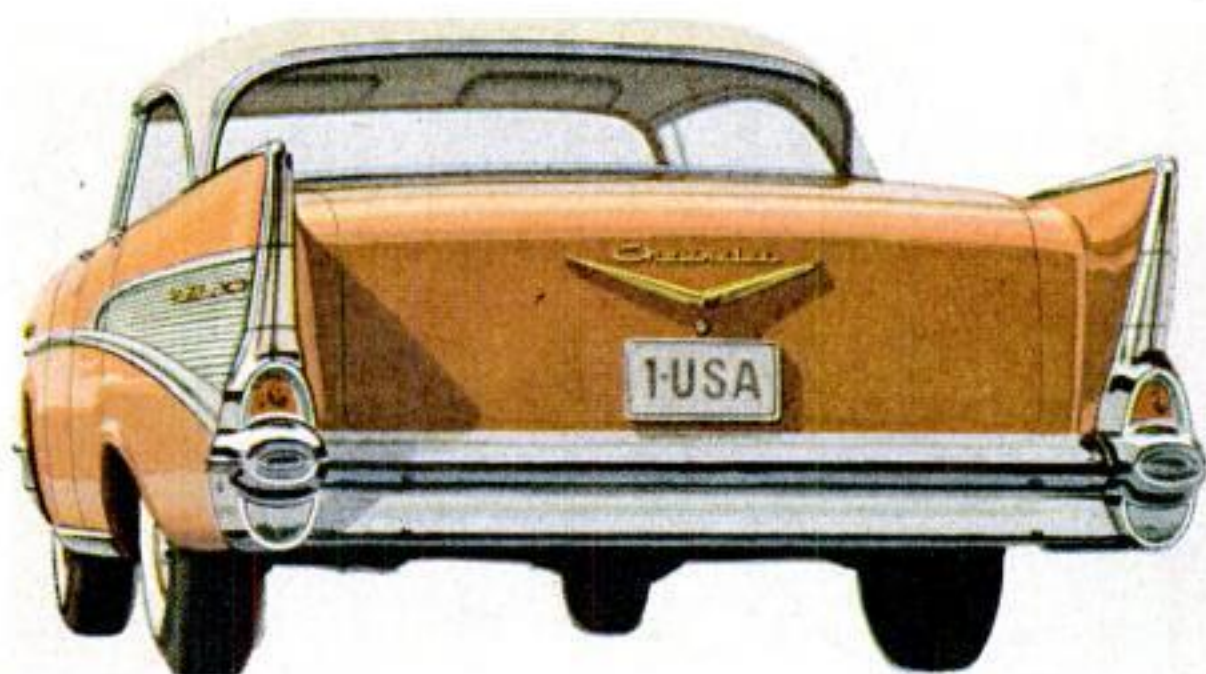
The beautifully new Bel Air Sport Sedan—one of 20 new Chevis. Sweet and low—and longer for '57!

'57 CHEVROLET! SWEET,

Chevy goes 'em all one better for '57 with a daring new departure in design (looks longer and lower, and it is!), exclusive new Triple-Turbine Turboglide automatic drive, a new V8 and a bumper crop of new ideas including fuel injection



SMOOTH AND SASSY!



Chevy's new beauty wins going away! Body by Fisher, of course.

Chevy's new and Chevy shows it—from its daring new grille and stylish lower bonnet to the saucy new slant of its High-Fashion rear fenders. It's longer, too, and looks it.

And new style is just the start. There are new V8 power options that range up to 245* h.p. Then, you've a choice of *two* automatic drives as extra-cost options. There's an even finer Powerglide, and revolutionary new nothing-like-it Turboglide with Triple-Turbine take-off.

Come see the new car that goes 'em all one better. And, better yet, *drive* it!

SEE YOUR AUTHORIZED CHEVROLET DEALER



*A special 270-h.p. engine also available at extra cost. Also revolutionary Ramjet fuel injection engines with up to 283 h.p. in Corvette and passenger car models.

it's **new!** new taste! new treat!



Beefaroni...

the delicious Italian-style dish

created by **CHEF BOY-AR-DEE®**

Lots of rich, juicy browned beef! Lots of tender Italian macaroni! All in a tantalizing tomato sauce... slowly simmered with tangy cheese and perfectly seasoned with real Italian spices! Mmmmm, what savory flavor... and what a joy to serve! Just heat Chef Boy-Ar-Dee Beefaroni... takes only minutes, costs only about 13¢ a serving.



PLAYING QUAKER FARMER, GARY COOPER PEAKS GUILTILY AT WIFE FROM INSIDE BOOTH AT COUNTRY FAIR WHERE HE SNEAKS OFF TO ENJOY BIT OF MUSIC

Quaker Wild Oats

A PIOUS HOUSEHOLD KICKS UP ITS HEELS

Toward its end *Friendly Persuasion* turns to a serious consideration of the conflict between a Quaker's patriotism and his religious scruples against war. But for the most part the new Allied Artists film, based on Jessamyn West's book, deals lightheartedly with a Quaker family whose zest for life leads them to swerve from the path of recognized piety and sow a few innocent wild oats. Father Birdwell has a weakness for horse racing and music. His daughter loves dancing and romance. His wife forgets her peaceful beliefs long enough to wallop a soldier who tries to kill her pet goose.

If the movie, like a needlework sampler, is sometimes too determinedly quaint, Director William Wyler has still rounded up a fine cast, headed by Gary Cooper, Dorothy McGuire and Tony Perkins as the son of Cooper, with whom he was shown on LIFE's cover (July 16). With them *Friendly Persuasion* is one of the year's most engaging pictures for the family trade.



THRILL OF GAMBLING overcomes youngest Quaker (Richard Eyer) as he watches a trickster do

shell game. With eyes at table level, boy can always guess which of the three shells the pea goes under.

*Winning
Play!*



The ball floats over the end zone... the halfback reaches up, grabs it... the final whistle sounds. The game is won! And enhancing the coach's satisfaction is a flavorsome, fragrant Dutch Masters Perfecto. You, too, will find that a superbly blended Dutch Masters makes any joyful hour even more so. Enjoy the Perfecto today, 2 for just 25c. Also available in crushproof 5-Packs.

*Mild yes...
tastefully mild* **Dutch Masters**

Copr. 1956, Consolidated Cigar Sales Co., Inc.

QUAKER WILD OATS CONTINUED

THE JOY OF BACKSLIDING



SCRAPPING with bully who tries to beat up his son at country fair, Father Birdwell ignores his Quaker preachings, upends the culprit in a tub of water.

DANCING at fair, Mattie Birdwell (Phyllis Love) is carried away by the fun and finds herself in love with her handsome soldier swain (Mark Richman).

DEFENDING pet goose, Samantha, Mother Birdwell (Dorothy McGuire) takes broom to Confederate who thinks Samantha is better to eat than as pet.



CONTINUED

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We caught Lawrence Welk and his band at the ABC Studio in Hollywood, rehearsing his twice-a-week show for the Dodge Division of Chrysler Corporation (you can see it any

Saturday evening at 9 PM or on Mondays at 9:30 PM, E.S.T. on ABC-TV). He was having so much fun with the Hammond Chord Organ that we asked him to tell you about it.

Lawrence Welk says:

"... a professional instrument that anyone can play ... without lessons!"

"Some of our most-requested orchestra arrangements are built around our Hammond Chord Organ. My arrangers say it'll do anything they demand of it. In fact, it's almost a whole orchestra all by itself!"

All this, mind you, on an organ that you can play and enjoy the very first time you try. No lessons ... you teach *yourself* to play the Hammond Chord Organ! No practicing ... you learn by *playing* the kind of music you like!

So easy you can play good music with just two fingers. Like this:

1. **ONE FINGER** of your right hand plays the melody on the keyboard.
2. **ONE FINGER** of your left hand touches a button to play a full, rich chord.

You start having fun the first time you try the Hammond Chord Organ.



Self-taught musician Welk has fun with son Larry and daughter Donna at Hammond Chord Organ in the Welk home.

The finest Christmas gift ...

Music for the whole family. Give it some serious thought. Here's a full-fledged organ that all of you can play. You enjoy it together ... entertain one another, and your friends. See your Hammond dealer now. He can arrange delivery in time for Christmas.

Only \$97.50 down and \$29.50 a month at most dealers. Blond, Ebony or Walnut finish.

CHRISTMAS IS COMING ... SEND COUPON

Hammond Organ Company
4234 W. Diversey Ave., Chicago 39, Illinois

Without obligation, send me complete information on the Hammond Chord Organ.

Name _____

Address _____

City _____ Zone _____ State _____

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Hammond Chord Organ

4 NEW SENSATIONS IN SOUND!

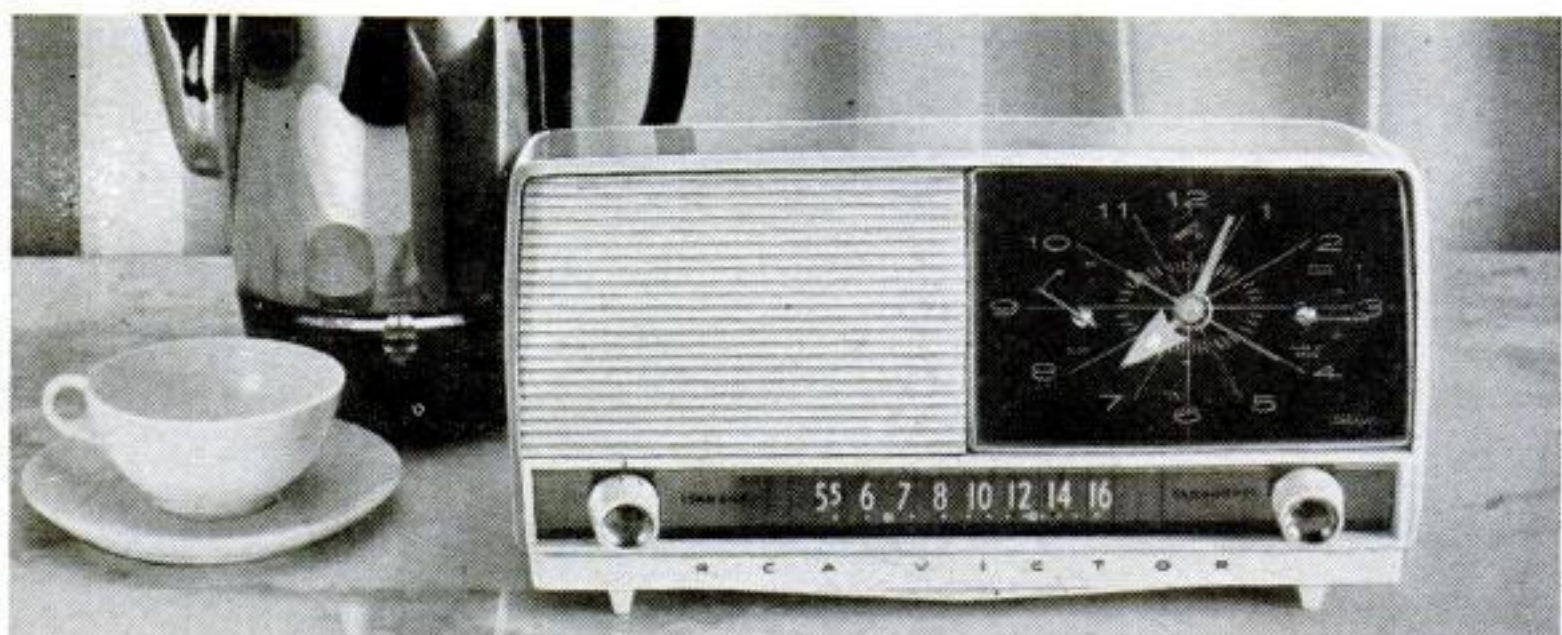
RCA Victor table and clock-radios sound better, do more for you!



TWIN-SPEAKER FIDELITY! Enjoy rich "Golden Throat" tone from *two* speakers. Phono-jack lets you plug in record player. 4 smart colors. (8X8.) **\$29.95**



HIGH-POWERED! Hear distant stations! Console-like tone. Big performance—low cost. Phono-jack. Two rich 2-tone combinations. (8X9.) **\$39.95**



HELPS RUN YOUR HOME! New deluxe clock-radio controls small appliances, record player. Turns radio on, off automatically. 3 finishes. (8C7.) **\$39.95**



IT SWIVELS! New clock-radio wakes you with "Golden Throat" tone. Has all deluxe clock-radio features. Three 2-tone combinations. (8C8.) **\$42.95**

RCA VICTOR
TMS® RADIO CORPORATION OF AMERICA
CAMDEN 8, NEW JERSEY

Manufacturer's nationally advertised list prices shown, subject to change.
Slightly higher in far West and South. Most models also available in Canada.

Don't miss "The Perry Como Show" **live** in **COLOR** and **black-and-white**, on **NBC-TV**, November 3.

QUAKER WILD OATS CONTINUED

BOY'S TEST OF COURAGE



BROODING SON (Anthony Perkins), torn between religion and duty to his country in the Civil War, wonders also if he even has courage to fight and kill.



OFF TO BATTLE, young Birdwell (*center*) finally joins home guard to fight Confederate troops who are already overrunning the Indiana countryside.



WOUNDED IN BATTLE, but having proved his bravery, boy is rescued by his father, who was grazed by a shot in forehead but refused to fire back.

NEW IDEA!

The chocolate bars you love best make a luscious easy treat

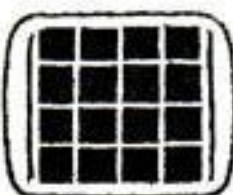
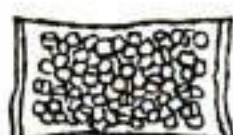
KING MALLOWS



KING MALLOWS

Easy fun for the youngsters, too

- 1 Melt over hot (not boiling) water, 2 Nestlé's King Size Chocolate Bars. Spread half the melted chocolate into a lightly greased pan, 8x8x2.
- 2 Sprinkle 2 c. miniature marshmallows (or regular marshmallows, cut in 8) over chocolate in pan. Spread remaining chocolate, gently, over marshmallows.
- 3 Chill before serving. Cut into squares. Yield: approx. 1½ lbs. Your favorite Nestlé's bar—Milk, Crunch or Almond—will make your favorite kind of chocolate treat. Lots of fun to make—even more fun to eat. How about a KING MALLOWS' party tonight?



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P.S. Get an extra King Size Nestlé's Bar for just plain wonderful eating!



people judge
you by
your eyes -



by your smile-
your handshake-

all they see of you
is your head
and your hands-



the other 90%
of what they see
is your clothes!

Dress Right - you



How to **Dress Right** right now

Be careful! Pay more attention to the way you dress, and people will pay more attention to you. From your hat to your heels, everything you wear tells something about you. So be careful . . . pay attention to the details of dress. Tie clips go all the way from a discreet gold safety clasp to a bold, colorful stone.



Which one's best for you? Cuff links can be fun as well as functional. A collar clip can add a little dignity and style.

Be colorful! There's more color these days in your car . . . in your home . . . in the place you work. So why not in your ties, your shirts, your slacks . . . even in your suits? If you want to dress right, don't be afraid to dress *bright*! Ask the salesman in your "Dress Right" store to help you choose compatible colors.

Be comfortable!

Dressing right doesn't mean dressing up. It means dressing appropriately for whatever you're doing, night-time, daytime, work time, play time. When



the neighbors are coming over, you *feel* right when you're dressed right. Case in point: *sweaters*. Today's soft, well-cut sweaters are comfortable as can be, easy to care for, masculine as all outdoors.



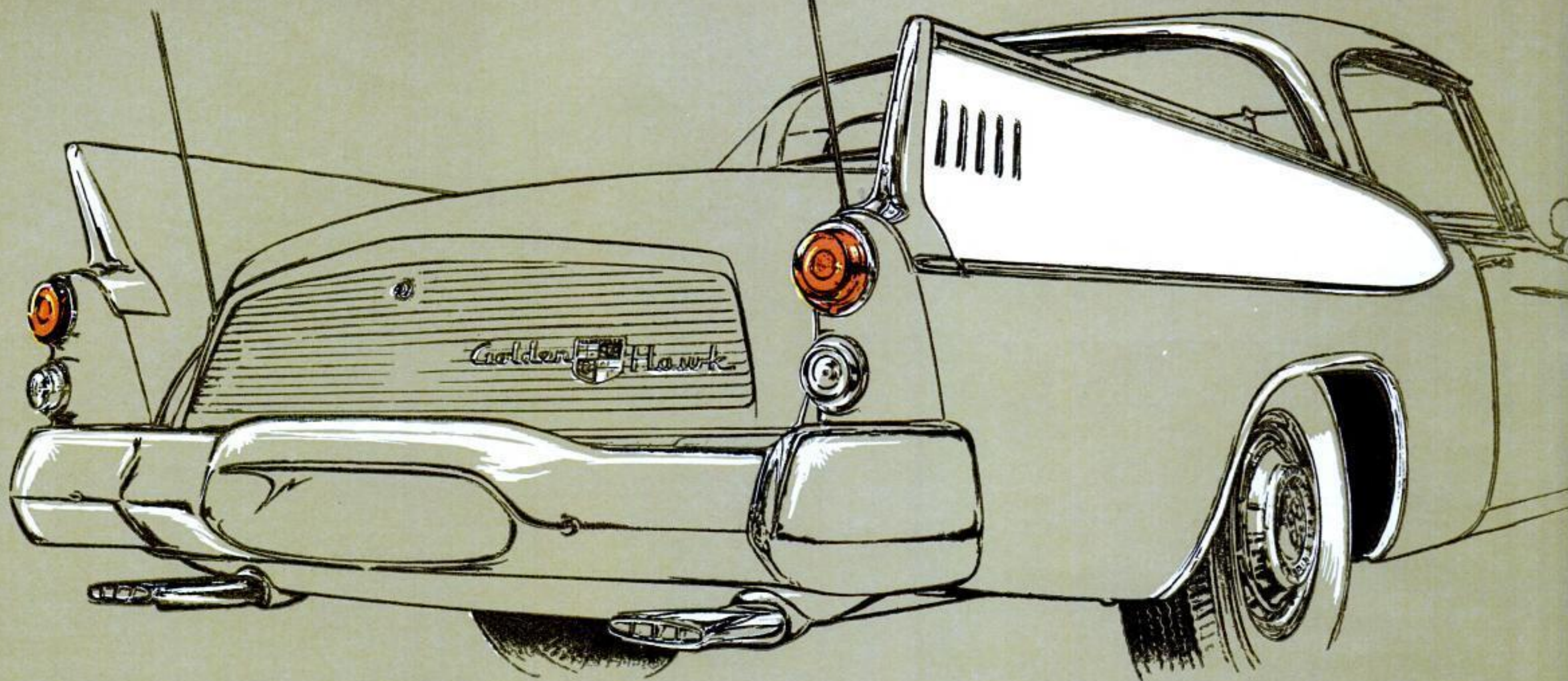
Be casual! Stay simple. At a barbecue, don't dress for a banquet. You need a good sport jacket and a neat, well-pressed pair of slacks. You can let yourself go with

colors and fabrics, soft as clouds or rough and tweedy as Scotland itself. Whatever you wear, enjoy it! Being well dressed is easy . . . and inexpensive . . . and you **SHOULD** get a kick out of it. And it's one of the best habits you'll ever acquire!

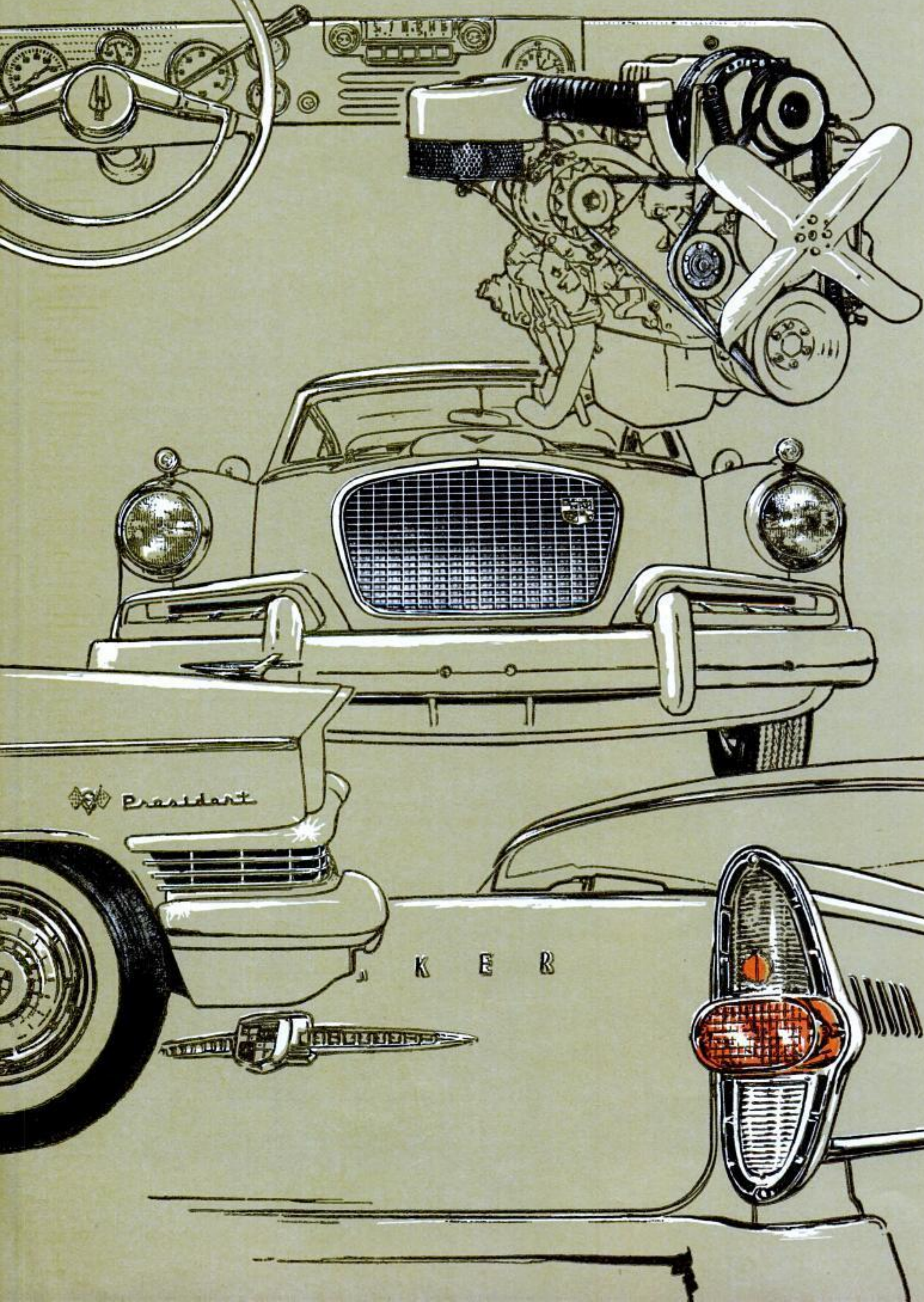


American Institute
of Men's and Boys' Wear

can't afford not to!



Craftsmanship makes the big difference...



Announcing **STUDEBAKER '57**

Your Studebaker Dealer cordially invites you to see the car that emphasizes quality in automotive manufacture. See for the first time Supercharged Power, Twin Traction, Slipstream Styling, Luxury-Level Ride, and many other really exclusive Studebaker features. Here, in the low price field, is the car designed for you who appreciate fine Craftsmanship, the kind that has kept Studebaker first in quality for more than 100 years. To remain first in quality, we pledge to you for 1957:

Craftsmanship

in a car more solidly built.

Performance

in a car more thoroughly tested.

Dependability

in a car more completely inspected.

Satisfaction

in a car you'll enjoy longer.

STUDEBAKER-PACKARD CORPORATION
Where pride of workmanship still comes first!

See Studebaker 1957 at your Dealer's.



PUFFY PANTS of silky cotton shown on line below drape from 66-inch waist (Jamaica House, \$65).

New Tricks in Trousers

PANTS ACQUIRE STRANGE, VARIED SHAPES

Now that trim, well-tailored slacks have become a staple with almost every woman who has a figure to match, designers are trying to lure them into new trick trousers which look zany on a clothesline (*right*) but are highly decorative when worn. For indoor wear there are wildly exaggerated jodhpurs (*above*) copied from everyday trousers in India and there are new versions of the leotard originated by the man on

the flying trapeze. A shorts and leotard outfit shown for college girls is already becoming a uniform among suburban shoppers (*p. 107*).

These new-style feminine trousers have been designed for everything from walking the baby to dining by the fireside. But although they are more fanciful in silhouette than the traditional slacks, they still demand long, slim legs and a waistline which is neat and slender.

EXTREME STYLES on clothesline, skinny leotard and immense print pants, → will both fit this size 10 girl who wears classic slacks (Glen of Michigan, \$20).

CONTINUED





Today's luxurious planes provide unmatched speed and comfort.

Fly...get there faster! (He's got The Hertz Idea)

Pretty soft, eh? Flying rested and relaxed on a trip instead of putting up with tense hours driving on crowded highways. Well, why not! All you do is leave your car at home, take a fast plane, rent a Hertz car at your destination.

That's The Hertz Idea! You'll make more business calls and save time by always having a car to drive as your own. On your vacation, too, you'll enjoy more days of fun. A fast call to Hertz or any airline ticket office will reserve

a sparkling, new Powerglide Chevrolet Bel Air (or other fine car) in any of more than 700 cities. Your driver's license and proper identification give you the keys.

Drive wherever you like, as long as you like. The low national average rate is only \$7.55 a day plus 8 cents per mile (lower by the week). That includes all gasoline, oil—even proper insurance. So next time—or *anytime*—you need a car, call Hertz. Look under "H" in

phone books everywhere (over 1,000 offices to serve you). Good idea! Hertz Rent A Car, 218 South Wabash Avenue, Chicago 4, Illinois.

More people by far...use

HERTZ
Rent a car



Hertz has new Powerglide Chevrolet Bel Airs or other fine cars at the Greater Fort Worth, Texas International Airport (Amon Carter Field).

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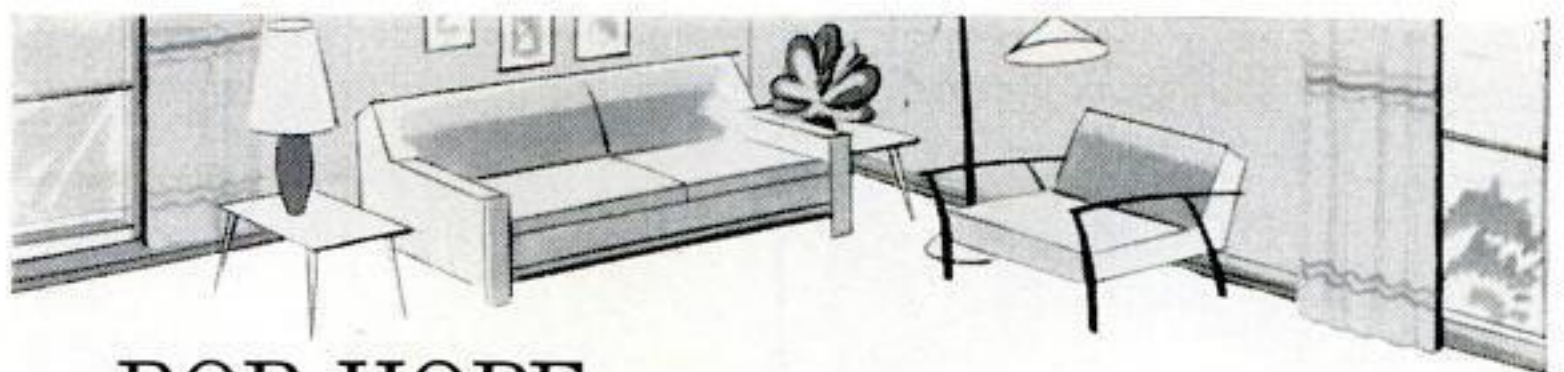


SHORTS OVER LEOTARD make a shopping outfit. Red leotards (\$7) are worn with matching shirt (\$7), flannel Bermuda shorts (\$14, all Haymaker).



LEATHER COVERALL which has knit sleeves and hood zips up the front (Philip Sills, \$100), is sleek outfit to wear astride Lambretta motor scooter.

CONTINUED



BOB HOPE agrees:

RUBBER-TOP

by *Allen*

AMERICA'S FINEST RUG CUSHION

*gives your rugs and
carpets MORE than
"That Certain Feeling"*

BOB HOPE

Co-Starring in "THAT CERTAIN FEELING"

A Paramount Picture Filmed in Vista Vision

—Color by Technicolor



HERE'S PROOF!

RUBBER-TOP By *Allen*

more than doubles the life
of your rugs and carpets—

A TREAT
FOR
WEARY FEET



This carpet NOT protected by Rubber-Top
Note how threadbare it is!



This carpet PROTECTED by Rubber-Top
See the difference!

The photographs above show two test patterns cut from the same carpet roll and tested with the same number of revolutions on a U.S. Bureau of Standards regulation type carpet tester. See the difference.

RUBBER-TOP will give your rugs and carpets the same economical protection plus the maximum in walking comfort and longer life. 44 oz. Terra Cotta Red . . . patented rubberized waffled top, ribbed rubberized back and shock absorber center. Also ask your floor covering dealer to show you Allen RUBBER-LOC, America's Luxury Rug Cushion . . . 52 oz. Chlorophyll Green.

Now available—The exciting NEW "Do-it-yourself" carpet

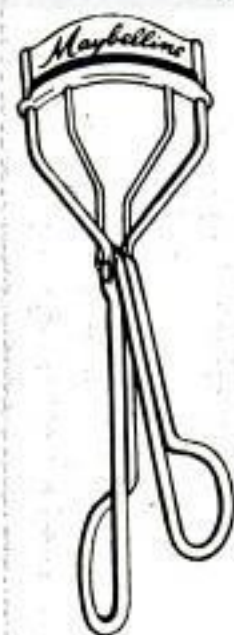
ALLEN INDUSTRIES, INC.
Floor Covering Division
Detroit 7, Michigan

Karpet-Squares
by *Allen*

LOOK...



what's new
in eye beauty!



Look prettier—through curly lashes in just seconds—with the new soft-cushion

Maybelline
PROFESSIONAL
EYELASH CURLER
naturally,
it's the best...
gold plated

Molded Cushion refill, only 10¢

You must try the wonderful new

Maybelline
AUTOMATIC
EYEBROW PENCIL

never needs sharpening
—spring-locked crayon
can't fall out...
Velvet Black, Dark or
Light Brown, and now in
Dove Grey or Auburn



79¢

39¢ for two long-lasting refills



Tweeze with ease—
with the new silvery

Maybelline

EYEBROW TWEEZERS
designed with a grip that
can't slip—straight
or slant edge... 29¢

Last but not least—the world-famous

Maybelline
MASCARA

for long, dark, velvety
lashes—Solid Form in
gorgeous gold tone vanity
case—or Cream Form in
smart kit



\$1.25

Maybelline

SPECIALISTS IN EYE BEAUTY

TRICKS IN TROUSERS CONTINUED



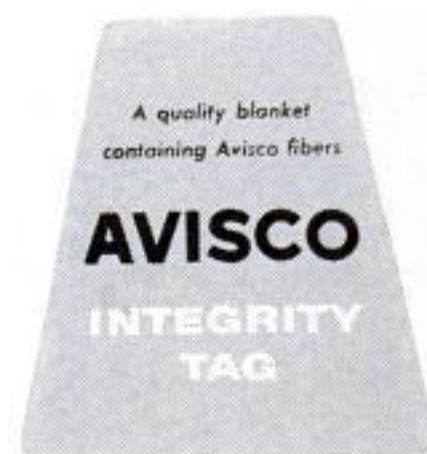
LOUNGING PANTS have fleece-enclosed feet resembling a child's sleepers (\$15). They are worn with a striped fleece midy (\$15, both John Weitz).

CHATHAM PURRY

blankets with the

AVISCO®

Integrity Tag



are found at these
and other fine stores:

CALIFORNIA Bakersfield... Brock's Los Angeles... Barker Bros. Los Angeles Broadway Department Stores Los Angeles Bullock's Downtown Los Angeles... May Company Oakland... H.C. Capwell Co. Sacramento Weinstock-Lubin Co. San Francisco... City of Paris San Francisco... Hale's San Francisco Macy's California	MISSOURI Kansas City Emery Bird Thayer
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AVISCO®

The warm, light blanket you never have to store

AVISCO is the reason

Imagine the day you never search for moth-holes because there can't be any! The day is here. Avisco is the reason. Blankets containing "permanent-waved" Avisco rayon fibers are not only forever moth-free, but are extra

warm, extra lightweight. (The "waving" provides built-in insulation.) Look for blankets bearing the Avisco Integrity Tag. It's your assurance that the high quality goes all the way back to the clean basic fiber, and was

tested at every step. Chatham Purrey blankets, generous 72" x 90", in solid colors, \$10.95; in prints, \$12.95. Luxury blankets for little: result of Avisco fiber research!



"This one has the Touch!"

(The Pabst Blue Ribbon Touch)



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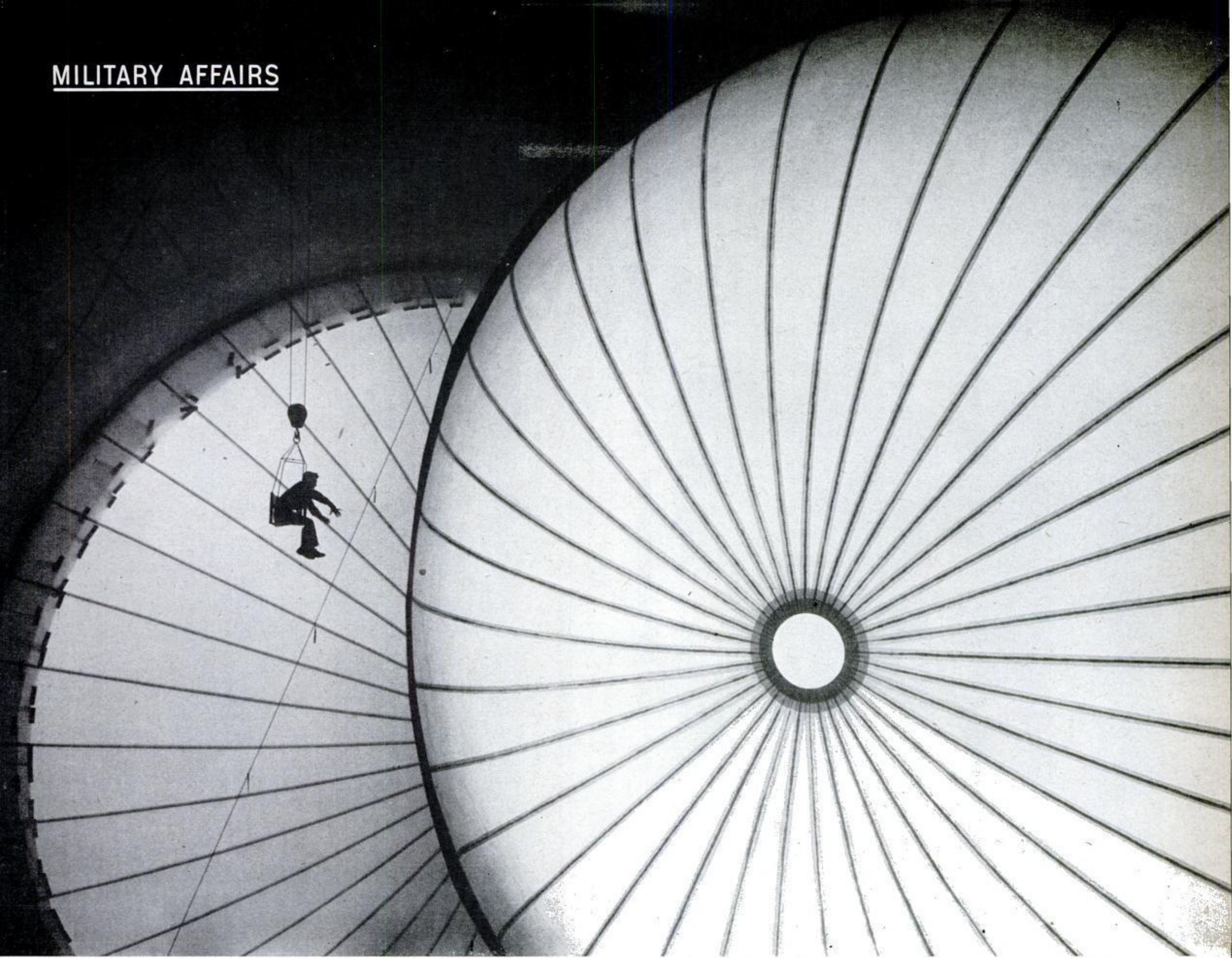
...the extra
touch that
brings out
the best
in beer

Judging by what a lot of people tell us, the Pabst Blue Ribbon we're brewing today has the modern beer taste most people prefer.

This is the happy result of putting many good things together with our own special touch.

We call it the Pabst Blue Ribbon Touch (PBRT, for short). It makes a subtle but unmistakable difference. You can taste it. Next time somebody asks "What'll you have?", just answer "Pabst Blue Ribbon!" and you'll see what we mean.





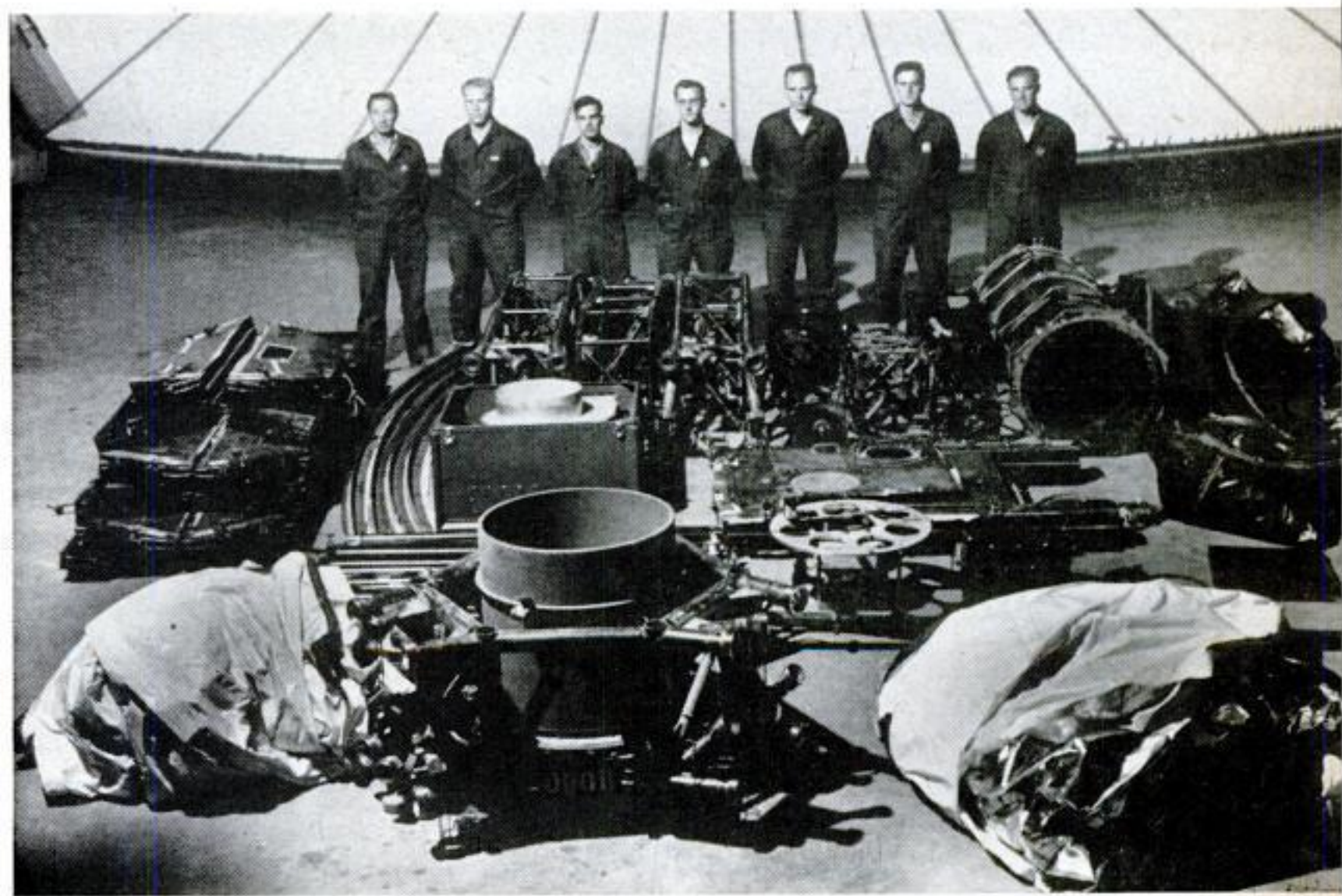
DANGLING IN BOSUN'S CHAIR, ENGINEER CHECKS SEAMS ON 50-FOOT ANTENNA. IN FOREGROUND IS 30-FOOT PROTOTYPE TO TEST CONSTRUCTION METHOD

NEW RADAR ANTENNA BLOWS UP LIKE BALLOON

**Highly mobile, it can be dropped by parachute
and set up in an hour for antiaircraft defense**

In the race to keep U.S. battlefield equipment light and mobile for modern war, Westinghouse has announced a new long-range, 50-foot radar antenna weighing only 4,200 pounds—its old equivalent weighed a good 25 tons. The new antenna can be folded up and packed into handy packages, dropped by parachute into a battle zone and set up in less than an hour to spot approaching enemy planes. Its secret is the use of lightweight Fiberglas cloth, cut into sections like a woman's skirt and sealed together into big parabolic sheets (*above*) to form the antenna walls. A rubber tube is inflated in the shape of an arch to hold up the walls and then the whole apparatus is blown up like a balloon.

One wall of the antenna is coated with vaporized aluminum to reflect radar waves, but otherwise the only metal used is in the blower parts, the base of the antenna and the collapsible tripod on which it will rest. In the field the whole antenna revolves inside an even bigger inflated bag called a radome. The air pressure needed to inflate the antenna and its radome is so low that even if both are pierced by enemy bullets mechanical blowers can easily keep them in shape.



THE WHOLE ANTENNA, complete with blower, stands ready for assembly by crew of seven. Antenna parts include, in foreground, tripod base and fabric sides. From left in rear, folded platform, mechanical blower, tripod legs, control panel and rolled-up rubber tube (*far right*) which forms center strut to support balloon.



the man who wears Wings can glow with pride

... in Laurino, a brilliant new sport shirt inspiration by Wings. Woven of Celaperm-and-cotton ... made distinctive and different with glittering strands of metallic thread. And for all its good looks, it's machine washable, quick-drying, won't fade—every bit as practical at the price! 4.95. Boys', 3.95.

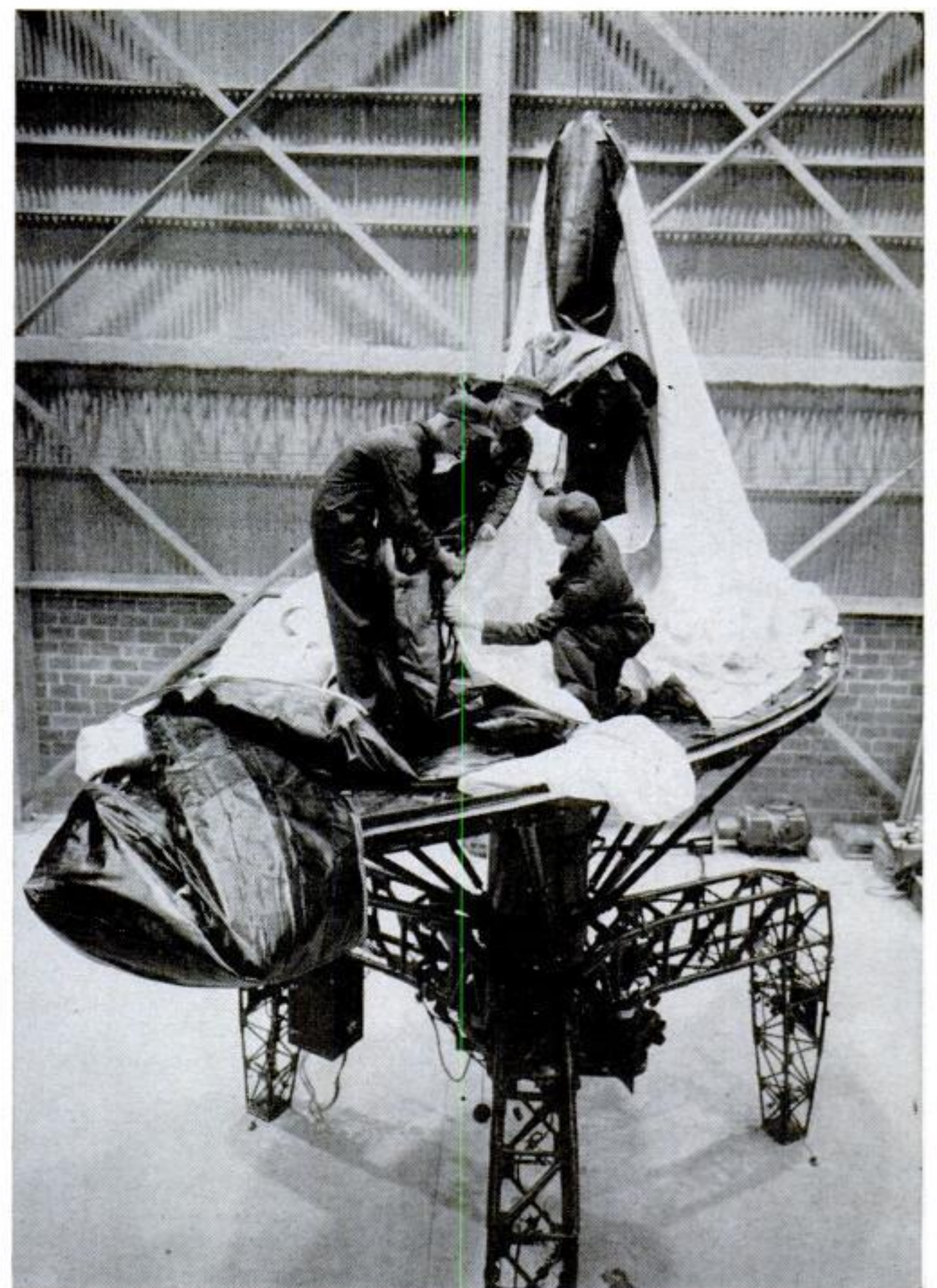
Wings, 4 W. 33rd Street.

Two more sparkling Wings values:
Block-plaid, 4.95 ... Exclusive
horizontal stripes, 4.95.

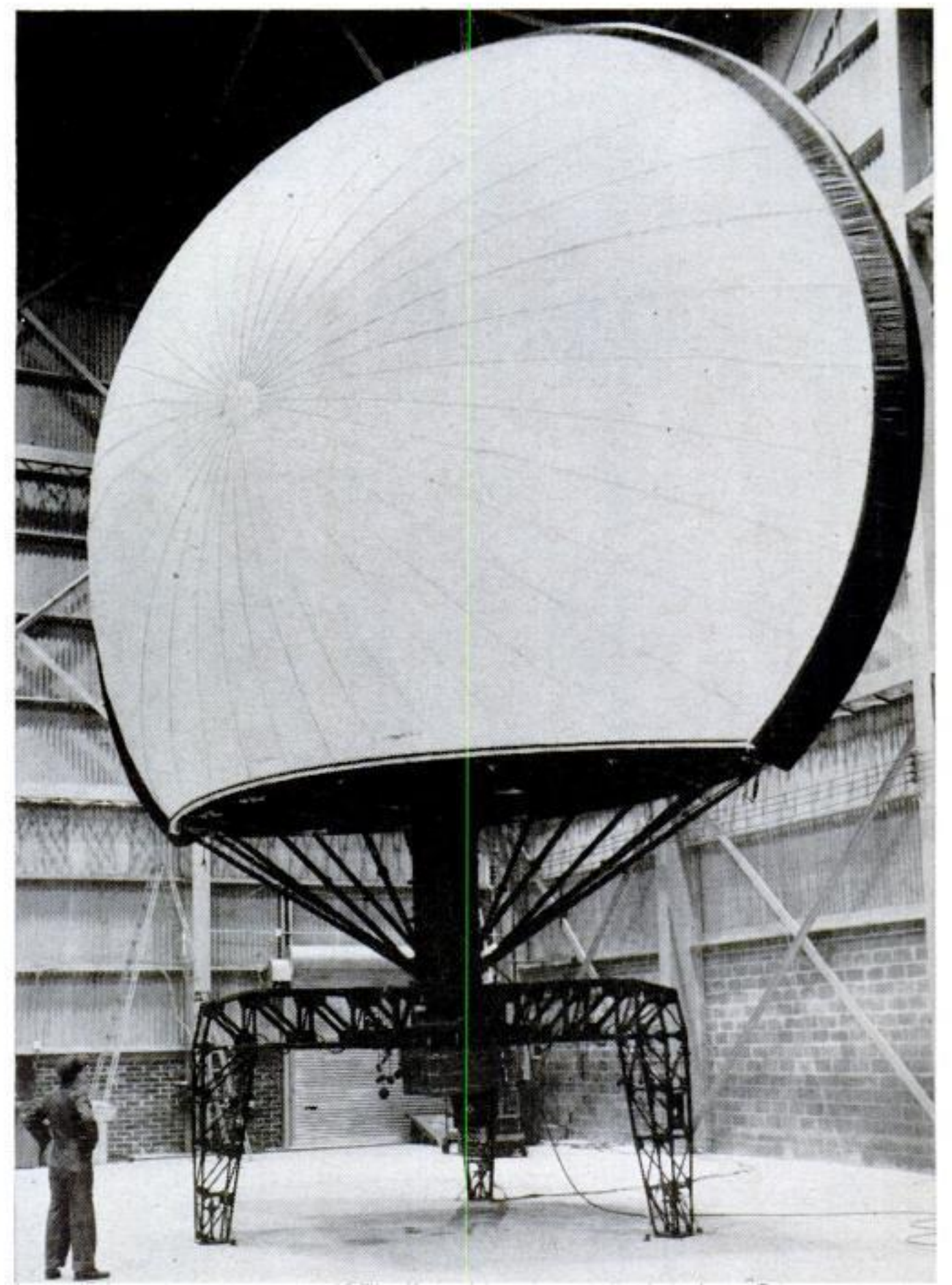


Wings

SHIRTS, SPORT SHIRTS AND DYNAFLEX® PAJAMAS FOR MEN AND BOYS

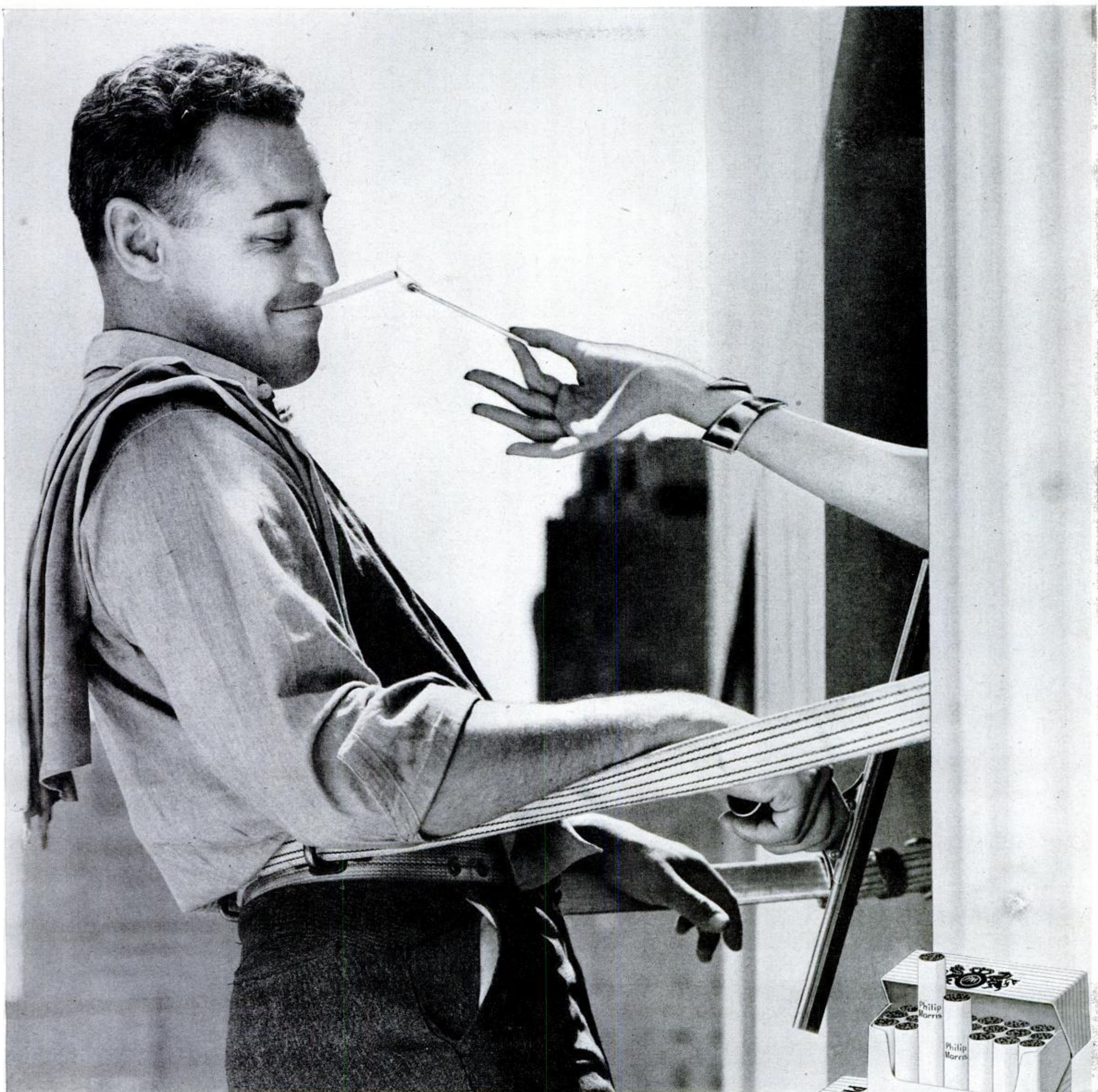


ASSEMBLING ANTENNA, workmen stand on tripod platform and fasten the sides to hollow rubber tube which will be inflated to form supporting arch.



CONSTRUCTION COMPLETED, antenna stands inflated with air. Tripod is of lightweight magnesium. Space under tripod will contain radar equipment.

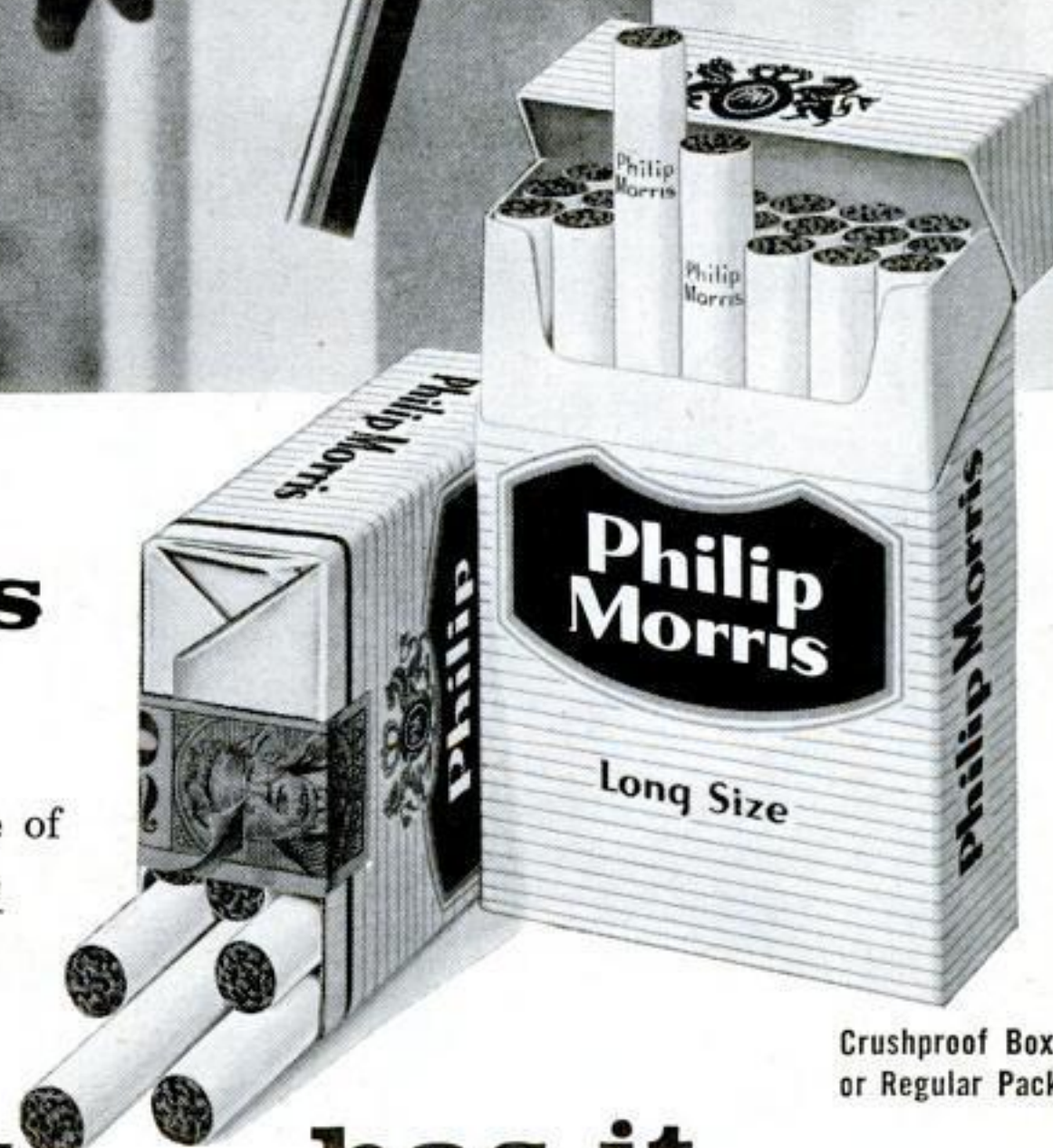
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Natural tobacco goodness

THIS NEW PHILIP MORRIS HAS IT! A new roll of sweet, rich, true tobacco. And it's all tobacco, lip end, tip end—all the way through! Before you light it give it a couple of puffs. Get that taste? That's natural tobacco goodness. Then light up, and have a real good smoke. One is a promise. A pack is proof. A carton will really convince you!

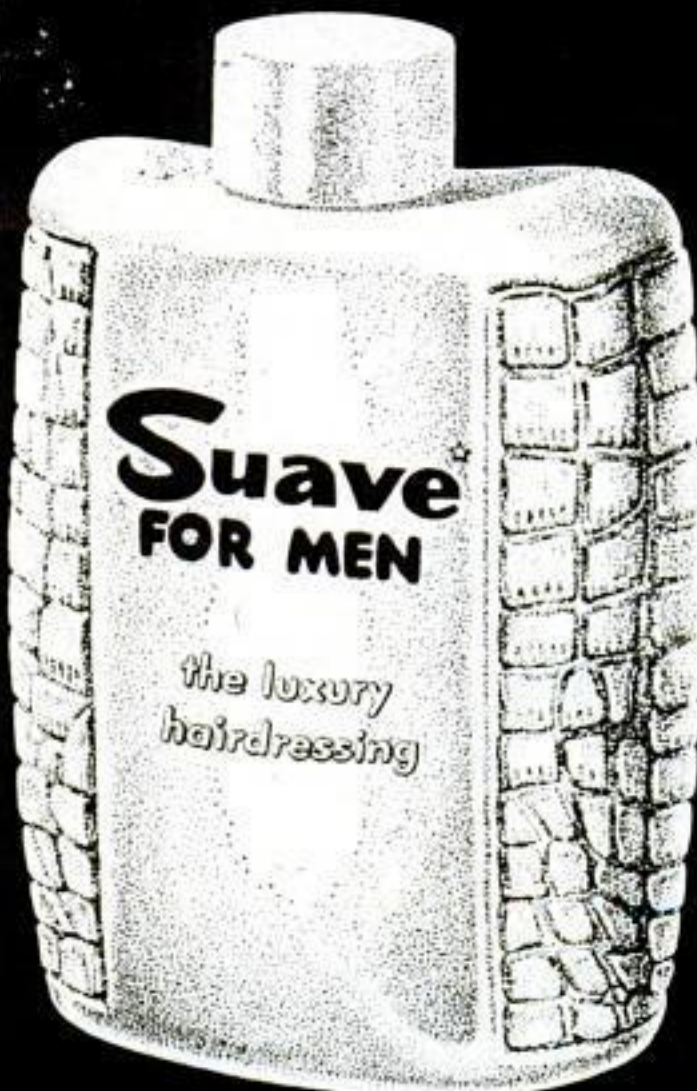
This NEW Philip Morris  **has it**



Crushproof Box
or Regular Pack



You'll never go
back to ordinary
hairdressings!



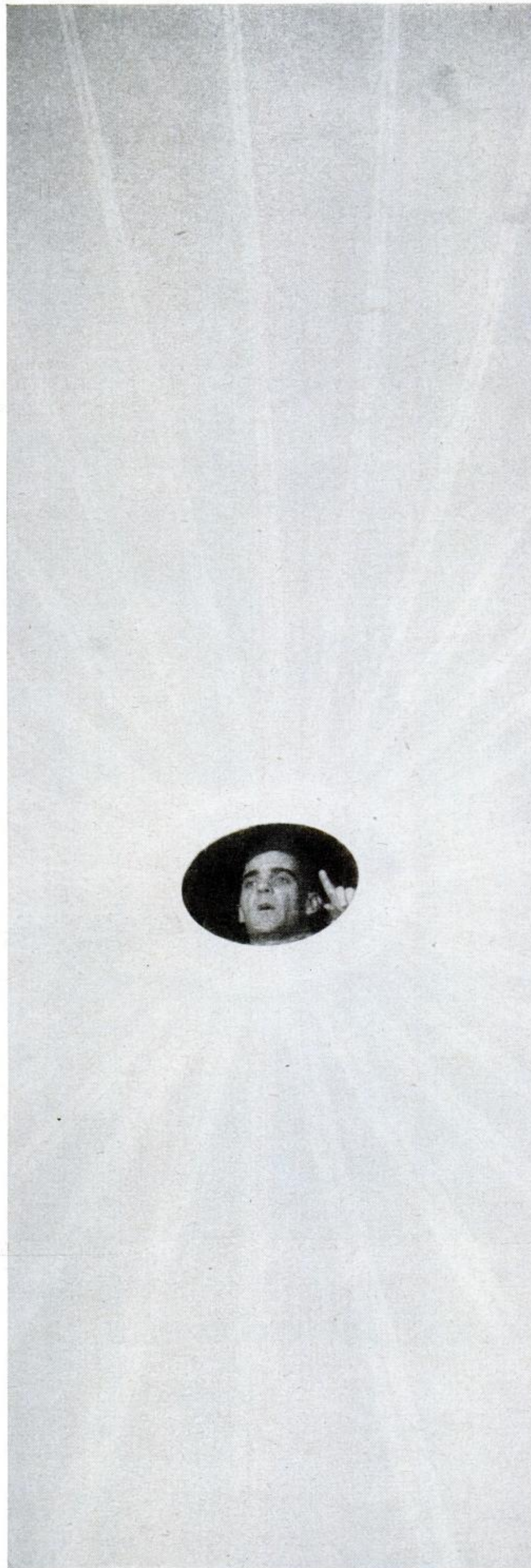
In handsome
squeeze flask ...

costs a dollar
and worth it!

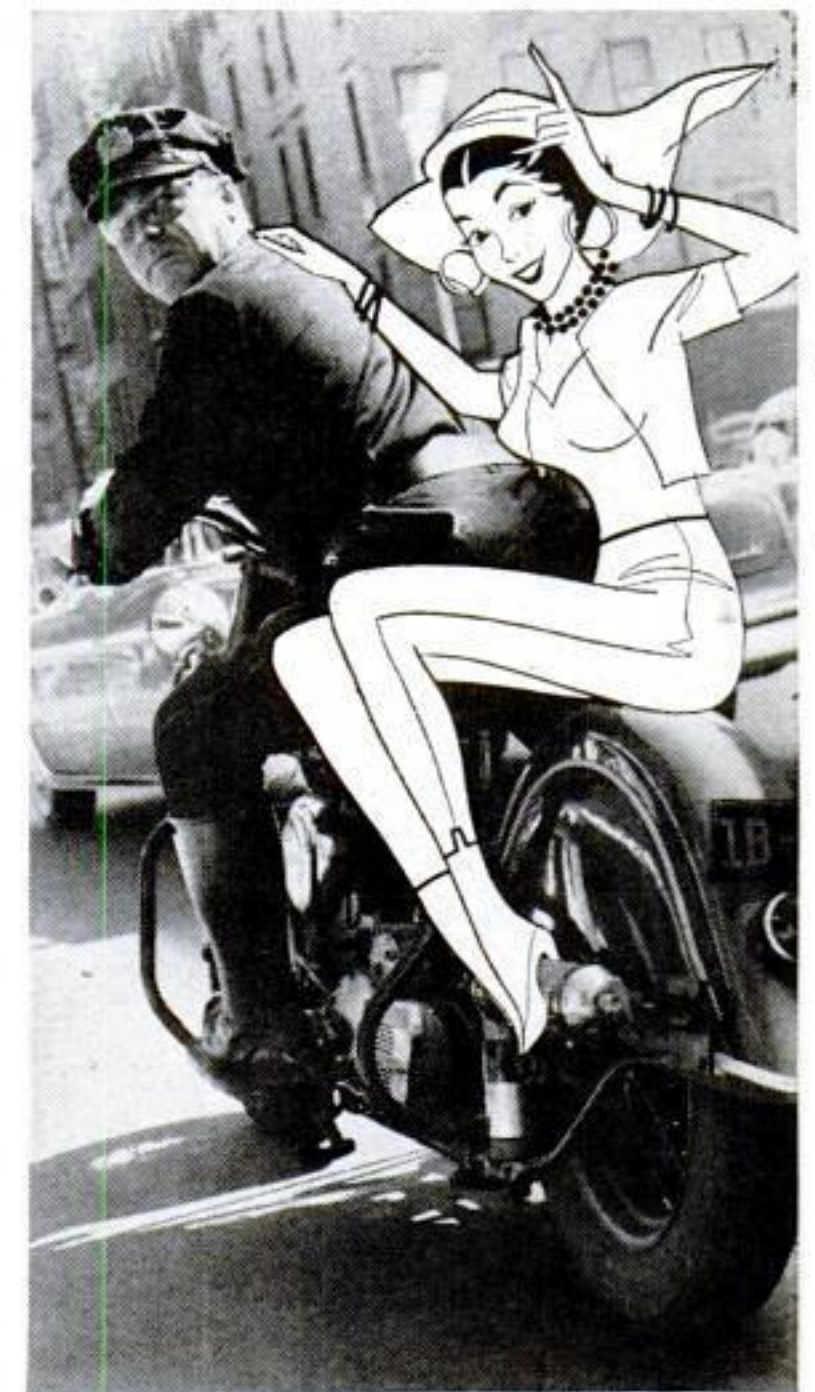
You'll never go back to ordinary
hairdressings once you try SUAVE* in
this handy, unbreakable squeeze flask.
Greaseless, of course... SUAVE can't stain
hatbands. Insures natural good grooming
all day. Use only a few drops... it goes
much further and costs no more to use.

In alligator-grained squeeze flask \$1
Trial size 60c
(plus tax)

*Trademark



PEERING THROUGH WINDOW into completed antenna, engineer aligns
electronic equipment which will bounce radar beams off aluminum-coated wall.



I'm never without
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Muriel cigars! A
real taste thrill.
The mellow-mild
happy cigar. Make
MURIEL CIGARS
the light of your day!



PERFECTOS 10¢ BABIES 5¢

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MOTION
SICKNESS**
before it starts ...

Just a single daily dose of delicious tasting,
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HOT, TENDER FEET?

Dr. Scholl's Foot Powder quickly relieves
hot, tired, tender, perspiring,
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STANBACK is not a one
ingredient formula . . .
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pain relievers into one
easy to take dose. . . .
The added effectiveness
of these MULTIPLE in-
gredients brings faster,
more complete relief,
easing anxiety and ten-
sion usually accompany-
ing pain. . . .

Snap Back with



ACTION



*starts
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hot tip spark plugs

CHANGE AT LEAST EVERY 10,000 MILES



... the spark plug others follow!

AC Spark Plugs paced the modern trend to high-compression engines and high octane fuels! AC Spark Plugs pioneered the most impressive list of advances in ignition history! There's an out-ahead AC Hot Tip Spark Plug specifically designed to get the best performance from your car's engine. Insist on AC Spark Plugs.

FIRST with the stronger one-piece heat-sealed shell construction.

FIRST in welded side electrode construction for better heat and electrical current conductivity.

FIRST to incorporate a resistor element for elimination of radio interference from the ignition system.

FIRST with fused metal-ceramic seal to stop center-wire compression leakage.

FIRST in the use of unglazed insulator tip to resist lead attack.

FIRST with the aluminum oxide insulator in the United States—a patented AC ceramic composition!

FIRST to use greater "scavenging" area between insulator and shell.

FIRST with the long, thin, recessed, quick-heating insulator tip—the AC Hot Tip—another AC exclusive!

FIRST with the copper-core electrode to improve performance under special high temperature operating conditions in commercial applications.

AC SPARK PLUG  THE ELECTRONICS
DIVISION OF GENERAL MOTORS



JUST 4 OF MANY NEW QUICK 20-CURL HAIRDOS. QUICK'S REVOLUTIONARY NEW CRYSTAL-PURE

New Crystal-Pure Quick! Waves new

Richard Hudnut revolutionizes home permanents
with New Quick's Crystal-Pure Lotion—

Only nonsticky, noncloudy lotion—gives soft,
complete, full-bodied wave with just 20 curls!

WEARY OLD WAVE:

Too much work!
At least twice
the curlers for
a complete wave.



NEW QUICK WAVE:

½ the work! Just
20 curlers for a
complete new-style
wave.





LOTION GIVES YOU THE COMPLETE WAVE YOU NEED FOR THE NEW, NATURAL LOOK—WITH ½ THE WORK!

natural styles! Saves ½ the work!

Soft, natural 20-curl styles are the very latest fashion. And Richard Hudnut is first to bring you a complete wave for these new styles with half the work.

Only New Quick has Crystal-Pure Lotion. It's noncloudy, contains no sticky resins. Crystal-Pure Lotion is so fast and penetrating, it gives a complete, natural-looking wave with half the curlers. Choose your New Quick hairdo today!

Crystal-Pure Lotion is the lotion you can recap and save for another wave!



© 1956 Lambert-Hudnut Division, Warner-Lambert Pharmaceutical Co.

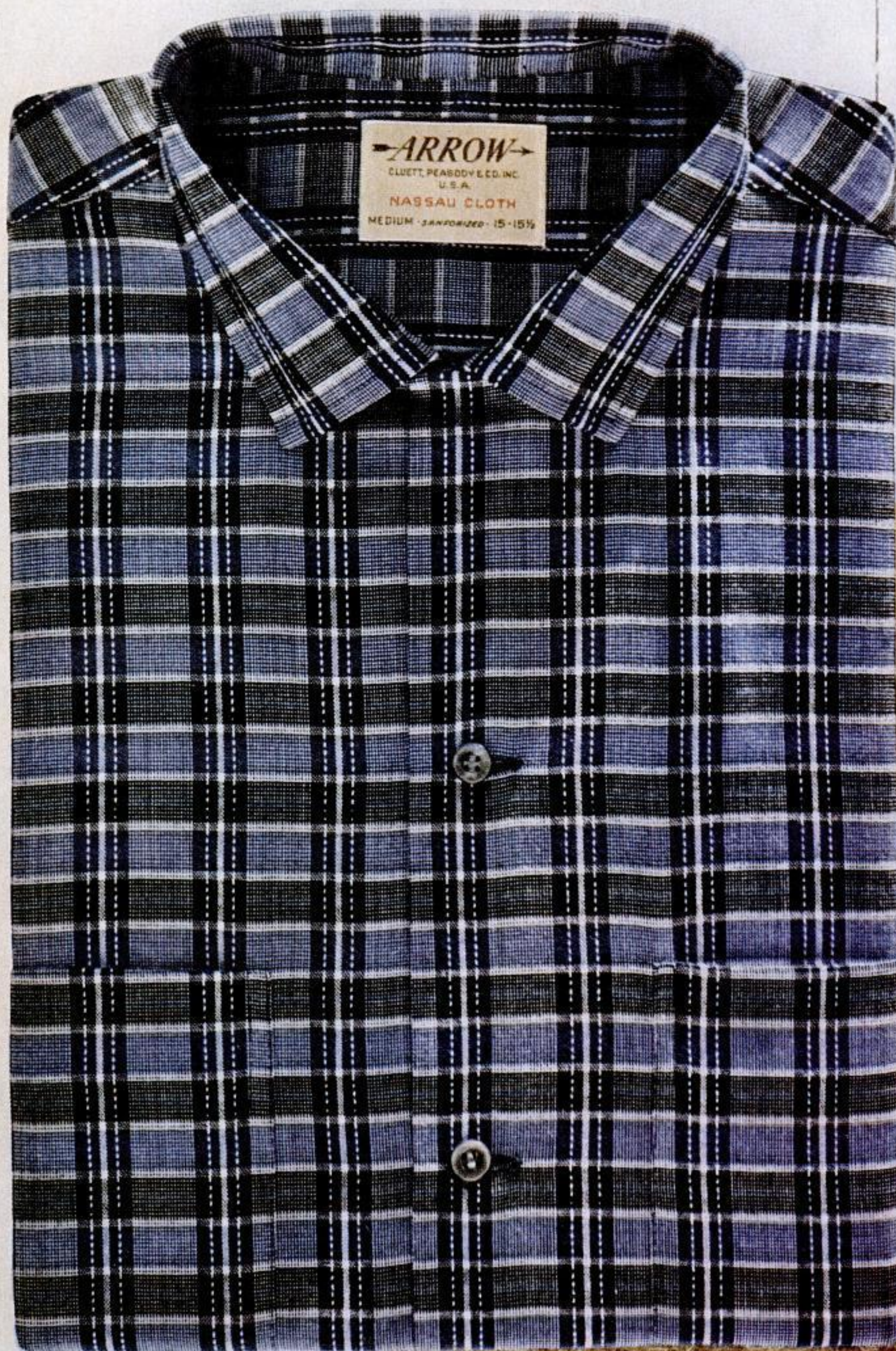
NEW 20-CURL SIZE \$1²⁵
PLUS TAX
1 complete wave for new, soft styles or
2 between-wave pick-ups



LARGE ECONOMY SIZE \$2
PLUS TAX
2 complete waves for new, soft styles or
1 many-curl wave

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Fashion...a man's world, too



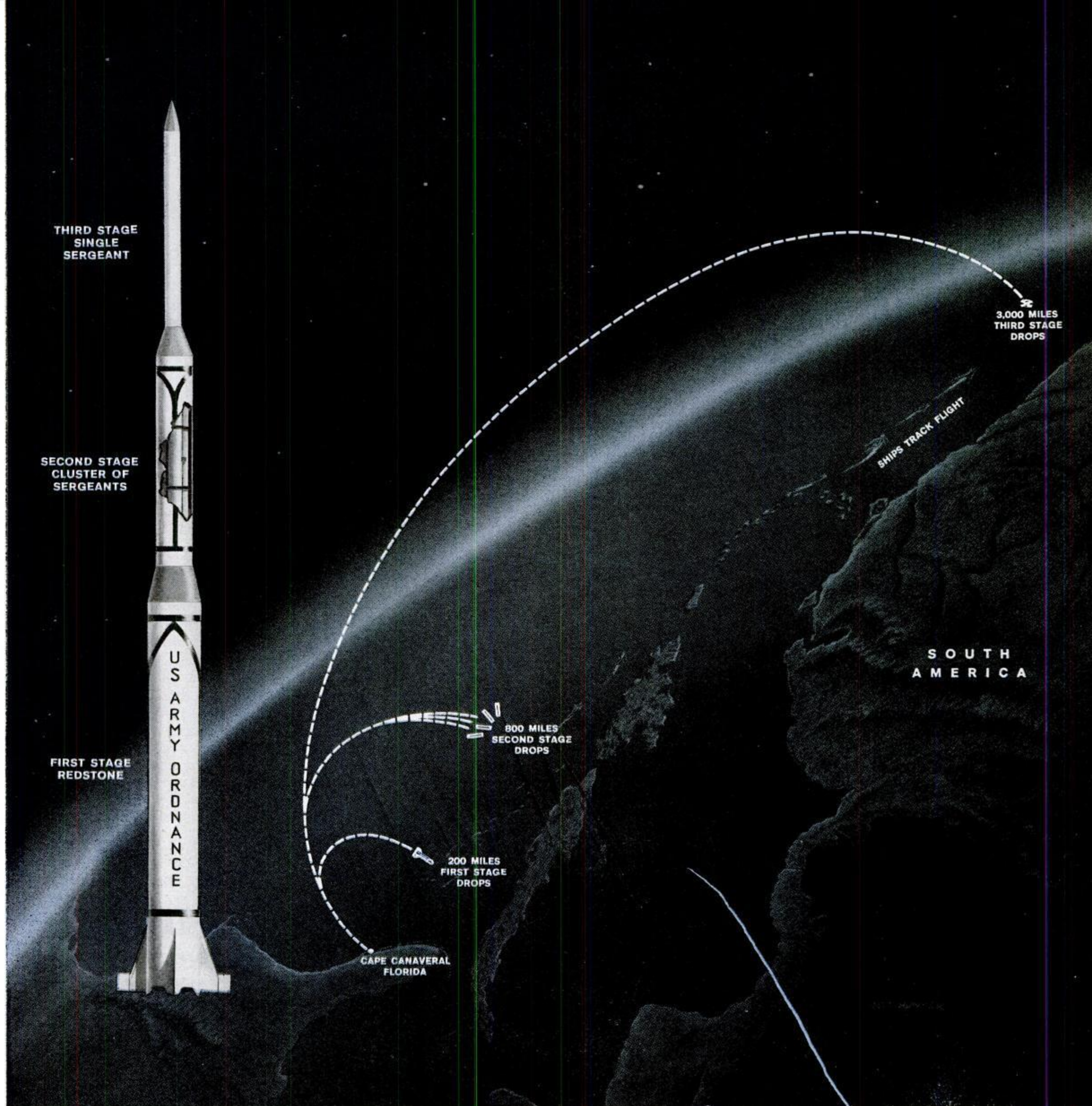
Sport shirts, \$7.95; lamb's wool sweater, \$10.00; slacks, \$10.95

In your exact
sleeve length



These thoroughbreds belong in every man's stable of sport shirts. *Nassau Cloth* by name (and Arrow through and through), they've a touch of bold racing colors in their smart plaids and stripes. Like much of today's sensible men's wear, this "Sanforized" cotton is an *all-weather* performer. *Cluett, Peabody & Co., Inc.*

ARROW  first in fashion
CASUAL WEAR



DRAWING SHOWS HOW 90-FOOT-HIGH MISSILE LOOKED AND HOW IT MADE ITS HISTORIC FLIGHT OVER WEST INDIES AND U.S. RADAR-EQUIPPED TRACKING SHIPS

A U.S. ARMY MISSILE LEAPS 3,000 MILES

A test contraption pieced together from proved combat missiles arches high over the Atlantic range

From the U.S. test center in Florida the U.S. Army has fired a missile 400 miles up and 3,000 miles out into the Atlantic Ocean, by far the longest, highest missile flight ever made. It was at least three times as long as the longest reported flight of a Russian missile. Although the Army would not officially confirm the missile test, it became general knowledge in aviation circles last week that the test took place at Cape Canaveral about six weeks ago.

The missile was not guided but looped on a course tracked by island- and ship-based radar devices strung along the U.S. missile range into the mid-Atlantic. It was pieced together in three stages from two proved

Army missiles—the Redstone and the Sergeant. The first stage was a Redstone. In place of its warhead it bore the second stage, a metal-enclosed cluster of four Sergeants. A fifth Sergeant was mounted on top as the third stage. The Redstone thrust the device out of the earth's atmosphere, then broke away and dropped into the ocean 200 miles from the launching site. The cluster of Sergeants took over to boost the apparatus higher into space before falling into the water 800 miles out. The fifth reached the peak altitude of 400 miles before plunging into the ocean.

With this successful test completed, the Army's chief missileman spoke last week of a more fantastic development to come (*next page*).

Looking for Something?



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READY
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In The
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Ads with this emblem
make your shopping easier

Missiles CONTINUED



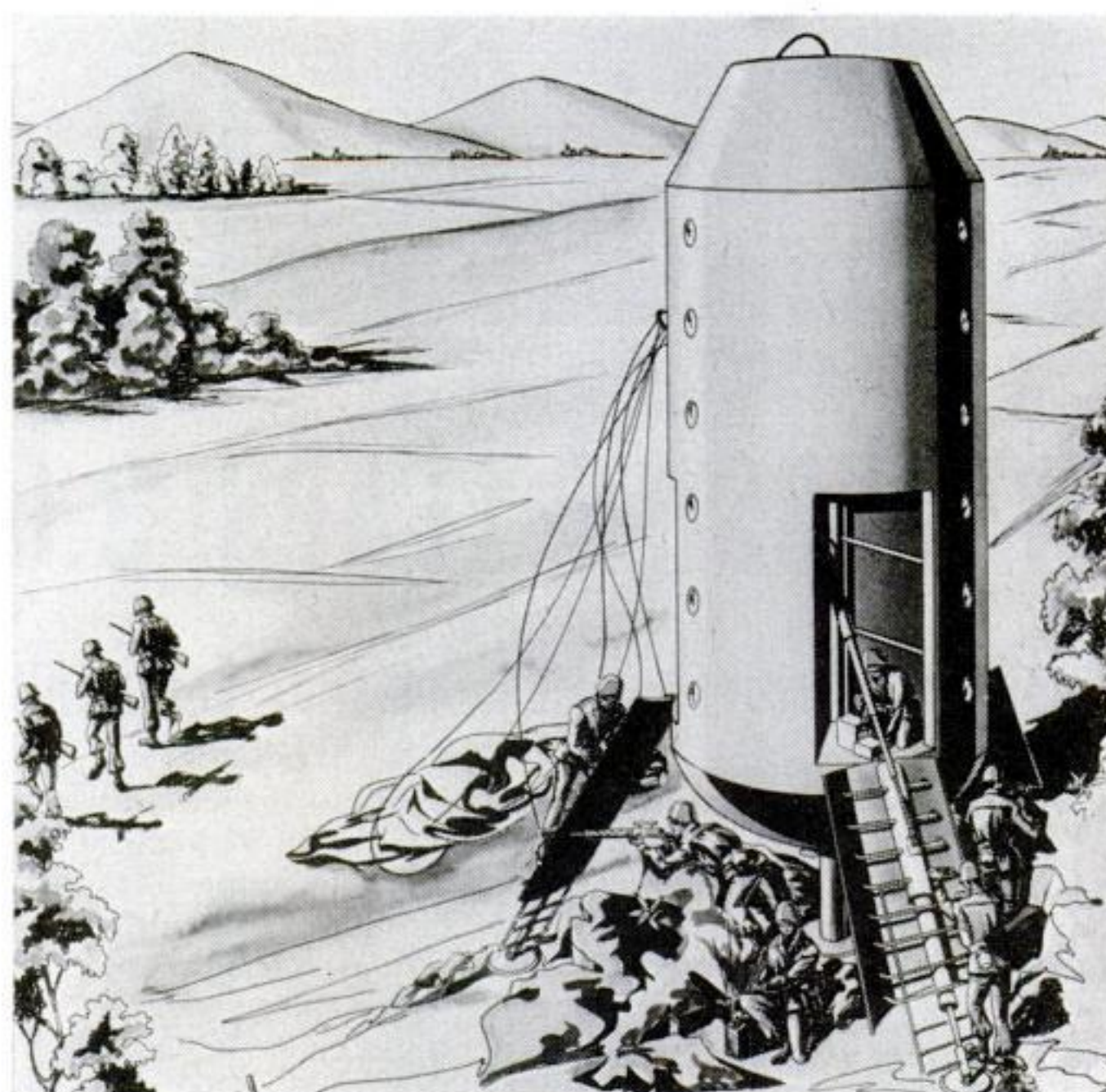
LANDING with its doors already opening, troop compartment of missile envisaged by General Medaris uses parachute and rockets to cushion impact.

FIRING TROOPS THROUGH SPACE

Having taken its enormous guided missile step (preceding page), the Army last week looked ahead to yet another guided missile development which would match some of the fantasies of science fiction. Using the drawings shown here, the Army's chief missileman, Major General John B. Medaris, described a guided missile which with 18 combat-equipped soldiers aboard would loop through outer space and land the troops 500 miles behind enemy lines in less than 30 minutes. General Medaris did not hazard a guess when such a contraption would be built. But he emphasized, in a speech before the Association of the U.S. Army in Washington, that firing troops and military equipment into combat with guided missiles is not "beyond the range of achievement with presently known means and methods."



GENERAL MEDARIS



DISSEMBARKING, troops use doors as gangway. Pointed nose had dropped off top of troop unit and engine section off the bottom before missile landed.



*"Driver's neck"
is dangerous!*

For quick relief,
rub on
Absorbine Jr.

When you get sore, aching neck muscles from driving your car, hour after hour, it is a signal of tension that makes driving dangerous.

When this happens, pull over to the side of the road and rub on Absorbine Jr. You'll get blessed relief instantly . . . feel fresh and eager to start up again.

Today, get Absorbine Jr. wherever drugs are sold . . . keep it in your car. W. F. Young, Inc., Springfield, Mass.



*America's favorite relief
for sore muscles*

Sleep SOUND tonight! . . .

When you have trouble getting to sleep the discovery of new, safe SLEEP-EZE tablets can be a blessing to you. This new miracle tablet brings sleep quickly and safely and lets you sleep without nervous tossing, turning and waking up during the night. Best of all, you awaken amazingly rested, refreshed and feeling like a million dollars. SLEEP-EZE tablets are non-habit forming and so safe they can be purchased at your neighborhood drug store without prescription. Double your money back if not delighted with SLEEP-EZE tablets . . . NEW, economical size only 79¢.

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FLAVORFUL WITH MEATS

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Driving is more enjoyable . . . on modern ASPHALT highways

It's a pleasure-ride *all* the way when your trip takes you over modern Asphalt highways!

You *feel* the smoothness . . . hear the quiet. The seamless surface has no expansion joints to play a monotonous tattoo of thump . . . thump . . . thump on your nerves—and your car.

You *see* the difference, too. No bright reflections to make you eye-weary, because Asphalt absorbs glare. And the easier-to-see lane markings help guide you safely day and night.

Modern Asphalt highways benefit you in many ways . . . as a driver *and* as a taxpayer. See how

they mean more miles of up-to-date roads for your tax dollars. Write now for the new booklet " . . . From The Ground Up."



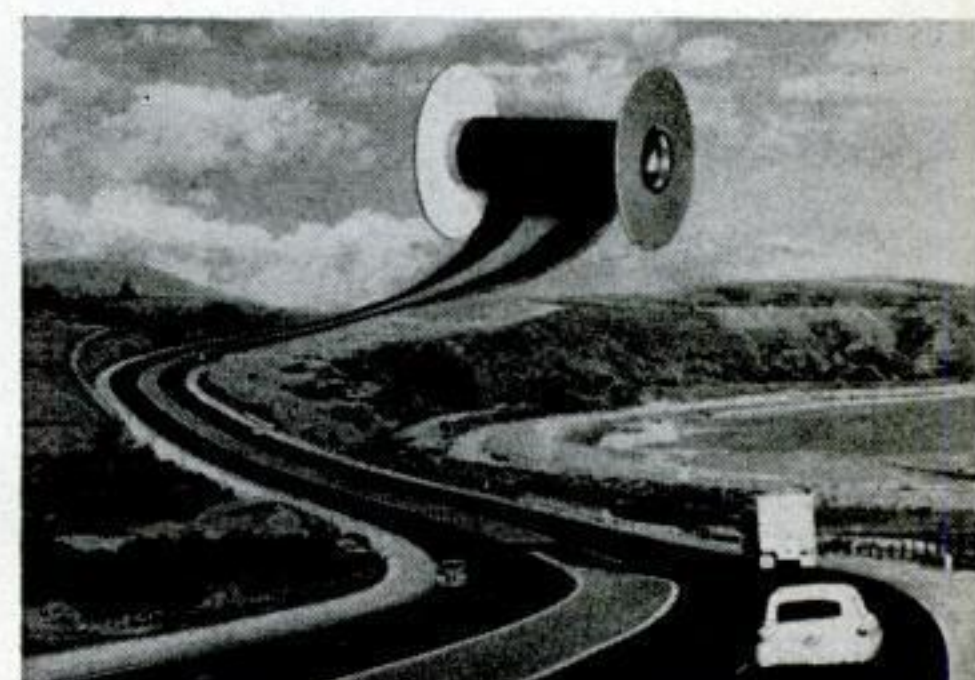
Engineered for rugged wear!

Modern Asphalt highways are scientifically constructed from the ground up for today's **and tomorrow's** heavy traffic. Durable, dependable Asphalt highways provide more miles per taxpayer-dollar, too!



THE ASPHALT INSTITUTE

Asphalt Institute Building, College Park, Maryland



Ribbons of velvet smoothness . . .
MODERN **ASPHALT** HIGHWAYS



They're discovering a new world of sight and sound

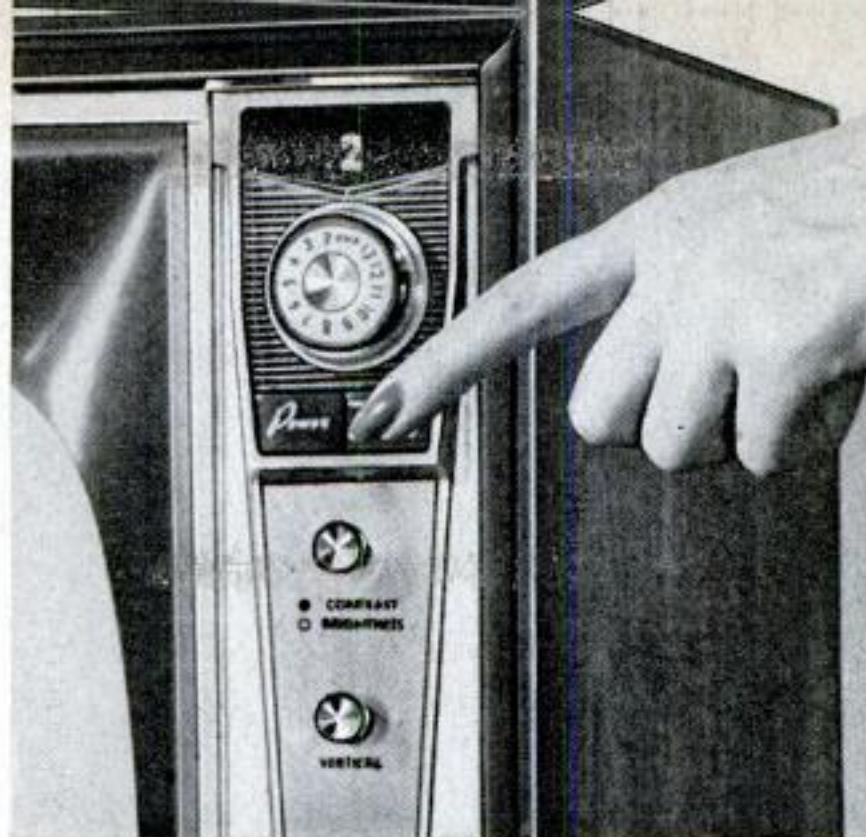
The excitement of a new concept in TV pleasure! Hotpoint's vivid new picture is the result of the latest refinement in the famed aluminized picture tube. The vivid new sound of Hotpoint Hi-Vi TV comes from a new sound system which brings out the high fidelity quality of TV's FM sound and lets you hear deep, rich bass sounds

inaudible in ordinary sets. Together, they offer you a new world of sight and sound for new excitement and realism in TV viewing. There's a new high in vivid picture, new high in vivid sound, and a new high in vivid styling waiting for you in all new Hotpoint Hi-Vi TV! Just arrived at your dealer's—see it!

Advertisement of HOTPOINT Hi-Vi TV

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Trapped light beams and
enriched sound waves bring
new pleasure to television viewing



Power Tuning (standard on many Hotpoint models) finds your favorite channels at the touch of a button, automatically tunes them in perfectly. **REMOTE CONTROL** (optional equipment) lets you operate Hotpoint Power Tuning from anywhere in the room.

Introducing a new concept in television pleasure

HOTPOINT Hi·Vi TV

New high in vivid picture, new high in vivid sound, new high in vivid styling

A new concept in TV viewing and listening pleasure is ushered into your life, with the announcement of all-new Hotpoint TV! Now thrill to a new high in vivid picture, new high in vivid sound, new high in vivid styling!

You'll see pictures that are 80% brighter, with richer contrasts. Hear sound that surrounds and thrills. Enjoy vivid styling that adds new beauty to your home.

New Hotpoint Hi-Vi TV gives you a new high in ease of operation, too. It's almost entirely automatic! Power Tuning

automatically finds your favorite stations at the touch of a button. Synchromatic Tuning brings in perfect sound to match perfect picture. Automatic Focus keeps picture and sound in perfect adjustment. Special circuits mask out the interference that causes picture distortions. Optional Remote Control lets you change stations from anywhere in the room. Construction by "automation" gives you prolonged trouble-free performance. See—and hear—all-new Hotpoint Hi-Vi TV, on display at your dealer's *now!*



Amazing 13½-lb. Portable—Hotpoint's new Super-Lightweight, lightest portable TV ever! Sensational performance! 43 square inches of viewable picture area. *Shown—Model 9S101.*



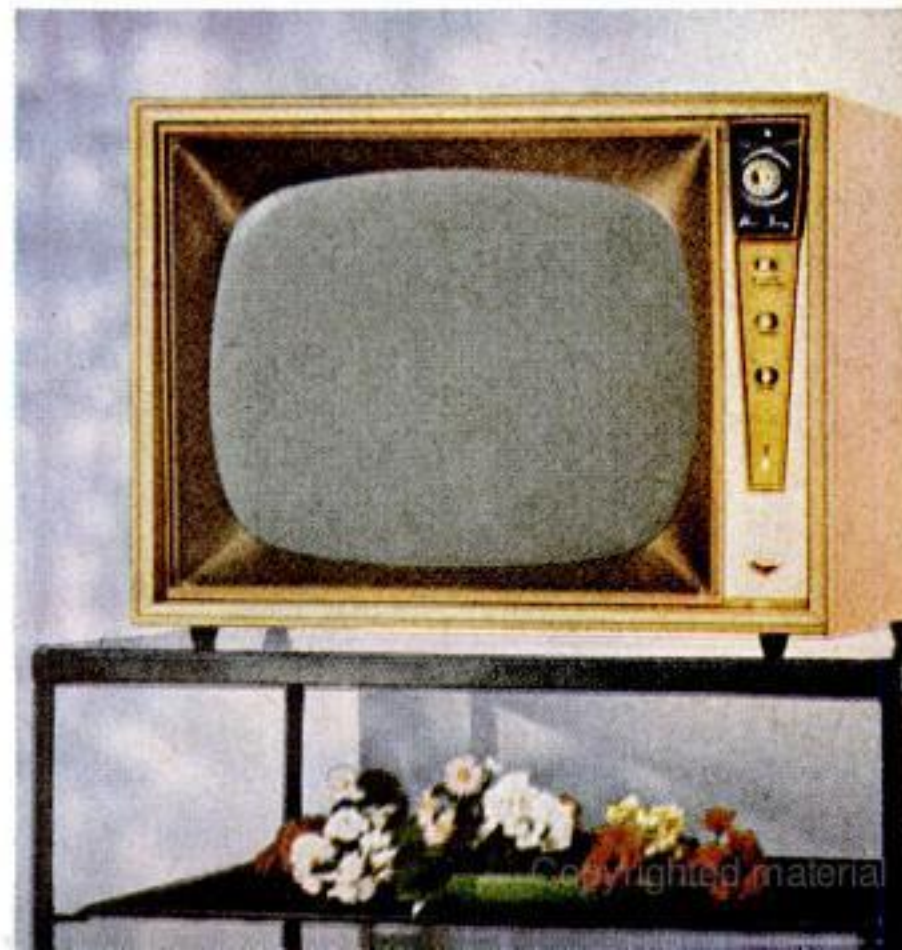
Hotpoint DeLuxe Portable—weighs only 26 lbs., has big-set features. The perfect second set. Choice of color combinations. 96 square inches of viewable picture area. *Shown—Model 14S203.*

Prices from \$99.95 (manufacturer's suggested retail price).
Slightly higher West and South.



Handsome Console—offers all the new Hotpoint luxury features, including Power Tuning, Automatic Focus, optional Remote Control. Light Oak or Mahogany wood veneers. 261 square inches of viewable picture area. *Shown—Model 21S551.*

Luxurious Hotpoint Hi-Vi Table Model—has new Hotpoint Power Tuning, "Lighthouse" Channel Spotter, Automatic Focus, optional Remote Control, plus Hotpoint's 80% brighter picture and vivid new sound. Light Oak or Mahogany finish cabinet. 261 square inches of viewable picture area. *Shown—Model 21S452.*

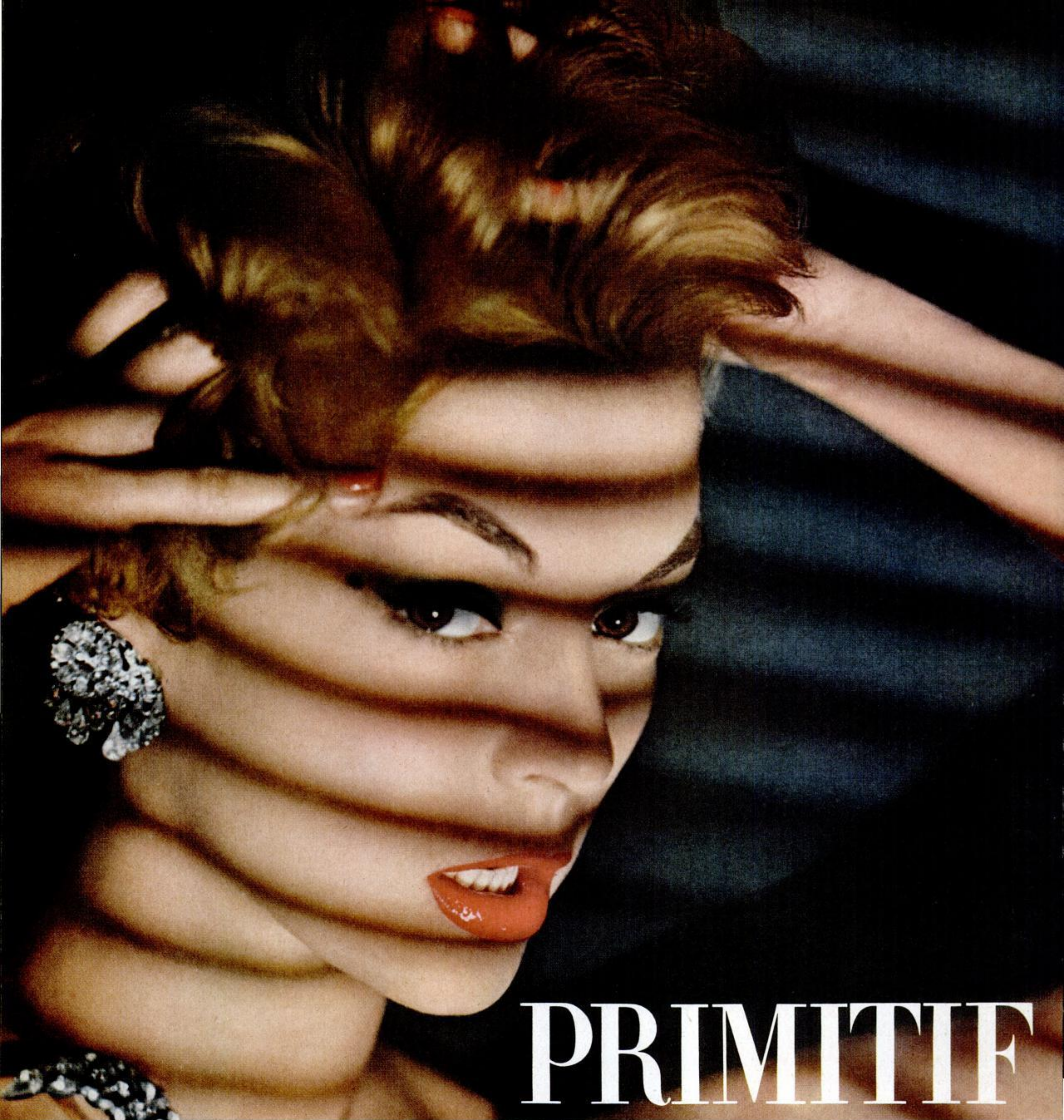


Hotpoint Hi·Vi TV

Hotpoint Co. (A Division of General Electric Company)
5600 W. Taylor Street, Chicago 44, Illinois

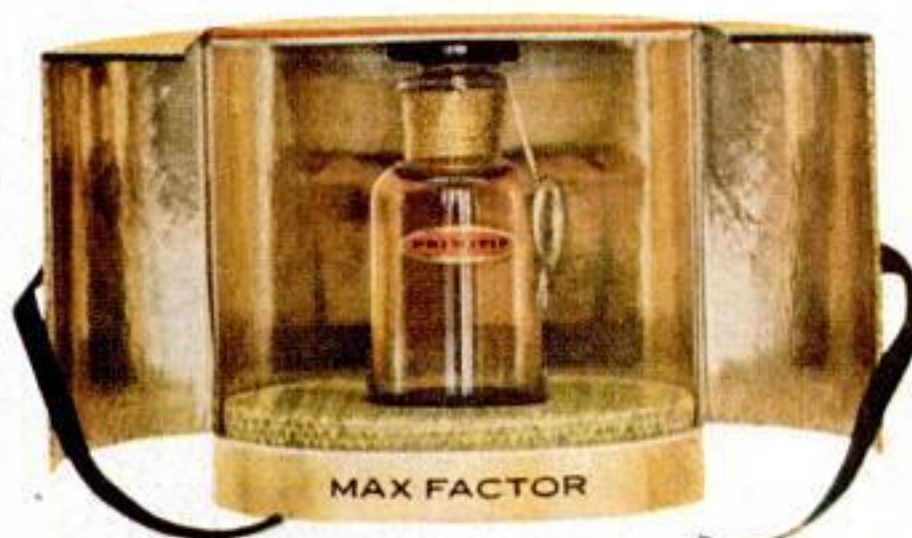
Television • Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Dishwashers
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PRIMITIF

for the woman who is every inch a female



A bold fragrance? Perhaps. But why *not* let your perfume say the things you wouldn't dare to? Parfum 18.00. Parfum cologne from 1.75. Dusting powder, 1.75. Also gift ensembles. PRICES PLUS TAX.

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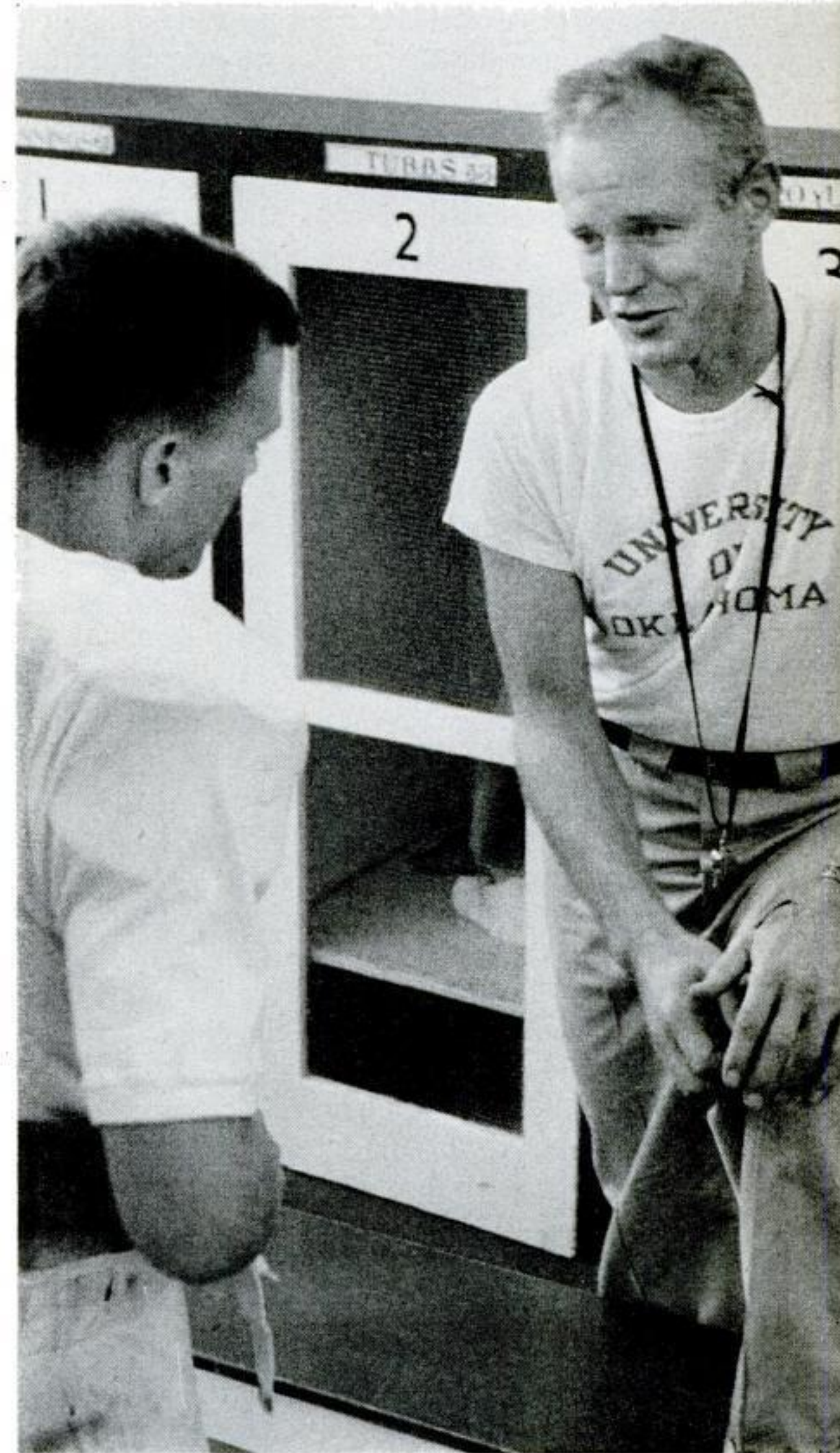
The Philosophy, the Actions of the Winningest Coach

CHARLES BURNHAM WILKINSON, football coach of Oklahoma University, is a man given to aphorisms, like, "The purpose of competition is to test yourself, not beat anybody"; or, "Perfection is not attained at that point at which nothing can be added but at that point at which nothing can be taken away"; or, more cogently for his profession, "If they don't score, we can't lose."

These expressions are not those of a philosopher—though Bud Wilkinson is that too, as well as an English M.A.—but of a fiercely competitive, efficient, soft-spoken realist whose team, twice rated the country's best, has not lost a single Big Seven Conference game since he became coach 10 years ago. By beating Notre Dame last week, Oklahoma ran its string of consecutive victories to a modern record of 35.

What makes Bud Wilkinson today as great a man in football as Camp or Rockne were in their day is a working application of his philosophy. His interest in having men test and prove themselves has helped him build moral fiber and produce dozens of successful coaches, businessmen and

CONTINUED



WILKINSON talks to alternate quarterback Jay O'Neal after pre-game blackboard session on defense against Notre Dame.

"I try to teach my quarterbacks everything I know. To my mind a good coach is a good teacher. There isn't a badly trained team in the country. But there are many coaches who should be better teachers."

SURROUNDED in a sideline huddle at a game, Wilkinson is more apt to give practical advice than a fight talk.

"A four-yard gain is a good play. A first down is what we're trying to get, not a touchdown. Now when we get the ball, let's move it. And if we don't gain an inch, let's not fumble. And hustle!"

ministers. It has also produced scores of first-class players. In convincing his players of the need for perfection, Wilkinson makes them willing to work until they drop from exhaustion. ("Football," he observes, "fulfills a demand for total effort.") To insure that the opposing team does not score, he will pick a good defensive player over any other and will rarely let his team throw a pass. This, to him, is just taking a chance of losing the ball and maybe the game.

Although he is a brilliant strategist and has brought the devastating split-T formation to near perfection, Wilkinson considers strategy as such comparatively unimportant. "If one formation was better than all the others, everyone would use it," he says. "To win in football you must have boys who want to excel." Wilkinson excels in making his boys want to. He does this by relying on brains and logic rather than by pep talks (his players have unusually high scholastic averages) and by backing up the logic with killingly high standards of physical training. Besides bruising hours of dummy scrimmage his players get "grass and gorilla drill" (O.U. name for calisthenics) in which he himself participates. His off-the-field training is run on the honor system, and the Oklahoma squads would sooner insult him to his face than break training. It is the condition of the team that permits Oklahoma to run its plays at such a breakneck pace. In the Orange Bowl last year they ran three plays against Maryland in 37 seconds, even knocking down umpires to get back into play.

At 40, Wilkinson still keeps to the 195 pounds at which he played as guard and back for championship Minnesota 20 years ago. Married, with two sons, he has turned down highly promising outside business offers in favor of his first love, building champions. "If you're going to be a champion," he says, "you must be willing to pay a bigger price than your opponent will ever pay. I have no objection to those who disagree with this all-out approach to athletics . . . I just don't want them around."



ALL keyed up at game time, Wilkinson rarely stays on the bench or stands still but wanders up and down the sidelines shouting encouragement to the players.

"Enthusiasm is the whole point of college football. That's what it is all about!"

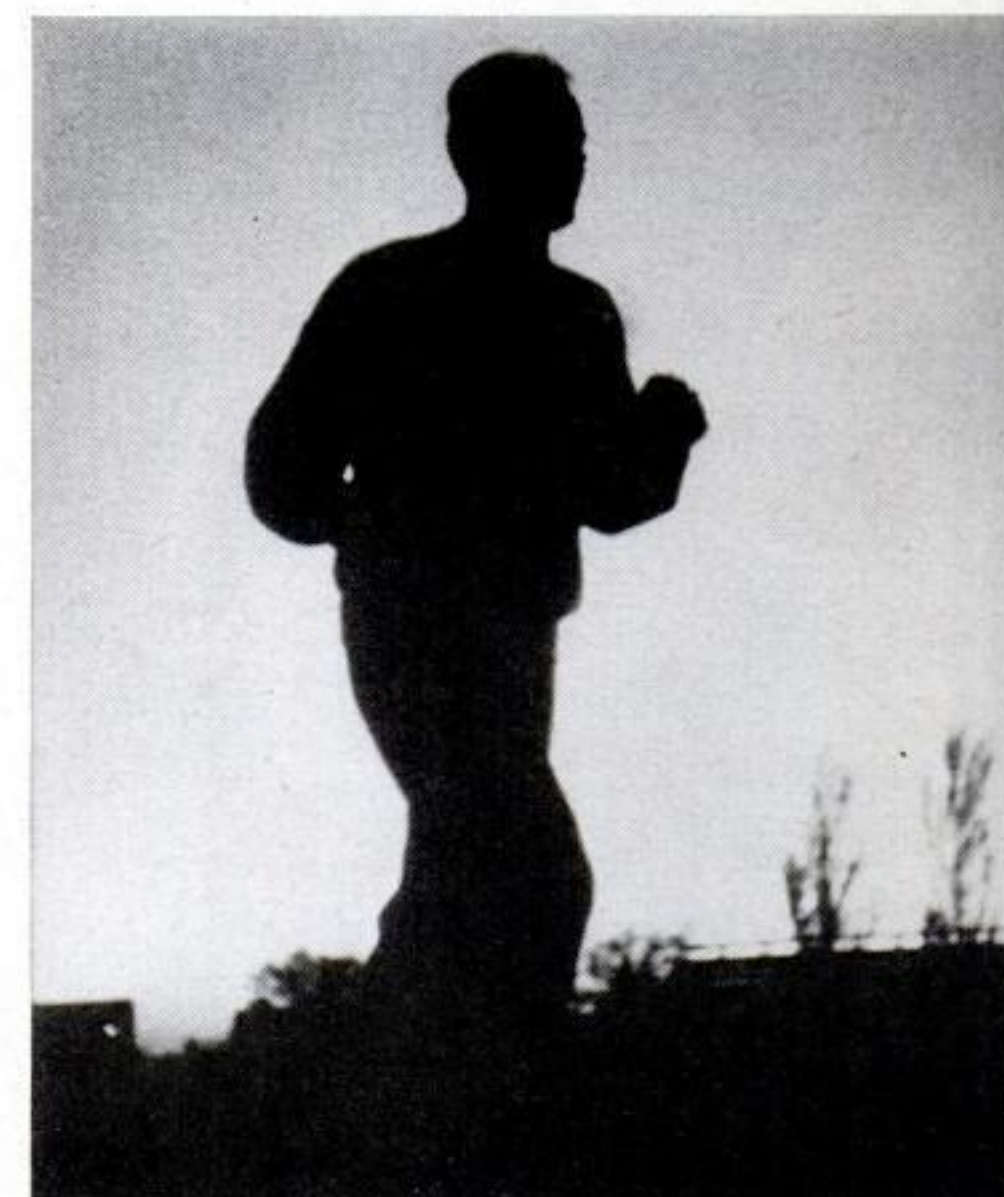
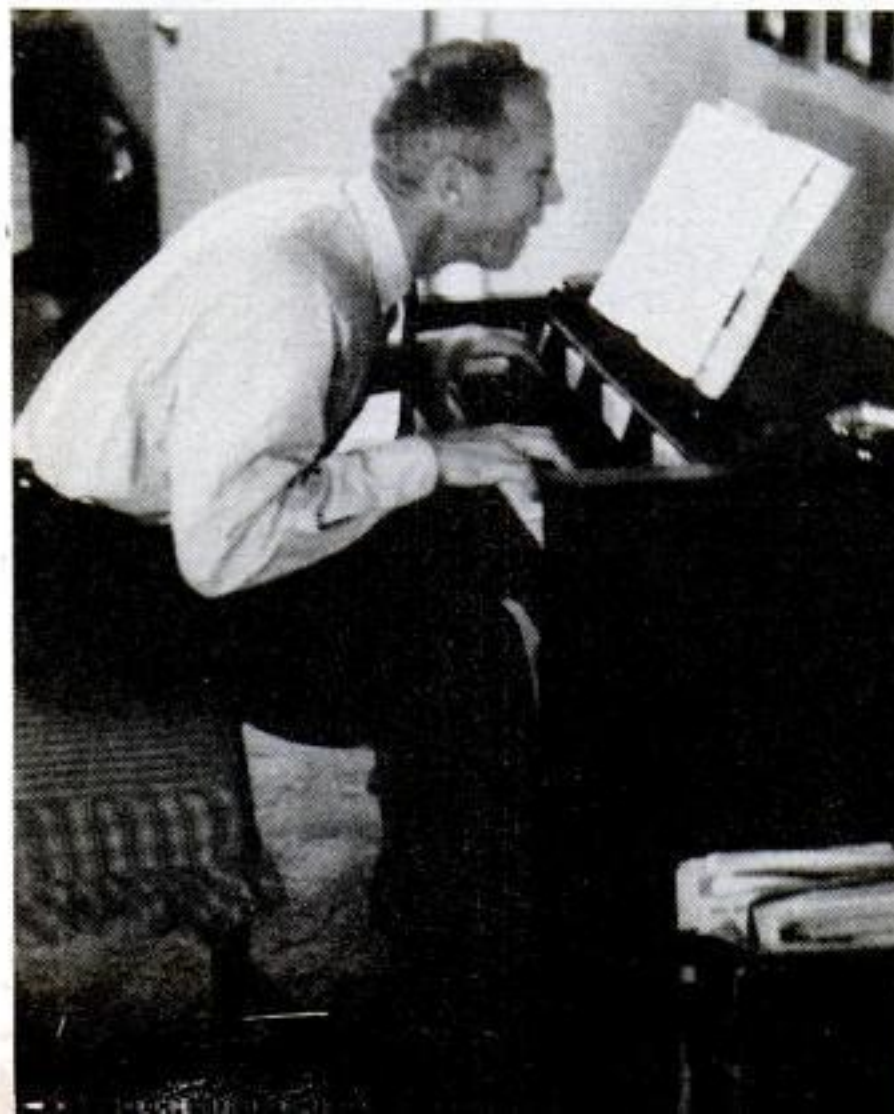
BELIEVING a coach should stay in as good shape as his men, Bud takes after-practice lap around field.

"A boy who stays up to 2 a.m. three weeks before a game probably has not hurt his physical condition, but he's put a dent in his moral armor, so to speak."



At coaches' meeting, Wilkinson, after an argument, bows to majority opinion of his staff on choice of a player.

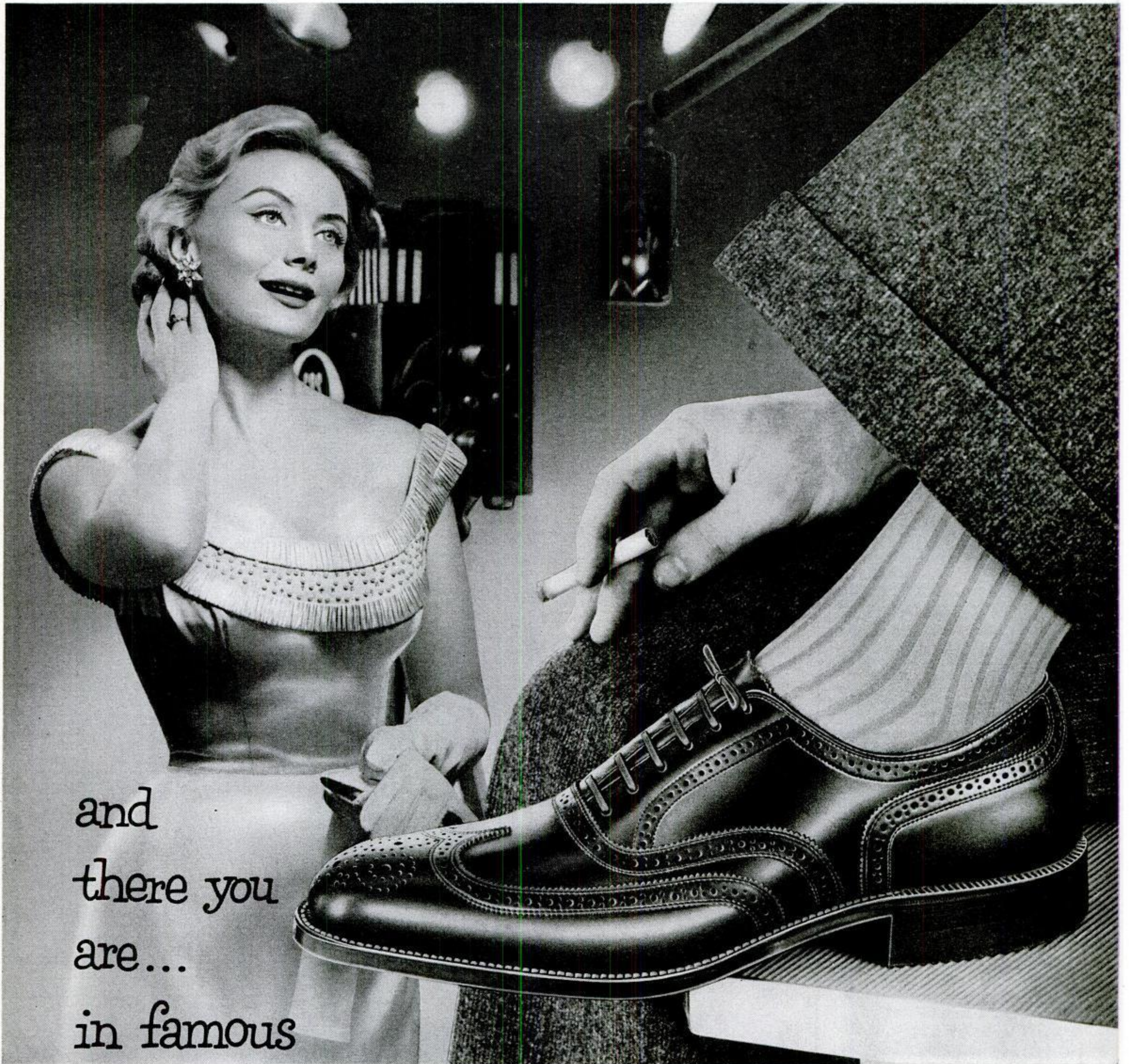
"Well, if you're all convinced we ought to go ahead with him, it's all right with me. I'm for playing the guy who is least likely to make mistakes and is best on defense. But it's all right with me."



HOBBIES, like playing the organ, are hard to fit in, but all-important to Wilkinson.

"I think it's psychologically dangerous for kids, and adults too, to come home and turn on TV and never read or play cards or talk. They don't try to participate. The man who tries and fails is superior to the man who never tried."

CONTINUED



and
there you
are...
in famous

#5004—DORSET: Rich Brown Puritan Calf; also #5013 in Black

Bostonians *(The shoe with the dress rehearsal)*



WALK-FITTED—Pre-tested! Pre-flexed!
Fits and feels right from the start.

WALK-FITTED Bostonians®. Your very first step says "Relax." You're in for solid comfort from the start. Here's how: Trial models are made by hand. They're walked in by expert shoe men. Checked. Corrections noted. Then... the fit-perfect shoe is made... ready for you. As a final touch, each shoe is scientifically pre-flexed. They'll "give" with your first step, for Bostonians have already had their dress rehearsal in comfort. Try them. *Most styles \$17.95 to \$29.95*

#5410—TROPIC: Brown Softex Calf



My constipation worries are over!



Milk of Magnesia gives more complete relief

than any other laxative which acts only on constipation... gives *better* relief than *all* of them—because it *also* relieves any accompanying acid indigestion. Three tablespoonfuls taken at bedtime work leisurely. Your sleep is not disturbed. When morning comes you get the relief you need to start the day feeling wonderful. Use Phillips' Milk of Magnesia—the best laxative money can buy.



PHILLIPS'
MILK OF MAGNESIA



WILKINSON CONTINUED



AFTER 14-hour workday, he sits with his wife Mary (left) in air-conditioned ranch house—not supplied by university. Son Pat (above), 16, is high school junior. Asked if he wants Pat at O.U., Bud's answer is:

“Not if he wants to play football.”



AFTER a game, Wilkinson muses in the dressing room, his thoughts already on the rest of the season. Though no pessimist, he is a chronic worrier and, in his own words, with good reason.

“From now on any team can make its season by beating us, so we’re going to run into top effort every game. We can have a great season and then get a bowl bid. If we lose there, it will look like a terrible season.”



Winged Star of Love Now fiery Pegasus sets forth upon his magic mission 'cross autumn skies, a steed to carry the winging dreams of lovers. Before men's eyes first traced his heavenly journey, one star was already born of earth for you. Your engagement diamond has held the spark of your own life's fulfillment since love and time itself were young. Nothing else is so old—and so new and personal to you and those who follow you.

FACTS ABOUT DIAMONDS

Color, cutting, clarity and carat weight contribute to a diamond's beauty and value. A trusted jeweler is your best adviser. Divided payments can usually be arranged.



1/4 carat (25 points) \$90 to \$205
 1/2 carat (50 points) \$200 to \$500
 1 carat (100 points) \$590 to \$1155
 2 carats (200 points) \$1365 to \$3320

Price ranges above are based on quotations by jewelers throughout the country in July, 1956, for their top-grade engagement diamonds (unmounted) in weights indicated. Prices vary with top qualities offered. Exceptionally fine stones are higher priced. Exact weights shown are infrequent. Add tax.

A DIAMOND IS FOREVER



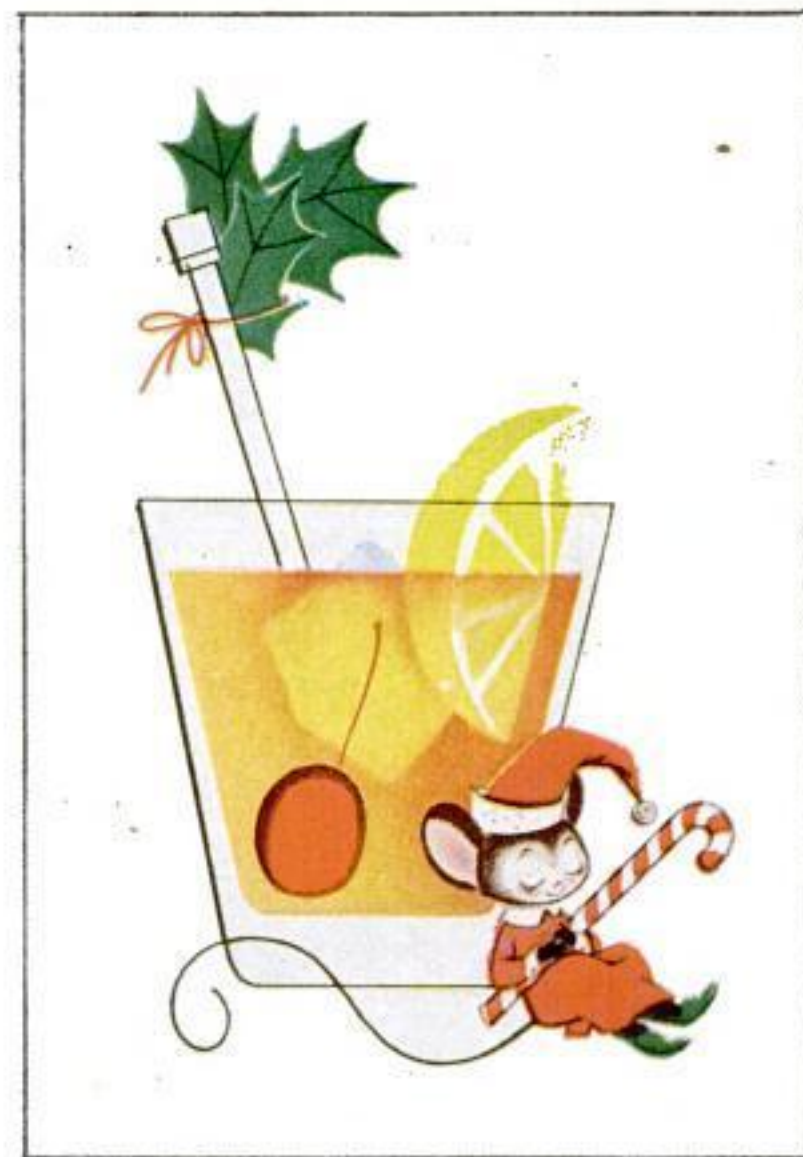
CARD #1224



CARD #810



CARD #809



CARD #1540



CARD #1776



CARD #1049



CARD #1551



CARD #2330



CARD #1555



CARD #1549



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CARD #1564

LIGHT A BRIGHTER CANDLE OF FRIENDSHIP FOR CHRISTMAS THIS YEAR

A Norcross Christmas card is such a joy to send . . . such a joy to get, because Norcross cards always express the true warmth and sentiment of the season.

The cards shown come from a special collection, selected for those who want to personalize their cards with an imprint of their name. A complimentary copy of the 1957 Norcross Blue Book, a handy calendar and date-book for card-sending occasions, is included with each order.

Visit your Norcross dealer *first*.

NORCROSS 
CHRISTMAS CARDS
Say the things you want to say

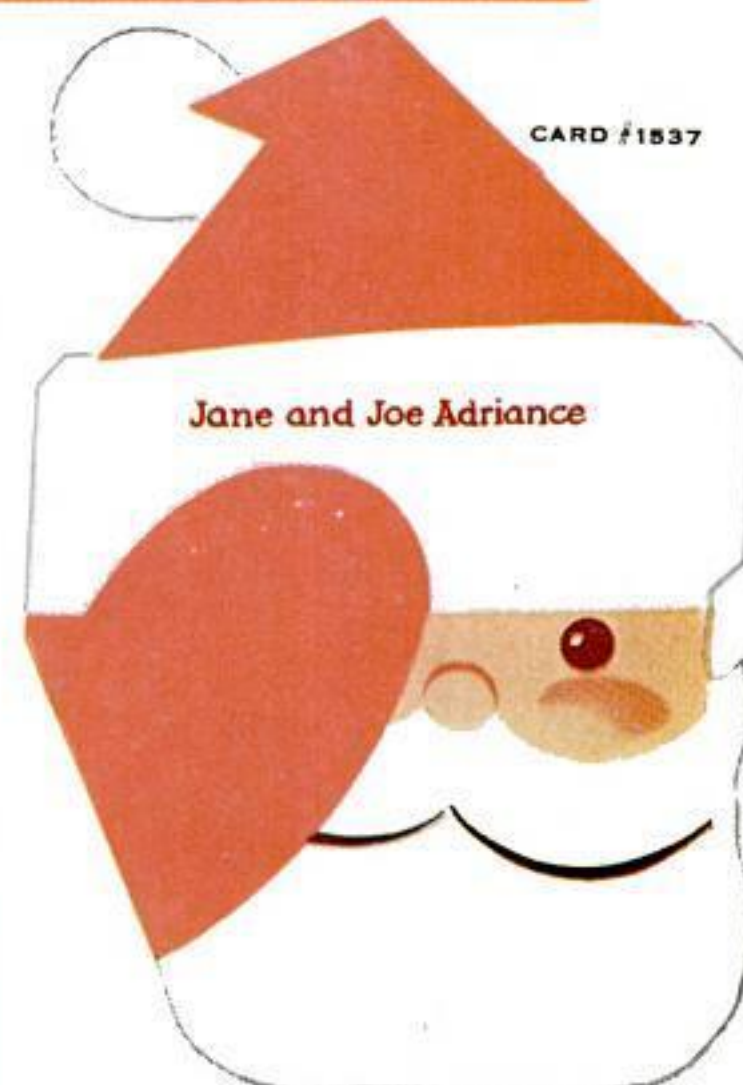
Cards are priced from \$11.75 per hundred with envelopes and your name imprinted. Also available in smaller quantities in multiples of 25.



CARD #1958



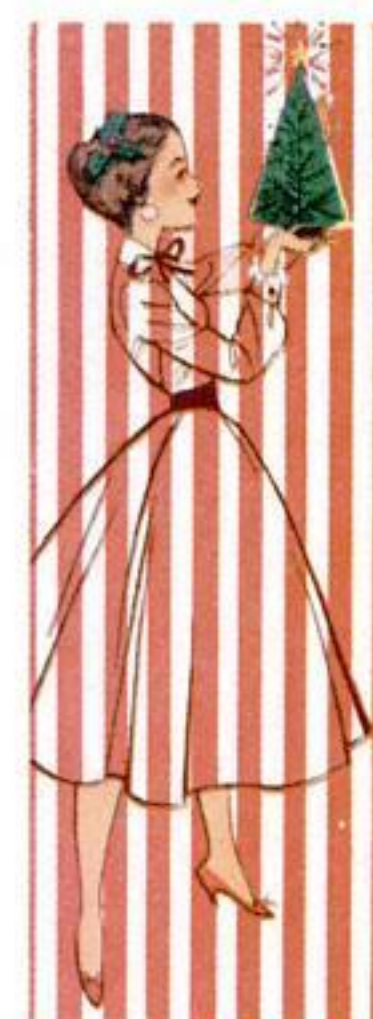
CARD #1959



CARD #1837



CARD #1232



CARD #812



CARD #1230

CARD #1534



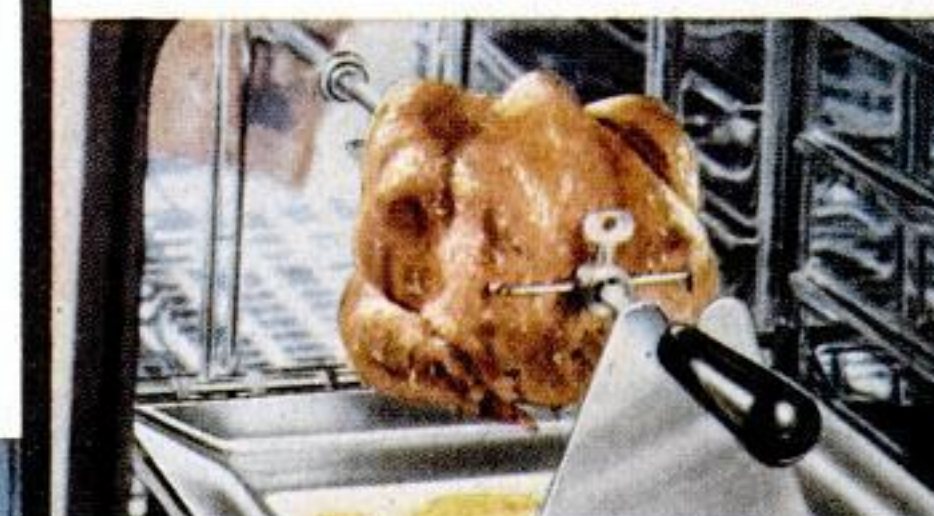
For fast, clean cooking the modern way— look what Tappan GAS Ranges offer you today!

Fast cooking? A modern Tappan Gas Range has super-speed burners, an oven that's *designed* to heat fast. Clean cooking? Nothing is cleaner to cook with than Gas! And today's modern gas ranges are so easy to *keep* clean. Automatic cooking? A modern Tappan Gas Range has "The Burner with a Brain!" It automatically raises or lowers the flame to keep food cooking at just the temperature you want—makes any

pan you use completely automatic. Tappan's oven has a roast control, too. It measures the inside temperature of the roast, sounds a buzzer when it's done. Burners, ovens and broilers light automatically. Make your new kitchen a New Freedom Gas Kitchen* with a beautiful Tappan Gas Range. It has everything you want in a kitchen range—and it costs less to buy, install and use. AMERICAN GAS ASSOCIATION



NEW SUPER-SPEED BURNERS give the hottest heat you can get on any kitchen range—instantly! Yet they turn down to simmer at the flick of a dial... keep food warm for hours without burning. No delay while the cooking units cool off!



OVEN ROTISSERIE is another wonderful feature of Tappan Gas Ranges. It brings all the fun and flavor of outdoor cooking right into your kitchen! The Rotisserie fits on the oven rack, slips out easily for convenient cleaning and storage.



LIFT-UP TOP makes it a snap to clean this Tappan Gas Range! Entire top is hinged at the back... lifts up lightly. No more hard-to-reach surfaces. And the porcelain enamel finish washes as easily as a teacup. No more "baked-on" spillovers!



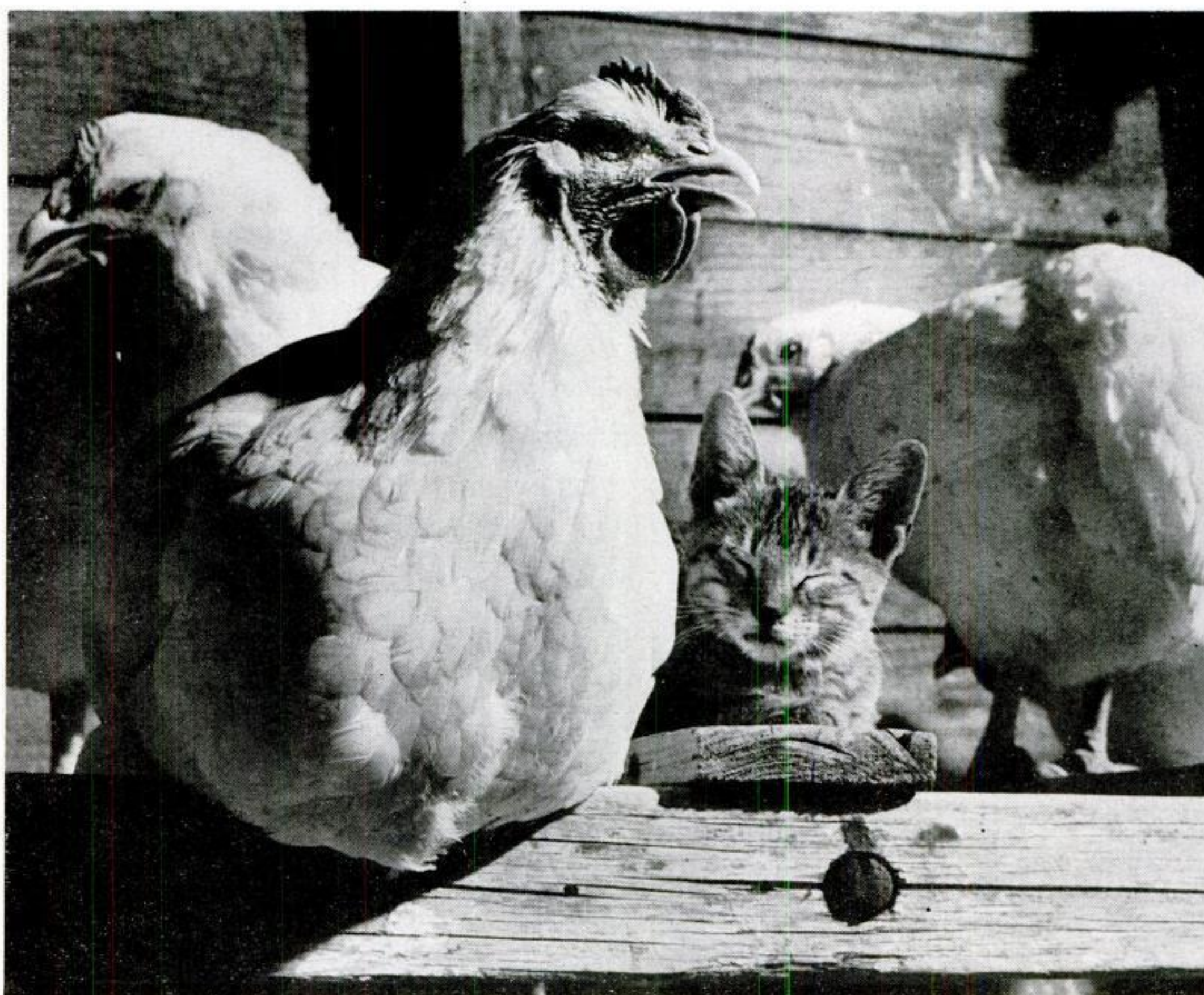
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ONLY **GAS**

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Product of TAPPAN STOVE CO., Mansfield, Ohio.

The modern, economical fuel for automatic cooking... refrigeration... water-heating... clothes-drying... house-heating... air-conditioning... incineration.



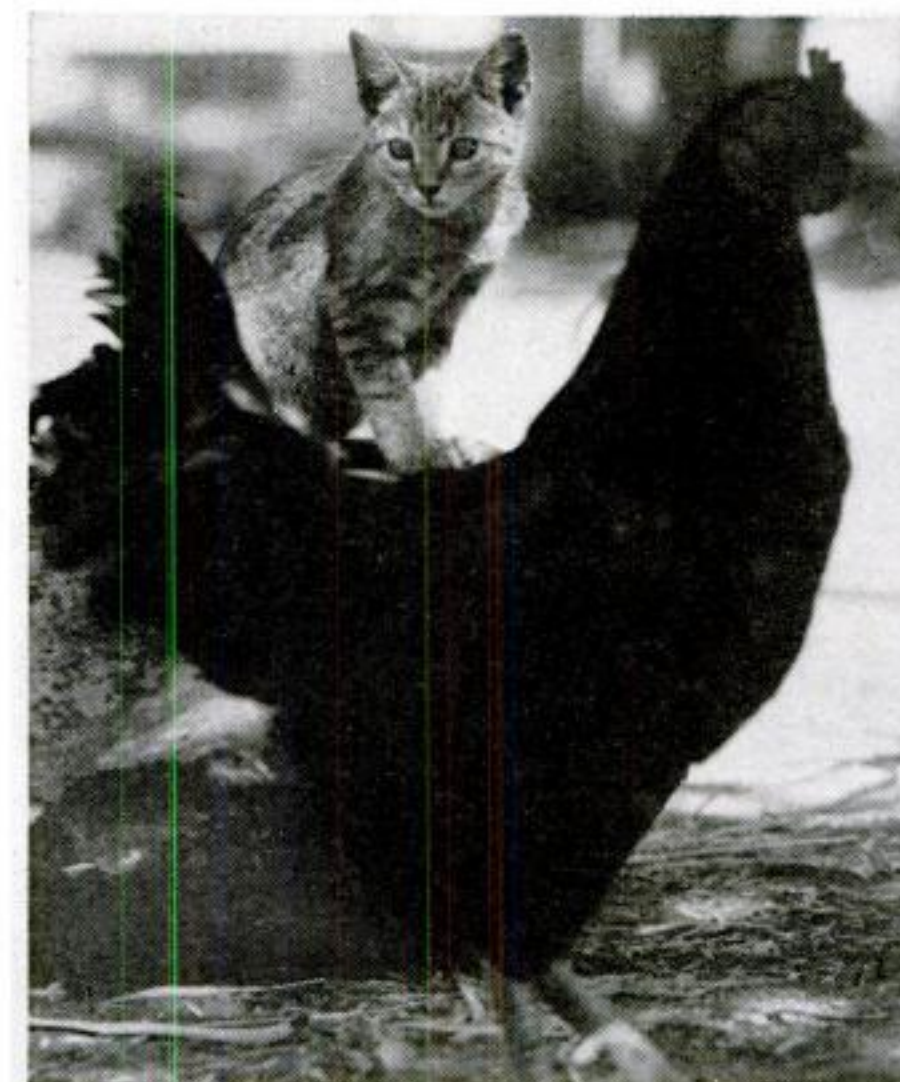
BEDDED DOWN FOR THE NIGHT, 3-MONTH-OLD CHICKADEE SNOOZES ON ROOST WITH TWO SLEEPLESS BUNKMATES

A cat who would be chick

Most cats who grow up ignored and undomesticated revert to type and become clawing copies of their jungle ancestors. But when Chickadee, a gray and tan striped kitten born under a house in Rylie, Texas, was lost from her mother's litter and left to shift for herself, she had a strange reaction. She acted as if she wanted to be a chicken. Moving in with a flock belonging to Nathan and Elizabeth Utsler,

she took over a comfortable roost in the henhouse.

After two months there, she prefers lettuce and chicken pellets to milk and cat food and snarlingly resists the efforts of the Utslers to treat her like a cat instead of a chicken. Most of the time she gets along fine with her feathered friends. But sometimes, especially at mealtime, she behaves just like a normal cat suddenly turned loose in a henyard (*below, left*).



STRUTTING FRIEND, a black game rooster, is given special treatment and attention by Chickadee.

BAD MEAL MANNERS are shown by Chickadee as she leaps at hen who was pecking at her pellets.

AMAZING—NEW LIQWID CENTER COUGH DROPS

The Greatest Improvement
in Cough Relief in 50 Years

SCIENTIST SEALS REAL
"DOCTOR'S PRESCRIPTION"
COUGH SYRUP INSIDE A
COUGH DROP

INSTANT RELIEF!

Stop coughing misery this
better . . . convenient way.
Relieves dryness and heals
raw, irritated throats.

First, you get relief from
the pleasant tasting shell;
later, when the shell has
dissolved, your throat is
bathed with the soothing,
medicated syrup sealed
inside.



Made by the
makers of Iodent Tooth Paste



SO HANDY FOR POCKET,
PURSE OR BEDSIDE

Say, have you tried
new
Salem?
a new idea in smoking



- menthol fresh
- rich tobacco taste
- most modern filter

Take a puff...
it's Springtime

EVERY MINUTE OF THE WAY ON ELECTION NIGHT, NBC TELEVISION will be first to tell you what is happening in every section of the country — the trends, the final results. FIRST ON RESULTS. NBC NEWS is unveiling an ingenious all-electronic system that assembles the data in each of the 48 states, then flashes the reports by an exclusive nationwide electronic wire service to Election Central. Specially adapted IBM equipment eliminates all chance of human error by double-checking and confirming all computations. This method will enable NBC in some areas to be as much as two hours ahead of any other election coverage. And for the first time on TV, you'll see the returns on the swift, clear Teleregister tally boards that show market quotations in brokers' offices. A tremendous advance in visual clarity — exclusive on NBC! FIRST ON TRENDS. NBC NEWS is using the miraculous IBM electronic brain to analyze

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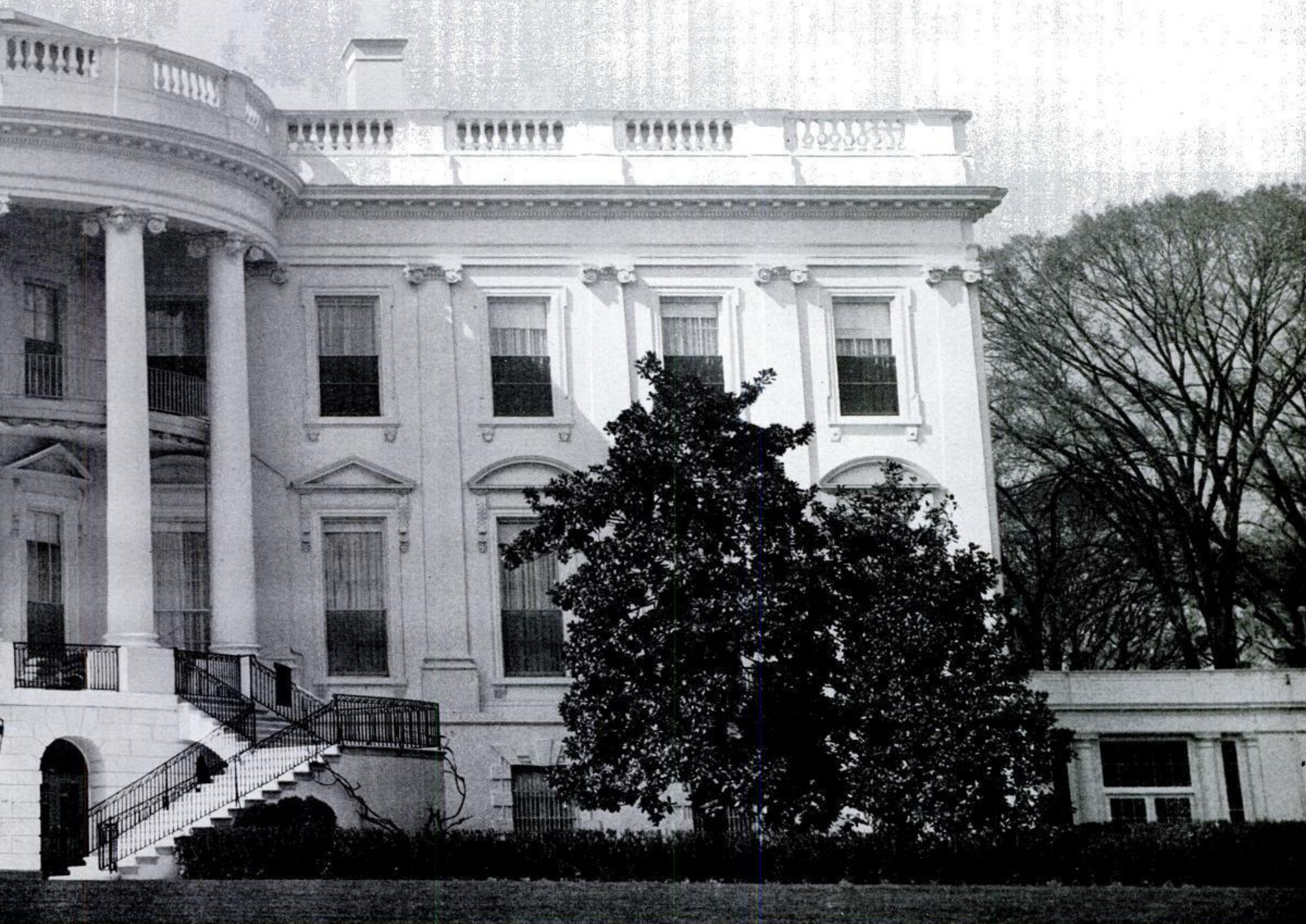


the data and project the ultimate direction of the election. NBC will be first to bring you all developing trends, and first to announce the final winners.



NBC NEWS will be first, too, in enjoyment! Once again, Chet Huntley and David Brinkley will lead the team...the same combination that won rave notices from the press and the public for injecting humanity and humor into their convention reporting last August. As coordinators of the coast-to-coast corps of crack NBC newsmen and election experts, they will make the facts far more interesting and meaningful for you. YOUR VOTE IS YOUR VOICE—SPEAK UP! And after you vote, watch your TV set for the history-making drama that comes just once in four years, brought to you faster, more completely, more clearly and more enjoyably, on your local NBC television channel.

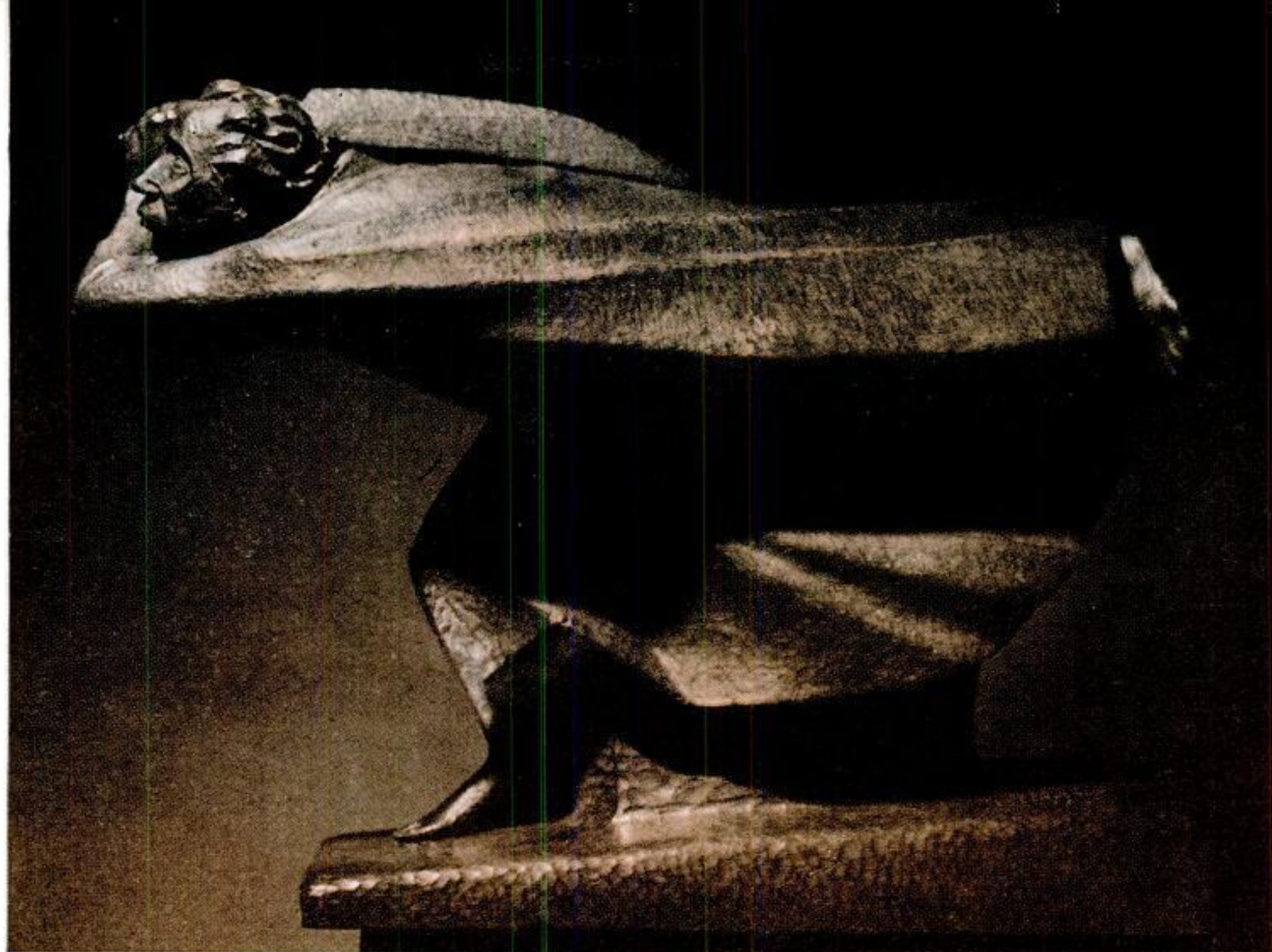
ON NBC!





THE AVENGER

An onrushing demon with sword poised, *The Avenger* (shown front at left, from side at right) was conceived by Barlach in 1914. It expresses his sense of an impending catastrophe just before World War I.



ERNST BARLACH'S PIETY AND RAGE

The powerful figures of a great German sculptor enjoy a new popularity after years of obscurity

THE REUNION

Christ and Thomas, rendered in wood in 1926, reflects the serenity of aging Barlach. Work belongs to Hamburg cigaret manufacturer, Hermann Reetsma, who has the largest private Barlach collection.



THE burly figures on these pages, with their staring eyes and controlled ferocity, are works of one of the century's greatest sculptors, Ernst Barlach, a German philosopher-artist who died in despair and whose work has remained in obscurity for almost two decades. Now he has been rediscovered and 1956 has become Barlach's year. On the heels of exhibits of Barlach and books about him, a huge show of his work has been touring the U.S. from coast to coast.

Barlach's art got off to a somber start on the marshy plains of Holstein, in North Germany, where he was born in 1870. Neither Italy nor Paris, where he lived during the '90s, swerved him from brooding about man, torn, as he saw him, between a mutually hostile heaven and earth.

The patient, stocky peasants of south Russia impressed him most: "*Donnerwetter!*" he exclaimed, "those are bronze statues!" Simple figures like theirs, he found, could express every emotion, from "the gentle gesture of piety" to "the wild thrust of rage." In wood, stone, bronze and in woodcuts and lithographs he created them, becoming one of the foremost German expressionists. But the Nazis branded him "degenerate" and destroyed his works, including his favorite, a bronze angel (p. 140). In 1938, embittered, Barlach died of a heart attack.



ERNST BARLACH

From **PARKER** comes the ball point
that writes like a fine pen



writes 5 times longer

than any ordinary ball point pen. Parker Jotter writes on and on—smoothly, clearly, dependably—without skipping or leaking. One giant-size Jotter cartridge writes over a year for most people . . . saves money and inconvenience of frequent refilling. Jotter is made by Parker to look, feel and perform like the fine pen it is. It's *the* outstanding ball point . . . yet Jotter is only **\$295**

Your choice of point sizes—extra fine, fine, medium and broad.

Jotter—the Parker ball point pen

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LAUGHING OLD WOMAN

In the bony, grotesque figure of a kneeling old crone, rocking back in toothless laughter, Barlach suggests both the humor and tragedy of mankind's earthly condition. This small wood carving, executed in 1937, is one of the last of the sculptor's works.



THE ECSTATIC ONE

A mystic storms heaven like an Old Testament prophet seized by the ecstasy of revelation. Barlach chose direct and forceful titles to give his message more impact.

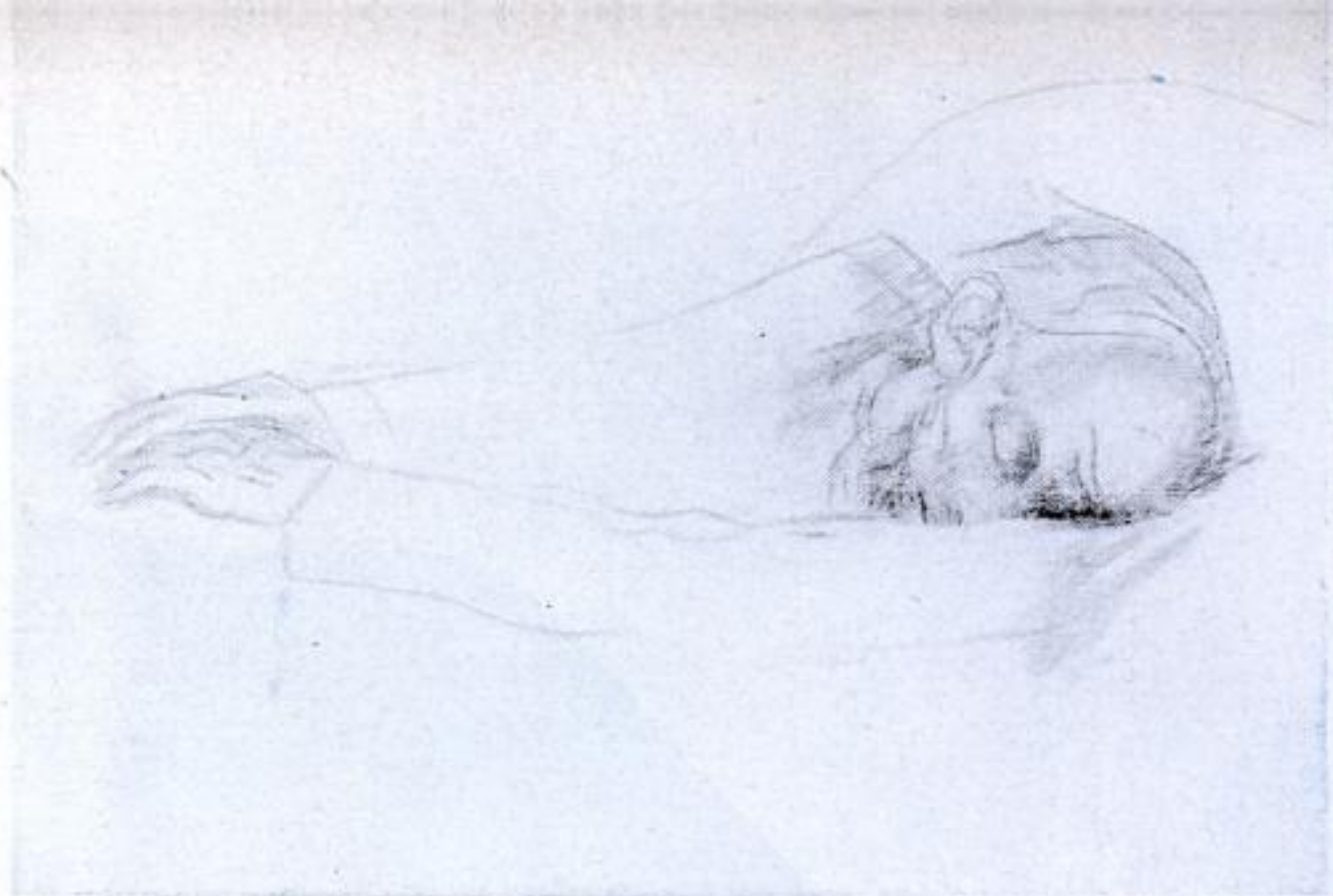
SUDDEN PANIC

Two massive wooden figures recoil from an apparition in the sky. Carved in 1912, they show how study of heavily cloaked Russian peasants influenced the artist.



THE ARTIST IN DEATH

Sketch of Barlach three days after he died was made by close friend and fellow-expressionist Käthe Kollwitz. Several friends risked Nazi persecution to hold a wake for Barlach, at which Kollwitz made drawing.



FLOATING ANGEL

Life-sized bronze angel, eyes closed to outer world, is near duplicate of one destroyed by Nazis. It was cast in 1938 and hidden by friends on the Lueneburg Heath during World War II. It was bought by Cologne's Protestant community and hangs in their church over a memorial floor tablet to two wars which is marked simply: 1914-1918, 1939-1945.





Possibly won't Sally's separates **POSSIBLY WON'T** shrink out of fit. The label said "pre-shrunk." But there can be quite a difference between "pre-shrunk" and "Sanforized." Not *every* cotton can qualify as "Sanforized."



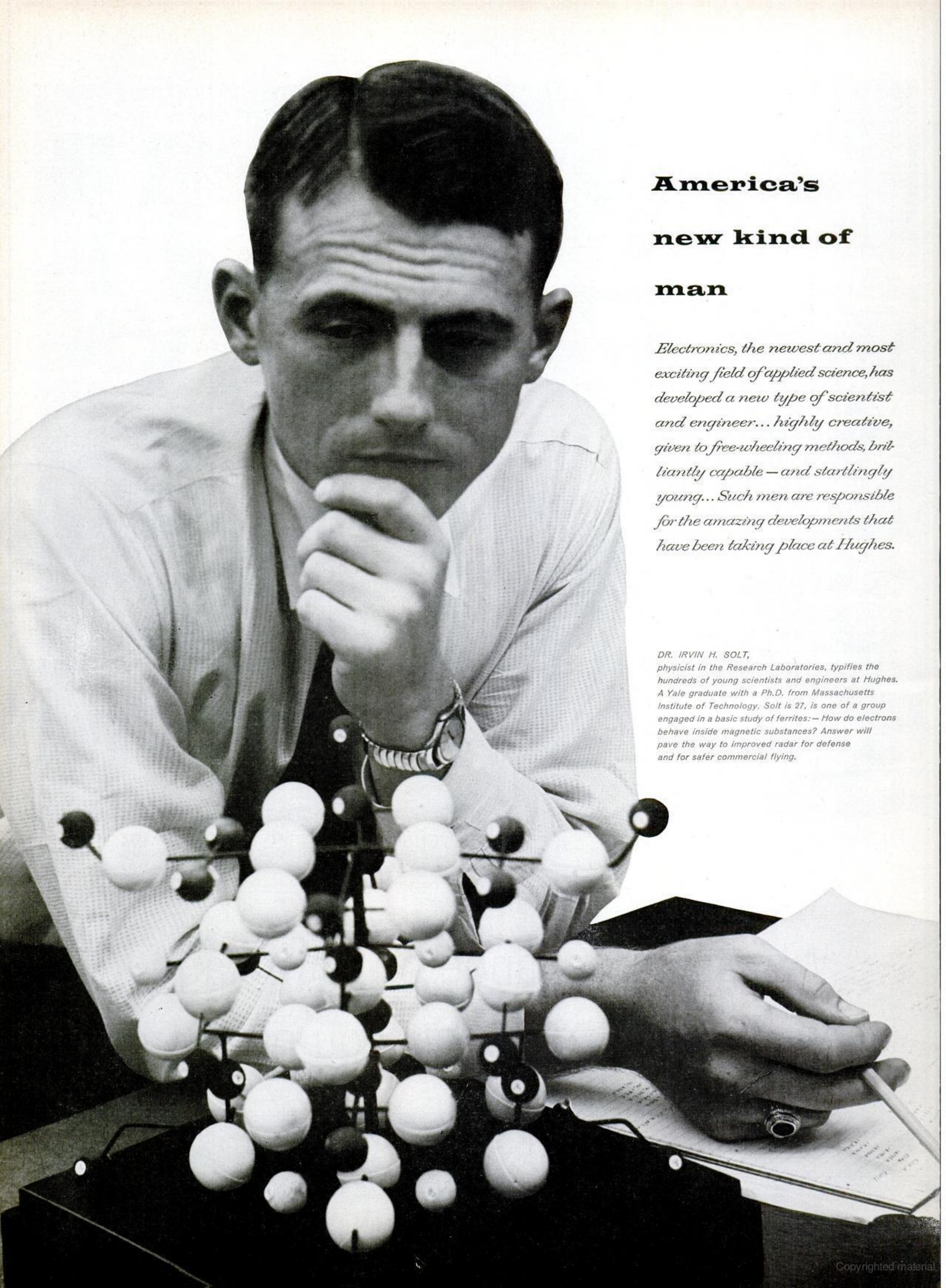
Certainly won't Kathy's outfit **CERTAINLY WON'T** shrink out of fit. She insisted that the salesgirl show her the "Sanforized" label. That way she's *sure* of permanent fit—through *washing after washing after washing*.

Why take a chance on shrinkage when "Sanforized" costs you no more?

BOILED, WASHED FOR AN HOUR—*every Sanforized" fabric must pass this rugged test.*

Cluett, Peabody & Co., Inc. permits the use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.





America's new kind of man

Electronics, the newest and most exciting field of applied science, has developed a new type of scientist and engineer... highly creative, given to free-wheeling methods, brilliantly capable — and startlingly young... Such men are responsible for the amazing developments that have been taking place at Hughes.

DR. IRVIN H. SOLT, physicist in the Research Laboratories, typifies the hundreds of young scientists and engineers at Hughes. A Yale graduate with a Ph.D. from Massachusetts Institute of Technology, Solt is 27, is one of a group engaged in a basic study of ferrites: — How do electrons behave inside magnetic substances? Answer will pave the way to improved radar for defense and for safer commercial flying.

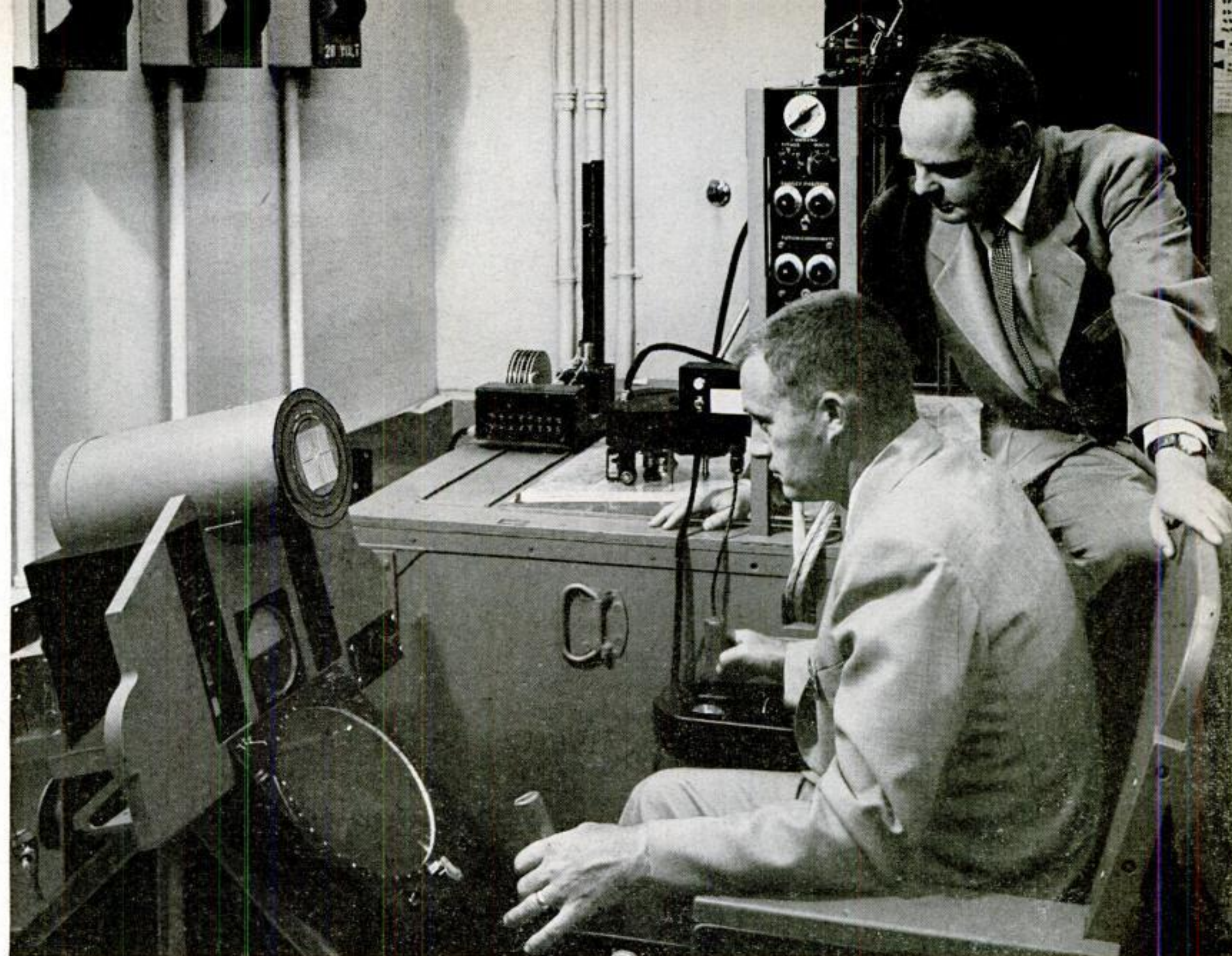
Here at Hughes we have 2700 scientists and engineers in our Research and Development Laboratories—examples of “America’s new kind of man.” *They average only 31 years of age.*

Yet one in four has his Master’s Degree; one in 15 his Doctor’s. And many are the acknowledged leaders in their specialties.

Brought together from all over the U.S. to solve urgent new problems of national defense, they have become one of the great creative teams in the field of scientific research and development. They are providing, right now, some of America’s most essential new defenses, and at the same time contributing profoundly to future peaceful uses of electronics.

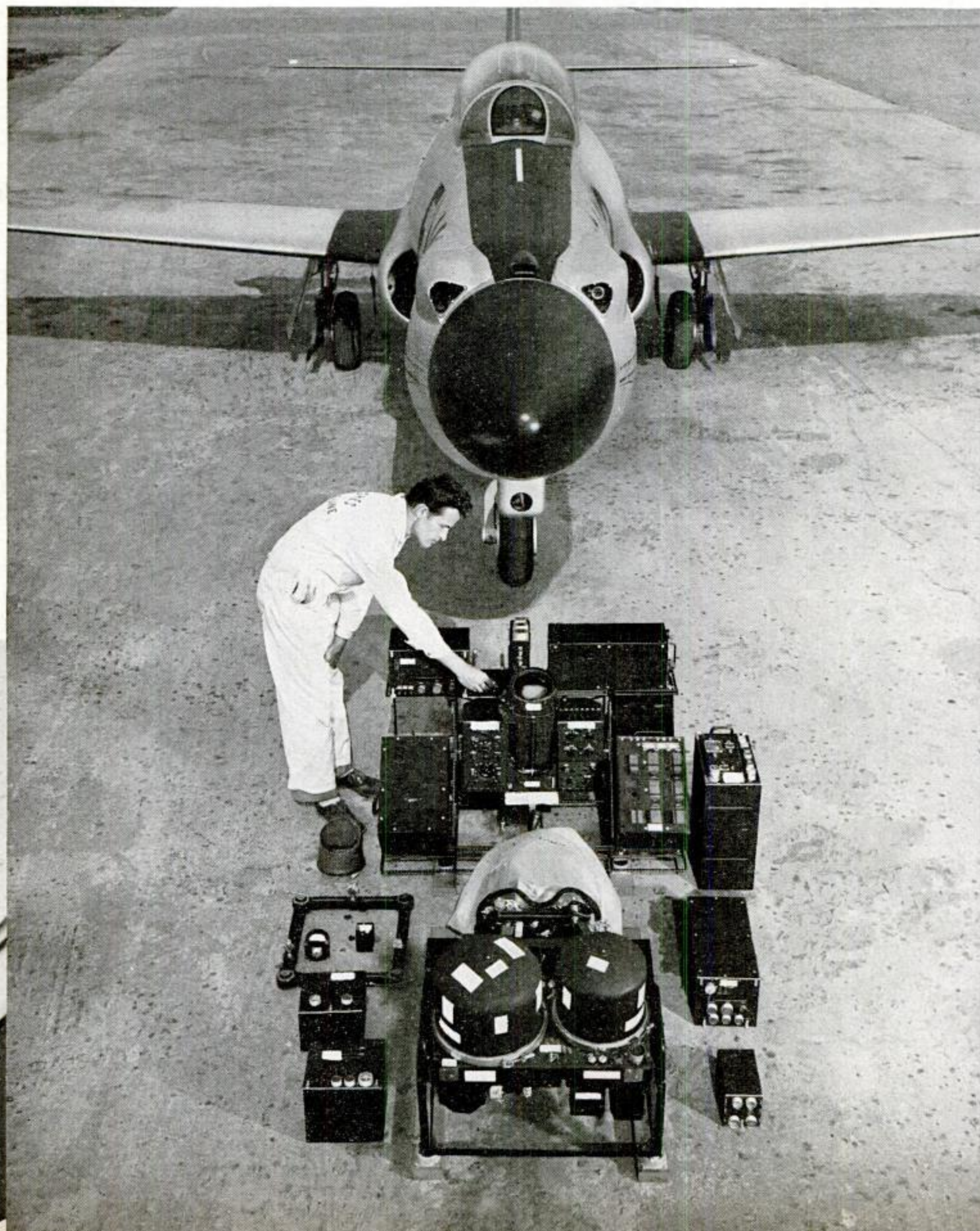
It is this extraordinary assemblage of scientific brain power that is mainly responsible for the tremendous growth of Hughes—from 900 people to 24,000 in eight years.

Illustrated here are the three phases of Hughes’ work: . . . 1) Basic Research (*at left*) . . . 2) Invention and Development (*upper right*) . . . 3) Manufacture of vastly complex equipment like Hughes Armament Control System for interceptor planes (*below*).



Drs. S. N. Roscoe and A. C. Williams demonstrate new Hughes device to “put the pilot back in this world.” Jet planes fly too fast for pilots to watch ground and make decisions. They fly by instruments or automatic control, see only sky. New system will show pilot a tiny image of his plane moving in actual position on map

of flight area. He’ll once more be able to “see” where he’s going, judge what to do. A basic Hughes contribution to defense—and to future commercial air traffic control. Part of a project sponsored by the Flight Control Laboratory, Air Research and Development Command, U.S. Air Force.



Electronic “eyes” and “brains” for every type of U.S. Air Force interceptor were created and are manufactured by Hughes. System fits directly behind nose of plane. Locates approaching enemy day or night in any weather, guides plane automatically at supersonic speeds, fires its weapons automatically at right instant to score a hit! Much of America’s security from air attack depends on this Hughes device. Another, equally important: the Hughes Falcon guided missile. . . . Bold imaginative approach is shared at Hughes by 2400 skilled technicians, extends from laboratories right on through manufacturing.

Creating a new world with ELECTRONICS

HUGHES

Hughes Aircraft Company, Culver City, California

DAYS OF GLORY, GOOD QUEEN BESS

by SIR WINSTON CHURCHILL

THE UNHAPPY REIGN of the Catholic Queen Mary had given the cause of English Protestantism precisely what it most needed. Through her persecution of Protestants she had given the new religion the glory of martyrs, and through her marriage to Philip of Spain she had helped Protestantism to identify itself with outraged national pride.

When Mary died childless in 1558, the stage was set for a memorable monarch who would give form and substance to

England's fierce, uncompromising spirit of nationalism. The convulsions of the century had been precipitated by Henry VIII's desperate anxiety for a male heir, but now the Tudor dynasty offered as its last and greatest ruler the once despised daughter of Anne Boleyn.

In all instalments of this series, transitional paragraphs have been prepared as bridges between passages of the *History*. These are indented from Sir Winston's text, which now begins.

ELIZABETH was twenty-five years old when, untried in the affairs of State, she succeeded her half-sister Mary on November 17, 1558. It was England's good fortune that the new Queen was endowed by inheritance and upbringing with a combination of very remarkable qualities. There could be no doubt who her father was. A commanding carriage, auburn hair, eloquence of speech, and natural dignity proclaimed her King Henry's daughter. Other similarities were soon observed: high courage in moments of crisis, a fiery and imperious resolution when defied, and an almost inexhaustible fund of physical energy. She enjoyed many of the same pastimes and accomplishments as the King had done—a passion for the chase, skill in archery and hawking, and in dancing and music. She could speak six languages, and was well read in Latin and Greek. As with her father and grandfather, a restless vitality led her hither and thither from mansion to mansion, so that none could tell where in a week's time she might be sleeping.

A difficult childhood and a perilous adolescence had been Elizabeth's portion. At one stage in her father's lifetime she had been declared illegitimate and banished from Court. During Mary's reign, when her life might have been forfeited by a false step, she had proved the value of caution and dissemblance. When to keep silence, how to bide her time and husband her resources, were the lessons she learnt from her youth. Many historians have accused her of vacillation and parsimony. Certainly these elements in her character were justly the despair of her advisers. The royal treasury however was never rich enough to finance all the adventurous projects urged upon her. Nor was it always unwise amid the turbulent currents of the age to put off making irrevocable decisions. The times demanded a politic, calculating, devious spirit at the head of the State, and this Elizabeth possessed. She had, too, a high gift for picking able men to do the country's work. It came naturally to her to take the credit for their successes, while blaming them for all that went wrong.



A QUEEN'S CHAMPION, the Earl of Cumberland, considered himself defender of the queen's right to rule England.

In quickness of mind the Queen was surpassed by few of her contemporaries, and many envoys to her Court had good reason to acknowledge her liveliness of repartee. In temperament she was subject to fits of melancholy, which alternated with flamboyant merriment and convulsive rage. Always subtle of intellect, she was often brazen and even coarse in manners and expression. When angered she could box her Treasurer's ears and throw her slipper in her Secretary's face. She was outwardly very free in her more tender relations with the opposite sex, so that, in the words of an illustrious counsellor, "one day she was greater than man, and the next less than woman." Nevertheless she had a capacity for inspiring devotion that is perhaps unparalleled among British sovereigns. There may be something grotesque to modern eyes in the flattery paid her by the Court, but with her people she never went wrong. By instinct she knew how to earn popular acclaim. In a sense her relationship with her subjects was one long flirtation. She gave to her country the love that she never entirely reposed in any

one man, and her people responded with a loyalty that almost amounted to worship. It is not for nothing that she has come down to history as Good Queen Bess.

Few sovereigns ever succeeded to a more hazardous inheritance than she. England's link with Spain had brought the loss of Calais and the hostility of France. Tudor policy in Scotland had broken down. The old military danger of the Middle Ages, a Franco-Scottish alliance, again threatened. In the eyes of Catholic Europe, Mary, the Queen of Scots, and wife of the Dauphin of France, who became King Francis II in 1559, had a better claim to the English throne than Elizabeth, and with the power of France behind her she

ELIZABETHAN LIFE ON NEXT FOUR PAGES

[TEXT CONTINUED ON PAGE 149](#)



GOOD QUEEN BESS was painted in all her finery about 15 years after ascending the throne. Enamored of pearls, she wore yards of them around her neck and others in her hair. Precious stones stud stomacher

and sleeves, embroidered with silkworms to express her love of the new material—Elizabeth was reputedly the first Englishwoman to wear silk stockings. She set her age's style with a wardrobe of over 500 gowns.

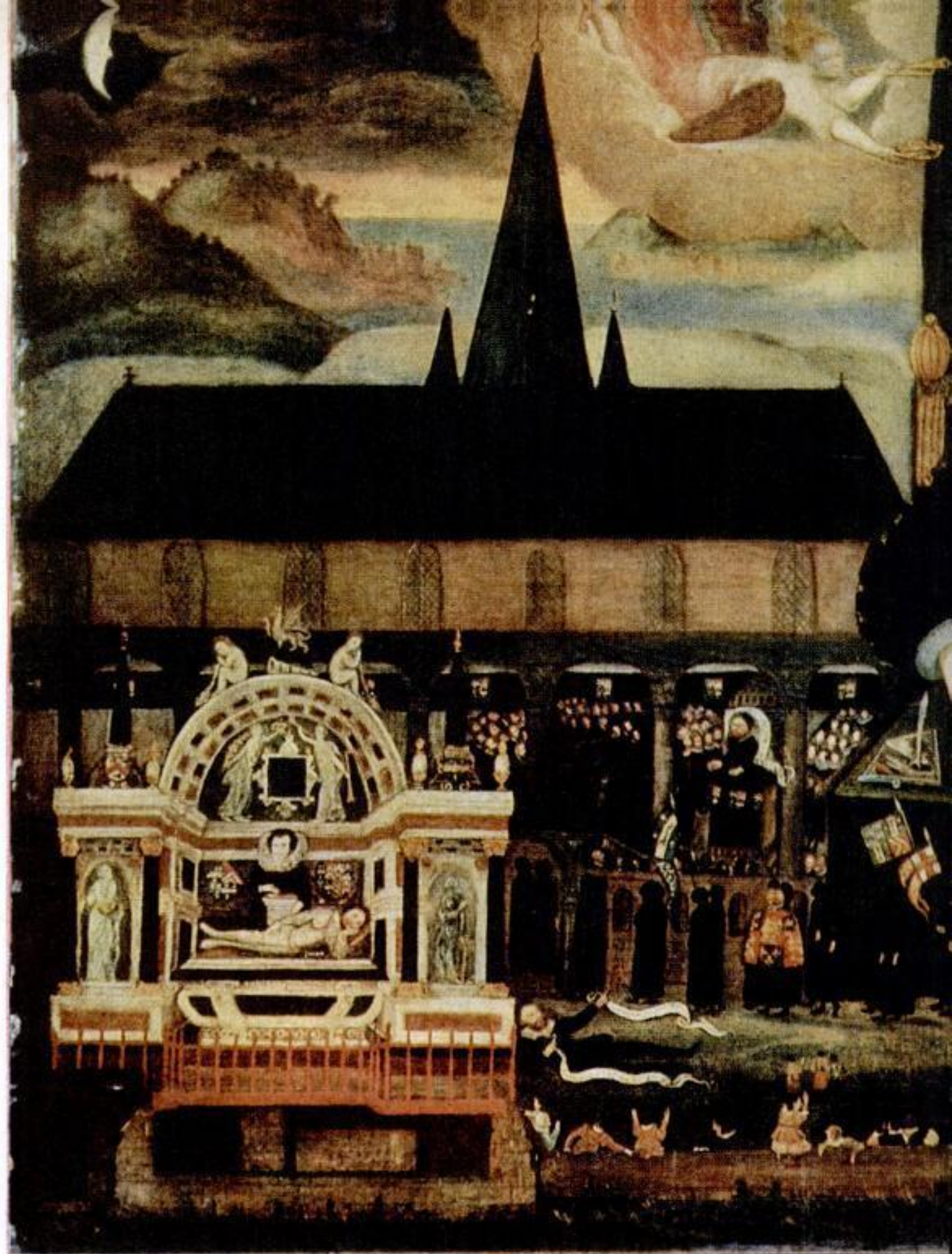
COURTESY COLLECTION OF THE HON. CLIVE PEARSON

CONTINUED

THE RICH LIFE OF A GREAT AGE

The rising star of Elizabeth heralded a bright day for the people of England. United in spirit and in fact after centuries of internal strife, the islanders looked lustily outward at a world grown vast through exploration while, with equal vigor, they turned inward to contemplate the new vistas unfolded by the Renaissance mind. Statesmen abroad worked in ceaseless devotion to their queen. Merchantmen, like those of the newly chartered East India Company, rounded both the great capes to the south in the adventurous search of commerce. At home, finally freed from feudal bonds, the laborer at last felt worthy of his hire and walked cheerful and unafraid, whether to work or to wed. The population now freely served queen and country and formed the foundation of England's great middle class.

In an era of new ideas, the fine arts flourished. Some painters chronicled the scenes of their times, but the greatest, like Hilliard and Oliver, produced exquisite miniatures of Elizabethan faces. In its literature, Elizabethan England stands serene among the glittering works of Spenser and the monumental tapestries of Shakespeare. And always the pageant of the age passed by to the accompaniment of folk song and the music of men like Byrd and Dowland, music which could be heard in homes and streets and shops and which none enjoyed more than the queen herself (*next page*).





COURTESY NATIONAL PORTRAIT GALLERY, LONDON

PUBLIC LIFE is reflected in a painting of Sir Henry Unton, a state minister: his birth, education at Oxford and ceremonious wedding feast (*right*), service abroad and deathbed (*top right*), funeral and burial (*left*).



COURTESY VICTORIA AND ALBERT MUSEUM AND FITZWILLIAM MUSEUM

DELICATE MINIATURES, shown about actual size, were painted by Nicholas Hilliard and Isaac Oliver. Oliver depicted a young girl, Hilliard a lady of the court, a lover backed by consuming flame, a young man.

MIDDLE-CLASS FESTIVITY is depicted in a wedding scene. As guests assemble, the black-garbed bridal group (*right*) is led by a cup-bearer. Bride is flanked by bearded father and bridegroom.

CONTINUED



COURTESY SIMON WINGFIELD DIGBY, M.P.

STATELY VISIT by Elizabeth honored the wedding of a noblewoman (*right*) whose pink-garbed father (*center*) was a Knight of the Garter. Elizabeth's public appearances were "works of art by a great player."

QUEENLY CAPER finds Elizabeth suspended as she dances with the Earl of Leicester, one of her favorites. Here they execute a lavolta, "a series of veritable springs in the air, in which Her Majesty takes pleasure."



COURTESY COLLECTION OF VISCOUNT DE L'ISLE, V.C., PENSURST PLACE

ENGLISH-SPEAKING PEOPLES

CONTINUED

stood a good chance of gaining it. Mary of Guise, the Regent and Queen-Mother of Scotland, pursued a pro-French and pro-Catholic policy, and in Edinburgh and Paris the Guises held the keys of power.

Even before the death of Henry VIII England's finances had been growing desperate. English credit at Antwerp, the center of the European money market, was so weak that the Government had to pay 14 per cent for its loans. The coinage, which had been debased yet further under Edward VI, was now chaotic. England's only official ally, Spain, suspected the new regime for religious reasons. This is how a former Clerk of the Council under Edward VI surveyed the scene when Elizabeth ascended the throne: "The Queen poor, the realm exhausted, the nobility poor and decayed. Want of good captains and soldiers. The people out of order. Justice not executed. All things dear. Excess in meat, drink, and apparel. Divisions among ourselves. Wars with France and Scotland. The French King bestriding the realm, having one foot in Calais and the other in Scotland. Steadfast enmity but no steadfast friendship abroad."

Elizabeth had been brought up a Protestant. She was a paragon of the New Learning. Around her had gathered some of the ablest Protestant minds: Matthew Parker, who was to be her Archbishop of Canterbury; Nicholas Bacon, whom she appointed Lord Keeper of the Great Seal; Roger Ascham, the foremost scholar of the day; and most important of all, William Cecil, the adaptable civil servant who had already held office as Secretary under Somerset and Northumberland. Of sixteenth-century English statesmen Cecil was undoubtedly the greatest. He possessed a consuming thirst for information about the affairs of the realm, and immense industry in the business of office. Cautious good judgment marked all his actions. Elizabeth, with sure instinct, summoned him to her service. It was a tremendous burden which the young Queen imposed upon her First Minister, then aged thirty-eight. Their close and daily collaboration was to last, in spite of shocks and jars, until Cecil's death, forty years later.

Religious peace at home and safety from Scotland were the foremost needs of the realm. England became Protestant by law, Queen Mary's Catholic legislation was repealed, and the sovereign was declared supreme Governor of the English Church. But this was not the end of Elizabeth's difficulties. New ideas were in debate, not only on religious doctrine and Church government, but on the very nature and foundations of political power.

It is at this point that the party known as the Puritans, who were to play so great a role in the next hundred years, first enter English history. Democratic in theory and organization, intolerant in practice of all who differed from their views, the Puritans challenged the Queen's authority in Church and State, and although she sought for freedom of conscience and could maintain with sincerity that she "made no windows into men's souls," she dared not let them organize cells in the body religious or the body politic. A discordant and vigorous minority could rupture the delicate harmony that she was patiently weaving. Protestantism must be saved from its friends. She realized that unless the Government controlled the Church it would be too weak to survive the Counter-Reformation now gathering head in Catholic Europe. So Elizabeth had soon to confront not only the Catholic danger from abroad, but Puritan attack at home.

But the immediate threat lay north of the Border. French troops supported the French Queen-Mother in Scotland. A powerful Puritan party among the Scottish nobility, abetted by the persecuted preachers, were in arms against them, while John Knox raised his harsh voice against foreign rule and from exile in Geneva poured

forth his denunciations of "the monstrous regiment of women." He meant, of course, that rule by women seemed to him unnatural. Elizabeth watched these doings with interest and anxiety. If the French party got control of Scotland their next move would be against her throne. Want of money forbade a major military effort, but the Fleet was sent to blockade the Scottish ports and prevent reinforcements arriving from France. Arms and supplies were smuggled across the Border to the Protestant party. Knox was permitted to return to his native land by way of England, and his preachings had a powerful effect. A small English army intervened on the Scottish Protestant side, and at this moment Mary of Guise

died. Elizabeth's efforts had been modest, but they prevailed. By the Treaty of Leith in 1560 the Protestant cause in Scotland was assured forever. France herself now plunged into religious strife, and was obliged at the same time to concentrate her forces against the Habsburg Empire. Elizabeth gained a respite and could look squarely to the future.

One thing seemed certain to all contemporaries. The security of the English State depended in the last resort on an assured succession. The delicate question of the Queen's marriage began to throw its shadow across the political scene, and it is in her attitude to this challenge that the strength and subtleties of Elizabeth's character are revealed. The country was well aware of the responsibility which lay upon her. If she married an Englishman her authority might be weakened, and there would be fighting among the suitors.

The perils of such a course were borne in on her as she watched the reactions of her Court to her long and deep affection for the handsome, ambitious Robert Dudley, a younger son of Northumberland, whom she made Earl of Leicester. This was no way out. During the first months of her reign she had also to con-

sider the claims of her brother-in-law, Philip II of Spain. A Spanish marriage had brought disaster to her sister, but marriage to Philip might buy a powerful friend; refusal might drive his religious animosity into the open. But by 1560 she had achieved a temporary security and could wait her time. Marriage into one of the reigning houses of Europe would mean entangling herself in its European policy and facing the hostility of her husband's rivals. In vain the Houses of Parliament begged their Virgin Queen to marry and produce an heir. Elizabeth was angry. She would admit no discussion. Her policy was to spend her life in saving her people from such a commitment, and using her potential value as a match to divide a European combination against her.

THE QUEEN OF SCOTS

MEANWHILE there was Mary Stuart, Queen of Scots. Her young husband, King Francis II of France, had died shortly after his accession, and in 1560 she returned to her own kingdom.

Mary Stuart was a very different personality from Elizabeth, though in many ways her position was similar. She was a descendant of Henry VII; she held a throne; she lived in an age when it was a novelty for a woman to be the head of a state; and she was now unmarried. Her presence in Scotland disturbed the delicate balance which Elizabeth had achieved by the Treaty of Leith. The Catholic English nobility, particularly in the North, were not indifferent to Mary's claims. Some of them dreamed of winning her hand. But Elizabeth knew her rival. She knew that Mary was incapable of separating her emotions from her politics.

The Queen of Scots lacked the vigilant self-control which Elizabeth had learnt in the bitter years of childhood. Mary's marriage points the contrast between the two sovereigns. Elizabeth had seen and avoided the danger of choosing a husband from her Court. Mary had only been a few years in Scotland when she married her cousin, Henry Stuart, Lord Darnley, a weak, conceited youth who



FRANCIS AND MARY ruled France 18 months. After his death, the widowed Mary returned to Scotland's throne.

had both Tudor and Stuart blood in his veins. The result was disaster. The old feudal factions, now sharpened by religious conflict, seized Scotland in their grip. Mary's power melted slowly and steadily away. Favorites brought from the cultured French Court to cheer her in this grim land were unpopular and one of them, David Riccio, was killed before her eyes. Her husband became a tool of her opponents. In desperation she connived at his murder, and in 1567 married his murderer, a warlike Border lord, James Hepburn, Earl of Bothwell, whose unruly sword might yet save her throne and her happiness. But defeat by the Scottish lords and imprisonment followed, and in 1568 she escaped into England and threw herself upon the mercy of the waiting Elizabeth.

MARY QUEEN OF SCOTS was more dangerous in England than she had ever been in Scotland. While Elizabeth became the champion of Protestantism, Mary became the living symbol of the Catholic challenge to Elizabeth. The domestic restiveness of English Catholics—spurred by Papal excommunication of Elizabeth—at once seemed a threat to national order and an invitation to Spanish aggression. To this threat Elizabeth could find but one tragic answer.

Sir Winston resumes his narrative.

THE Catholic onslaught gathered force. Throughout the 1570s numbers of Catholic priests were arriving in England, charged with the task of nourishing Catholic sentiment and maintaining connection between the English Catholics and Rome. Their presence at first aroused little apprehension in Government circles. Elizabeth was slow to believe that any of her Catholic subjects were traitors. But about the year 1579 missionaries of a new and formidable type began to slip into the country. These were the Jesuits, the heralds and missionaries of the Counter-Reformation. Their lives were dedicated to re-establishing the Catholic faith throughout Christendom. They were fanatics, indifferent to personal danger, and carefully chosen for their work. Their movements were carefully watched by spies, and a number of plots against Elizabeth's life were uncovered. The Government was forced to take more drastic measures. Queen Mary had burnt some three hundred Protestant martyrs in the last three years of her reign. In the last thirty years of Elizabeth's reign about the same number of Catholics were executed for treason.

The conspiracies naturally focused upon the person of Mary Queen of Scots, long captive. She was the heir to the English throne in the event of Elizabeth's removal from the world. Elizabeth herself was reluctant to recognize the danger to her life, yet the plots sharpened the question of who should succeed to the English throne. The death of Mary would make her son James the heir to the crown of England, and James was in safe Calvinist hands in Scotland. To avoid having another Catholic Queen it was only necessary to dispose of Mary before the Jesuits, or their allies, disposed of Elizabeth. Sir Francis Walsingham, a close adviser to the Queen, and his party in the Council now concentrated their efforts on persuading the Queen that Mary must die. Plying her with evidence of Mary's complicity in the numerous conspiracies, they pressed hard on Elizabeth's conscience; but she shrank from the calculated shedding of royal blood.

There were signs that the Jesuit missions were not entirely without result. But Elizabeth would not be hurried. She would wait upon events. They were soon decisive. In the midsummer of 1584 William the Silent, leader of the Dutch Protestant revolt against Spain, was fatally wounded by a Spanish agent in his house at Delft. Walsingham's arguments against Mary were overwhelmingly strengthened by this assassination, and English opinion reacted vehemently. At the same time Spanish feeling against England, already embittered by the raids conducted with Elizabeth's connivance of the English privateers, blazed into startling hostility.

A voluntary association of Protestant gentry was formed in 1585 for the defense of Elizabeth's life. In the following year evidence of a conspiracy, engineered by one Anthony Babington, an English Catholic, was laid before the Council by Walsingham.

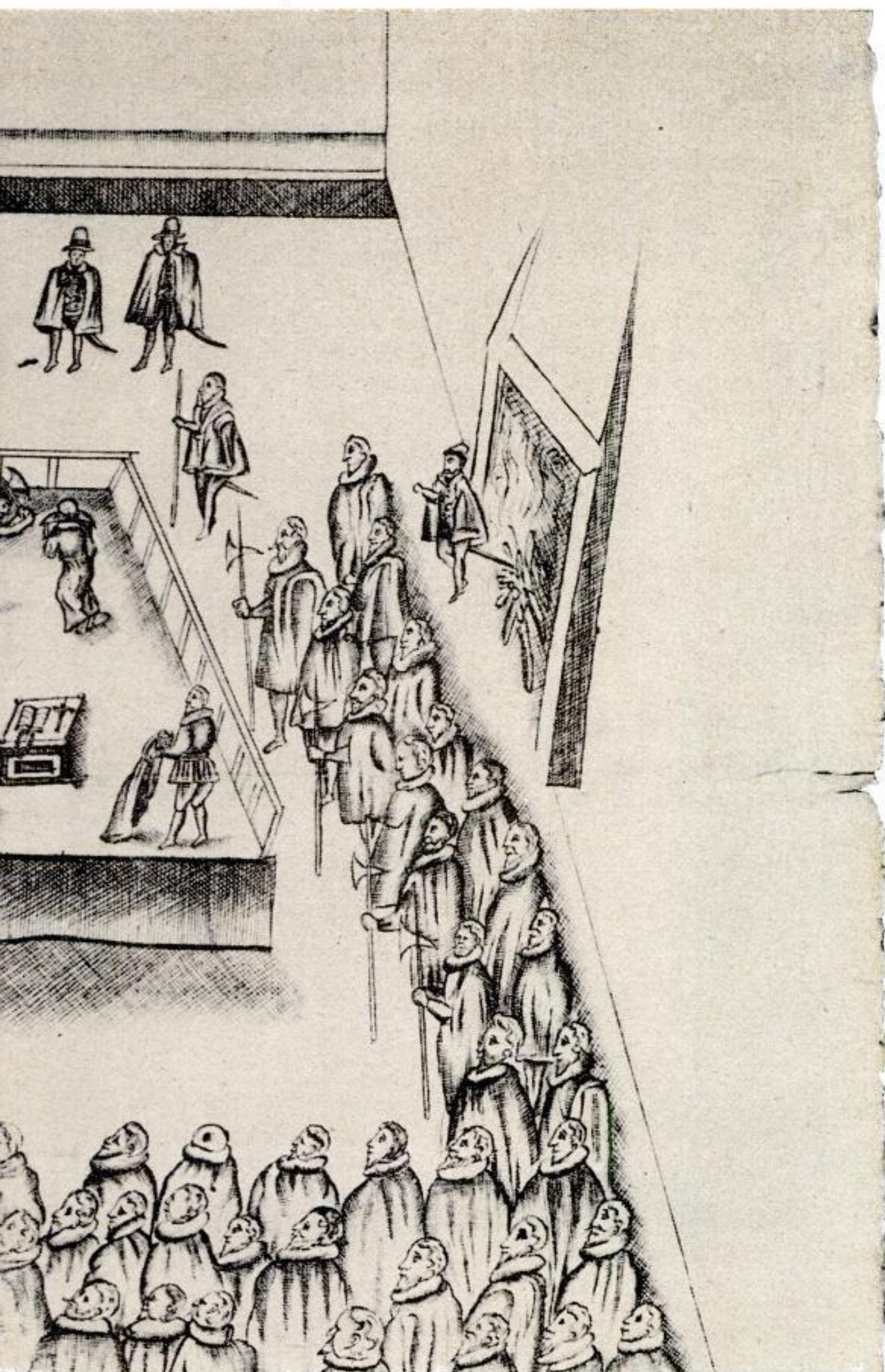


THE EXECUTION OF MARY at Fotheringay Castle north of London was sketched by Elizabeth's representative who was in charge of the

One of his agents had mingled with the conspirators for over a year. Mary's connivance was undeniable. Elizabeth was at last persuaded that her death was a political necessity. After a formal trial Mary was pronounced guilty of treason. Parliament petitioned for her execution, and Elizabeth at last signed the death warrant. Within twenty-four hours she regretted it and tried, too late, to stop the execution.

The scene of Mary's death has caught the imagination of history. In the early morning of February 8, 1587, she was summoned to the great hall of Fotheringay Castle. Accompanied by six of her attendants, she awaited the servants of the English Queen. From the neighboring countryside the gentry gathered to witness the sentence. Mary appeared at the appointed hour soberly clad in black satin. In the quietness of the hall she walked with stately movements to the cloth-covered scaffold erected by the fireplace. The solemn formalities were smoothly completed. But the zealous Dean of Peterborough attempted to force upon the Queen a last-minute conversion. With splendid dignity she brushed aside his loud exhortations. "Mr. Dean," she said, "I am a Catholic and must die a Catholic. It is useless to attempt to move me, and your prayers will avail me but little."

Mary had arrayed herself superbly for the final scene. As she disrobed for the headsman's act, her garments of black satin, removed by the weeping handmaids, revealed a bodice and petticoat of crimson velvet. One of her ladies handed her a pair of crimson sleeves, which she put on. Thus the unhappy Queen halted, for one last



proceedings. Drawing shows three stages: Mary is led into hall (top left), partially disrobed by attendants (center), and beheaded (right center).

moment, standing blood-red from head to foot against the black background of the scaffold. There was a deathly hush throughout the hall. She knelt, and at the second stroke the final blow was delivered. The awed assembly had fulfilled its task. In death the majestic illusion was shattered. The head of an aging woman with false hair was held up by the executioner. A lap dog crept out from beneath the clothes of the bleeding trunk.

As the news reached London bonfires were lit in the streets. Elizabeth sat alone in her room, weeping more for the fate of a Queen than a woman. The responsibility for this deed she shifted with an effort on to the shoulders of her masculine advisers.

THE INVINCIBLE ARMADA

THE DEATH OF MARY was the signal for Elizabethan England's supreme test, for Catholic Spain would not endure the execution of a Catholic queen. Upon the outcome would depend the survival of Protestantism, the face of Europe and the future of the New World.

WAR was now certain. The chances were heavily weighted in favor of Spain. From the mines of Mexico and Peru there came a stream of silver and gold which so fortified the material power of the Spanish Empire that King Philip could equip his

forces beyond all known scales. The position was well understood in the ruling circles of England. So long as Spain controlled the wealth of the New World she could launch and equip a multitude of Armadas; the treasure must therefore be arrested at its source or captured from the ships which conveyed it across the oceans.

In the hope of strengthening her own finances and harassing the enemy's preparations against the Netherlands and ultimately against herself, Elizabeth had accordingly sanctioned a number of unofficial expeditions against the Spanish coasts and colonies in South America. These had continued for some time, and as yet without open declaration of war, but she had come to realize that scattered raids of which she professed no prior knowledge could do no lasting harm to the Spanish Empire beyond the seas or the Spanish power in Northern Europe. Gradually therefore these expeditions had assumed an official character, and the Royal Navy surviving from the days of Henry VIII was rebuilt and reorganized by John Hawkins, son of a Plymouth merchant, who had formerly traded with the Portuguese possessions in Brazil. Hawkins had learnt his seamanship in slave-running on the West African coast and in shipping Negroes to the Spanish colonies. In 1573 he was appointed Treasurer and Controller of the Navy. He had moreover educated an apt pupil, a young adventurer from Devon, Francis Drake.

This "Master Thief of the unknown world," as his Spanish contemporaries called Drake, became the terror of their ports and crews. His avowed object was to force England into open conflict with Spain, and his attacks on the Spanish treasure ships, his plundering of Spanish possessions on the western coast of the South American continent on his voyage round the world in 1577, and raids on Spanish harbors in Europe, all played their part in driving Spain to war. From their experiences on the Spanish Main the English seamen knew they could meet the challenge so long as reasonable equality was maintained. With the ships that Hawkins had built they could fight and sink anything the Spaniards might send against them. In national resources the struggle that broke out was desperately unequal, but the Queen's seamen had received an unrivaled training which was to prove England's salvation.

THE Spaniards had long contemplated an enterprise against England. They realized that English intervention threatened their attempts to reconquer the Netherlands and that unless England was overwhelmed the turmoil might continue indefinitely. Since the year 1585 they had been gathering information from many sources. English exiles sent lengthy reports to Madrid. Numerous agents supplied Philip with maps and statistics. The Spanish archives contain several draft plans for the invasion of England.

Troops were not the difficulty. If order were maintained for a while in the Netherlands, an expeditionary force could be detached from the Spanish army. A corps was deemed sufficient. The building and assembly of a fleet was a more formidable undertaking. Most of the King of Spain's ships came from his Italian possessions and were built for use in the Mediterranean. They were quite unsuited to a voyage round the western coasts of Europe and up the Channel. The galleons constructed for the trade routes to the Spanish colonies in South America were too unwieldy. But in the year 1580 Philip II had annexed Portugal and the Portuguese naval constructors had not been dominated by the Mediterranean. They had experimented with classes of ships for action in the South Atlantic, and Portuguese galleons therefore formed the basis of the fleet which was now concentrated in the harbor of Lisbon. Every available vessel was summoned into Western Spanish waters. Preparations were delayed for a year by Drake's famous raid on Cadiz in 1587. In this "singeing of the King of Spain's beard," a large quantity of stores and ships were destroyed. Nevertheless in May 1588 the Armada was ready. A hundred and thirty ships were assembled, carrying 2,500 guns and more than 30,000 men, two-thirds of them soldiers. Twenty were galleons, forty-four were armed merchantmen, and eight were Mediterranean galleys. The rest were either small craft or unarmed transports. Their aim was to sail up the Channel, embark the expeditionary corps of 16,000 veterans from the Netherlands under Alexander of Parma, and land it on the south coast of England.

The command was entrusted to the Duke of Medina-Sidonia who had many misgivings about the enterprise. His tactics followed the Mediterranean model of grappling with the enemy ships and gaining victory by boarding. His fleet was admirably equipped for carrying large numbers of men; it was strong in heavy short-range cannon, but weak in long-distance culverins—which was why the English kept out of range until the last battle. The seamen were few in proportion to the soldiers. These were recruited from the dregs of the Spanish population and commanded by army officers of noble families who had no experience of naval warfare. Many of the vessels were in bad repair; the provisions supplied under a corrupt system of private contract were insufficient and rotten; the drinking water leaked from butts of unseasoned wood. Their commander had no experience of war at sea, and had begged the King to excuse him from so novel an adventure.

The English plan was to gather a fleet in one of the southwestern ports, intercept the enemy at the western entrance to the Channel, and concentrate troops in the south-east to meet Parma's army from the Flemish shore. It was uncertain where the attack would fall, but the prevailing westerly winds made it likely that the Armada would sail up the Channel, join Parma and force a landing on the Essex coast.

The nation was united in the face of the Spanish preparations. Leading Catholics were interned in the Isle of Ely, but as a body their loyalty to the Crown was unshaken. An army was assembled at Tilbury which reached twenty thousand men under the command of Lord Leicester. This, with the muster in the adjacent counties, constituted a force which should not be underrated. While the Armada was still off the coasts of England, Queen Elizabeth reviewed the army at Tilbury and addressed them in these stirring words:

"My loving people, we have been persuaded by some that are careful for our safety to take heed how we commit ourselves to armed multitudes, for fear of treachery. But I assure you I do not desire to live to distrust my faithful and loving people. Let tyrants fear. I have always so behaved myself that, under God, I have placed my chiefest strength and safeguard in the loyal hearts and goodwill of my subjects; and therefore I am come amongst you, as you see, resolved, in the midst and heat of the battle, to live or die amongst you all, to lay down for my God, and for my kingdom, and for my people, my honor and my blood, even in the dust. I know I have the body of a weak and feeble woman, but I have the heart and stomach of a king, and of a king of England too, and think foul scorn that Parma or Spain, or any prince of Europe should dare to invade the borders of my realm; to which, rather than any dishonor shall grow by me, I myself will take up arms, I myself will be your general, judge and rewarder of every one of your virtues in the field. I know already for your forwardness you have deserved rewards and crowns; and we do assure you, in the word of a prince, they shall be duly paid you."

Hawkins's work for the Navy was now to be tested. He had begun over the years to revise the design of English ships from his experience of buccaneering raids in colonial waters. The castles which towered above the galleon decks had been cut down; keels were deepened, and design was concentrated on seaworthiness and speed. Most notable of all, heavier long-range guns were mounted. Cannon were traditionally deemed "an ignoble arm," fit only for an opening salvo to a grappling fight, but Hawkins, with ships built to weather any seas, opposed hand-to-hand fighting and advocated battering the enemy from a distance with the new guns. The English sea-captains were eager to try these novel tactics against the huge overmasted enemy galleons, with their flat bottoms and a tendency to drift in a high wind. In spite of Hawkins's efforts only thirty-

four of the Queen's ships, carrying six thousand men, could put to sea in 1588. As was the custom however, all available privately owned vessels were hastily collected and armed for the service of the Government; and a total of a hundred and ninety-seven ships was mustered, but at least half of them were too small to be of much service.

The Queen had urged her seamen to "keep an eye upon Parma," and she was nervous of sending the main fleet as far west as Plymouth. Drake was for bolder measures. In a dispatch of March 30, 1588, he proposed sending the main body to attack a port on the Spanish coast—not Lisbon, which was well fortified, but somewhere nearby, so as to force the Armada to sea in defense of the coastline. Thus, it was argued, the English would be certain of engaging the Spanish fleet and there would be no danger of it slipping past them on a favorable wind into the Channel.

The Government preferred the much more perilous idea of stationing isolated squadrons at intervals along the south coast to meet all possible lines of attack. They insisted on concentrating a small squadron of the Queen's ships at the eastern end of the Channel to keep watch on Parma. Drake and his superior, Lord

Howard of Effingham, the commander of the English fleet, were alarmed and impatient, and with the greatest difficulty prevented a further dispersion of their forces. A southerly gale stopped their attacking the Spanish coast and they were driven into Plymouth with their supplies exhausted and scurvy raging through the ships.

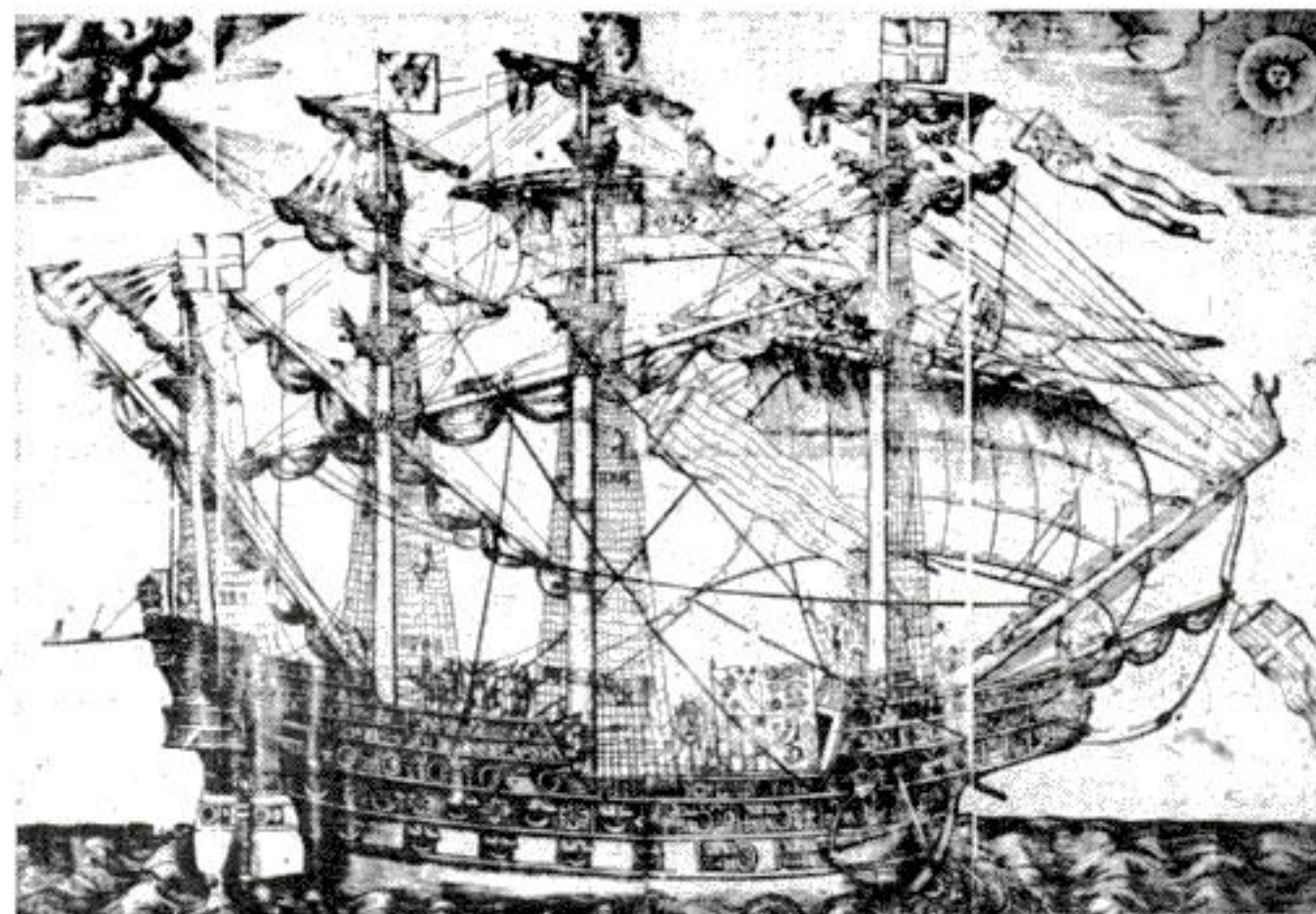
In the event they had plenty of time to consider their strategy. The Armada left the Tagus on May 20, but was smitten by the same storms which had repulsed Howard and Drake. Two of their thousand-ton ships were dismasted. They put in to refit at Corunna, and did not set sail again until July 12. News of their approach off the Lizard was brought into Plymouth harbor

on the evening of July 19. The English fleet had to put out of the Sound the same night against light adverse winds. A sober nautical account of the operation is preserved in Howard's letter to Walsingham of July 21:

"Although the wind was very scant we first warped out of harbor that night, and upon Saturday turned out very hardly, the wind being at south-west; and about three o'clock of the afternoon descried the Spanish fleet, and did what we could to work for the wind, which [by this] morning we had recovered, descriing their fleet to consist of 120 sail, whereof there are four galleases [galleys] and many ships of great burden. At nine of the clock we gave them fight, which continued until one."

If Medina-Sidonia had attacked the English vessels to leeward of his ships as they struggled to clear the land on the Saturday there would have been a disaster. But his instructions bound him to sail up the Channel, unite with Parma, and help transport to England the veteran troops assembled near Dunkirk. His report to Madrid shows how little he realized his opportunity. By difficult, patient, precarious tacking the English fleet got to windward of him, and for nine days hung upon the Armada as it ran before the westerly wind up the Channel, pounding away with their long-range guns at the lumbering galleons. They had gained the weather gauge. On July 23 the wind sank and both fleets lay becalmed off Portland Bill. The Spaniards attempted a counterattack with Neapolitan galleys, rowed by hundreds of slaves, but Drake, followed by Howard, swept in upon the main body, and, as Howard reported, "the Spaniards were forced to give way and flocked together like sheep."

A further engagement followed on the 25th off the Isle of Wight. It looked as if the Spaniards planned to seize the island



ENGLISH FLAGSHIP in Armada duel was 55-gun *Ark Royal* (for which World War II carrier was named), commanded by Effingham.

TEXT CONTINUED ON PAGE 165



COURTESY THE METROPOLITAN MUSEUM OF ART

THE TRAGIC MARY, Queen of Scots, destined to be beheaded by Elizabeth, was painted as she appeared in her 25th year with her infant son, who 37 years later was crowned James I of England. Queen of

France through marriage, Mary was acclaimed by the French court for beauty which "owed its enchantment to the brilliancy of her complexion and her grace of manner rather than to her finely formed features."

CONTINUED

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BATHED BY A SETTING SUN, COMPTON WYNAYES STANDS AMONG FLOWERS AND TRIMMED YEWS. BEGUN BY THE COMPTON FAMILY IN THE



TUDOR WALLS, oak timbers and clay panels on a stone foundation, form the farmhouse which was the home of Mary Arden, Shakespeare's mother. It stands in the Shakespeare country near Compton Wynyates.

A FREE LAND'S

Photographed for LIFE

The freedom, security and opportunity that the Elizabethan age brought into people's lives profoundly altered their living. In the preceding century, the country lay divided into feudal domains, guarded by castles that glowered over the wattle huts of farmers bound to the land below. But all this had changed. The great land-owners were now the new nobles, merchants and statesmen, who were joined together in the common cause of England. Fearing nothing from one another, they took down the ancient battlements and in their place created a spacious, beautifully designed type of dwelling that came to be known as the English country house. With little else to lavish their money on, the wealthy Elizabethans



15TH CENTURY, IT ORIGINALLY WAS CIRCLED BY A MOAT WHICH LATER GENERATIONS, SECURE IN THEIR LAND, TURNED INTO A PLACID POND

ARCHITECTURE

by DMITRI KESSEL

devoted it to these homes. Rooms with spacious glass windows replaced the dark, drafty halls of the castles. Gardens that once produced food for those besieged within were now planted outside in flowers and shrubs to beautify the setting.

The new Tudor architecture that transformed the manor changed the homes of the lesser people of England as well. Farmers and laborers, enjoying a better estate, built more comfortable dwellings, like the rambling farmhouse of Mary Arden, Shakespeare's mother (*left*). And the rising middle class followed the same architectural principles to produce multigabled homes like Hall's Susanna Croft in Stratford (*right*), where the playwright's elder daughter lived.



ELIZABETHAN GABLES, tiled and surmounted with chimney stacks, top the Stratford home of Dr. John Hall, who married Shakespeare's daughter Susanna. Begun in the 16th Century, it was later enlarged.

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OUTWARD SYMMETRY of Hatfield house is given by identical brick wings connected by a stone center. The wings of the 200-room

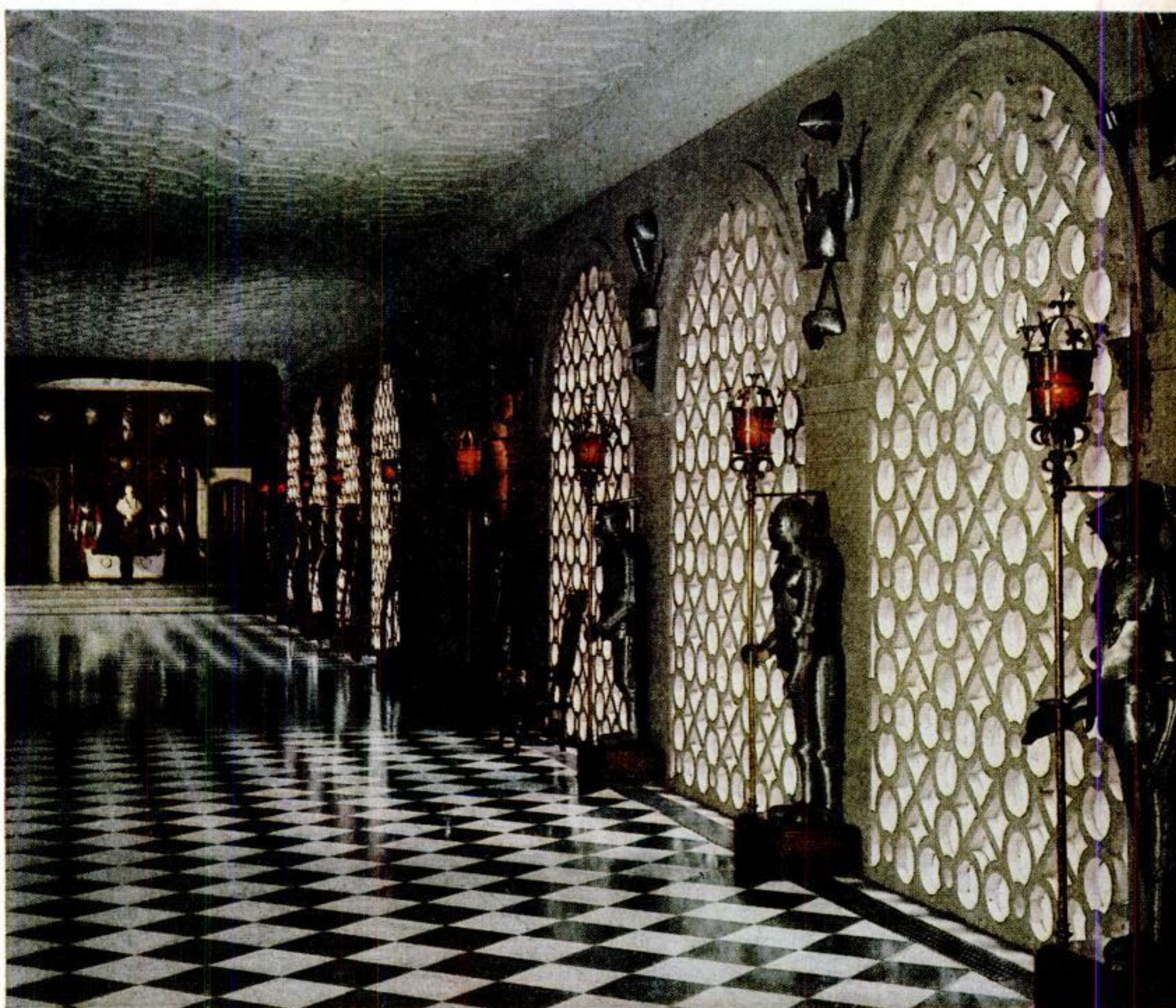
house were used as living quarters. The upper floor of the central portion contains a 180-foot promenade, the lower floor the armory.

ELEGANCE IN THE HALLS

The country homes of England, with their great halls and vast living quarters, are eloquent reflections of an elegant age—none more so than Hatfield. Begun by a minister of Henry VII, it was taken over by Henry VIII as a residence for his children. Here Elizabeth learned that she was queen. Following her death, James I presented

Hatfield to Robert Cecil who, like his father, had been the queen's first minister.

With the aid of his carpenter and master mason, Robert began transforming the house. By 1612, the year of his death, the work was finally complete. Hatfield took the shape of a great E—the initial of the lady to whom his family owed its fortune.



GREAT HALL, two floors high, is Hatfield's largest room. It was used on state occasions, contains a gallery from which minstrels sang.

ARMORY holds pieces captured from the Armada. It was once an arcade, whose arches were later closed with stone tracery and glass.

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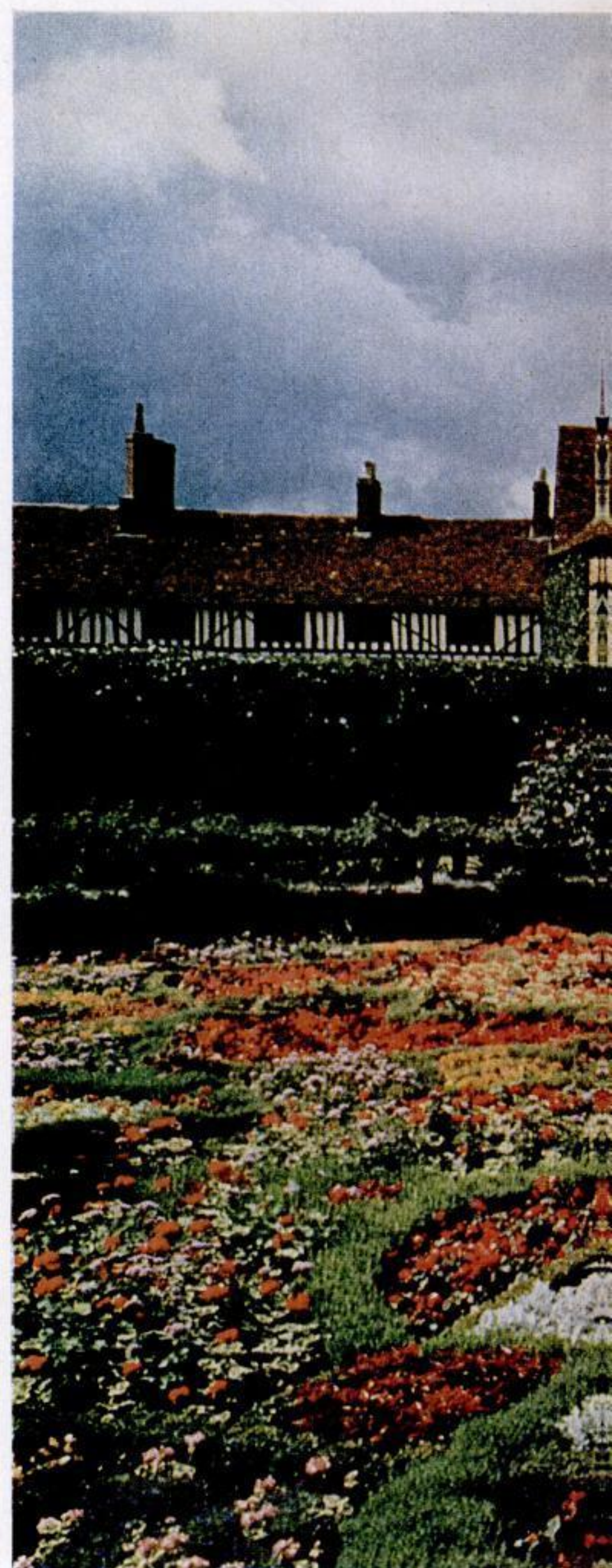
FORMAL GARDENS at Montacute, considered the finest in Elizabethan style, spread out from a terrace paralleling the north facade

of the house. Irish yew trees and pear-shaped bushes fringe central and sunken portion of the garden. At right is a balustraded lily pond.



BOUNDARY WALL along Montacute's gardens preserved a feeling of the enclosures of the previous century, served to keep out the

deer and cattle that grazed nearby. The walls were topped with obelisks and open temples, interspersed with occasional pavilions (*right*).



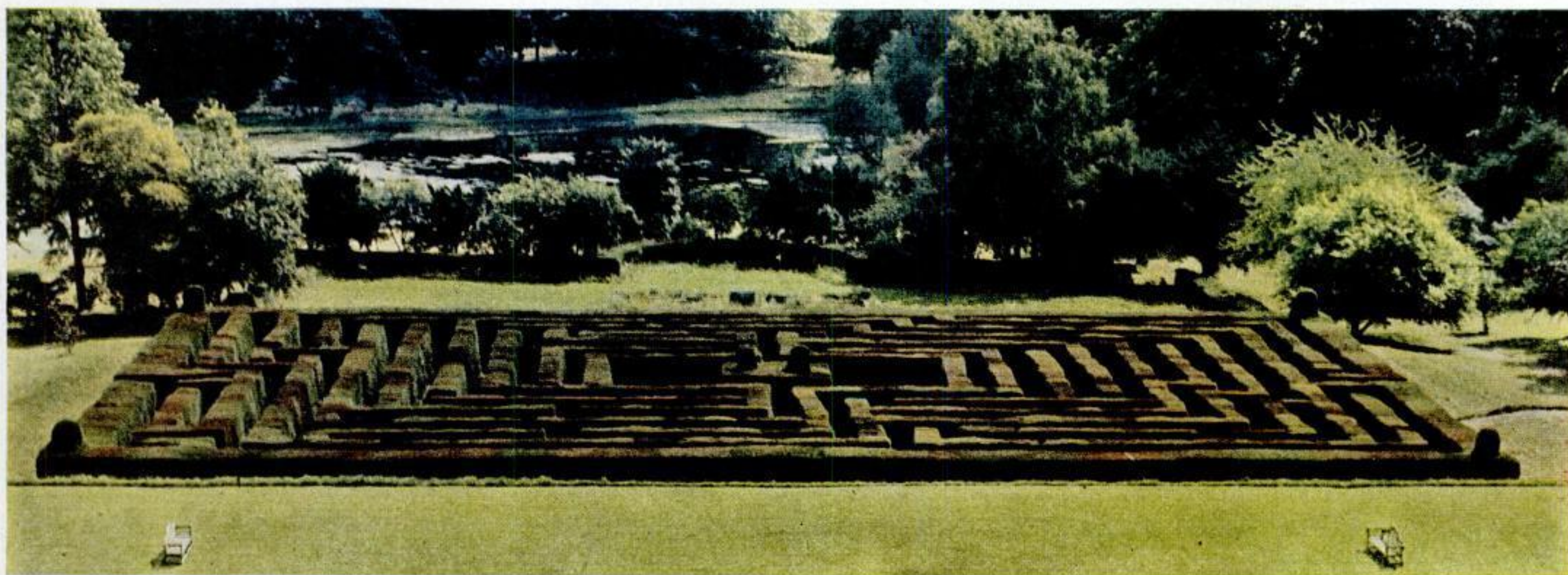
GAY MOSAIC IS FORMED BY A KNOT GARDEN

BEAUTY IN GARDENS

Lavishly attentive to their homes, the Elizabethans were equally devoted to the gardens that surrounded them and developed many stylized designs. One of the most popular was the knot garden, whose intricately planted plots (*above*) seemed to form knots. More complicated variations were found in mazes (*below*). But the finest of all Elizabethan gardens were the vast, formal expanses of trees, shrubs and flowers that spread out from the great country houses like Montacute (*left*), forming with the building itself a unit of architectural elegance that has seldom been matched.



AT NEW PLACE, WHERE SHAKESPEARE LIVED IN RETIREMENT, AND WHOSE FLOWERS HE SAID WERE "LIKE SAPPHIRES, PEARLS AND RICH EMBROIDERY"



MYSTIFYING MAZE, neatly trimmed, was added to the historic country house of Hatfield in the 19th Century in honor of an approaching visit by Queen Victoria and Prince Albert. Derived from the labyrinths

that fascinated the old Roman conquerors, mazes were favorites of Elizabethan gardeners, as well as of the children of the manor who readily discovered in them boundless possibilities for games of hide and seek.

CONTINUED



ORNATE EXTREMES marked the houses built in the 17th Century, after the Elizabethan era ended. Though rooms, like the drawing room of Ham House (*above*), were smaller, they were lavish beyond Elizabethan

standards. Gilt adorned the chairs, carving and friezes. At the room's center is a silver-mounted ebony table. Three large tapestries represent seasons by (*left to right*) milking, plowing and sowing, sheep shearing.



MONUMENTAL FRIEZE was done in Elizabeth's time for the Great Presence Room at Hardwick Hall. Tapestries depict events from Greek mythology. A critic called the room "the most beautiful . . . in Europe."

A NEW ERA appears in Wilton House's Double Cube Room, so named because the length is twice the width and height. Designed by Inigo Jones, it is ornate but of classic proportions to which architecture soon turned.



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ENGLISH ADMIRALS Francis Drake (left) and John Hawkins led attack on the Armada off Gravelines where Spanish fleet was crippled.

ENGLISH-SPEAKING PEOPLES

CONTINUED

as a base. But as the westerly breeze blew stronger the English still lay to windward and drove them once more to sea in the direction of Calais, where Medina, ignorant of Parma's movements, hoped to collect news. The Channel passage was a torment to the Spaniards. The guns of the English ships raked the decks of the galleons, killing the crews and demoralizing the soldiers. The English suffered hardly any loss.

Medina then made a fatal mistake. He anchored in Calais Roads. The Queen's ships which had been stationed in the eastern end of the Channel joined the main fleet in the straits, and the whole sea-power of England was now combined. A council of war held in the English flagship during the evening of July 28 resolved to attack. The decisive engagement opened. After darkness had fallen eight ships from the eastern squadron which had been filled with explosives and prepared as fire ships—the torpedoes of those days—were sent against the crowded Spanish fleet at anchor in the roads. Lying on their decks, the Spanish crews must have seen unusual lights creeping along the decks of strange vessels moving towards them. Suddenly a series of explosions shook the air, and flaming hulks drifted towards the anchored Armada. The Spanish captains cut their cables and made for the open sea. Collisions without number followed. One of the largest galleys, the *San Lorenzo*, lost its rudder and drifted aground in Calais harbor, where the Governor interned the crew. The rest of the fleet, with a south-southwest wind behind it, made eastwards to Gravelines.

Medina now sent messengers to Parma announcing his arrival, and by dawn on July 29 he was off the sandbanks of Gravelines expecting to find Parma's troops ready shipped in their transports. But there was no sail to be seen. The tides in Dunkirk harbor were at the neap. It was only possible to sail out with a favorable wind upon a spring tide. Neither condition was present. The army and the transports were not at their rendezvous. The Spaniards turned to face their pursuers. A long and desperate fight raged for eight hours, a confused conflict of ships engaging at close quarters. The official report sent to the English Government was brief: "Howard in fight spoiled a great number of the Spaniards, sank three and drove four or five on the banks."

The English had completely exhausted their ammunition, and but for this hardly a Spanish ship would have got away. Yet Howard himself scarcely realized the magnitude of his victory. "Their force is wonderful great and strong," he wrote on the evening after the battle, "yet we pluck their feathers by little and little."

The tormented Armada now sailed northwards out of the fight. Their one aim was to make for home. The horrors of the long voyage round the north of Scotland began. Not once did

CONTINUED



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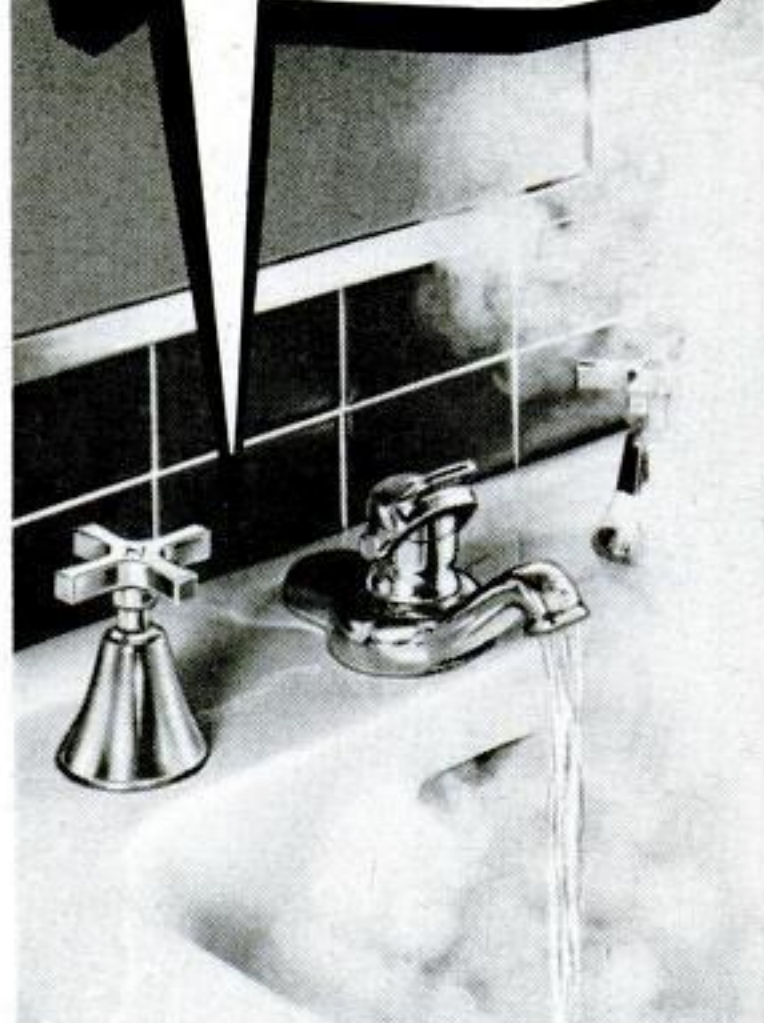
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ARMADA'S ROUTE covered roughly 4,000 miles in five months of sailing but the actual fighting lasted only 10 days. Fleet of 130 ships left Lisbon in May, spent five weeks in Corunna repairing storm damage, then sailed into English Channel and fought five main battles. Fleeing to the north after defeat, the Armada rounded Scotland and ran into bad weather, losing 19 ships on the Irish coast and nearby islands. Some 65 ships were left when the Armada returned to Spain in October.



ENGLISH-SPEAKING PEOPLES CONTINUED

they turn upon the small, silent ships which followed them in their course. Neither side had enough ammunition.

The homeward voyage of the Armada proved the qualities of the Spanish seamen. Facing mountainous seas and racing tides, they escaped from their pursuers. The English ships, short of food and shot, their crews grumbling at their wretched outfits, were compelled to turn southwards to the Channel ports. As Medina recorded, "We passed the isles at the north of Scotland, and we are now sailing towards Spain with the wind at north-east." Sailing southwards, they were forced to make for the western coast of Ireland to replenish their supplies of water. They had already cast their horses and mules into the sea. The decision to put in on the Irish coast was disastrous. Their ships had been shattered by the English cannonades and now were struck by the autumn gales. Seventeen went ashore. The search for water cost more than five thousand Spanish lives. Nevertheless over sixty-five ships, about half of the fleet that had put to sea, reached Spanish ports during the month of October.

The English had not lost a single ship, and scarcely a hundred men. But their captains were disappointed. For the last thirty years they had believed themselves superior to their opponents. They had now found themselves fighting a much bigger fleet than they had imagined the Spaniards could put to sea. Their own ships had been sparingly equipped. Their ammunition had run short at a crucial moment. The gunnery of the merchant vessels had proved poor and half the enemy's fleet had got away. There were no boastings; they recorded their dissatisfactions.

But to the English people as a whole the defeat of the Armada came as a miracle. For thirty years the shadow of Spanish power had darkened the political scene. A wave of religious emotion filled men's minds.

The Armada had indeed been bruised in battle, but it was demoralized and set on the run by the weather. Yet the event was decisive. The English seamen might well have triumphed. Though limited in supplies and ships the new tactics of Hawkins had brought success. The nation was transported with relief

CONTINUED

When your nose
fills up at night—



Open up your nose—
BREATHE AGAIN
SLEEP AGAIN!

Stop tossing and turning on those nights when a stuffed-up nose keeps you from falling asleep. Use Vicks Va-tro-nol® Nose Drops! A few drops up each side of your nose, as directed in package, and... your nose opens in seconds. You can breathe again!

Nothing works like Vicks Va-tro-nol Nose Drops to open a stuffed-up nose. Use it! Breathe again! Sleep again!

VICKS VA-TRO-NOL NOSE DROPS

The Original HOLLYWOOD
SKUF SHINE
by makers of famous Sani-white
COVERS SCUFFED SHOES... NO BRUSHING!
SHINES TO A BRILLIANT GLOSS
HOLLYWOOD SHOE POLISH, INC.
RICHMOND HILL 19, NEW YORK

TNT POPCORN
good to the last POP

PLEASE **STOP**
MY TEETHING PAINS
IN 20 SECONDS
WITH JUST A TOUCH OF
ORA-JEL
RECOMMENDED BY PARENTS

an ideal gift
33
statuettes
of our
PRESIDENTS

Complete collection of lifelike, 3-dimensional statuettes of all 33 U. S. Presidents, in gleaming white plastic. Unbreakable! Can be beautifully hand colored. Make ideal ornaments for "what-not" shelves, curio cabinets, children's rooms, etc. Educational and patriotic. Each statuette 3 inches tall, with history of President embossed on back of American flag. If you could buy them in stores you'd pay much more. But you need send only \$2.98 for complete set of our 33 Presidents. We pay postage. Supply limited. Send today. HARLEE, Dept. L, 2518 W. Montrose, Chicago 18, Ill.

Accept this 25-Day Supply of Rybutol at our expense

Now you can try this famous high-potency B₁ and B₂ formula with 11 vitamins and 9 minerals, and get a special bonus of an extra 25-Day supply... regularly priced at \$1.98... absolutely free.

All you do is buy a bottle of 100 Rybutol Gelucaps at the regular price of \$5.95 and send the entire empty carton to The Vitamin Corporation of America. By return mail you will receive, at no cost to you, a full 25-day supply of Rybutol.



Feel Peppier in 7 Days or Money Back

You have everything to gain... nothing to lose when you try Rybutol. The Vitamin Corporation of America stands behind it with as fair a guarantee as you can ask. Take one Gelucap a day, as directed, for a full week. If you don't feel peppier, more alive, and better *all over*, return the unused portion of your bottle to the store where you bought it, and your money will be cheerfully refunded.

Why Rybutol Makes You Feel Peppier When Other Vitamins Fail

When you lack pep, feel nervous, just not up to par due to vitamin deficiency, it is not enough to simply take vitamins. You have to take *enough* to bring results. And the only way to be sure you are getting enough vitamins and minerals is to take *more* than the minimum daily requirement.

One daily Gelucap of Rybutol supplies 15 times the minimum daily adult requirement of vitamin B₁ (thiamin) and 3 times the requirement of B₂ (riboflavin). This is enough B₁ and B₂ not only to maintain daily needs but to help correct definite deficiencies as well. You would have to eat 14 loaves of enriched bread to get close to the amount of B₁ that is in one single Rybutol Gelucap... and 20 pork chops to match the amount of B₂ Rybutol gives you in one dose. In addition, Rybutol supplies 7 other B vitamins, the full minimum daily adult requirement of vitamin C... plus 9 minerals, including iron necessary for the formation of blood cells.

Don't Buy a "Skimpy" Formula... Look at the Label

Don't buy vitamins "blindly." The law requires a complete list of all the ingredients and their amounts on every label of a vitamin product. Look at the label and know what you're getting. Be sure to read it *carefully*. Many vitamin formulas list a large number of vitamins and minerals... but of greater importance to you is the *amount* of each ingredient. Compare Rybutol with any B complex vitamin and mineral product at any price. See how this formula gives you so much more protection—and at so little cost.

Look at the label and *prove to yourself* that every Rybutol Gelucap contains 11 vitamins including high potency B₁ and B₂ and 9 minerals including iron, plus vitamin C, in sufficient amounts to really make a difference in the way you feel.

Life Passing You By?

Are you *already* counting yourself out of sports, dancing and active fun you've always enjoyed?

There is no age limit to good times when you're feeling fine. If you're sitting on the side lines because you just don't have that old "get-up-and-go," it may be that you need high-potency vitamins B₁ and B₂ with minerals including iron—plus vitamin C.

Thousands of people have discovered the difference between feeling tired all the time and having the vitality to get all that life offers is supplementing their diets with Rybutol, the high potency B₁ and B₂ formula with 11 vitamins and 9

minerals. Don't let life pass you by. Start taking Rybutol. In just one week you'll begin feeling peppier and wanting to join the fun again. The Vitamin Corporation of America guarantees results in seven days, or your money back.

Rybutol is Absolutely Safe

The question, "Can excess vitamins be harmful?" was answered long ago by medical science. Unlike fats, starches or other carbohydrates, you don't store up most vitamins for any length of time. So never worry whether it's safe to take more than the minimum requirement.

You can't possibly get harmful quantities from the recommended daily dose of Rybutol. Rather, Rybutol's generous formula assures you a careful balance to help correct shortages which can be harmful and to guard against deficiencies which can increase and get more serious as time goes on.

How Do You Know You Need Vitamins?

Most vitamin deficiencies are sub-clinical... which simply means that only you can discover your need—because only you know how you feel.

Just as your body tells you when you need sleep, when you are thirsty or when it is time for dinner, your body tells you when you need vitamins. If you lack energy, have a poor appetite, catch too many colds, have trouble sleeping or are unusually nervous, your body may be trying to tell you it needs more vitamins and minerals.

You may want to blame your loss of pep on the weather, on hard work, or the fact that you are getting older. Yet all the while you may be piling up serious vitamin-mineral shortages. If you are, you can't depend on a single vitamin product—you need multiple vitamins and minerals. You may need the potency B₁ and B₂ contained in Rybutol.

Free! \$1.98 Size Rybutol Full 25-Day Supply

To get your FREE 25-day supply of Rybutol—regularly priced at \$1.98—buy a bottle of 100 Rybutol Gelucaps at the regular price of \$5.95 and send the entire empty carton to the Vitamin Corporation of America, 71 West 23rd St., New York 10, N.Y. By return mail, you will receive the special bonus offer of Rybutol—a full 25-day supply.

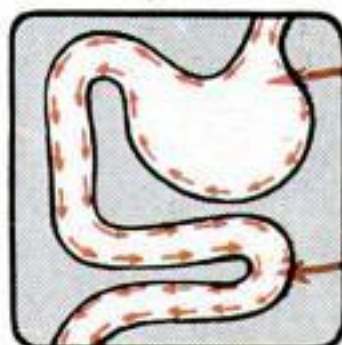


Stomach **UPSET?**

Indigestion? Nausea? Diarrhea?



**Hospital Tests prove
Pepto-Bismol works where
Soda and Alkalizers fail!**



1 Pepto-Bismol helps soothe in the stomach... where overdoses of soda and alkalizers may actually prolong the upset!

2 Pepto-Bismol also helps calm distress in the intestinal tract... where soda and alkalizers never help!

Pepto-Bismol's special medicinal formula soothes both the irritated stomach and intestinal walls with a gentle coating action. It helps retard gas formation; calm heartburn, nausea. Controls simple diarrhea—without constipating.

P.S. MOTHERS! Pepto-Bismol is effective, mild, safe for children, too. They love its wonderful flavor.



Take Hospital Tested
Pepto-Bismol®

...and feel good again!

A NORWICH PRODUCT



**More blooms! Greener leaves! For your
AFRICAN VIOLETS**
on double money back guarantee! Feed your plants PLANTABBS. Clean, odorless nuggets of nourishment for everything that grows in soil.
PLANTABBS Odorless Plant Food Tablets
At all garden depts. or send 10¢, Plantabbs, Dept. 5, Baltimore 1, Md.



**Sewer or Drain Running Too Slow?
Roto-Rooter "Razor-Kleens"—Restores Full Flow**

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SEWER SERVICE

For sure, safe, and completely satisfactory service, call ROTO-ROOTER, listed in the white pages of your phone book.

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Franchises Available in Some Localities • Write for Free Literature



The Only National Sewer Service Available Locally



your memories come to life

Finest screens for movies... slides... stereo. Easy to operate... portable... Brilliant performing silver fabric. Wherever better photo equipment is sold. Complete selection from \$14.95.



on a
Colorama
PROJECTION SCREEN

AURORA SCREENS
CHICAGO 22



VICTORY MEDAL struck by the Dutch, who were pleased by defeat of their enemy, shows the Armada ships and refers to the bad weather in the Latin legend: "He blew and they were scattered."

ENGLISH-SPEAKING PEOPLES CONTINUED

and pride. Shakespeare was writing *King John* a few years later. His words struck into the hearts of his audiences:

Come the three corners of the world in arms,
And we shall shock them. Nought shall make us rue
If England to itself do rest but true.

THE END OF THE TUDORS

WITH 1588 the crisis of the reign was past. England had emerged as a first-class Power. She had resisted the whole weight of the mightiest empire that had been seen since Roman times. Her people awoke to a consciousness of their greatness, and the last years of Elizabeth's reign saw a welling up of national energy and enthusiasm focusing upon the person of the Queen. In the year following the Armada, the first three books were published of Spenser's *Faerie Queene*, in which Elizabeth is hymned as Gloriana. Poets and courtiers alike paid their homage to the sovereign who symbolized the great achievement.

The success of the seamen pointed the way to wide opportunities of winning fame in daring expeditions. The young men who now rose to prominence in the Court of the aging Queen plagued their mistress to allow them to try their hand in many enterprises. The coming years resound with attacks upon the forces and allies of Spain—expeditions to Cadiz, to the Azores, into the Caribbean Sea, to the Low Countries and, in support of the Huguenots, to the northern coasts of France.

The story is one of confused running fights, conducted with slender resources and culminating in few great moments. The war against Spain, which had never been officially declared, extended its heavy burden into the first year of the reign of Elizabeth's successor. The policy of the English Government was to distract the enemy in every quarter of the world, and by subsidizing the Protestant elements in the Low Countries and in France to prevent any concentration of force against themselves. As a result of these continued though rather meager efforts the slow victory of the Dutch in Holland and the Huguenots in France brought its reward. The Island was at last secure.

IMMENSE PERSONAL POPULARITY accrued to the Queen from victory abroad and peace at home, but Elizabeth was careful throughout her long reign

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Trek

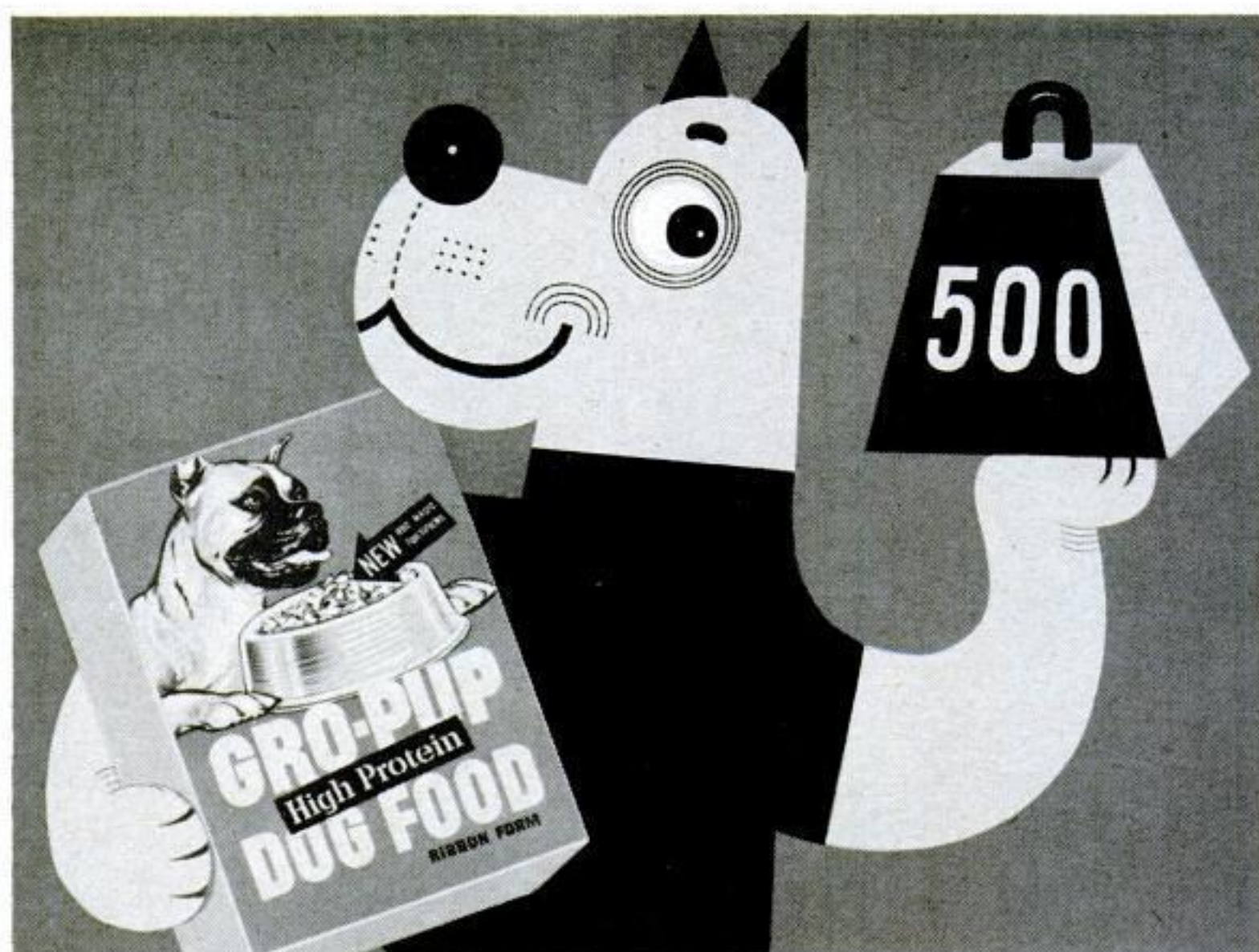
TRADE-MARK

Superior, Methanol-Type Anti-Freeze

Prevents rust and corrosion • No offensive odor
Economical • Uniform quality...controlled by continuous
tests in the world's best equipped anti-freeze laboratory.

The term "Trek" is a registered trade-mark of Union Carbide and Carbon Corporation

NATIONAL CARBON COMPANY • A Division of Union Carbide and Carbon Corporation • 30 East 42nd Street, New York 17, N. Y.



PROTEIN FOR THAT LEAN, LITHE LOOK

Protein—high-quality protein—is the most important thing a dog needs daily. Protein—to stay trim and healthy (not heavy). Gro-Pup has about twice as much high-quality protein as most canned dog foods. And all vitamins and minerals dogs are known to need daily for health and vigor. Whatever else you feed your dog, be sure he gets Gro-Pup every day.

GRO-PUP

HIGH-PROTEIN DOG FOOD

EX-LAX HELPS you toward YOUR NORMAL REGULARITY ... gently ... overnight!



TAKE EX-LAX AT NIGHT and don't let constipation be a problem. Pleasant-tasting EX-LAX acts gently, effectively—won't disturb sleep.



NEXT MORNING, enjoy the closest thing to *natural* action. No embarrassing urgency. No upset with gentle-acting EX-LAX.

MEDICAL LITERATURE REPORTS PROOF that the laxative ingredient in EX-LAX acts in two important medical ways to relieve constipation.

1—Unlike some laxatives, EX-LAX acts in the large intestine, not the stomach. Does not rob vital nutrition...does not interfere with normal functions of your system.

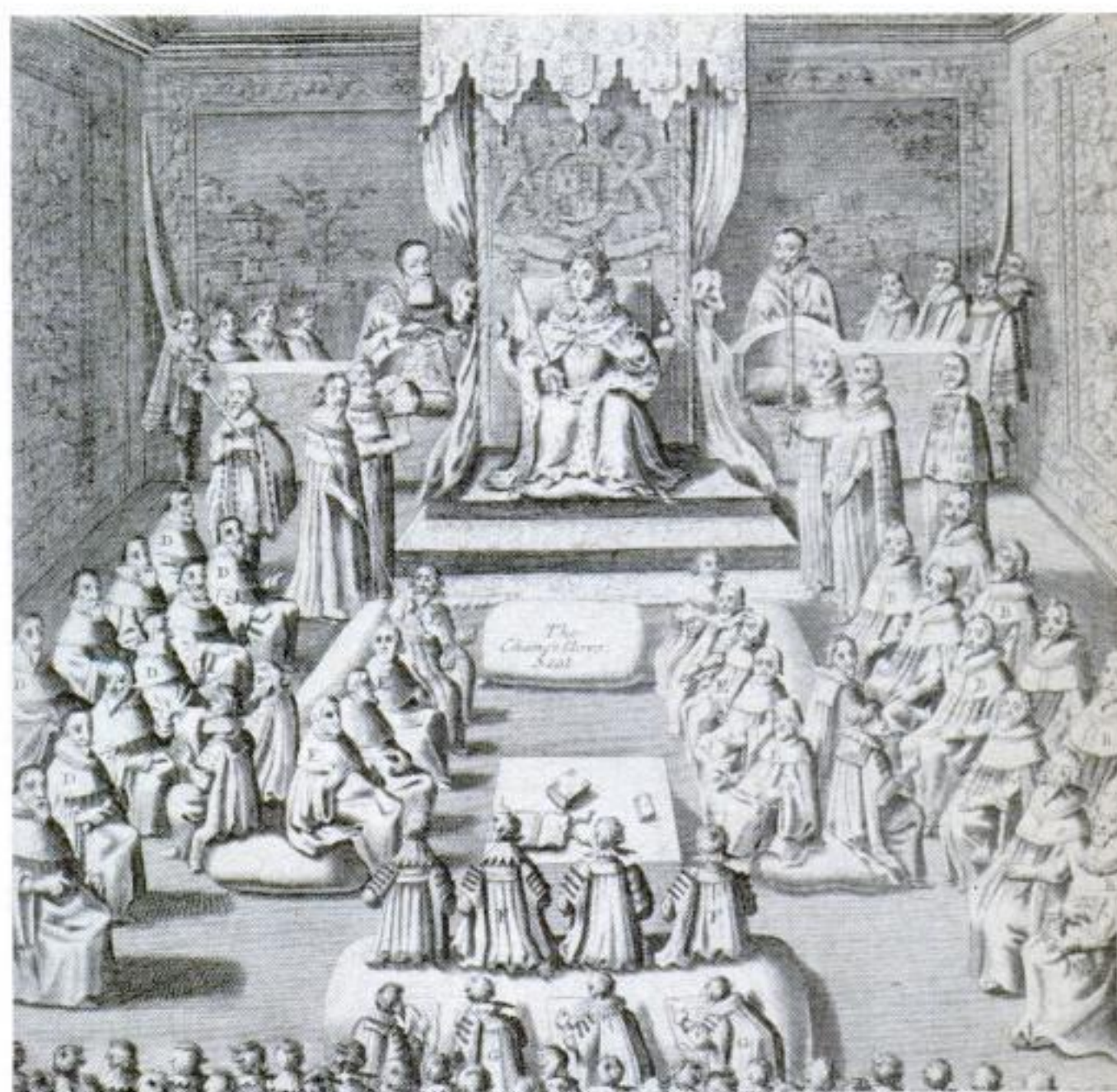
2—EX-LAX *continues* to help you toward your *normal regularity*—seldom, if ever, will you need EX-LAX again the next night. So, when you need a laxative, use EX-LAX.

IMPORTANT WHEN COLDS STRIKE! Gentle EX-LAX agrees with cold remedies...no weakening after-effect.

15¢, 35¢ and 75¢ economy family size



MORE FAMILIES USE EX-LAX THAN ANY OTHER LAXATIVE



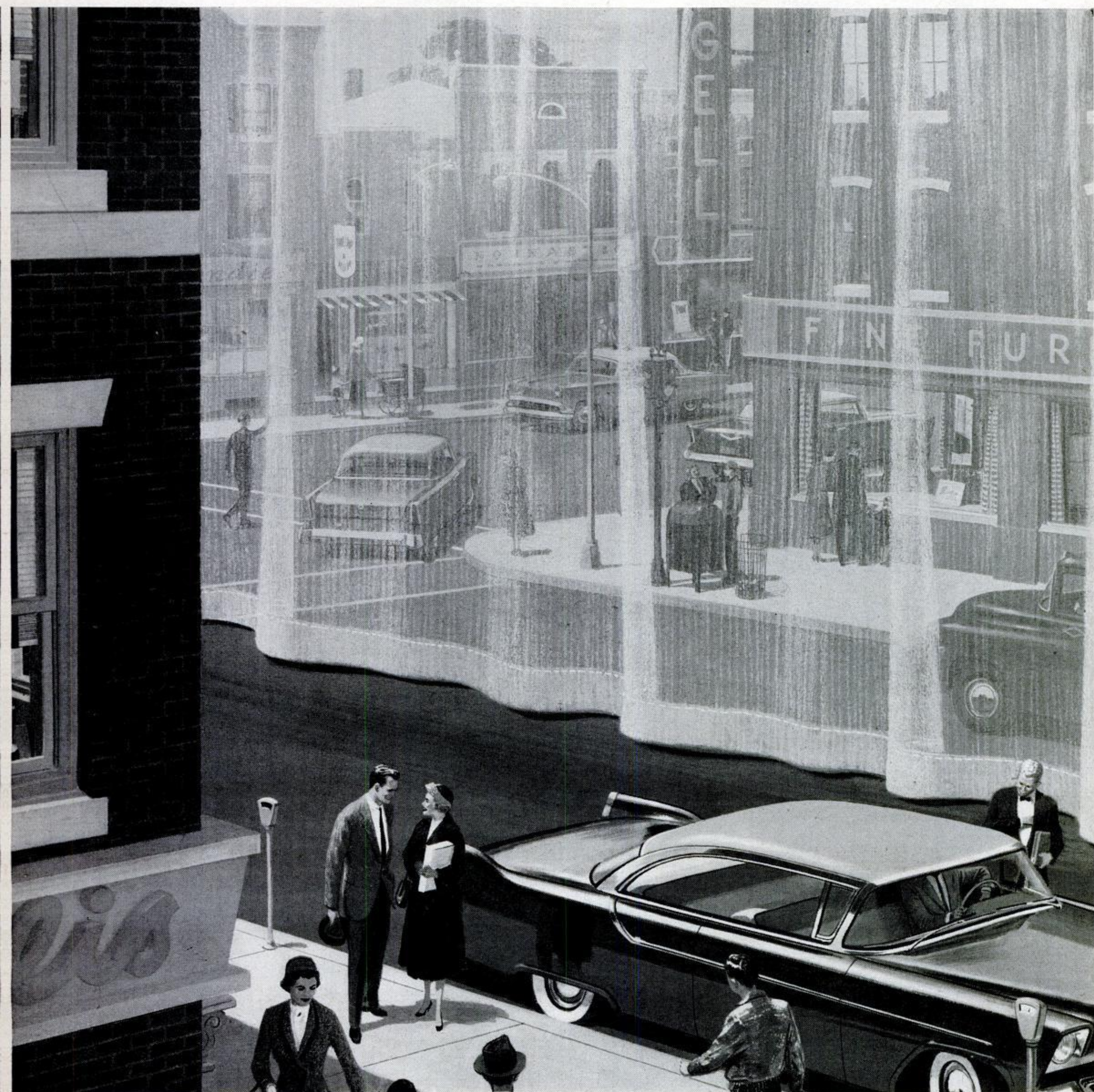
QUEEN AND PARLIAMENT are shown in contemporary print with Elizabeth enthroned in center, flanked by clergy (*left*) and lords (*right*). In foreground, behind judges and clerks, are the Commons.

ENGLISH-SPEAKING PEOPLES CONTINUED

to have the authority of Parliament behind all her decisions. It was an example that her Stuart successors would have done well to follow. The last important act of her 45 years on the throne was to meet, in her characteristic fashion and with characteristic success, a challenge to her constitutional power. This challenge was offered by the Parliament of 1601.

THROUGHOUT the reign the weight and authority of Parliament had been steadily growing. Now the issue turned on monopolies. For some time the Crown had eked out its slender income by various devices, including the granting of patents of monopolies to courtiers and others in return for payment. Some of these grants could be justified as protecting and encouraging inventions, but frequently they amounted merely to unjustified privileges, involving high prices that placed a burden upon every citizen. In 1601 grievances flared up into a full-dress debate in the House of Commons. An angry Member read out a list extending from a patent for iron manufacture to a patent for drying pilchards. "Is not bread there?" shouted another back-bencher. The uproar in the House brought a stinging rebuke from Mr. Secretary Cecil. "What an indignity then is it," he exclaimed, "that when any is discussing this point he should be cried and coughed down. This is more fit for a grammar-school than a Parliament." But the Queen preferred subtler methods. If the Commons pushed their proposals to a division the whole basis of her constitutional authority would be under fire. She acted swiftly now. Some monopolies were abolished forthwith. All, she promised, would be investigated. So she forestalled the direct challenge, and in a golden speech to a large gathering of her Commons summoned to her chamber she told them: "Though God hath raised me high, yet this I account the glory of my crown, that I have reigned with your loves." It was to be her last appearance in their midst.

The immense vitality displayed by the Queen throughout the troublous years of her rule in England ebbed slowly and relentlessly away. She lay for days upon a heap of cushions in her room. For hours the soundless agony was prolonged. The corridors without echoed with the hurrying of agitated feet. At last Robert Cecil dared to speak. "Your Majesty, to content the people you must go to bed." "Little man," came the answer,



How much does this "tax curtain" cost you?

A strange kind of tax favoritism separates a few million families and businesses from most Americans when it comes to paying taxes on electricity.

The people in this "privileged class" pay little or no taxes in their electric bills, while everybody else does (about 23 cents out of each dollar spent for electricity). Because

the few don't pay their fair share of taxes, you and other taxpayers are taxed *more* every year to make up the difference—many millions of dollars more.

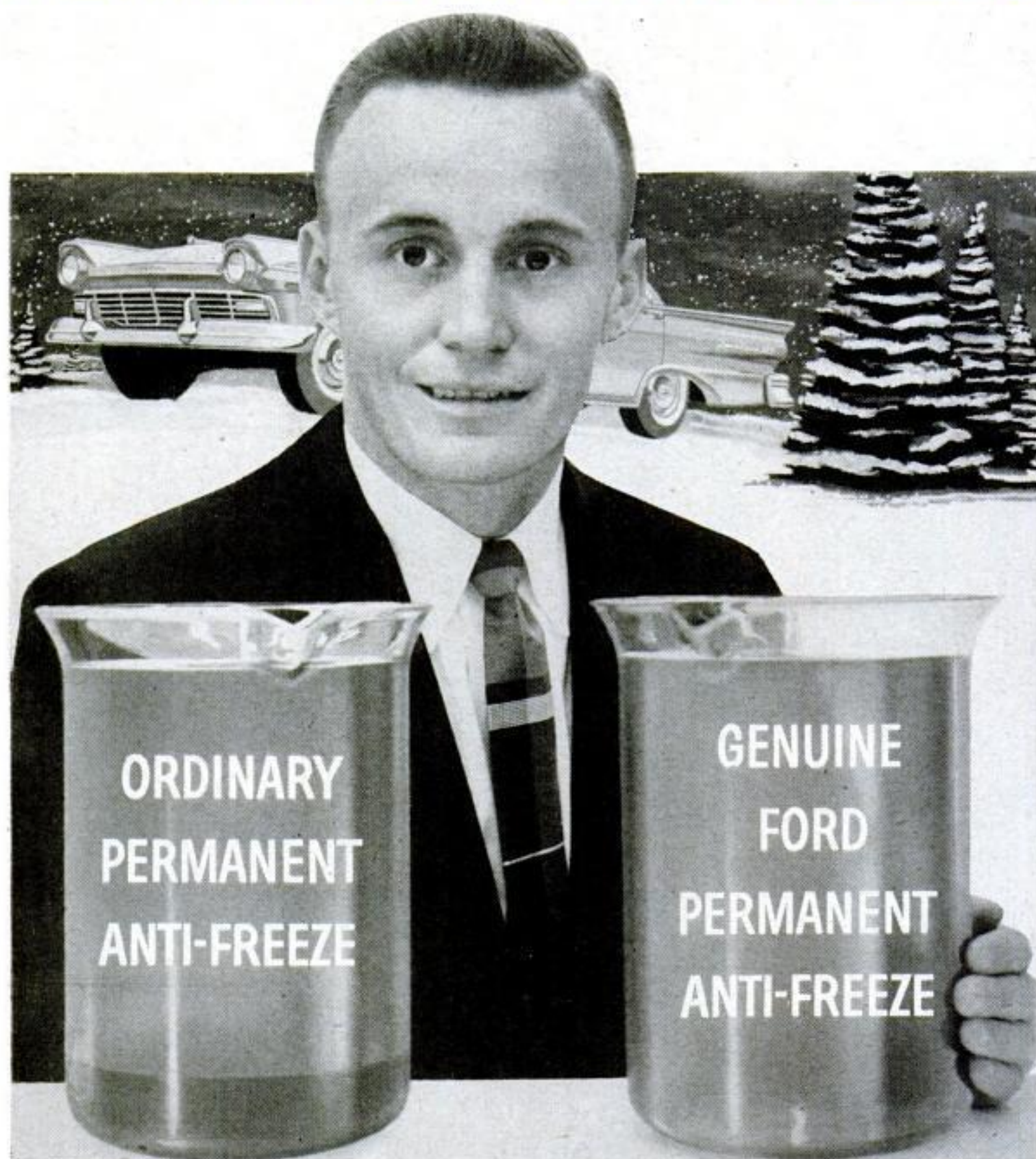
There's nothing different or special about the people in the "privileged class." They just happen to get electricity from government power plants, and government in the

electric business pays little or no taxes. That puts these people on the other side of the "tax curtain."

This kind of tax favoritism is unfair—and unusual in America. That's why we believe it should be made widely known and given critical study. *America's Independent Electric Light and Power Companies**.

*Names on request from this magazine

For your Ford...always specify the
"HOMOGENIZED"
PERMANENT ANTI-FREEZE



"Like cream in homogenized milk, the rust inhibitors and defoaming agents in Ford Permanent Anti-Freeze are *evenly* distributed," says Gilbert Stafford, Ford's Cooling System Engineer. "These elements can't separate or settle (as in many other anti-freezes). So you can be sure *every drop* of Ford Anti-Freeze is full of protection!"

***All Genuine Ford Parts are made right
to safeguard your Ford!***

When your Ford needs a replacement—be it a spark plug, oil filter or fan belt, etc.—it pays to insist on Genuine Ford Parts. That way you know you're getting the part that's made right, to fit right, to last longer.

Genuine Ford Parts are made to rigid Ford specifications—set by the men who first built your car. In addition, every Ford part has to pass rigid track tests and lab tests *before* being approved for manufacture. Next time ask the man for Genuine Ford Parts.



Keep your Ford all Ford



DYING QUEEN was painted by Flemish artist in her last days, haunted by Time and Death as cherubs hold crown above her head.

ENGLISH-SPEAKING PEOPLES CONTINUED

"is 'must' a word to use to princes?" The old Archbishop of Canterbury, Whitgift, her "little black husband," as she had once called him, knelt praying at her side. In the early hours of the morning of March 24, 1603, Queen Elizabeth died.

Thus ended the Tudor dynasty. For over a hundred years, with a handful of bodyguards, they had maintained their sovereignty, kept the peace, baffled the diplomacy and onslaughts of Europe, and guided the country through changes which might well have wrecked it. Parliament was becoming a solid affair based on a working harmony between Sovereign, Lords and Commons, and the traditions of English monarchical government had been restored and gloriously enhanced. But these achievements carried no guarantee of perpetuation. The monarchy could only govern if it was popular. The Crown was now to pass to an alien Scottish line, hostile in political instincts to the class which administered England. The good understanding with Parliament which the Tudors had nourished came to a fretful close. The new kings clashed with the forces of a growing nation, and out of this conflict came the Civil War, the Republican interlude, the Restoration and the Revolution settlement.

IN NEXT WEEK'S ISSUE:
**THE FOUNDING OF AMERICA
AND ENGLAND'S CIVIL WAR**

In the third instalment of "A History of the English-Speaking Peoples" Churchill describes:

- The Pilgrims' "mortal risk and high adventure"
- The "pathos and grandeur" of the struggle between King and Parliament
- "The harsh, terrific, lightning-charged being" who killed a King of England



E. J. Brach & Sons
Chicago

Enjoy Finest *Real* Chocolate Cherries

Bite into plump juicy cherries . . . cordialled in velvet-smooth creme . . . and covered with finest real chocolate.

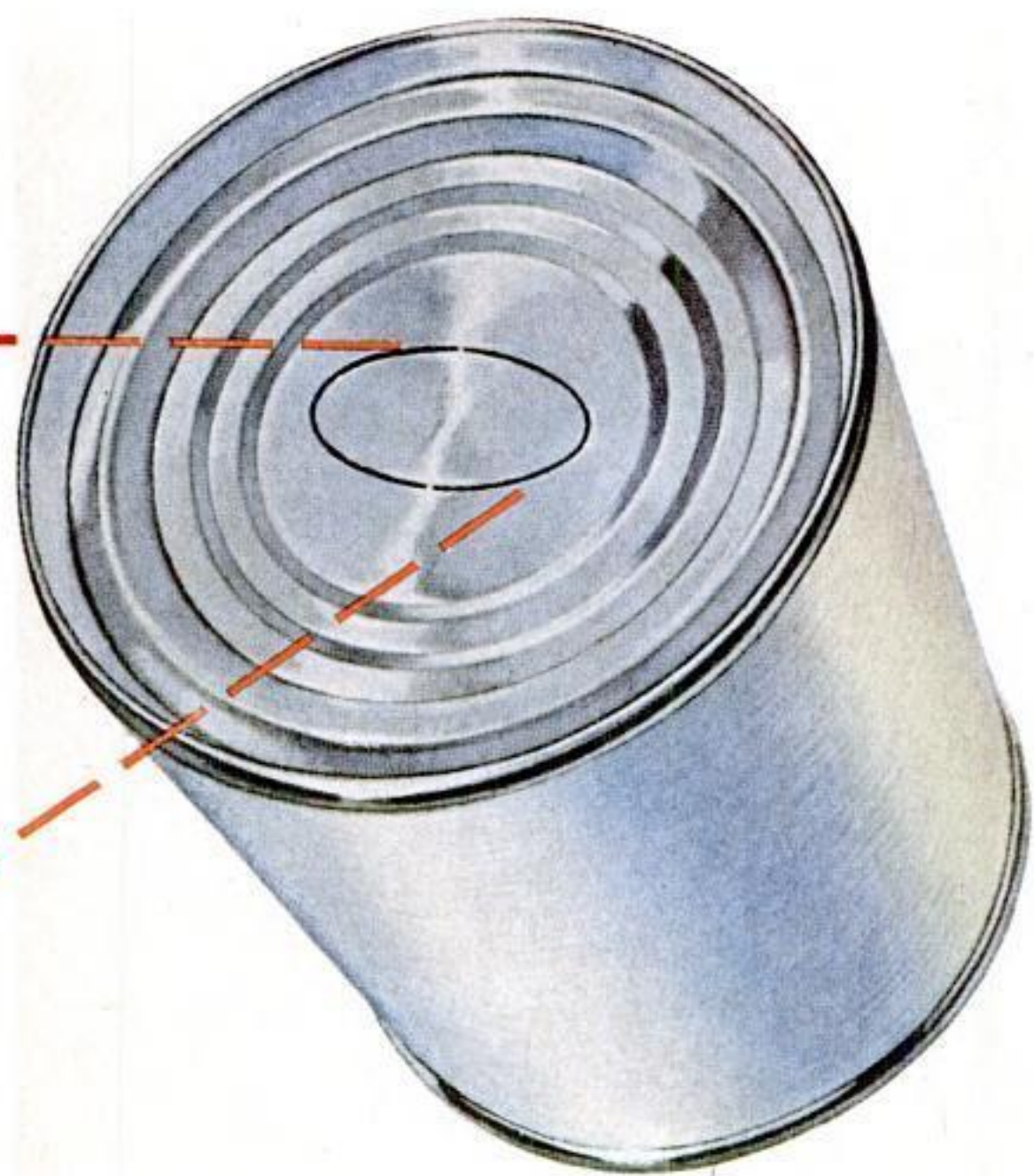
Brach's *A Great Name In Candy*

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“Can do”... that’s the spirit of

The Symbol that brings your favorite fruit as near as your nearest store



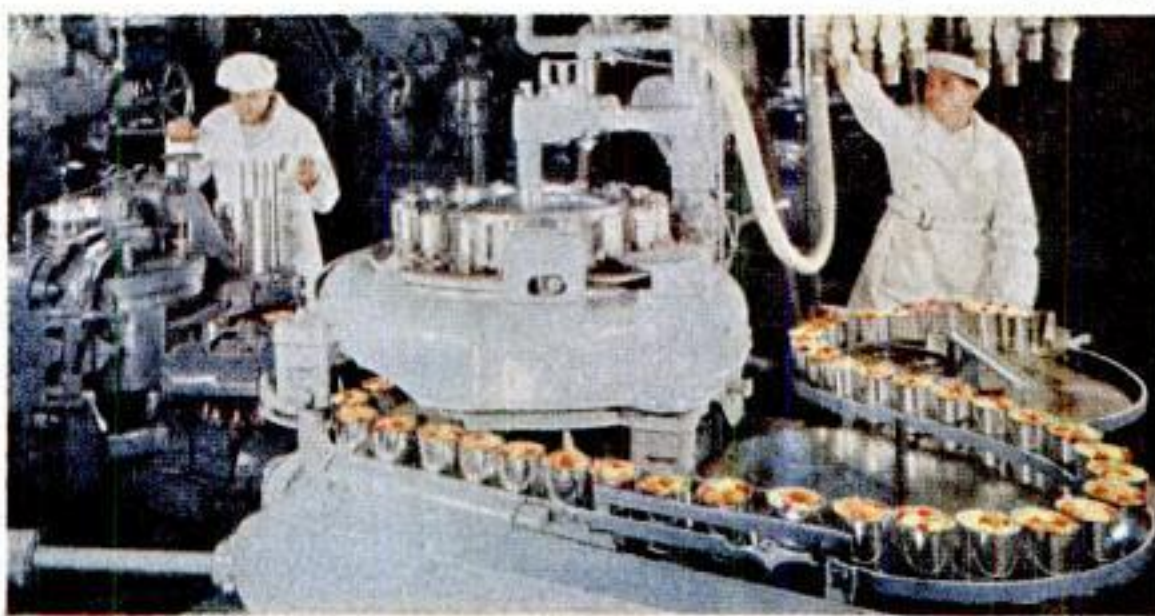
Inviting in color, delicious and nutritious to eat, your favorite fruits and juices are always as near to you and your family as your nearest store—because of the can and a symbol you probably seldom notice.

The symbol is a trade-mark—a small oval on the ends of cans made by American Can Company.

Back of it is Canco's belief that the can is *more* than a container: it's a way of helping you live better . . . more conveniently . . . for less money.

Back of it, too, is Canco's motto, "Can do," and the *spirit of cooperation* that makes this motto work.

BEHIND THIS SYMBOL ARE THE SERVICES OF CANCO'S "CAN DO" MEN
HERE'S HOW THEY HELP BRING YOU TASTIER CANNED FRUITS



A SPECIAL PROCESS known as "vacuum syruping" and now in wide use among canners of fruits was invented by Canco's "Can do" men. It provides the way to remove the air from cans far more quickly and surely than ever before and plays a large part in retaining the colors and flavors of various fruits.



BIOCHEMIST DR. JAMES F. FEASTER is one of many Canco specialists who help the canning industry produce better products. Faced with tough problems and great opportunities, Canco's researchers and service people answer, "Can do!" Result: leadership—yesterday, today, tomorrow!

American Can Company



“...and I mean close!”

Whiskers don't stand a chance with a Schick "25" on the job. For this is the closest shaver of all. Just feel your face! And is that shave comfortable! Best of all, you have a clean shaven look *Breakfast-to-Bedtime*.

Only Schick gives you a shave that

close *and* a choice of colors, too. \$29.50. Ask your dealer about the 14-day home trial and \$7.50 allowance on any standard make electric shaver. Schick Incorporated, Lancaster, Pa.

P. S. Also see the new Gentle-Action Lady Schick Electric Shaver!

Watch "Robert Montgomery Presents"...THE SCHICK TELEVISION THEATRE, NBC, Monday Nights.

SCHICK "25"

First in electric shaving... First with Colors for Men

SNOW WHITE... in handsome black and silver Travel Case



BUCKSKIN BEIGE
FAIRWAY GREEN

HUNTER RED... in smart grey
tweed Travel Case.

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THOUSANDS OF LIGHTS SILHOUETTE MYSORE'S TEMPLE (LEFT) AND PALACE. THEY WERE TURNED ON NIGHTLY WHEN THE MAHARAJA MOUNTED HIS THRONE

A MAHARAJA'S LAST FLING

Indian prince has party before a pay cut

Surrounded by maharajas and princes who had no princely states left to rule, the portly young maharaja of Mysore set out to make a splashy spectacle out of last month's 10-day-long festival of Dusserah. For the scores of highborn guests living largely on privy purses since India gained independence nine years ago, the festival was one sentimental last fling at the bountiful life royal. For the host, it marked his end as Mysore's *rajpramukh*, or chief prince. He will now take office as the tiny democratized state's much less salaried *rajyapal*, or appointed governor.

After Mysore citizens and the maharaja's guests had gazed over the royal stables, the gold and silver coaches, the garage filled with Cadillacs, Rolls-Royces and an ancient Ford, the maharaja went on exhibition on his brocaded and jeweled peacock throne. There, with his palace and temples outlined brightly against the black night, his highness looked on proudly as his Indian bagpipers played and elephants with gold-trimmed toenails passed to pay homage. Mysore's more substantial citizens then offered tribute, which the maharaja symbolically received. With his pay about to be cut to one eighth its princely size, the maharaja's last lavish Dusserah marked the end of an era he could never afford to bring back.

MOUNTED MAHARAJA, the 300-pound, 37-year-old ruler of Mysore, rides → flanked by turbaned palace aides as he circles his grounds on last day of Dusserah.



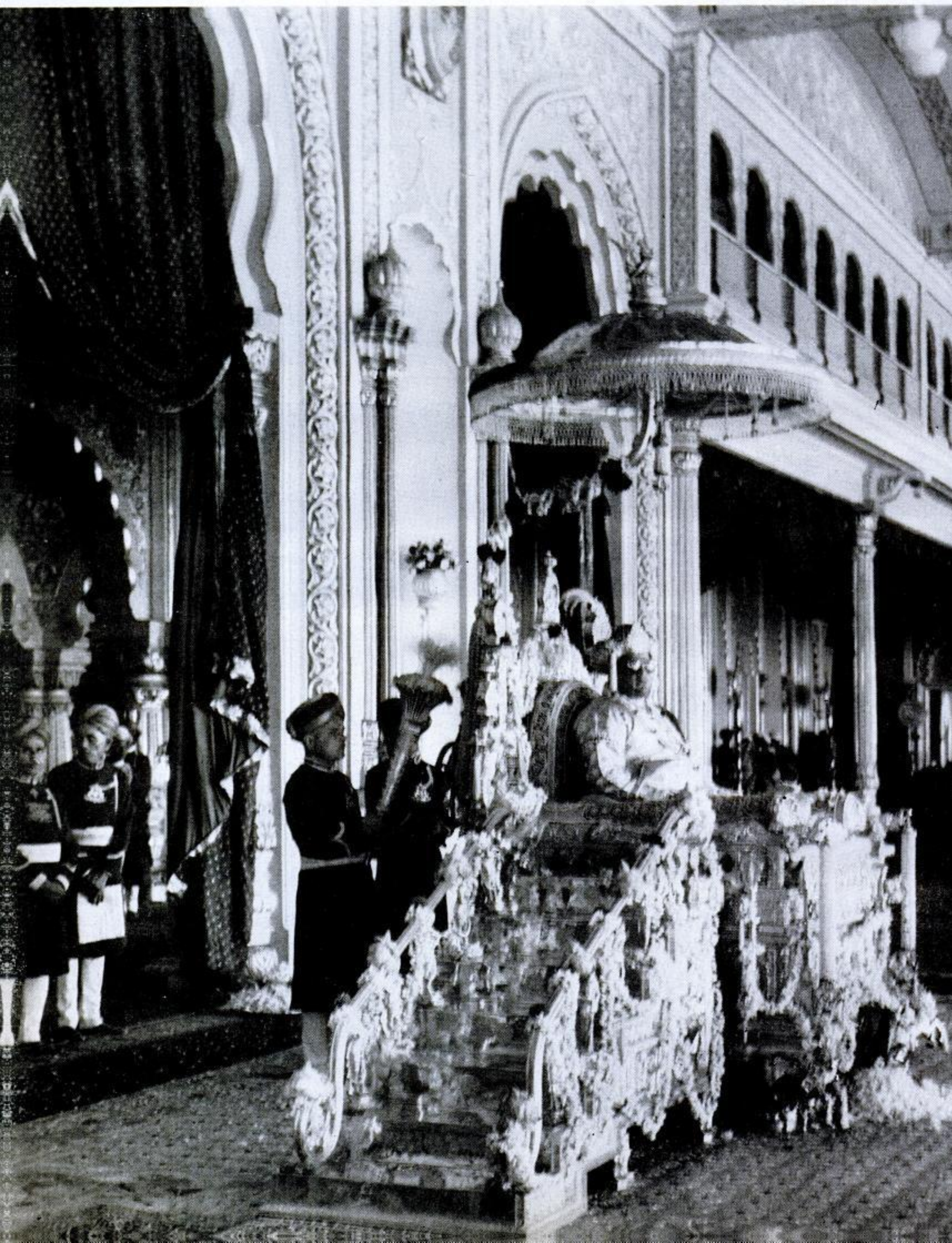
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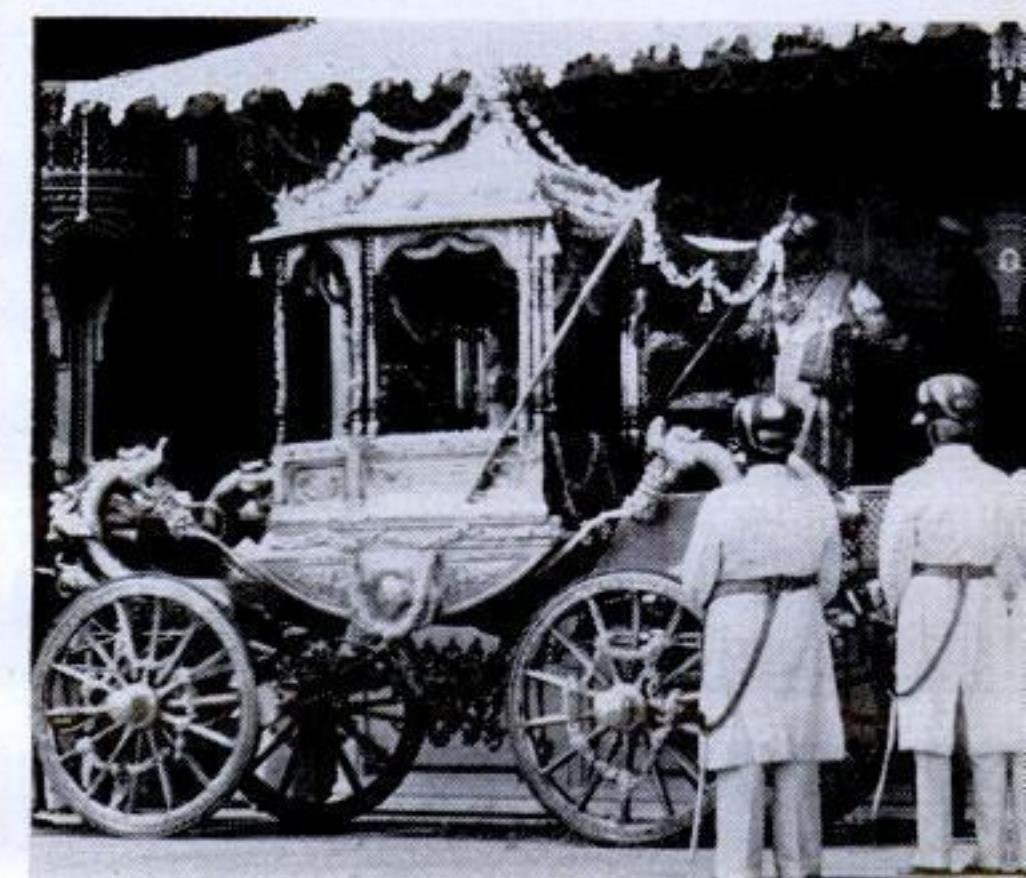
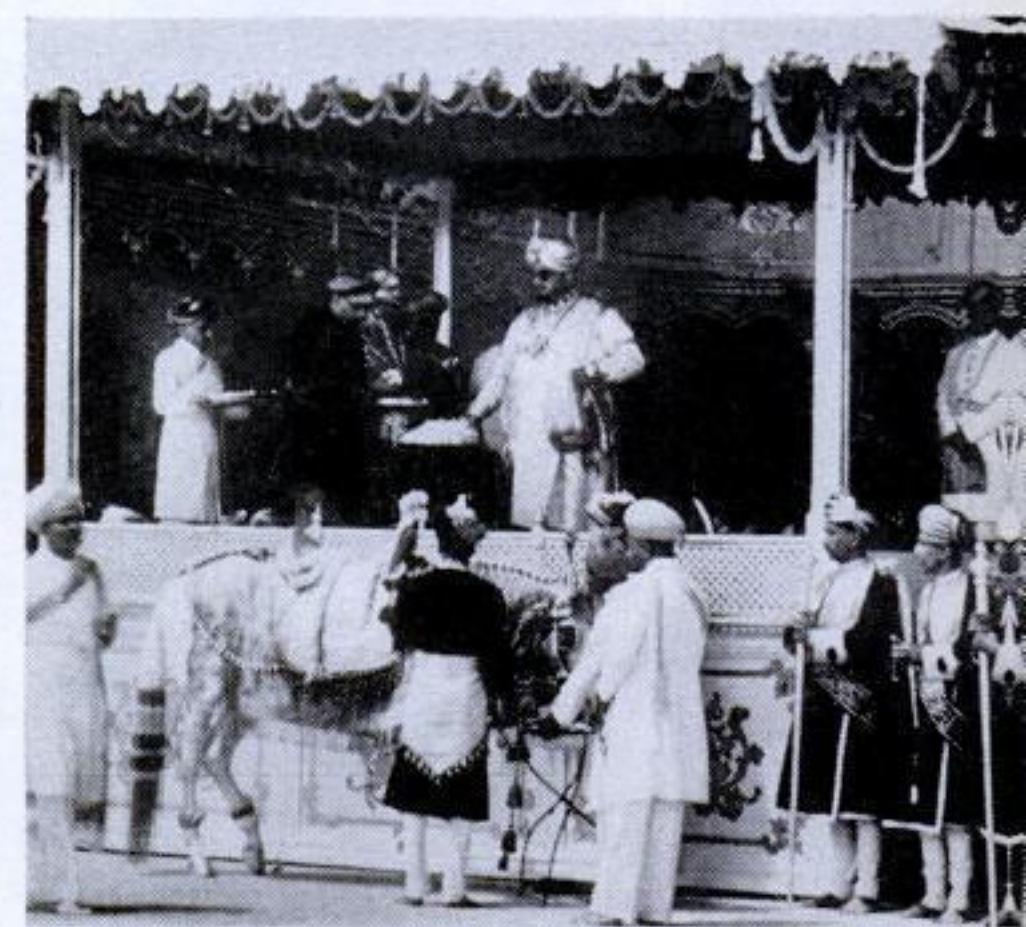


HIGH IN HIS HOWDAH atop painted elephant, maharaja moves through festive arch during parade.

UNDER GOLD CANOPY on his jewel-studded throne (below), maharaja awaits gifts of subjects.



PRINCE'S LAST FLING CONTINUED



IN PALACE COURTYARD at Dusserah's end, maharaja stands to give prayerful thanks to the tools of his profession. For Mysore's Hindu ruler these are (top to bottom) a state horse, a garlanded elephant, a hand-carved silver chariot and a royal automobile which he is about to pelt with flowers.



**WEAR IT,
WASH IT
FOR 14 DAYS!**

*Money back
if not satisfied!*

VAN HEUSEN CENTURY 100

**SOFT COLLAR ON
VAN HEUSEN CENTURY SHIRTS
WON'T WRINKLE...EVER!**

BUY IT—TRY IT—WITHOUT RISKING A PENNY! You don't know a shirt until you've lived with it. And we want you to live with the Van Heusen Century Shirt for 14 days. Then you'll be able to see why its handkerchief-soft, one-piece collar has made all other collars outmoded. You'll see for yourself that it

can't *possibly* wrinkle . . . that it stays absolutely neat all through the day and night. We want you to wear it as often as you like, to wash it as many times as you wish, to give it any kind of punishment you can think of. If, for any reason, you're not completely happy with it, just bring the Van Heusen Century back to

your store within 14 days and get your money back. And speaking of money, the Van Heusen Century costs no more than ordinary shirts, yet lasts up to twice as long. In five collar styles. White, **\$3.95**. Superfine White, **\$5.00**. Colors, **\$3.95**. Oxford Button-down, **\$5.00**. Shirtmate Tie, **\$1.50**.

At better stores everywhere, or write to Phillips-Jones Corp., 417 Fifth Avenue, New York 16, New York • Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Swimwear • Sweaters



SPITTING IMAGE

The camera is an impersonal machine but at times it seems to possess a pixyish will of its own. When a \$200,000 fire broke out in the business section of Marion, Ill., Charles Ingram Jr., pharmacist in a drugstore threatened by the flames, grabbed his Speed Graphic and rushed to the scene. At the same time Herb Ashley, leader of a local Scout troop, was

coming over with some of his boys to help direct the traffic.

By the first light of day firemen were pouring water on the smoldering ruins of three stores. Pharmacist Ingram had pointed his camera on their work. At that moment the scoutmaster walked past and the camera went off, capturing the illusion of a man doing far more than his share to fight the fire.

Inside this jingle bell gift box is in all likelihood
the most remarkable whisky you ever tasted...



Give as good as you serve...Early Times

Of all the fine whiskies made in Kentucky, and these are the
world's best, Kentuckians themselves overwhelmingly choose
Early Times over all other straight whiskies. You know you'll enjoy
bourbon with a recommendation this good.

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KENTUCKY STRAIGHT BOURBON WHISKY — EARLY TIMES DISTILLERY COMPANY, LOUISVILLE 1, KY. — 86 PROOF



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At lunch time, too...

Coca-Cola puts you at your sparkling best

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